

United States of America

United States Patent and Trademark Office

MOON PROJECTS

Reg. No. 7,170,599

Registered Sep. 19, 2023

Corrected May 28, 2024

Int. Cl.: 35, 41

Service Mark

Principal Register

Moon Projects, LLC (DELAWARE LIMITED LIABILITY COMPANY)
281 E. Colorado Blvd
Pasadena, CALIFORNIA 91101

CLASS 35: Advertising, promotion, and marketing services, namely, promoting the goods and services of artists; Advertising, promotion, and marketing services, namely, promoting the goods and services of musical artists and music producers; Preparing promotional and merchandising material for others; advertising, marketing and promotion services, namely, preparation of advertisements and promotional and marketing materials for others; promoting the goods and services of others; promoting the goods and services of others by providing a website featuring links to the web sites of others in the field of entertainment and music; brand concept and brand development services for corporate and individual clients; advertising services, namely, creating brand identity for others; development of marketing strategies, concepts and tactics, namely, audience development, brand awareness, online community building and digital word of mouth communications; social media strategy and marketing consultancy focusing on helping clients create and extend their product and brand strategies by building virally engaging marketing solutions; personal management services for musical performers and entertainers

FIRST USE 5-20-2021; IN COMMERCE 2-14-2022

CLASS 41: Entertainment services in the nature of organizing, arranging, hosting and conducting social entertainment events; Entertainment services, namely, organizing, arranging, hosting and conducting live music concerts; Audiovisual productions, namely, production of audio and video recordings; Entertainment information services, namely, providing information in the fields of music, musical artists and social entertainment events; Entertainment services in the nature of presenting live musical performances; Entertainment services, namely, providing non-downloadable pre-recorded music via a global computer network; Production and publishing of music; Providing online non-downloadable music; Recording of sounds and production of sound recordings; Record production; Entertainment services, namely, providing a website featuring non-downloadable musical performances, musical videos, and digital photographs in the field of music and entertainment; Production of music videos; Providing online videos featuring music, not downloadable; Production of sound and music video recordings; Entertainment services in the nature of live vocal performances by a musical artist; Entertainment services in the nature of live audio performances by a

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



musical artist; Entertainment services, namely, personal appearances by a musical artist, music producer, or musical group; Music composition services; Production of musical sound recordings; Music production services

FIRST USE 5-20-2021; IN COMMERCE 1-28-2022

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "PROJECTS"

SER. NO. 90-980,240, FILED 03-01-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.