

United States of America

United States Patent and Trademark Office



Reg. No. 6,770,074

Registered Jun. 28, 2022

Corrected Aug. 01, 2023

Int. Cl.: 35, 42

Service Mark

Principal Register

KADOKAWA Connected Inc. (JAPAN CORPORATION)
2-13-3, Fujimi,
Chiyoda-ku Tokyo 102-0071
JAPAN

CLASS 35: Business research featuring research and analysis of productivity enhancement in the field of business administration and management; business research featuring research and analysis of productivity enhancement by means of information technologies and communication technologies; business information, advisory and consultancy services in relation to productivity enhancement, including information, advisory and consultancy services in relation to productivity enhancement in the field of business administration and management; business information, advisory and consultancy services in relation to productivity enhancement, including information, advisory and consultancy services in relation to productivity enhancement using information technologies and information and communication technologies; business research and analysis of management and development of human resources, and information services thereof; business information, advisory and consultancy services in relation to management [and development] of human resources; business research and analysis in the field of business administration and management, and information services thereof; marketing research and analysis of industrial, business and economic trends, and information services thereof; information, advisory and consultancy services in relation to business administration, including information, advisory and consultancy services in relation to business administration using information technologies and information and communication technologies; information, advisory and consultancy services in relation to business administration, including information, advisory and consultancy services in relation to business administration through analysis of big data, data log and/or electronic data; business administration analysis and business management, including business administration analysis and business management using information technologies and information and communication technologies, and information, advisory and consultancy services relating thereto; business administration analysis and business management, including business administration analysis and business management through analysis of big data, data log and/or electronic data, and information, advisory and consultancy services relating thereto; marketing research and analysis, including marketing research and analysis using information technologies and information and communication technologies, and information, advisory and consultancy services relating thereto; marketing research and analysis, including marketing research and analysis through analysis of big data, data log and/or electronic data, and information, advisory and consultancy services relating thereto; marketing, including marketing using information

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



technologies and information and communication technologies, and information, advisory and consultancy services relating thereto; marketing, including marketing through analysis of big data, data log and/or electronic data, and information, advisory and consultancy services relating thereto; business research, analysis and economic forecasting of demand for goods and services using information technologies and information and communication technologies; business research, analysis and economic forecasting of demand for goods and services through analysis of big data, data log and/or electronic data and information; promoting the goods and services of others, including promoting the goods and services of others using information technologies and information and communication technologies, and information, advisory and consultancy services relating thereto; promoting the goods and services of others, including promoting the goods and services of others through analysis of big data, data log and/or electronic data, and information, advisory and consultancy services relating thereto; compilation and systemization of information into computer databases, including compilation and systemization of information into computer databases using information technologies and information and communication technologies, and information, advisory and consultancy services relating thereto; compilation and systemization of information into computer databases, including compilation and systemization of information into computer databases through analysis of big data, data log and/or electronic data, and information, advisory and consultancy services relating thereto; business consulting services; collection, management and analysis of information on big data, data log and electronic data, all of the aforementioned relating to business; advertising and publicity services; business management analysis and business consultancy; business administration and management; marketing research and analysis; marketing; providing information concerning commercial sales; promoting the goods and services of others, and information and advisory services relating thereto; compilation and systemization of information into computer databases; commercial information and advice for consumers in the choice of products and services; retail store services and wholesale store services featuring computer programs; retail store services and wholesale store services featuring computer big data, data log and/or electronic data; retail store services and wholesale store services featuring pre-recorded CD-ROMs, DVDs and other data carriers

CLASS 42: Industrial research and analysis in the field of productivity enhancement, including industrial research and analysis of productivity enhancement in the field of business administration and management, and information services thereof; industrial research and analysis in the field of productivity enhancement, including industrial research and analysis of productivity enhancement using information technologies and information and communication technologies, and information services thereof; scientific and technological research and analysis in the field of productivity enhancement, including scientific and technological research and analysis of productivity enhancement in the field of business administration and management, and information services thereof; scientific and technological research and analysis in the field of productivity enhancement, including scientific and technological research and analysis of productivity enhancement using information technologies and information and communication technologies, and information services thereof; industrial research and analysis in the field of management and development of human resources, and information services thereof; scientific and technological research and analysis in the field of management and development of human resources, and information services thereof; research and analysis in the field of information technologies and information and communication technologies, and information services thereof; information, advisory and consultancy services in relation to information technologies and information and communication technologies; scientific research and testing in the field of big data, data log and/or electronic data, and information services thereof; testing, inspection, scientific research, analysis and assessment of services of others in the humanities, social sciences, natural sciences and other sciences to determine conformity with certification standards, and information services thereof; rental of computer systems, including rental of computer systems for the purpose of productivity enhancement in the field of business administration and management; rental of

computer systems, including rental of computer systems for the purpose of management and development of human resources; design, creation, and development of computer systems, including design, creation, and development of computer systems for the purpose of productivity enhancement in the field of business administration and management; maintenance of computer software, including maintenance of computer software for the purpose of productivity enhancement in the field of business administration and management; design, creation, and development of computer systems, including design, creation, and development of computer systems for the purpose of management and development of human resources; maintenance of computer software, including maintenance of computer software for the purpose of management and development of human resources; providing computer programs used for computer systems, including providing computer programs used for computer systems for the purpose of productivity enhancement in the field of business administration and management; information, advisory and consultancy services relating to computer systems technology, including information, advisory and consultancy services relating to computer systems technology for the purpose of productivity enhancement in the field of business administration and management; information, advisory and consultancy services relating to computer systems technology, including information, advisory and consultancy services relating to computer systems technology for the purpose of management and development of human resources; scientific and technological services, namely, analysis of big data, data log, and/or electronic data in the field of information and communication technologies (ICT), digital transformation (DX), artificial intelligence (AI), internet of things (IoT), communication systems, and automation, including scientific data collection for research purposes, and scientific analysis of big data, data log and/or electronic data used for productivity enhancement in the field of business administration and management; electronic data storage of big data, data log and/or electronic data, including electronic storage of big data, data log, and/or electronic data used for productivity enhancement in the field of business administration and management; information, advisory and consultancy services relating to the results of scientific collection for research purposes, and scientific analysis of big data, data log and/or electronic data, including information, advisory and consultancy services relating to the results of the scientific collection for research purposes, and the scientific analysis of big data, data log and/or electronic data used for productivity enhancement in the field of business administration and management; information, advisory and consultancy services relating to electronic data storage of big data, data log, and/or electronic data used for productivity enhancement in the field of business administration and management; providing online non-downloadable computer programs for collecting, analyzing and/or storing big data, data log and/or electronic data, including providing online non-downloadable computer programs for collecting, analyzing and/or storing big data, data log and/or electronic data used for productivity enhancement in the field of business administration and management; providing online non-downloadable computer programs for collecting, analyzing and/or storing big data, data log and/or electronic data, including providing online non-downloadable computer programs for collecting, analyzing and/or storing big data, data log and/or electronic data used for management and development of human resources; design, creation and maintenance of computer programs for collecting, analyzing and/or storing big data, data log and/or electronic data, and information, advisory and consultancy services relating thereto; data conversion of computer programs and data, other than physical conversion, excluding compilation and systemization of information into databases, and information, advisory and consultancy services relating thereto; computer programming for data processing using computers; rental of memory space on servers; cloud computing featuring software for use in the field of information and communication technologies (ICT), digital transformation (DX), artificial intelligence (AI), internet of things (IoT), communication systems, and automation, and information, advisory and consultancy services relating thereto; design, creation and maintenance of computer programs, and information, advisory and consultancy services relating thereto; testing, inspection or research of pharmaceuticals, cosmetics or foodstuffs; research on building construction or city planning; testing or research on prevention of pollution; testing or research on

electricity; testing or research on civil engineering; testing, inspection or research on agriculture, livestock breeding or fisheries; research on machines, apparatus and instruments; testing the functionality of machines, apparatus and instruments; computer programming for the purpose of providing computer programs designed to the specifications of others

The color(s) blue is/are claimed as a feature of the mark.

The mark consists of a blue triangular shape with curved sides with an unfilled middle, to the right is the blue stylized wording "SMART CITY LAB", and the color white represents background, outlining, shading, and/or transparent area and is not part of the mark.

PRIORITY DATE OF 04-30-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1589370 DATED 10-30-2020,
EXPIRES 10-30-2030

No claim is made to the exclusive right to use the following apart from the mark as shown: "SMART CITY LAB"

SER. NO. 79-310,105, FILED 10-30-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.