

# United States of America

United States Patent and Trademark Office



**Reg. No. 6,805,820**

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**Int. Cl.: 9, 10, 35, 42, 44**

**Service Mark**

**Trademark**

**Principal Register**

HELIX, INC. (DELAWARE CORPORATION)  
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CLASS 9: Downloadable software for use in population health program enrollment, recruitment and enrollment in genetics research and research studies and clinical programs utilizing genetic information, aggregating and correlating health record information and genetic information, genetics analysis and research, and storing, comparing, managing, analyzing, sharing, distributing, referencing, monitoring and integrating health record information and human and non-human genetic information; downloadable software for use in receiving multimedia content, exploring traits or characteristics influenced by genetics, receiving recommendations of recommending products and services based on genotype or phenotype, participating in genetics research and research studies and clinical programs utilizing genetic information, participating in population health programs, and storing, comparing, managing, analyzing, sharing, distributing, referencing, monitoring and integrating human and non-human genetic information for personal, clinical or research use; Downloadable software in the nature of a mobile application for use in receiving multimedia content, exploring traits or characteristics influenced by genetics, recommending products and services based on genotype or phenotype, participating in genetics research and research studies utilizing genetic information, participating in population health programs, and storing, comparing, managing, analyzing, sharing, distributing, referencing, monitoring and integrating genetic information; Downloadable publications in the nature of electronic reports in the fields of health, population health management, genetic information, genetic screening, clinical genetic testing, and ancestry; Kits comprised of apparatus for collecting biological samples for use in genetic testing for scientific and research purposes; Kits comprised of containers for collecting biological samples for use in genetic DNA analysis of humans and non-human samples for clinical, scientific and research purposes; downloadable software for genetic information services, namely, software for storing, comparing, managing, analyzing, sharing, distributing, referencing, monitoring and integrating genetic information; downloadable software for genetic services, namely, software for enrolling in and participating in population health programs, research studies and clinical programs utilizing genetic information, clinical decision support, and delivery of clinical genetic results and other genome-based insights on health, fitness, nutrition, family relationships, physiological traits and ancestry; downloadable software for genetic services, namely, software for accessing an online marketplace for products and services that offer genome-based insights on health,

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



fitness, nutrition, family relationships, physiological traits and ancestry

FIRST USE 6-28-2018; IN COMMERCE 6-28-2018

CLASS 10: Kits comprised of containers for collecting biological samples for use in genetic testing for medical purposes; Kits comprised of containers for collecting biological samples for use in genetic analysis of human and non-human samples for medical purposes

FIRST USE 10-2-2018; IN COMMERCE 10-2-2018

CLASS 35: Provision of an online marketplace for buyers and sellers of goods and services that feature products and services that enable users to engage in self-discovery based on their own genetic information; Provision of an online marketplace for buyers and sellers of goods and services that feature products and services that offer genome-based insights on health, fitness, nutrition, family relationships, physiological traits and ancestry; Genetic counseling referral services; Consulting services in the fields of patient identity, recruitment and engagement, business efficiency in the field of clinical workflow optimization utilizing population genomics, and population health management, namely, improving clinical health outcomes by utilizing population genomics to improve care coordination and patient engagement

FIRST USE 7-21-2017; IN COMMERCE 7-21-2017

CLASS 42: Providing online non-downloadable software for use in receiving multimedia content, exploring traits or characteristics influenced by genetics, recommending products and services based on genotype or phenotype, participation in genetics research and research studies utilizing genetic information, participating in population health programs, and storing, comparing, managing, analyzing, sharing, distributing, referencing, monitoring and integrating genetic information; Providing online non-downloadable software for use in population health management and for storing, comparing, managing, analyzing, sharing, distributing, referencing, monitoring and integrating genetic information; Genetic analysis services for scientific research purposes; Genetic analysis services for biological research purposes, namely, providing DNA and RNA sequencing and scientific genetic information services; Electronic data storage of human and viral genetic sequencing results; Genetic testing and genetic analysis services for scientific research purposes; Medical research, namely, genetic sequencing for medical research purposes; medical research, namely, cohort analysis based on genetic or non-genetic information to understand the health, outcomes, and health economics of a population

FIRST USE 12-5-2016; IN COMMERCE 12-5-2016

CLASS 44: Genetic testing for medical purposes; Providing information in the field of health and wellness, and diet based on medical genetics; Providing educational information about health and genetics; Providing educational information in the field of population health, namely, information to understand the health outcomes, health economics and wellness of a population; Healthcare services in the nature of providing population health management services, namely, genetic screening for medical purposes, genetic testing for medical purposes, genetic counseling; Provision of an online patient portal for accessing health record information and testing results; Genetic testing and genetic analysis services for medical diagnostic purposes for making treatment decisions

FIRST USE 12-5-2016; IN COMMERCE 12-5-2016

The mark consists of a circle and a triangle positioned directly above a square set on one corner and a hexagon, all of which are to the left of the mark "Helix".

OWNER OF U.S. REG. NO. 5846056, 3741162, 5846086



## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.