

United States of America

United States Patent and Trademark Office

AVID FOR POSSIBILITY

Reg. No. 7,158,403

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Int. Cl.: 9, 16, 18, 41, 42

Service Mark

Trademark

Principal Register

AVID Center (CALIFORNIA nonprofit public benefit corporation)
Suite 100
9797 Aero Drive
San Diego, CALIFORNIA 92123

CLASS 9: Downloadable electronic publications in the nature of hand-outs, training manuals, workbooks, and guides for teachers, counselors, and students in the fields of core academic subjects, college preparation, and student success skills; Downloadable multimedia files containing teaching and training videos in the fields of core academic subjects and student success skills; Downloadable educational course materials in the fields of virtual teaching, virtual student learning, lessons and activities to facilitate the virtual classroom learning environment, educational leadership, elementary, middle, high school, secondary, and college preparatory core academic subjects, and student success skills; Prerecorded training videos in the fields of virtual teaching, virtual student learning, lessons and activities to facilitate the virtual classroom learning environment, educational leadership, elementary, middle, high school, secondary, and college preparatory core academic subjects, and student success skills; Downloadable webinars in the fields of virtual teaching, virtual student learning, lessons and activities to facilitate the virtual classroom learning environment, educational leadership, elementary, middle, high school, secondary, and college preparatory core academic subjects, and student success skills; Downloadable computer software for keeping track of attendance in classrooms and at other events; Downloadable computer software for providing information in the fields of core academic subjects and student success skills; Downloadable software in the nature of a mobile application for users to receive and send notifications, calendar events, tips, and newsworthy information; Downloadable computer software for viewing students' grades, assignments, attendance, and contact information for students' teachers, tutors, and other education providers; Downloadable electronic game software for use on mobile and cellular phones

FIRST USE 8-20-2021; IN COMMERCE 8-20-2021

CLASS 16: Printed instructional, educational, teaching and training materials and publications in the nature of textbooks, hand-outs, workbooks, brochures, and booklets for teachers, counselors and students in the field of virtual teaching, virtual student learning, lessons and activities to facilitate the virtual classroom learning environment, educational leadership, elementary, middle, high school, secondary, and college preparatory core academic subjects, and student success skills; School supplies, namely,

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Director of the United States
Patent and Trademark Office



pens, pencils, erasers, sticky notes in the nature of adhesive note paper, blank writing journals, and blank notepads; Printed posters

FIRST USE 8-20-2021; IN COMMERCE 8-20-2021

CLASS 18: School book bags; Book bags; Backpacks; Tote bags; Drawstring bags; Fanny packs

FIRST USE 5-1-2023; IN COMMERCE 5-1-2023

CLASS 41: Interactive educational services, namely, providing virtual training courses in the fields of virtual teaching, virtual student learning, lessons and activities to facilitate the virtual classroom learning environment, educational leadership, elementary, middle, high school, secondary, and college preparatory core academic subjects, and student success skills and distribution of course materials in connection therewith; Providing educational courses in the fields of virtual teaching, virtual student learning, lessons and activities to facilitate the virtual classroom learning environment, educational leadership, elementary, middle, high school, secondary, and college preparatory core academic subjects, and student success skills offered through online non-downloadable videos and instructor assistance; Education services, namely, providing non-downloadable webinars in the fields of virtual teaching, virtual student learning, lessons and activities to facilitate the virtual classroom learning environment, educational leadership, elementary, middle, high school, secondary, and college preparatory core academic subjects, and student success skills; Educational services directed to schools and school districts, namely, conducting workshops in the field of a college preparatory curriculum and distribution of written materials in conjunction therewith and consulting services related thereto; Educational services directed to schools and school districts, namely, conducting workshops in the fields of elementary, middle school and high school education and distribution of written materials in conjunction therewith and consulting services related thereto; Training services in the fields of teaching and tutoring; Conducting college preparation and elementary school education courses and distributing instructional course materials in connection therewith; Providing a website featuring non-downloadable webinars and non-downloadable publications in the nature of books, handouts, work books, worksheets, journals, written articles, magazines, booklets, brochures, training manuals, activity books, informational flyers and sheets, and curricula, all for teachers, counselors, and students in the fields of core academic subjects, college preparation, and student success skills; Educational services, namely, providing motivational and educational speakers in the fields of core academic subjects, college preparation, and student success skills; Educational services, namely, conducting web-based and live programs and workshops for teachers, counselors, and students in the fields of core academic subjects, college preparation, and student success skills and distributing course material in connection therewith, and consulting services related thereto; Educational services, namely, providing courses of instruction for teachers, counselors, and students in the fields of core academic subjects, college preparation, and student success skills and distributing course material in connection therewith, and consulting services related thereto; Educational services, namely, providing web-based and live training for certification of teachers and continuing education for teachers and principals

FIRST USE 8-20-2021; IN COMMERCE 8-20-2021

CLASS 42: Providing temporary use of non-downloadable web based educational application software that enables users to access an educational reference database in the fields of elementary, middle, high school, secondary, and college preparatory core academic subjects, student success skills, virtual teaching, virtual student learning, and lessons and activities to facilitate the virtual classroom learning environment

FIRST USE 8-20-2021; IN COMMERCE 8-20-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 97-014,692, FILED 09-07-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.