

United States of America

United States Patent and Trademark Office



Reg. No. 5,333,895

Registered Nov. 14, 2017

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Int. Cl.: 41

Service Mark

Principal Register

Free To Choose Network, Inc. (PENNSYLVANIA CORPORATION)
2002 Filmore Avenue
Erie, PENNSYLVANIA 16506

CLASS 41: Educational and entertainment services, namely, a continuing program about free markets accessible by means of audio, video, web-based applications, mobile phone applications and computer networks; Educational and entertainment services, namely, providing motivational and educational speakers; Educational and entertainment services, namely, providing motivational speaking services in the field of free markets; Entertainment services in the nature of live visual and audio performances by speakers who are authorities in the field of free markets; Entertainment services, namely, an ongoing multimedia program featuring free markets distributed via various platforms across multiple forms of transmission media; Entertainment services, namely, an ongoing series featuring free markets provided through audio, video, web-based applications, mobile phone applications and computer networks; Entertainment services, namely, providing ongoing webisodes featuring authorities in the field of free markets via a global computer network; Entertainment services, namely, the provision of continuing programs about free markets featuring motivational and educational information delivered by authorities in the field; Entertainment services in the nature of live motivational and educational performances; Educational and entertainment services, namely, a continuing program about free markets accessible by means of audio, [ideo,] * video, * web-based applications, mobile phone applications, and computer networks

FIRST USE 12-22-2015; IN COMMERCE 12-22-2015

The color(s) tan, dark brown, and red is/are claimed as a feature of the mark.

The mark consists of the dark brown stylized wording "DEAD WRONG", displayed one above the other, with a red universal prohibition symbol appearing between the letter "R" and "N", with the interior of the prohibition symbol displayed in the color dark brown and forming the word "WRONG", above the dark brown stylized wording

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



"WITH JOHAN NORBERG", all surrounded by a rectangular border comprised of dark brown dashes and displayed on a tan background that features a pebble effect resembling tanned leather.

The name(s), portrait(s), and/or signature(s) shown in the mark identifies a living individual, whose consent(s) to register is made of record.

SER. NO. 87-383,021, FILED 03-23-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.