

United States of America

United States Patent and Trademark Office



Reg. No. 6,770,203

Registered Jun. 28, 2022

Corrected Feb. 13, 2024

Int. Cl.: 28, 38

Service Mark

Trademark

Principal Register

Sony Interactive Entertainment Inc. (JAPAN CORPORATION)
1-7-1 Konan,
Minato-ku Tokyo 108-0075
JAPAN

CLASS 28: Video game consoles; controllers for game consoles; game controllers for computer games; video game interactive hand held remote controls for playing electronic games; controllers for game consoles in the nature of motion controllers; [gaming headsets adapted for use in playing video games;] video game interactive remote control units; toy cars, figures, whistles; action figure toys; cards for trading card games; portable games with liquid crystal displays; game cards

CLASS 38: Transmission and delivery of video, and audiovisual content via a subscription service in the fields of gaming, entertainment, and general interest; electronic transmission and streaming of digital media content for others via cloud-based computer networks; streaming of audio, visual and audiovisual material via a computer network in the fields of gaming, entertainment, and general interest; video-on-demand transmission services for images and voices; providing virtual private network (VPN) services in which users can interact through computers or video game consoles; video streaming services via the internet, featuring movies and television shows; streaming of audio, video, and audiovisual material on the internet; telecommunication services, namely transmitting streamed sound and audiovisual recordings via the internet

The mark consists of the grey device.

The mark consists of a grey cross background with an outline of a grey triangle at the top of the cross, an outline of a grey circle to the right arm of the cross, a grey X at the bottom leg of the cross, and a grey outline of a square at the left arm of the cross. The background gray cross is also shaded in a darker gray to the left and bottom of the cross to create a three-dimensional look.

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



PRIORITY DATE OF 03-26-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1607751 DATED 04-28-2021,
EXPIRES 04-28-2031

SER. NO. 79-318,021, FILED 04-28-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.