

United States of America

United States Patent and Trademark Office

EVERYDAY CHAMPIONS

Reg. No. 5,457,125

Registered May 01, 2018

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Int. Cl.: 35, 39, 41, 45

Service Mark

Principal Register

Oregon State University (OREGON public university)
UNIVERSITY MARKETING
102 ADAMS HALL
Corvallis, OREGON 97331

CLASS 35: Providing business meeting facilities for entrepreneurial student-athletes to develop new business ideas and creative concepts; organizing business networking events for student-athletes to pitch ideas to potential investors; arranging and conducting business competitions for student athletes to compete for business marketing support and develop skills and knowledge in the field of business and finance to facilitate further business activities; providing career information; career planning services; internship placement services; providing employment counseling information to student-athletes on how to successfully transition to postgraduate jobs; career networking services; providing counseling related to professional development, namely, guiding new graduates in preparing for, obtaining, maintaining, and advancing in employment opportunities; charitable services, namely, organizing community service projects for student-athletes; charitable services, namely, organizing community service projects for student-athletes to promote social causes and non-profit organizations

FIRST USE 10-1-2005; IN COMMERCE 10-1-2005

CLASS 39: Organizing trips to facilitate participation of student-athletes in service projects

FIRST USE 10-1-2005; IN COMMERCE 10-1-2005

CLASS 41: Mentoring services, namely, providing business advice in the field of moving ideas from concept to market; educational services, namely, providing instruction for student-athletes in the nature of workshops and seminars in the field of business and finance; career counseling, namely, providing advice concerning education options to pursue career opportunities; educational services, namely, providing a learning and innovation center featuring leadership, motivational, educational, and brainstorming training; leadership development training in the field of business; providing group coaching and in-person learning forums in the field of leadership development; educational services, namely, providing internships in the field of business; instruction in the field of resume writing; instruction in the field of job interviewing; instruction in the field of professional growth, namely, preparing for, obtaining, maintaining, and advancing in employment opportunities; providing

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mentoring and seminars in the field of business careers; providing workshops and lectures in the field of business careers; providing an in-person educational forum for student athletes in the field of diversity to discuss and develop strategies for creating an inclusive campus community; providing an in-person educational forum for female student athletes in the field of networking challenges unique to the female experience, develop mentorship relationships with female administrators and community leaders and foster a network of empowered females; providing an in-person educational forum for student athletes in the field of sports and higher education for athletes to express their thoughts regarding student-athlete welfare, experience, vision and future

FIRST USE 10-1-2005; IN COMMERCE 10-1-2005

CLASS 45: Membership club services, namely, providing information to members in the fields of personal growth, personal motivation, personal image development, personal development, self-improvement, self-fulfillment, and interpersonal communication

FIRST USE 10-1-2005; IN COMMERCE 10-1-2005

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-454,104, FILED 05-17-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.