

United States of America

United States Patent and Trademark Office



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24, 25, 28, 31, 35, 36, 39, 40,
41, 42**

Service Mark

Trademark

Principal Register

Horizon Bidco B.V. (NETHERLANDS BESLOTEN VENNOOTSCHAP
(B.V.))

Laarderhoogtweg 20

NL-1101 EA Amsterdam

NETHERLANDS

CLASS 9: Mouse pads; magnets; decorative magnets; magnetic self-adhesive labels, namely, labels carrying magnetically, optically, or electronically recorded or encoded information; digital photo frames; cases for telephones; cases adapted for mobile phones; cell phone covers; covers for smartphones; downloadable computer e-commerce software to allow users to perform electronic business transactions via a global computer network; computer software applications, downloadable for mobile phones, tablets, portable media players and handheld computers, namely downloadable software applications for performing electronic business transactions for mobile phones, tablets, portable media players and handheld computers; downloadable computer software for the collection, editing, organization, modification, transmission, storage and sharing of data, information and images; downloadable computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication network namely downloadable communications software for connecting computer network users; downloadable computer software for modifying photographs and enabling the transmission thereof

CLASS 14: Precious metals and their alloys; jewelry, precious stones; horological and chronometric instruments; jewelry made of glass; jewelry made of crystal; key rings and key chains; decorative key fobs of precious metals; decorative metal key fobs; decorative key fobs, not of metal; trinkets or fobs as jewelry in the nature of key chains; pendants; watches; watchstraps; watch dials; bracelets; necklaces; rings; key rings of plastic

CLASS 16: Printed matter, namely, printed note cards, printed holiday cards, printed sleeves for packaging; stationery; paper; printed greeting cards; printed notebooks, calendars; printed wrapping paper; printed invitation cards; printed photographs; photograph stands; photograph mounts; photo-engravings; printed postcards; paperweights; desk pads; printed posters; scrapbooks; photograph albums; printed almanacs; engravings; lithographic works of art; stickers; stationery pads; seals being stamps; writing or drawing books; cards, namely, printed announcement cards, printed place cards; printed musical greeting cards; cardboard containers; pencils; pencil holders; paper coasters; mats of paper for beer glasses; writing instruments; pictures in the nature of printed photographs and drawing; printed books, in the nature of sketch books, school writing books, fiction and non-fiction novels, historical books, poetry books; bookmarkers; mounting photographs, namely, art mounts for mounting

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



photographs; table decorations of paper; ornamental decorative objects made of paper, namely, party ornaments and holiday ornaments made of paper; table place setting mats of cardboard; place mats of paper; printed occasion cards; art prints; paper gift cards; cardboard gift cartons

CLASS 18: Tote bags; rucksacks; satchels; bags, namely, clutch bags, travelling bags, courier bags, all-purpose carrying bags, carry-all bags, waist bags, shoulder bags, duffel bags, reusable shopping bags, canvas and mesh shopping bags, wristlet bags, messenger bags, toiletry bags sold empty; umbrellas and parasols; canvas bags for shopping; handbags; toiletry bags sold empty; make-up bags sold empty; wallets; purses; key cases; credit card holders; business card holders in the nature of wallets; business card holders in the nature of card cases; pet collars and harnesses for animals

CLASS 20: Photograph frames; picture frames; cushions

CLASS 21: Household and kitchen utensils, namely, cooking forks, serving forks, kitchen tongs, serving spoons, utensils for barbecues, namely, forks, tongs, turners; containers for household or kitchen use; combs and sponges for household purposes; brushes namely, cosmetic brushes, dishwashing brushes; brush-making materials; articles for cleaning purposes, namely, cleaning sponges, cleaning rags; unworked or semi-worked glass except glass used in building; beverage glassware, beverage porcelain and beverage earthenware; mugs; mugs made of earthenware; mugs made of plastic; mugs made of ceramic materials; coffee mugs; coasters, not of paper or textile; plastic coasters

CLASS 24: Textiles and substitutes therefor, namely, gift wrap of textile, textile fabrics for home interiors, textile wall hangings, banners of textiles, curtains of textile, table linens of textile, towels of textile, tablecloths of textiles; cushion covers; pillowcases; bed covers; plastic table covers; self-adhesive cloth labels; adhesive labels of textile; textile coasters; place mats of textile; dinner mats of textiles; canvas fabrics; table linen of textile; kitchen linens of textile

CLASS 25: Clothing, namely, t-shirts, pants, socks, sweaters; [footwear;] headwear; tee-shirts; vest tops; underwear; bibs, not of paper

CLASS 28: Games, namely, board games, card games; toys, namely, infant toys, action figure toys, toy cars, toy animals, electronic action toys, musical toys, infant development toys, plastic character toys, water toys, play houses and toy accessories therefor, plush toys; gymnastic and sporting articles, namely, ice hockey sticks, golf clubs, soccer balls, basketballs, baseballs; decorations for Christmas trees, except lights, candles and confectionery; snow globes; jigsaw puzzles; puzzles being toys; manipulative puzzles; plush toys; teddy bears; balloons; balls for games

CLASS 31: Natural plants and flowers

CLASS 35: Online retail store services featuring stationery, paper, wrapping paper, invitation cards, photographs, photograph mounts, photo-engravings, postcards, desk pads, posters, scrapbooks, photograph albums, almanacs, engravings, lithographic works of art, stickers being stationery, pads being stationery, writing and drawing books, cards, musical greeting cards, cardboard containers, paper coasters, mats for beer glasses, pictures, bookmarks, decoration and art materials and media, table place setting mats of card, place mats of paper, occasion cards, art prints, gift cartons and greetings cards; online retail store services photograph albums or any other goods on which photographs can be printed or reproduced, namely, key rings, mouse pads, decorative magnets, magnets, cases for mobile telephones, covers for mobile telephones, covers for smartphones, place mats of paper, clothing, mugs, cushions, cushion covers, bed linen, photo canvasses; online retail store services featuring posters, writing or drawing books, calendars, note books, cards, musical greeting cards, cardboard, catalogues; online retail store services featuring photograph albums or any other goods on which photographs can be printed or reproduced, textiles and substitutes

for textiles, namely, clothing, sheets, tablecloths, curtains, [footwear;] headgear, t-shirts, tank tops, jackets, shorts, underwear, caps, hats, scarves, headscarves, aprons, bibs not of paper; online retail store services featuring jewelry, costume jewelry, jewelry made of glass, jewelry made of crystal, keyrings and key chains, pendants, watches, watch straps, watch dials, bracelets, necklaces, rings; online retail store services featuring postcards, paperweights, leaflets, magazines in the nature of periodicals, writing pads, pens, stands for pens and pencils, table mats, adhesives, almanacs, engravings, lithographic works of art, stickers being stationery, pads being stationery, pencils, printed pencil holders, lithographs, books, handbooks, bookmarks; online retail store services featuring table decorations of paper, sticker albums, coasters, place mats, business cards, greetings cards, announcement cards, gift cards, bibs, wallpaper; online retail store services featuring trunks being luggage and suitcases, umbrellas and parasols, bags, bags of canvas, handbags, toiletry bags, make-up bags, cushions, mugs and cups, glasses, bottles of glass, earthenware, vases, bowls, plates, pottery, coasters; online retail store services featuring clothing, [footwear;] headgear, t-shirts, tank tops, jackets, shorts, underwear, caps, hats, scarves, headscarves, aprons, bibs not of paper, ornamental badges, novelty buttons for wear, games, playthings, snow globes, puzzles, soft toys, teddy bears; online retail store services featuring food and drink and alcoholic beverages, flowers, bouquets of flowers, mats, artificial flowers, balls, play balloons, boxes; the bringing together, for the benefit of others, excluding the transport thereof, of pre-paid giftboxes enabling customers to conveniently view and purchase services in the nature of hotel accommodations, dinner arrangements, beauty treatments, and sport events by means of a retail stores; compilation of information into computer databases; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes; collection of data, information, messages, graphics and images, namely, collection of data, information, messages, graphics and images, namely, collection and analysis of quality metric data for retailers for business purposes

CLASS 36: : Issuing of vouchers , namely, issuing pre-paid vouchers exchangeable for goods or services; issuing of cash vouchers namely, issuing pre-paid vouchers for use as money exchangeable for goods or services; issuing of luncheon vouchers namely, issuing pre-paid vouchers exchangeable for lunch food at restaurants; issuing of vouchers for meals namely, issuing pre-paid vouchers exchangeable for food at restaurants; issue of tokens of value; issuance of pre-paid, coupons and prepaid vouchers of value exchangeable for payment of goods or services; financial services relating to the provision of vouchers for the purchase of goods namely, redeeming the vouchers of others for payment of goods and services; credit services namely, issuing of credit cards relating to the provision of vouchers for meals relating to the provision of vouchers for meals; issuing gift certificates which may then be redeemed for goods or services; issuing of pre-paid debit payment cards of plastic or of cardboard; issuing of prepaid magnetic encoded and plastic gift cards; issuing of magnetic payment cards in the nature of credit cards; issuing of pre-paid credit cards and tokens of value cards and tokens of value

CLASS 39: Flower delivery services; transportation of goods

CLASS 40: Custom manufacture services being the printing and application of images and text to photographs and other goods; photographic film development; printing; photographic printing; photograph laboratories, namely, photographic film development and photographic printing; printing of photographic images from digital media; printing and engraving; printing and engraving on glass; printing and engraving on crystal; photographic printing and engraving on textiles or on paper; photographic printing and engraving on household articles; photographic printing and engraving on clothing; photographic printing and engraving on printed matter; photographic retouching; picture-framing

CLASS 41: Reservation and booking of tickets for shows, cinema, concerts, theatre, festival and sports events; entertainment, sporting and cultural activities, namely, arranging and conducting of wine and food tasting events for entertainment purposes,

entertainment services in the form of cinema performances, namely, movie showing, screening of movies at open-air cinemas; sporting activities, namely, organizing sporting events in the fields of soccer, football, baseball, running, track and field, and organizing dancing events; ticket agency services for entertainment events; entertainment event booking and ticket agencies, in particular online, for entertainment and leisure, in particular for shows, concerts, exhibitions, museums; providing online non-downloadable electronic publications in the nature of electronic newsletters in the field of video cards and e-cards

CLASS 42: Hosting a web site for others that gives users the ability to upload photographs; computer services, namely, hosting of an interactive website featuring technology that enables users to manage their photograph accounts; providing non-downloadable online computer software for modifying the appearance and enabling the transmission of photographs; file sharing services, namely, hosting a website featuring technology enabling users to upload and download electronic files; hosting on-line web facilities for others for managing and sharing online content; computer services, namely, the creation of an online virtual community for registered users to participate in discussions and engage in social, business and community networking; providing temporary use of non-downloadable software applications for social networking and creating a virtual community; computer services in the nature of providing customized web pages featuring user-defined or specified information in the nature of personal profiles, audio, video, photographic images, text, graphics and data; providing non-downloadable online computer software for creating and storing online photo albums; software as a service services featuring software for design and development of printed matter and other goods in the nature of mugs, confectionary, alcoholic beverages

The mark consists of the wording "GREETZ" in lower case with a postage stamp design to the left with scalloped edges on three side and the bottom forming a heart design.

PRIORITY DATE OF 12-09-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1677151 DATED 02-09-2022,
EXPIRES 02-09-2032

SER. NO. 79-347,081, FILED 02-09-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.