

# Chapter 800 Application Requirements

---

<b>801</b>	<b>Types of Applications</b>
<b>801.01</b>	Single or Combined Application
<b>801.01(a)</b>	Single (Single-Class) Application
<b>801.01(b)</b>	Combined (Multiple-Class) Application
<b>801.02</b>	Principal Register or Supplemental Register
<b>801.02(a)</b>	Act of 1946, Principal Register
<b>801.02(b)</b>	Act of 1946, Supplemental Register
<b>802</b>	<b>Application Form</b>
<b>803</b>	<b>Applicant</b>
<b>803.01</b>	Who May Apply
<b>803.02</b>	Name of Applicant
<b>803.02(a)</b>	Individual
<b>803.02(b)</b>	Partnership, Joint Venture, or Other “Firm”
<b>803.02(c)</b>	Corporation and Association
<b>803.03</b>	Legal Entity of Applicant
<b>803.03(a)</b>	Individual or Sole Proprietorship
<b>803.03(b)</b>	Partnership, Joint Venture, or Other “Firm”
<b>803.03(c)</b>	Corporation, Association, Organization, and Company
<b>803.03(d)</b>	Joint Applicants
<b>803.03(e)</b>	Trusts, Conservatorships, and Estates
<b>803.03(e)(i)</b>	Business Trusts
<b>803.03(f)</b>	Governmental Bodies and Universities
<b>803.03(g)</b>	Banking Institutions
<b>803.03(h)</b>	Limited Liability Companies
<b>803.03(i)</b>	Common Terms Designating Entity of Foreign Applicants
<b>803.03(j)</b>	Federally Recognized Indian Tribe
<b>803.03(k)</b>	Limited Liability Partnerships
<b>803.04</b>	Citizenship of Applicant
<b>803.05</b>	Domicile and Email Addresses of Applicant
<b>803.05(a)</b>	Domicile Address
<b>803.05(b)</b>	Email Address
<b>803.06</b>	Applicant May Not Be Changed
<b>804</b>	<b>Verification and Signature</b>
<b>804.01</b>	Form and Wording of Verification in §1 or §44 Application
<b>804.01(a)</b>	Verification with Oath
<b>804.01(a)(i)</b>	Verification Made in Foreign Country
<b>804.01(b)</b>	Declaration in Lieu of Oath
<b>804.02</b>	Averments Required in Verification of Application for Registration - §1 or §44 Application
<b>804.03</b>	Time Between Execution and Filing of Documents - §1 or §44 Application
<b>804.04</b>	Persons Authorized to Sign Verification or Declaration
<b>804.05</b>	Verification of §66(a) Application
<b>805</b>	<b>Identification and Classification of Goods and Services</b>
<b>806</b>	<b>Filing Basis</b>
<b>806.01</b>	Requirements for Establishing a Basis
<b>806.01(a)</b>	Use in Commerce - §1(a)
<b>806.01(b)</b>	Intent-to-Use - §1(b)
<b>806.01(c)</b>	Foreign Priority - §44(d)
<b>806.01(d)</b>	Foreign Registration - §44(e)
<b>806.01(e)</b>	Extension of Protection of International Registration - §66(a)
<b>806.02</b>	Multiple Bases

<b>806.02(a)</b>	Procedure for Asserting More Than One Basis
<b>806.02(b)</b>	Applicant May File Under Both §1(a) and §1(b) in the Same Application
<b>806.02(c)</b>	Examination of Specimens of Use in a Multiple-Basis Application
<b>806.02(d)</b>	Abandonment of Multiple-Basis Applications
<b>806.02(d)(i)</b>	Abandonment for Failure to Respond to an Office Action
<b>806.02(d)(ii)</b>	Abandonment for Failure to Respond to a Notice of Allowance
<b>806.02(e)</b>	Allegation of Bona Fide Intention to Use Mark in Commerce Required Even if Application Is Based on Both §44 and §1(a)
<b>806.02(f)</b>	Section 44(d) Combined With Other Bases
<b>806.02(g)</b>	Not Necessary to Repeat Allegation of Bona Fide Intention to Use Mark in Commerce in Multiple-Basis Application
<b>806.03</b>	Amendments to Add or Substitute a Basis
<b>806.03(a)</b>	When Basis Can be Changed
<b>806.03(b)</b>	Applicant May Add or Substitute a §44(d) Basis Only Within Six-Month Priority Period
<b>806.03(c)</b>	Amendment From §1(a) to §1(b)
<b>806.03(d)</b>	Amendment From §44 to §1(b)
<b>806.03(e)</b>	Allegation of Use Required to Amend From §1(b) to §1(a)
<b>806.03(f)</b>	Use in Commerce as of Application Filing Date Required to Add or Substitute §1(a) as a Basis in §44 Application
<b>806.03(g)</b>	Amendment From §1(b) to §44
<b>806.03(h)</b>	Effect of Substitution of Basis on Application Filing Date
<b>806.03(i)</b>	Verification of Amendment Required
<b>806.03(j)</b>	Petition to Amend Basis After Publication - §1 or §44 Application
<b>806.03(j)(i)</b>	Amending the Basis of a §1(b) Application After Publication But Before Issuance of Notice of Allowance
<b>806.03(j)(ii)</b>	Amending the Basis of a §1(b) Application Between Issuance of Notice of Allowance and Filing of Statement of Use
<b>806.03(j)(iii)</b>	Amending the Basis of a §1(b) Application After Filing of Statement of Use But Before Approval for Registration
<b>806.03(k)</b>	Basis May Not Be Changed in §66(a) Application
<b>806.03(l)</b>	§66(a) Basis May Not Be Added to §1 or §44 Application
<b>806.04</b>	Deleting a Basis
<b>806.04(a)</b>	Deletion of §1(b) Basis After Publication or Issuance of the Notice of Allowance
<b>806.04(b)</b>	Retention of §44(d) Priority Filing Date Without Perfecting §44(e) Basis
<b>806.05</b>	Review of Basis Prior to Publication or Issue
<b>807</b>	<b>Drawing</b>
<b>807.01</b>	Drawing Must Show Only One Mark
<b>807.02</b>	Drawing Must Be Limited to Mark
<b>807.03</b>	Standard Character Drawings
<b>807.03(a)</b>	Requirements for Standard Character Drawings
<b>807.03(b)</b>	List of Standard Characters
<b>807.03(c)</b>	Drawings Containing Both a Standard Character Claim and Designs or Other Elements
<b>807.03(d)</b>	Changing From Special Form Elements to Standard Characters, or the Reverse, May be a Material Alteration
<b>807.03(e)</b>	Standard Character Drawing and Specimen of Use
<b>807.03(f)</b>	Standard Character Drawing and Foreign Registration
<b>807.03(g)</b>	Drawings in “Typed” Format With No Standard Character Claim
<b>807.03(h)</b>	Drawings Where the Format Is Unclear

<b>807.03(i)</b>	Typed Drawings
<b>807.04</b>	Special Form Drawings
<b>807.04(a)</b>	Characteristics of Special Form Drawings
<b>807.04(b)</b>	When Special Form Drawing Is Required
<b>807.05</b>	Drawings in TEAS
<b>807.05(a)</b>	Standard Character Drawings in TEAS
<b>807.05(a)(i)</b>	Long Standard Character Marks in TEAS
<b>807.05(b)</b>	Special Form Drawings in TEAS
<b>807.05(c)</b>	Requirements for Digitized Images
<b>807.06</b>	Paper Drawings
<b>807.06(a)</b>	Type of Paper and Size of Mark
<b>807.06(b)</b>	Long Marks in Standard Character Drawings
<b>807.07</b>	Color in the Mark
<b>807.07(a)</b>	Requirements for Color Drawings
<b>807.07(a)(i)</b>	Color Must Be Claimed as a Feature of the Mark
<b>807.07(a)(ii)</b>	Applicant Must Specify the Location of the Colors Claimed
<b>807.07(b)</b>	Color Drawings Filed Without a Color Claim
<b>807.07(c)</b>	Color Drawings Filed With an Incorrect Color Claim
<b>807.07(d)</b>	Color Drawings that Contain Black, White, or Gray
<b>807.07(d)(i)</b>	Applications Under §1
<b>807.07(d)(ii)</b>	Applications Under §44
<b>807.07(d)(iii)</b>	Applications Under §66(a)
<b>807.07(e)</b>	Black-and-White Drawings and Color Claims
<b>807.07(f)</b>	Black-and-White Drawings that Contain Gray or Black-and-White Drawings with a Mark Description that Refers to Black, White, or Gray
<b>807.07(f)(i)</b>	TEAS Standard, TEAS Plus, and §66(a) Applications
<b>807.07(f)(ii)</b>	Applications Filed on Paper
<b>807.07(g)</b>	Drawings in Applications Filed Before November 2, 2003
<b>807.08</b>	Broken Lines to Show Placement
<b>807.09</b>	“Drawing” of Sound, Scent, or Non-Visual Mark
<b>807.10</b>	Three-Dimensional Marks
<b>807.11</b>	Marks with Motion
<b>807.12</b>	Mark on Drawing Must Agree with Mark on Specimen or Foreign Registration
<b>807.12(a)</b>	Applications Under §1 of the Trademark Act
<b>807.12(a)(i)</b>	Role of Punctuation in Determining Whether Mark on Drawing Agrees with Mark on Specimen
<b>807.12(a)(ii)</b>	Punctuation on the Drawing but Not on the Specimen
<b>807.12(a)(iii)</b>	Punctuation on the Specimen but Not on the Drawing
<b>807.12(b)</b>	Applications Under §44 of the Trademark Act
<b>807.12(c)</b>	Applications Under §66(a) of the Trademark Act
<b>807.12(d)</b>	Mutilation or Incomplete Representation of Mark
<b>807.12(e)</b>	Compound Word Marks and Telescoped Marks
<b>807.13</b>	Amendment of Mark
<b>807.13(a)</b>	Amendment of Mark in Applications Under §1 and §44
<b>807.13(b)</b>	Mark in §66(a) Application Cannot be Amended
<b>807.14</b>	Material Alteration of Mark
<b>807.14(a)</b>	Removal or Deletion of Matter from Drawing
<b>807.14(b)</b>	Addition or Deletion of Previously Registered Matter
<b>807.14(c)</b>	Addition or Deletion of Punctuation
<b>807.14(d)</b>	Amendments to Correct “Internal Inconsistencies”
<b>807.14(e)</b>	Amendments to Color Features of Marks

807.14(e)(i)	Black-and-White Drawings
807.14(e)(ii)	Marks that Include Color and Other Elements
807.14(e)(iii)	Color Marks
807.14(f)	Material Alteration: Case References
807.15	Substitute Drawings
807.16	Amendment of Drawings by the USPTO
807.17	Procedures for Processing Unacceptable Amendments to Drawings
807.18	Mark Drawing Code
808	<b>Description of Mark</b>
808.01	Guidelines for Requiring Description
808.01(a)	Meaning of Term in Mark
808.01(b)	Lining and Stippling Statements for Drawings
808.02	Description Must Be Accurate and Concise
808.03	Examination Procedure for Descriptions
808.03(a)	Accurate and Complete Descriptions
808.03(b)	No Description in Application
808.03(c)	Accurate but Incomplete Description in Application or Amendment
808.03(c)(i)	Accurate but Incomplete Descriptions in Cases Where a Description Is Needed to Clarify the Mark and Must Be Published
808.03(c)(ii)	Accurate but Incomplete Descriptions in Cases Where a Description Need Not Be Published
808.03(d)	Inaccurate Description in Application or Amendment
808.03(e)	Amending Descriptions
808.03(f)	Updating Design Coding
808.03(g)	Unacceptable Statements in Mark Descriptions
809	<b>Translation and Transliteration of Non-English Wording in Mark</b>
809.01	Examining Applications for Marks Comprising Non-English Wording that Do Not Include an Accurate Translation or Transliteration
809.01(a)	Inquiry/Applicant's Response Regarding Meaning in a Foreign Language
809.01(b)	Limited Exceptions to Rules for Translations
809.01(b)(i)	Foreign Terms Appearing in English Dictionary
809.01(b)(ii)	Foreign Articles or Prepositions Combined with English Terms
809.01(b)(iii)	Words from Dead or Obscure Languages
809.02	Equivalency in Translation
809.03	Printing of Translations and Transliterations
810	<b>Filing Fee</b>
810.01	Collection of Fees for Multiple Classes
810.02	Refunds
811	<b>Attorney Identification Information and Designation of Domestic Representative</b>
811.01	Attorney Identification Information Required for Complete Application
811.02	Designation of a Domestic Representative
812	<b>Identification of Prior Registrations of Applicant</b>
812.01	Proving Ownership of Prior Registrations
813	<b>Consent to Register by Particular Living Individual Whose Name or Likeness Appears in the Mark</b>
813.01	Statement Published in Trademark Official Gazette and Included on Registration Certificate
813.01(a)	Name or Likeness Is that of a Living Individual
813.01(b)	Name or Likeness Is Not that of a Living Individual
813.01(c)	Updating the Trademark Database
814	<b>Requesting Additional Information</b>

<b>815</b>	<b>Application Filed on Supplemental Register</b>
<b>815.01</b>	Marks Eligible for Principal Register Not Registrable on Supplemental Register
<b>815.02</b>	Elements Required
<b>815.03</b>	Filing on Supplemental Register Is Not an Admission that the Mark Has Not Acquired Distinctiveness
<b>815.04</b>	Basis for Refusal of Registration of Matter that Is Incapable
<b>816</b>	<b>Amending Application to Supplemental Register</b>
<b>816.01</b>	How to Amend
<b>816.02</b>	Effective Filing Date
<b>816.03</b>	Amendment to Different Register
<b>816.04</b>	Amendment After Refusal
<b>816.05</b>	Amendment After Decision on Appeal
<b>817</b>	<b>Preparation of Application for Publication or Registration</b>
<b>818</b>	<b>Application Checklist (§1 and §44)</b>
<b>819</b>	<b>TEAS Plus Application</b>
<b>819.01</b>	TEAS Plus Application Filing Requirements
<b>819.01(a)</b>	Type of Mark
<b>819.01(b)</b>	Applicant's Name and Domicile Address
<b>819.01(c)</b>	Applicant's Legal Entity and Citizenship
<b>819.01(d)</b>	Qualified U.S. Attorney Required for Applicant with Foreign Domicile
<b>819.01(e)</b>	Email Address
<b>819.01(f)</b>	Basis or Bases for Filing
<b>819.01(f)(i)</b>	Section 1(a) - Use in Commerce
<b>819.01(f)(ii)</b>	Section 1(b) - Intent to Use
<b>819.01(f)(iii)</b>	Section 44(e) - Foreign Registration
<b>819.01(f)(iv)</b>	Section 44(d) - Foreign Application
<b>819.01(g)</b>	Identification and Classification of Goods/Services
<b>819.01(h)</b>	Filing Fee
<b>819.01(i)</b>	Drawing
<b>819.01(j)</b>	Color Claim
<b>819.01(k)</b>	Description of the Mark
<b>819.01(l)</b>	Verification
<b>819.01(m)</b>	Translation and/or Transliteration
<b>819.01(n)</b>	Multiple-Class Applications
<b>819.01(o)</b>	Consent to Registration of Name or Portrait
<b>819.01(p)</b>	Prior Registration of the Same Mark
<b>819.01(q)</b>	Concurrent Use Applications
<b>819.02</b>	Adding a Class During Examination
<b>819.03</b>	Procedures for Payment of Additional Processing Fee Per Class

## 801 Types of Applications

The wording “type of application” refers to the kind of application by which registration is requested, e.g., whether the application is a single-class application or a multiple-class application, whether the mark is for a trademark or a service mark, or whether registration is sought on the Principal Register or on the Supplemental Register.

See [TMEP Chapter 700](#) regarding the procedure for examining applications in general, and [Chapter 1300](#) regarding the examination of applications for service marks and examination of applications and application requirements for collective and certification marks.

## 801.01 Single or Combined Application

### 801.01(a) Single (Single-Class) Application

A single-class application limits the goods or services for which registration is sought to goods or services in only one of the classes in the classification schedules. The application may recite more than one item, if the items recited are all classified in one class. See [TMEP §§1401–1401.14](#) for additional information about classification.

### 801.01(b) Combined (Multiple-Class) Application

A combined or multiple-class application is an application to register the same mark for goods, services, and/or a collective membership organization in multiple classes in a single application. See [37 C.F.R. §2.86\(a\), \(b\)](#). In a combined or multiple-class application, an applicant must pay a filing fee for each class. [37 C.F.R. §2.86\(a\)\(2\), \(b\)\(2\)](#). The class numbers and corresponding goods or services must be listed separately, from the lowest to the highest number.

See [TMEP §§1403–1403.06](#) for more information regarding combined or multiple-class applications.

## 801.02 Principal Register or Supplemental Register

### 801.02(a) Act of 1946, Principal Register

The primary provision for registration in the Trademark Act of 1946 is for registration on the Principal Register (15 U.S.C. §§1051–1072). When a mark has been registered on the Principal Register, the mark is entitled to all the rights provided by the Act. The advantages of owning a registration on the Principal Register include the following:

- Constructive notice to the public of the registrant’s claim of ownership of the mark (15 U.S.C. §1072);
- A legal presumption of the registrant’s ownership of the mark and the registrant’s exclusive right to use the mark in commerce on or in connection with the goods/services listed in the registration ([15 U.S.C. §§1057\(b\), 1115\(a\)](#));
- A date of constructive use of the mark as of the filing date of the application ([15 U.S.C. §1057\(c\); TMEP §201.02](#));
- The ability to bring an action concerning the mark in federal court (15 U.S.C. §1121);
- The ability to file the United States registration with the United States Customs Service to prevent importation of infringing foreign goods (15 U.S.C. §1124);
- The registrant’s exclusive right to use a mark in commerce on or in connection with the goods or services covered by the registration can become “incontestable,” subject to certain statutory defenses ([15 U.S.C. §§1065, 1115\(b\)](#)); and
- The use of the United States registration as a basis to obtain registration in foreign countries.

If the applicant does not specify a register, the United States Patent and Trademark Office (USPTO) will presume that the applicant seeks registration on the Principal Register.

## 801.02(b) Act of 1946, Supplemental Register

Certain marks that are not eligible for registration on the Principal Register, but are capable of distinguishing an applicant's goods or services, may be registered on the Supplemental Register. Sections 23 through 28 of the Trademark Act, 15 U.S.C. §§1091–1096, provide for registration on the Supplemental Register. This is a continuation of the register provided for in the Act of March 19, 1920. See [15 U.S.C. §1091\(a\)](#). Marks registered on the Supplemental Register are excluded from receiving the advantages of certain sections of the Act of 1946. The excluded sections are listed in §26 of the Act, [15 U.S.C. §1094](#). See *Otter Prods. LLC v. BaseOneLabs LLC*, 105 USPQ2d 1252, 1256 (TTAB 2012) (finding that while ownership of a registration on the Supplemental Register established opposer's standing to oppose registration of applicant's mark, it did not establish that opposer owned a proprietary interest in a mark).

See [TMEP §§815–815.04](#) and [816](#) regarding examination procedure relating to the Supplemental Register.

An applicant may not seek registration on both the Principal and the Supplemental Register in the same application. If an applicant requests registration on both the Principal and the Supplemental Register in the same application, the examining attorney must require that the applicant amend to specify only one register, or file a request to divide under [37 C.F.R. §2.87](#).

A mark in an application under §66(a) of the Trademark Act, [15 U.S.C. §1141f\(a\)](#), based on a request for extension of protection of an international registration to the United States, cannot be registered on the Supplemental Register. [15 U.S.C. §1141h\(a\)\(4\)](#); [37 C.F.R. §§2.47\(c\), 2.75\(c\)](#).

## 802 Application Form

The USPTO requires that applicants filing applications under §1 or §44 of the Trademark Act use the Trademark Electronic Application System (TEAS), available at <https://teas.uspto.gov>. [37 C.F.R. §2.21\(a\)](#). The two application filing options are as follows:

- TEAS Standard application at the per class filing fee set forth in [37 C.F.R. §2.6\(a\)\(1\)\(iii\)](#) or
- TEAS Plus application (see [TMEP §§819–819.04](#)) at the lowest per class filing fee set forth in [37 C.F.R. §2.6\(a\)\(1\)\(iv\)](#).

The current application filing fee amounts are available online at <https://www.uspto.gov/trademark/trademark-fee-information>.

In limited circumstances, an applicant may file a paper application at the highest per class filing fee set forth in [37 C.F.R. §2.6\(a\)\(1\)\(i\)](#). See [TMEP §301.01](#) regarding the limited exceptions when paper submissions may be permitted. See [TMEP §§819–819.04](#) regarding TEAS Plus applications.

*Section 66(a) applications.* Applications under §66(a) of the Trademark Act are sent to the USPTO electronically from the International Bureau of the World Intellectual Property Organization (IB).

## 803 Applicant

### 803.01 Who May Apply

An application to register a mark must be filed by the owner of the mark or, in the case of an intent-to-use application under [15 U.S.C. §1051\(b\)](#), by the person who has a bona fide intention to use the mark in commerce. [15 U.S.C. §1051\(a\)\(1\)](#), [\(b\)\(1\)](#). Normally the owner of a mark is the person who applies the mark to goods that he or she produces, or uses the mark in the sale or advertising of services that he or she performs.

See [TMEP §§1201–1201.07\(b\)\(iv\)](#) regarding ownership, and [TMEP §§501](#) and [502–502.03](#) regarding assignment of marks and changes of ownership.

If an applicant is not the owner of the mark (or does not have a bona fide intent to use the mark in commerce) at the time the application is filed, the application is void and cannot be amended to specify the correct party as the applicant, because the applicant did not have a right that could be assigned. [37 C.F.R. §2.71\(d\)](#); [TMEP §803.06](#).

Applicants may be natural persons or juristic persons. See [15 U.S.C. §1127](#). Juristic persons include corporations, partnerships, joint ventures, unions, associations, and other organizations capable of suing and being sued in a court of law. *Id.* An operating division, or the like, that is merely an organizational unit of a company and not a legal entity that can sue and be sued, may not own or apply to register a mark. See [TMEP §1201.02\(d\)](#).

Nations, states, municipalities, and other related types of bodies operating with governmental authorization may apply to register marks that they own. See *In re Mohawk Air Servs. Inc.*, 196 USPQ 851, 854 (TTAB 1977) ; *NASA v. Record Chem. Co.*, 185 USPQ 563, 566 (TTAB 1975); *In re U.S. Dep't of the Interior*, 142 USPQ 506, 506 (TTAB 1964).

The question of whether an application can be filed in the name of a minor depends on state law. If the minor can validly enter into binding legal obligations, and can sue or be sued, in the state in which he or she is domiciled, the application may be filed in the name of the minor. Otherwise, the application should be filed in the name of a parent or legal guardian, clearly setting forth his or her status as a parent or legal guardian. An example of the manner in which the applicant should be identified in such cases is:

John Smith, U.S. citizen, (parent/legal guardian) of Mary Smith.

If the record indicates that the named applicant is a minor, the examining attorney must inquire as to whether the person can validly enter into binding legal obligations under the law of the state in which he or she is domiciled. If the minor cannot enter into binding legal obligations, the examining attorney must require correction of the applicant-identifying information in the manner shown above, if necessary.

If a minor comes of age during the prosecution of an application in which his or her parent/legal guardian is identified as the applicant, the application may be amended to change the applicant's name. No assignment is required in such cases. However, the minor must also state his or her citizenship. See also [TMEP Chapter 500](#) regarding assignments, name changes, and issuance of a registration in the name of an assignee or in an applicant's new name.

See also [TMEP §1002](#) regarding eligibility to file an application under §44 of the Trademark Act, [15 U.S.C. §1126](#), and [TMEP §1901](#) regarding eligibility to file a request for an extension of protection of an international registration to the United States under §66(a) of the Act, [15 U.S.C. §1141f\(a\)](#).



## 803.02 Name of Applicant

The name of the applicant should be set out in its correct legal form. See [37 C.F.R. §§2.22\(a\)\(1\), 2.32\(a\)\(2\)](#). For example, a corporate applicant should be identified by the name set forth in the articles of incorporation. If a trust is the owner of a mark in an application, the examining attorney must ensure that the trustee(s) is identified as the applicant and indicate the name of the trust, if any. See [TMEP §803.03\(e\)](#) regarding the proper format for identifying trusts, conservatorships, and estates.

If the applicant's legal name includes the assumed name under which it does business, an assumed name designation should be used to connect the actual name with the assumed name. Assumed name designations include "d.b.a." (doing business as), "a.k.a." (also known as), and "t.a." (trading as). The particular assumed name designation used is optional. Only the abbreviation of the assumed name designation will be published in the *Trademark Official Gazette* and included on the certificate of registration. If an applicant gives the assumed name designation in full, the abbreviation will automatically be used for printing purposes.

### 803.02(a) Individual

If the applicant is an individual person who is doing business under an assumed business name, the individual's name should be set forth, followed by an assumed name designation (e.g., d.b.a., a.k.a., or t.a.) and by the assumed business name. See [37 C.F.R. §2.32\(a\)\(2\)](#).

If an individual indicates that he or she is doing business under a corporate designation (e.g., Corporation, Corp., Incorporated, Inc., Limited, Ltd.), the USPTO will presume that relevant state law permits such a practice. The assumed name will be included on the registration certificate.

If the application reflects an inconsistency between the owner name and the entity type as to whether a corporation or an individual owns the mark, the examining attorney must require the applicant to clarify the record regarding ownership (e.g., if the name of an individual appears as the applicant, but the entity is listed as a corporation, or if a business is named as the applicant but the entity is listed as an individual). However, in view of the broad definition of a "person properly authorized to sign on behalf of the owner" in [37 C.F.R. §2.193\(e\)\(1\)](#) (see [TMEP §§611.03\(a\), 804.04](#)), the fact that the title of the person signing an application refers to a different entity is not in itself considered an inconsistency between owner and entity type that would warrant an inquiry as to who owns the mark.

See [TMEP §803.03\(a\)](#) for information about identifying an individual applicant's entity type, and [TMEP §§803.06](#) and [1201.02\(c\)](#) regarding USPTO policies regarding correction of an applicant's name and entity type.

### 803.02(b) Partnership, Joint Venture, or Other "Firm"

If a partnership, joint venture, or other "firm" has been organized under a particular business name, the application should be filed in that name. See [37 C.F.R. §2.32\(a\)\(2\)](#). If the partnership or firm has not been organized under a business name, the names of the members should be listed as though they composed a company name. If a partnership or joint venture is doing business under an assumed name, this may be indicated, using an assumed name designation. See [TMEP §803.02](#) regarding assumed name designations, and [TMEP §803.03\(b\)](#) for information about identifying a partnership or joint venture as a legal entity.

## 803.02(c) Corporation and Association

If the applicant is a corporation, the official corporate name must be set out as the applicant's name. *See* [37 C.F.R. §2.32\(a\)\(2\)](#). Listing an assumed business name is optional. The name of a division of the applicant should *not* be included in or along with the applicant's name. If the applicant wishes to indicate in the application that actual use of the mark is being made by a division of the applicant, the applicant may provide a statement that “the applicant, *through its division* [specify name of division], is using the mark in commerce.” This statement should not appear in conjunction with the listing of the applicant's name, and will not be included on the registration certificate.

In unusual situations, one corporation may also be doing business under another name, even another corporate name. This sometimes happens, for example, when one corporation buys out another. In the unusual situation where a corporate applicant provides a DBA (“doing business as”) that includes a corporate designation (e.g., Corporation, Corp., Incorporated, Inc., Limited, Ltd.) in addition to its official corporate name, the USPTO will presume that relevant state law permits such a practice. The DBA will be included on the registration certificate.

Associations should be identified by the full, official name of the association. *See* [37 C.F.R. §2.32\(a\)\(2\)](#).

*See* [TMEP §803.03\(c\)](#) for information about identifying a corporation or association as a legal entity.

## 803.03 Legal Entity of Applicant

Immediately after the applicant's name, the application should set out the applicant's form of business, or legal entity, for example, partnership, joint venture, corporation, association, or sole proprietorship. [37 C.F.R. §2.32\(a\)\(3\)\(i\)](#). The words “company” and “firm” are indefinite for purposes of designating a domestic applicant's legal entity, because those words do not identify a particular type of legal entity in the United States. (However, the word “company” is acceptable to identify an entity that, under the laws of a foreign country, is equivalent or analogous to a corporation or association in the United States. *See* [TMEP §803.03\(i\)](#).)

Whether the USPTO will accept the identification of an applicant's entity depends on whether that entity is recognized under the laws of applicant's place of domicile.

If other material in the record indicates that the applicant is a different type of entity than is set out in the written application, the examining attorney must ask for an explanation, and require amendment if necessary. However, in view of the broad definition of a “person properly authorized to sign on behalf of the owner” in [37 C.F.R. §2.193\(e\)\(1\)](#) (*see* [TMEP §§611.03\(a\)](#), [804.04](#)), an explanation is usually not necessary when the person signing a declaration has a title that refers to a different type of entity. *See* [TMEP §§803.06](#) and [1201.02\(c\)](#) regarding USPTO policies governing correction of an applicant's name.

### 803.03(a) Individual or Sole Proprietorship

*Individual.* For an individual applicant, it is not necessary to specify “individual,” but it is acceptable to do so. The applicant may state that he or she is doing business under a specified assumed company name. [TMEP §803.02\(a\)](#).

In an application for international registration, if the applicant is a natural person, he or she must indicate his or her name and may include the country of which he or she is a national. *Regulations Under the Protocol*

*Relating to the Madrid Agreement Concerning the International Registration of Marks* (Regs.), Rules 9(4)(a)(i), 9(4)(b)(i) (2013). The international application does not require this information, but when the information is included, the IB will forward the nationality of the applicant to the USPTO. In a §66(a) application, if the “Nationality of Applicant/Transferee/Holder” field appears in the application record (which is available to the public through the Trademark Status and Document Retrieval (TSDR) portal on the USPTO website at <http://tsdr.uspto.gov/>), this means that the applicant is an individual rather than a juristic entity, and that applicant’s citizenship is the country corresponding to the two-letter code set forth in this field. The list of country codes appears in the MM2 International Registration application form at [https://www.wipo.int/export/sites/www/madrid/en/docs/form\\_mm2.pdf](https://www.wipo.int/export/sites/www/madrid/en/docs/form_mm2.pdf). A separate statement that applicant is an individual will not appear in TICSRS, and the “Legal Nature” and “Legal Nature: Place Incorporated” fields will state “Not Provided.”

If the “Nationality of Applicant/Transferee/Holder” field appears in the application record, the examining attorney may enter the relevant information into the Trademark database, or ask the LIE to enter it. No inquiry as to the applicant’s entity or citizenship is necessary. If the name of the applicant indicates that applicant is an individual and the “Nationality of Applicant/Transferee/Holder” field does not appear in the application record, the examining attorney must require that the applicant indicate its entity and citizenship.

Examining attorneys cannot rely on the “Entitlement Nationality,” “Entitlement Establishment,” or “Entitlement Domiciled” fields for the applicant’s citizenship because these fields merely indicate the basis for the applicant’s entitlement to file an application through the Madrid system, not the national citizenship of the individual applicant.

*Sole Proprietorship*. An applicant may identify itself as a sole proprietorship. If an applicant does so, the applicant must also indicate the U.S. state or foreign country of organization of the sole proprietorship, and the name and national citizenship of the domestic or foreign sole proprietor. [37 C.F.R. §2.32\(a\)\(3\)\(v\)](#).

If the application specifically identifies the applicant as a sole proprietorship and indicates the U.S. state or foreign country of organization of the sole proprietorship and the name and citizenship of the domestic or foreign sole proprietor, the USPTO will accept the characterization of the entity. *Id.* On the other hand, if the application refers to a sole proprietorship but lacks some of the necessary information or is ambiguous as to whether the applicant should be identified as a sole proprietorship or as an individual, the examining attorney must require appropriate clarification of the entity type.

A sole proprietorship generally means a business that has only one owner. Therefore, if an application identifies two persons or two different entities as a “sole proprietorship,” this is an ambiguity that requires clarification of the entity type. Note, however, that in California a husband and wife can be classified as a sole proprietorship.

### **803.03(b) Partnership, Joint Venture, or Other “Firm”**

After setting forth the applicant’s name and legal entity type, the application of a partnership or a joint venture should specify the state or country under whose laws the partnership or joint venture is organized. [37 C.F.R. §2.32\(a\)\(3\)\(ii\)](#). In addition, domestic partnerships must set forth the names, legal entities, and national citizenship (for individuals), or state of incorporation or organization (for domestic businesses), of all general partners or active members that compose the partnership or joint venture. [37 C.F.R. §2.32\(a\)\(3\)\(iii\)-\(iv\)](#). These requirements apply to both general and limited partnerships. They also apply to a partnership that is a general partner in a larger partnership. Limited partners or silent or inactive partners need not be listed. The following format should be used for domestic partnerships or joint ventures:

“\_\_\_\_\_, a (partnership, joint venture) organized under the laws of \_\_\_\_\_, composed of \_\_\_\_\_ (name, legal entity, and citizenship of individual partner or active member; or name, legal entity, and state of incorporation or organization of juristic partner or active member).”

In the case of a domestic partnership consisting of ten or more general partners, if the partnership agreement provides for the continuing existence of the partnership in the event of the addition or departure of specific partners, the USPTO will require that the applicant provide the names, legal entities, and national citizenship (or the state of organization) of the principal partners only. If there are more than ten principal partners, the applicant need list only the first ten principal partners. If there is no class of principal partners, the applicant may list any ten general partners.

Upon the death or dissolution of a partner or other change in the members that compose a domestic partnership, that legal entity ceases to exist and any subsequent arrangement constitutes a new entity, unless the partnership agreement provides for continuation of the partnership in the event of changes in partners. This same principle also applies to joint ventures. See [TMEP Chapter 500](#) regarding changes of ownership.

The rule requiring names and citizenships of general partners in domestic partnerships ([37 C.F.R. §2.32\(a\)\(3\)\(iii\)](#)) seeks to provide relevant information in the record, given the legal effects of partnership status in the United States. Because the USPTO does not track the varying legal effects of partnership status in foreign countries, and the relevance of the additional information has not been established, the same requirement for additional information does not apply to foreign partnerships.

The term “firm” is not an acceptable designation of the applicant’s entity, because it does not have a universally understood meaning. The examining attorney must require a definite term such as “partnership” or “joint venture” when it is necessary to identify these entities.

See [TMEP §803.03\(k\)](#) regarding limited liability partnerships.

### **803.03(c) Corporation, Association, Organization, and Company**

*Corporation.* In the United States, the term “corporation” is proper for juristic entities incorporated under the laws of the various states or under special federal statutes. In addition to specifying that an applicant is a corporation, the application must specify the applicant’s state (for United States corporations) or country of incorporation (for foreign corporations). [37 C.F.R. §2.32\(a\)\(3\)\(i\)-\(ii\)](#). It is customary to follow the applicant’s name by the words “a corporation of the state (or country) of . . .” This also applies to a nonprofit or tax-exempt corporation. If no state or country of incorporation, or the incorrect state or country of incorporation, is given for an applicant corporation, this defect may be corrected by amendment. The amendment does not have to be verified. If a corporation exists by virtue of a specific state or federal statute, this should be stated. Note that most states allow corporations to include the terms “Limited” or “Ltd.” as part of the name of the corporation. Therefore, if the applicant’s name includes either term, and the applicant identifies its entity as a “corporation,” no inquiry regarding the entity is required.

*Association.* “Association” and “nonprofit association” are acceptable terms to identify juristic entities organized under state laws or federal statutes that govern this form of organization. A domestic association must specify the state under whose laws the applicant is organized or exists, and indicate whether the association is incorporated or unincorporated. A foreign association must specify the country under whose laws the applicant is organized or exists and indicate whether the association is incorporated or unincorporated, unless the designation or description “association/associazione” for the country specified by the applicant

appears in Appendix D. This also applies to a domestic or foreign nonprofit or tax-exempt association. If an association exists by virtue of a specific state or federal statute, this should be stated. Verification of these statements is not required.

*Company* . The term “company” is indefinite for describing a U.S. entity because it does not identify a particular juristic entity, but is acceptable to identify entities organized under the laws of foreign countries that are equivalent or analogous to U.S. corporations or associations. See [TMEP §803.03\(i\)](#) and [TMEP Appendix D](#) regarding foreign companies.

*Organization*. “Organization” and “nonprofit organization” are indefinite to identify juristic entities. If an applicant’s entity type is identified as a “nonprofit organization,” the examining attorney must require amendment of the entity, or proof that such a legal entity exists under the appropriate state statute or foreign country law.

### 803.03(d) Joint Applicants

An application may be filed in the names of joint applicants or joint owners. *Ex parte Pac. Intermountain Express Co.*, 111 USPQ 187, 187 (Comm’r Pats. 1956); *Ex parte Taylor*, 18 USPQ 292, 293 (Comm’r Pats. 1933). The terms “joint applicant(s)” or “joint owner(s)” reflects the relationship of multiple applicants as to a particular mark, but does not identify a particular type of legal entity in the United States. See *Cent. Garden & Pet Co. v. Doskocil Mfg., Co.*, 108 USPQ2d 1134, 1148 n.25 (TTAB 2013). Therefore, the application must name each of the joint applicants, and must set forth the citizenship (or the state or nation of organization for a juristic applicant) of each of the joint applicants. [37 C.F.R. §2.32\(a\)\(2\)](#), [\(a\)\(3\)\(i\)](#); [TMEP §§803.02](#), [803.03](#). The application may also state the joint applicant relationship; however, where an application identifies two or more individuals or entities as the applicant, and separately sets forth the citizenship or state of organization of each, the USPTO will presume that the entity is that of joint applicants, if the record is not otherwise contradictory. If, however, the legal entity is set out as “joint applicant(s)” or “joint owner(s),” the examining attorney must require each applicant to clarify the nature of its legal entity as an individual or juristic person.

In a §66(a) application, if the application record includes incomplete joint applicant information, such as showing more than one owner listed in the owner name field, the examining attorney must require the applicant to clarify whether the application is owned by joint applicants or a partnership. However, the USPTO cannot accept any changes to owner name and address information in a §66(a) application from the applicant. The applicant must submit these changes to the International Bureau (IB). See Regs. Rule 25; [TMEP §1906.01\(c\)](#). The applicant should request suspension of the application pending receipt of the updated information from the IB in a timely filed response to the Office action and must support the request with a copy of the filing submitted to the IB.

An application by joint applicants must be verified by all the applicants, since they are individual parties and not a single entity. However, if only one of the joint applicants signs the verification, the USPTO will presume that he or she is signing on behalf of all the joint applicants, and will not require an additional verification or declaration, unless there is evidence in the record indicating that the party who signed the application was not in fact authorized to sign on behalf of all the joint applicants under [37 C.F.R. §2.193\(e\)\(1\)](#). This does not apply to a response to an Office action submitted by joint applicants who are not represented by a practitioner authorized under [37 C.F.R. §11.14](#) to practice in trademark cases (“qualified practitioner”). Such a response must be signed personally by each of the joint applicants. [37 C.F.R. §§2.62\(b\)](#), [2.193\(e\)\(2\)](#); [TMEP §611.06\(a\)](#). See [TMEP §§611.03\(a\)](#) and [804.04](#) regarding persons authorized to sign a verification on behalf of an applicant.

Joint applicants are not the same as a joint venture. A joint venture is a single applicant, in the same way that a partnership is a single applicant. See [TMEP §803.03\(b\)](#) regarding joint ventures.

### **803.03(e) Trusts, Conservatorships, and Estates**

If a domestic trust is the owner of a mark in an application, the examining attorney must ensure that the trustee(s) is identified as the applicant. [37 C.F.R. §2.32\(a\)\(2\)-\(a\)\(3\)\(i\)](#). Thus, the examining attorney must require that the trust's application be captioned as follows:

The Trustees of the XYZ Trust, a California trust, the trustees comprising John Doe, a U.S. citizen, and the ABC Corporation, a Delaware corporation.

The application must first refer to the trustee(s) as the applicant and indicate the name of the trust, if any. Then the state under whose laws the trust exists must be set forth. Finally, the names and citizenship of the individual trustees must be listed. If there are more than ten individual trustees, the applicant need list only the first ten trustees.

The same format generally applies to domestic conservatorships and estates as follows:

The Conservator of Mary Jones, a New York conservatorship, the conservator comprising James Abel, a U.S. citizen.

The Executors of the John Smith estate, a New York estate, the executors comprising Mary Smith and James Smith, U.S. citizens.

If a foreign trust in a §1 or §44 application is the owner of a mark in an application, the examining attorney must ensure that the trustee(s) is identified as the applicant. [37 C.F.R. §2.32\(a\)\(2\)-\(a\)\(3\)\(i\)](#). However, the name(s) and citizenship(s) of the trustee(s) does not need to be listed because the USPTO does not track the varying legal effects of trustee status in foreign countries. See [TMEP §803.03\(i\)](#). Thus, the examining attorney must require that the trust's application be captioned as follows:

The Trustees of the XYZ Trust, a Canadian trust.

The application must first refer to the trustee(s) as the applicant and indicate the name of the trust, if any. Then the foreign country under whose laws the trust exists must be set forth.

The same format generally applies to foreign conservatorships and estates in §1 and §44 applications:

The Conservator of Mary Jones, a Hungarian conservatorship.  
The Executors of the John Smith estate, a Canadian estate.

*Section 66(a) applications.* In a §66(a) application, if the application record includes complete ownership information for a foreign trust, conservatorship, or estate that does not conform to the standard format, such as omitting "Trustees of" in the owner name field, the examining attorney should not require the applicant to provide correctly formatted owner name information.



The USPTO cannot accept any changes to owner name and address information in a §66(a) application from the applicant. The applicant must submit these changes to the International Bureau (IB). *See* Regs. Rule 25; [TMEP §1906.01\(c\)](#). The applicant should request suspension of the application pending receipt of the updated information from the IB in a timely filed response to the Office action and must support the request with a copy of the filing submitted to the IB.

### **803.03(e)(i) Business Trusts**

Most states recognize an entity commonly identified as a “business trust,” “Massachusetts trust,” or “common-law trust.” A business trust has attributes of both a corporation and a partnership. Many states have codified laws recognizing and regulating business trusts; other states apply common law. The USPTO will accept the entity designation “business trust,” or any appropriate variation provided for under relevant state law.

The business trust is created under the instructions of the instrument of trust. Generally, the “trustee” has authority equivalent to an officer in a corporation. Laws vary to some extent as to the authority conferred on various individuals associated with the business trust.

The application must first refer to the trustee(s) as the applicant and indicate the name of the trust, if any. The state under whose laws the trust exists, and the names and citizenship (or state or foreign country of incorporation or organization) of the individual trustees, must also be set forth. Accordingly, the examining attorney must require that the business trust's application be captioned as follows:

The Trustees of the DDT Trust, a California business trust, the trustees comprising Sue Smith, a U.S. citizen, and the PDQ Corporation, a Delaware corporation.

For the purpose of service of process, the business trust is essentially like a corporation. Therefore, it is not necessary to identify the beneficiaries or equitable owners of the business trust in identifying the entity.

### **803.03(f) Governmental Bodies and Universities**

It is difficult to establish any rigid guidelines for designating the entity of a governmental body. Due to the variety in the form of these entities, the examining attorney must consider each case on an individual basis. The following are just a few examples of acceptable governmental entities:

Department of the Air Force, an agency of the United States.

Maryland State Lottery Agency, an agency of the State of Maryland.

City of Richmond, Virginia, a municipal corporation organized under the laws of the Commonwealth of Virginia.

These examples are not exhaustive of the entity designations that are acceptable.

The structure of educational institutions varies significantly. The following are examples of acceptable university entities:

Board of Regents, University of Texas System, a Texas governing body.

University of New Hampshire, a nonprofit corporation of New Hampshire.  
Auburn University, State University, Alabama.

These examples are not exhaustive of the entity designations that are acceptable.

The designations “education institution” and “educational organization” are not acceptable. If the applicant uses either of these designations to identify the entity, the examining attorney must require the applicant to amend the entity designation to a legally recognized juristic entity.

### **803.03(g) Banking Institutions**

The nature of banking institutions is strictly regulated and, thus, there are a limited number of types of banking entities. Some banking institutions are federally chartered while others are organized under state law. The following is a non-exhaustive listing of examples of acceptable descriptions of banking institutions:

First American Bank of Virginia, a Virginia corporation.

Pathway Financial, a federally chartered savings and loan association.

### **803.03(h) Limited Liability Companies**

Most states recognize an entity commonly identified as a “limited liability company” or “LLC.” The entity has attributes of both a corporation and a partnership. Therefore, the USPTO will accept “limited liability company” as an entity designation. The examining attorney may accept appropriate variations of this entity, with proof that the entity exists under the law of the relevant state. For example, some states recognize an entity identified as a “low-profit-limited-liability company” or “L3C,” which combines the features of a for-profit LLC and a nonprofit organization.

If “LLC” or “L3C” appears in the applicant’s name, but the entity is listed as a corporation, the examining attorney must inquire as to whether the applicant is a limited liability company or a corporation.

The applicant must indicate the state under whose laws the limited liability company is established. It is not necessary to list the “members” or owners of the limited liability company when identifying the entity.

See [TMEP §611.06\(g\)](#) regarding the proper party to sign a response to an Office action filed by a limited liability company that is not represented by an attorney.

*Limited Liability Corporation.* A business organization known as a “limited liability corporation” is currently not recognized in any jurisdiction. If an applicant’s entity type is identified as a limited liability corporation, the examining attorney must inquire as to whether the applicant is a limited liability company or a corporation.

If the applicant believes that it is a limited liability corporation, then the applicant must provide proof that such a legal entity exists under the appropriate state statute.

See [TMEP §803.03\(c\)](#) regarding use of “Limited” or “Ltd.” in a corporation name and [§803.03\(k\)](#) regarding limited liability partnerships.



### 803.03(i) Common Terms Designating Entity of Foreign Applicants

In designating the legal entity type of foreign applicants, acceptable terminology is not always the same as for U.S. applicants. The word “corporation” as used in the United States is not necessarily equivalent to juristic entities of foreign countries; the word “company” is sometimes more accurate. If the applicant is from the United Kingdom or another Commonwealth country (e.g., Canada or Australia) and the term “company” (or the abbreviation “co.”) is used, no inquiry is needed. “Limited company” is also acceptable, for example, in China, the Republic of Korea, and Commonwealth countries. There is a list of Commonwealth countries on the commonwealth website at <https://thecommonwealth.org/our-member-countries>.

“Limited corporation” is also an acceptable entity designation for a foreign applicant.

The designation Foreign Maritime Entity (FME) is not an acceptable business entity type. A “legal entity” is “[a] body, other than a natural person, that can function legally, sue or be sued, and make decisions through agents.” Black’s Law Dictionary (11th ed. 2019). Here, the capacity to sue or be sued rests with the foreign entity that registers as a FME, as opposed to the FME itself. Therefore, the term FME does not identify a legal entity.

[Appendix D](#) of this manual lists common foreign designations, and their abbreviations, used by various foreign countries to identify legal commercial entities. The appendix also includes a description (Joint Stock Company, Cooperative Society, Trading Partnership, etc.) of the foreign designation and, in some cases, the equivalent U.S. entity. If a foreign designation, its abbreviation, or a description appears in the appendix, the examining attorney may accept any of those terms as the entity designation without further inquiry. The applicant may also choose to specify the legal entity by indicating the entity that would be its equivalent in the United States. However, if an applicant identifies itself by a name that includes a foreign entity designation in Appendix D (e.g., “Business SpA”), but provides a characterization of the entity that does not match the description (e.g., General Partnership), the examining attorney must clarify the nature of the applicant’s entity.

If a foreign entity designation, its abbreviation, or its description does not appear in [Appendix D](#), the examining attorney must inquire further into the specific nature of the entity. The examining attorney may request a description of the nature of the foreign entity, if necessary.

For foreign entities, the applicant must also specify the foreign country under the laws of which it is organized. The applicant, however, generally is not required to provide other information even if additional information would be required for a U.S. entity of the same name. For example, it is not necessary to set forth the names and citizenship of the partners of a foreign partnership. The rule requiring names and citizenships of general partners in domestic partnerships ([37 C.F.R. §2.32\(a\)\(3\)\(iii\)](#)) seeks to provide relevant information in the record, given the legal effects of partnership status in the United States. Because the USPTO does not track the varying legal effects of partnership status in foreign countries, and the relevance of the additional information has not been established, the same requirement for additional information does not apply to foreign partnerships. However, foreign sole proprietorships must indicate the foreign country of organization of the sole proprietorship and specify the name and national citizenship of the sole proprietor. See [TMEP §803.03\(a\)](#).

Foreign entities may be organized under either national or provincial laws. However, the TEAS form requires an applicant to specify the state or foreign country under which it is legally organized, but does not permit an applicant to specify a foreign province or geographical region in this field. Therefore, if the applicant is organized under the laws of a foreign province or geographical region, the applicant should select the entity type “Other” (rather than “Corporation,” “Limited Liability Company,” “Partnership,” etc.),

which will allow entry within the free-text field provided at “Specify Entity Type” of both the type of entity and the foreign province or geographical region under which it is organized (e.g., enter “corporation of Ontario” in the box labeled “If not listed above, please specify here:”). In the next section, “State or Country/Region/Jurisdiction/U.S. Territory Where Legally Organized,” the country (e.g., “Canada”) should then be selected from the pull-down menu.

### **803.03(j) Federally Recognized Indian Tribe**

A federally recognized Indian tribe, organized under the laws of the United States, is an acceptable designation of an applicant’s entity.

### **803.03(k) Limited Liability Partnerships**

Most states recognize an entity commonly identified as a “limited liability partnership” (“LLP”). An LLP is separate and distinct from a limited partnership, and is more closely associated with a limited liability company in that it has attributes of both a corporation and a partnership. Therefore, the USPTO will accept the entity designation “limited liability partnership.” The examining attorney may accept appropriate variations of this entity (e.g., “limited liability limited partnership” or “LLLP”), with proof that the entity exists under the law of the relevant state.

The applicant must indicate the state under whose laws the limited liability partnership is established. It is not necessary to list the partners of the limited liability partnership when identifying the entity.

See [TMEP §611.06\(h\)](#) regarding the proper party to sign a response to an Office action filed by a limited liability partnership that is not represented by a qualified practitioner.

See also [TMEP §803.03\(c\)](#) regarding the use of “Limited” or “Ltd.” in a corporation name and [§803.03\(h\)](#) regarding limited liability companies.

### **803.04 Citizenship of Applicant**

An application for registration must specify the applicant’s citizenship or the state or nation under whose laws the applicant is organized. [37 C.F.R. §2.32\(a\)\(3\)\(i\)-\(ii\)](#). If ambiguous terms are used, the examining attorney must require the applicant to clarify the record by setting forth the citizenship with greater specificity. For example, the term “American” is ambiguous because it could refer to a citizen of North, South, or Central America. Therefore, “United States,” “United States of America,” or “U.S.A.” is the appropriate citizenship designation for applicants who are citizens of the United States of America. However, terms such as “Brazilian,” “Colombian,” and “Welsh” are acceptable citizenship designations because each refers to a specific country.

An individual applicant should set forth the country of which he or she is a citizen. Current citizenship information must be provided; a statement indicating that the applicant has applied for citizenship in any country is not relevant or acceptable. If an individual is not a citizen of any country, a statement to this effect is acceptable.

If an individual applicant asserts dual citizenship, the applicant must choose which citizenship will be published in the *Trademark Official Gazette* and included on the registration certificate. The USPTO will publish and include only one country of citizenship for each person in the *Trademark Official Gazette* and

on the registration certificate, and the automated records of the USPTO will indicate only one country of citizenship for each person.

For a sole proprietorship, the application must set forth the U.S. state or foreign country of organization of the sole proprietorship and the name and citizenship of the domestic or foreign sole proprietor. [37 C.F.R. §2.32\(a\)\(3\)\(v\)](#).

For a corporation, the application must set forth the U.S. state or foreign country of incorporation. [37 C.F.R. §2.32\(a\)\(3\)\(ii\)](#).

Foreign entities may be organized under either national or provincial laws. However, the TEAS form requires an applicant to specify the state or foreign country under which it is legally organized, but does not permit an applicant to specify a foreign province or geographical region in this field. Therefore, if the applicant is organized under the laws of a foreign province or geographical region, the applicant should select as the entity type the choice of “Other,” which will allow entry within the free-text field provided at “Specify Entity Type” of both the type of entity and the foreign province or geographical region under which it is organized (e.g., “corporation of Ontario”). In the next section, “State or Country Where Legally Organized,” the country (e.g., “Canada”) should then be selected from the pull-down menu.

For an association, the application must set forth the U.S. state or foreign country under whose laws the association is organized or incorporated. [37 C.F.R. §2.32\(a\)\(3\)\(ii\)](#); see [TMEP §803.03\(c\)](#).

A partnership or other firm must set forth the U.S. state or foreign country under the laws of which the partnership is organized. [37 C.F.R. §2.32\(a\)\(3\)\(ii\)](#). Domestic partnerships must also provide the name and citizenship information for each general partner in the partnership. [37 C.F.R. §2.32\(a\)\(3\)\(iii\)](#). This requirement also applies to a partnership that is a general partner in a larger partnership. See [TMEP §803.03\(b\)](#) for the proper format for identifying a partnership. Given the varying legal effects of partnership status in foreign countries, the relevance of the name and citizenship information for each partner has not been established. Therefore, for foreign partnerships, it is not necessary to provide the names and citizenship of the partners. See [TMEP §803.03\(i\)](#) for further information about foreign applicant entities.

For joint applicants or a joint venture, the application should set forth the citizenship or U.S. state or foreign country of organization of each party. See [37 C.F.R. §2.32\(a\)\(3\)\(i\)-\(ii\)](#). Domestic joint ventures must also provide the name and citizenship information for all active members of the joint venture. [37 C.F.R. §2.32\(a\)\(3\)\(iv\)](#). See [TMEP §803.03\(b\)](#) for the proper format for identifying a joint venture.

*Section 66(a) Applications.* In an application for international registration, the international application does not require the applicant to provide the entity and citizenship information. Regs. Rules 9(4)(b)(i)–(ii). However, when the information is included, the IB forwards it to the USPTO as part of the §66(a) application.

If the applicant is an individual, that is, a natural person, he or she must indicate his or her name and the country of which he or she is a national. If provided in the §66(a) application, this information appears in the Trademark database in the “Nationality of Applicant/Transferee/Holder” field, and the applicant’s citizenship is the country corresponding to the two-letter code set forth in this field. The list of country codes appears in the MM2 International Registration application form, which can be found at [https://www.wipo.int/export/sites/www/madrid/en/forms/docs/form\\_mm2.pdf](https://www.wipo.int/export/sites/www/madrid/en/forms/docs/form_mm2.pdf). The examining attorney should enter the entity and citizenship into the Trademark database, or send a request to the LIE to have it entered. A separate statement that applicant is an individual will not appear in the application record, and the “Legal Nature” and “Legal Nature: Place Incorporated” fields will state “Not Provided.” No inquiry as

to the applicant's entity or citizenship is necessary. The absence of the "Nationality of Applicant/Transferee/Holder" field means that the applicant is a juristic entity rather than an individual.

If the applicant is a juristic entity, the name, entity, and citizenship of the juristic entity is required. If provided in the §66(a) application, the entity and citizenship information appears in the "Legal Nature" and "Legal Nature: Place Incorporated" fields. If these fields state "Not Provided," the examining attorney must require the applicant to indicate its entity and citizenship.

Regardless of whether the applicant is an individual or a juristic entity, the examining attorney cannot rely on the "Entitlement Nationality," "Entitlement Establishment," or "Entitlement Domiciled" fields for the applicant's citizenship because these fields merely indicate the basis for the applicant's entitlement to file an application through the Madrid system, not the national citizenship of the applicant.

### **803.05 Domicile and Email Addresses of Applicant**

The application must specify the applicant's domicile and email addresses. [37 C.F.R. §2.32\(a\)\(2\)](#); *In re Chestek PLLC*, 92 F.4th 1105, 1113, 2024 USPQ2d 297, at \*8 (Fed. Cir. 2024) (domicile address requirement affirmed). Applicant must keep these addresses current and promptly update the USPTO when these addresses change. [37 C.F.R. §§2.23, 2.189](#). See [TMEP §803.05\(b\)](#) regarding certain filers that may be exempt from the requirement to provide an email address.

#### **803.05(a) Domicile Address**

Applicants must provide and keep current the address of their domicile. [37 C.F.R. §§2.32\(a\)\(2\), 2.189](#); *In re Chestek PLLC*, 92 F.4th 1105, 1113, 2024 USPQ2d 297, at \*8 (Fed. Cir. 2024) (domicile address requirement affirmed). An applicant's domicile address is required for a complete application. [37 C.F.R. §2.32\(a\)\(2\)](#).

For a natural person, domicile is the permanent legal place of residence, which is the place the person resides and intends to be the person's principal home. [37 C.F.R. §2.2\(o\)](#). For a juristic entity, domicile is the principal place of business, which is the entity's headquarters where its senior executives or officers ordinarily direct and control the entity's activities and is usually the center from where other locations are controlled. [37 C.F.R. §§2.2\(o\)-\(p\)](#). See [TMEP §601.01](#) regarding determining domicile.

An applicant's domicile address will determine whether the applicant is required to be represented before the USPTO by an attorney who is an active member in good standing of the bar of the highest court of a U.S. state, Commonwealth, or territory (a qualified U.S. attorney). [37 C.F.R. §§2.11\(a\), 11.1, 11.14\(e\)](#); see [TMEP §§601, 602](#). An applicant whose domicile is not located within the United States or its territories must be represented by a qualified U.S. attorney. [37 C.F.R. §2.11\(a\)](#). An applicant whose domicile is within the United States or its territories may represent itself in prosecuting an application or may be represented by a qualified U.S. attorney. See [TMEP §601](#) regarding representation requirements for mark owners based on domicile.

An applicant generally must provide its domicile street address. See [37 C.F.R. §2.189](#); *In re Chestek PLLC*, 92 F.4th at 1113, 2024 USPQ2d 297, at \*8. Domicile addresses should include the United States Postal Service ZIP code or its equivalent for addresses outside the United States. An address that does not identify an actual street address or that functions as a mail forwarding address generally may not serve as a domicile address. See [TMEP §601.01\(c\)](#) for more information.

The TEAS application forms include a dedicated field for the applicant's domicile address and a separate field for the applicant's mailing address. Only address information entered in the "Domicile Address" field on the TEAS form is hidden from public view. Therefore, if an applicant enters the same address in the TEAS form fields for its mailing address and its domicile address, that address will be publicly viewable.

For joint applicants, the application must set forth the domicile address for each party.

For a partnership, corporation, association, or other firm, only the domicile address of the business must be set forth and not the addresses of individual partners, officers, or members, unless the entity asserts it does not have a fixed physical address. See [TMEP §601.01\(c\)\(iv\)\(A\)](#) regarding the option for juristic entities asserting no fixed physical address to provide the name, title, and domicile address of a person with legal authority to bind the entity.

When necessary, the USPTO may require the applicant to furnish information or declarations to confirm the applicant's domicile address in order to determine if the applicant is subject to the requirement to be represented by a qualified U.S. attorney. [37 C.F.R. §2.11\(b\)](#). See [TMEP §601.01\(b\)](#) for more information.

### **803.05(b) Email Address**

Applicants must provide and maintain a valid email address. See [37 C.F.R. §§2.23\(b\)](#), [2.32\(a\)\(2\)](#). The applicant's email address is a filing-date requirement and is required even if the applicant has appointed a qualified U.S. attorney, so that the USPTO can contact the applicant if representation ends. See [37 C.F.R. §2.21\(a\)\(1\)](#); [TMEP §202](#).

The applicant may provide an email address of its choice, including an email specifically created for receiving USPTO correspondence. If the applicant is represented by a qualified U.S. attorney, the email address listed in the owner field may not be identical to the listed email address of its attorney.

The email address listed in the owner field for trademark applicants while represented by a qualified U.S. attorney will not be publicly viewable. The USPTO makes an effort to mask this field only as a courtesy to make it harder for the data to be scraped for solicitation or other purposes, not because the data is private. Only the email address of the attorney will always be publicly viewable, and the USPTO will use the attorney's email address for correspondence. Owners should be aware that their email addresses may be made public at any time if and when their counsel is removed from a case for any reason, and are highly encouraged to use email addresses that they use only for USPTO trademark correspondence. All electronic filers are on notice that they have no expectation of privacy in the email addresses they use in trademark filings.

The email address listed in the owner field for trademark applicants who are not represented by a qualified U.S. attorney will be used by the USPTO for correspondence and will be publicly viewable as the correspondence email address. To avoid receiving unsolicited communications at a personal or business email address, applicants may wish to create an email address specifically for communication and correspondence related to their trademark filings at the USPTO.

For in-house counsel and attorneys representing themselves in a matter, the TEAS forms will require two different email addresses: one for the owner email address field and one for the attorney email address field. For technical reasons related to the TEAS forms, these addresses cannot be identical.

*Section 66(a) applications* . The requirement for an applicant to provide and maintain a valid email address also applies to applications filed under Trademark Act Section 66(a). [37 C.F.R. §§2.23\(b\), 7.25\(a\)](#). This is not a filing-date requirement for an initial Section 66(a) application, because these are transmitted to the USPTO by the International Bureau (IB) and generally do not include an email address for receiving USPTO correspondence. In addition, if a Section 66(a) application is otherwise in condition for approval for publication upon first action, the examining attorney may approve the application for publication and should not require the applicant to appoint an attorney authorized to practice before the USPTO or to provide an email address. However, the applicant will be required to appoint an attorney authorized to practice before the USPTO and provide an email address in any subsequent submissions. See [TMEP §601.01\(a\)](#) regarding applicants with a non-U.S. domicile and [§714.05](#) regarding the deadline within which all refusals and/or requirements must be notified to the IB.

*Certain treaty filers exempt from email requirement* . If the applicant is a national of a country that has acceded to the Trademark Law Treaty, but not to the Singapore Treaty on the Law of Trademarks, the requirement to provide the applicant's email address does not apply. [37 C.F.R. §§2.21\(c\), 2.23\(c\)](#); see [TMEP §301.02\(c\)](#).

### **803.06 Applicant May Not Be Changed**

While an application can be amended to correct an inadvertent error in the manner in which an applicant's name is set forth, an application cannot be amended to substitute another entity as the applicant. [37 C.F.R. §2.71\(d\)](#); [TMEP §803.06](#). See [TMEP §1201.02\(c\)](#) for examples of correctable and non-correctable errors in identifying the applicant.

If the application was filed in the name of a party who had no basis for such party's assertion of ownership of the mark (or a bona fide intention to use the mark in commerce) as of the filing date, the application is void, and registration must be refused. [37 C.F.R. §2.71\(d\)](#). *Lyons v. Am. Coll. of Veterinary Sports Med. & Rehab.*, 859 F.3d 1023, 1027, 123 USPQ2d 1024, 1027 (Fed. Cir. 2017); *Hole in 1 Drinks, Inc. v. Lajtay*, 2020 USPQ2d 10020, at \*9-10 (TTAB 2020); *Norris v. PAVE: Promoting Awareness, Victim Empowerment*, 2019 USPQ2d 370880, at \*4-5 (TTAB 2019); *Conolty v. Conolty O'Connor NYC LLC*, 111 USPQ2d 1302, 1309 (TTAB 2014); [TMEP §1201.02\(b\)](#). The USPTO will not refund the application filing fee in such a case.

A void application filed in the name of a wrong party cannot be cured by amendment or assignment. See [37 C.F.R. §2.71\(d\)](#); [TMEP §1201.02\(b\)](#). The true owner may file a new application (with a new filing fee) in its name or, if the applicant who is refused later becomes the owner of the mark, such party may file a new application (with a new filing fee) at that time.

See [TMEP §803.01](#) regarding minor applicants and [Chapter 500](#) and [§1201.02\(e\)](#) regarding the transfer of ownership from the true owner to another party *after* the filing date.

### **804 Verification and Signature**

An application must include a statement that is verified by the applicant or by someone who is authorized to verify facts on behalf of an applicant. [15 U.S.C. §1051\(a\)\(3\), \(b\)\(3\)](#); [37 C.F.R. §§2.32\(b\), 2.33\(a\), 2.193\(e\)\(1\)](#).

In an application under §1 or §44 of the Trademark Act, a signed verification is not required for receipt of an application filing date under [37 C.F.R. §2.21\(a\)](#). If the initial application does not include a proper



verified statement, the examining attorney must require the applicant to submit a verified statement that relates back to the original filing date. See [TMEP §§804.01-804.01\(b\)](#) regarding the form of the oath or declaration, [TMEP §804.02](#) regarding the essential allegations required to verify an application for registration of a trademark or service mark, and [TMEP §804.04](#) regarding persons properly authorized to sign a verification on behalf of an applicant.

In §66(a) applications for a trademark or service mark, the verified statement is part of the international registration on file at the IB. [37 C.F.R. §2.33\(e\)](#); see [TMEP §§804.05, 1904.01\(c\)](#).

See [TMEP §1303.01\(b\)\(i\)](#), [§1304.02\(b\)\(i\)](#), and [§1306.02\(b\)\(i\)](#) regarding the verified statement for a §1(a), §1(b), §44(d), or §44(e) basis for a collective or certification mark application, and [TMEP §1303.01\(b\)\(ii\)](#), [§1304.02\(b\)\(ii\)](#), [§1306.02\(b\)\(ii\)](#), and [§1904.02\(d\)](#) regarding the verified statement for a §66(a) basis for a collective or certification mark application.

## **804.01 Form and Wording of Verification in §1 or §44 Application**

Applications filed using the Trademark Electronic Application System (TEAS) include a declaration under [37 C.F.R. §2.20](#) as the form of verification. See [TMEP §804.01\(b\)](#) for more information about declarations.

For an application that is permitted to be filed on paper (see [TMEP §301.01](#)), the form of the verification in an application under Trademark Act §1 or §44 may be: (1) an oath (jurat) (see [TMEP §804.01\(a\)](#)); or (2) a declaration under [37 C.F.R. §2.20](#) or 28 U.S.C. §1746 (see [TMEP §804.01\(b\)](#)). See [37 C.F.R. §2.2\(n\)](#).

### **804.01(a) Verification with Oath**

The verification is placed at the end of the application. It should first set forth the venue; followed by the signer's name (or the words "the undersigned"); then the necessary statements ([TMEP §804.02](#)); concluding with the signature. After the signature, there should be the jurat for the officer administering the oath, and an indication of the officer's authority (such as a notarial seal).

The form of the verification depends on the law of the jurisdiction where the document is executed, so variations of the above form are acceptable. If there is a question as to the validity of the verification, the examining attorney must ask the applicant if the verification complies with the laws of the applicant's jurisdiction. See [TMEP §804.01\(a\)\(i\)](#) regarding verifications made in a foreign country.

If the verification is notarized but does not include the notarial seal, the examining attorney must require a substitute affidavit or declaration under [37 C.F.R. §2.20](#).

If the verification is notarized but has not been dated, the applicant must submit either a statement from the notary public attesting to the date of signature and notarization, or a substitute affidavit or declaration under [37 C.F.R. §2.20](#).

### **804.01(a)(i) Verification Made in Foreign Country**

Verification (with oath) made in a foreign country may be made: (1) before any diplomatic or consular officer of the United States; or (2) before any official authorized to administer oaths in the foreign country.

In those foreign countries that are members of The Hague Convention Abolishing the Requirement of Legalisation for Foreign Public Documents, *opened for signature* Oct. 5, 1961, 33 U.S.T. 883, 527 U.N.T.S.

189, a document verified before a foreign official should bear or have appended to it an apostille (i.e., a certificate issued by an official of the member country).

An apostille must be square shaped with sides at least 9 centimeters long. The following is the prescribed form for an apostille:

<p><b>APOSTILLE</b></p> <p><b>(Convention de La Haye du Oct. 5, 1961)</b></p> <p>1. Country: _____</p> <p>    <b>This public document</b></p> <p>2. has been signed by _____</p> <p>3. acting in capacity of _____</p> <p>4. bears the seal/stamp of _____</p> <p><b>CERTIFIED</b></p> <p>5. at _____</p> <p>6. the _____</p> <p>7. by _____</p> <p>8. No. _____</p> <p>9. Seal/stamp: _____</p> <p>10. Signature: _____</p>
--

See 1013 TMOG 3 (Dec. 1, 1981).

If a verification is made before a foreign official in a country that is not a member of the Hague Convention, the foreign official's authority must be proved by a certificate of a diplomatic or consular officer of the United States. [15 U.S.C. §1061](#).

Declarations under [37 C.F.R. §2.20](#) and 28 U.S.C. §1746 by foreign persons do not have to be made before a U.S. diplomatic or consular officer, or before a foreign official authorized to administer oaths. A declaration under 28 U.S.C. §1746 that is executed outside the United States must allege that "I declare (or certify, verify, or state) under penalty of perjury under the laws of the United States of America that the foregoing is true and correct." See [TMEP §804.01\(b\)](#).

See [http://www.hcch.net/index\\_en.php?act=conventions.text&cid=41](http://www.hcch.net/index_en.php?act=conventions.text&cid=41) for updated information about the Hague Convention Abolishing the Requirement of Legalisation for Foreign Public Documents.



## 804.01(b) Declaration in Lieu of Oath

Under [35 U.S.C. §25](#), the USPTO is authorized to accept a declaration under [37 C.F.R. §2.20](#) or 28 U.S.C. §1746 instead of an oath. These declarations can be used whenever the Act or rules require that a document be verified or under oath.

When the language of [37 C.F.R. §2.20](#) or 28 U.S.C. §1746 is used with a document, the document is said to have been subscribed to (signed) by a written declaration rather than verified by oath (jurat).

When a declaration is used in lieu of an oath, the party must include in place of the oath (jurat) the statement that “all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.” The language should be placed at the end of the document.

In addition, the declaration must warn the signatory that willful false statements and the like are punishable by fine or imprisonment, or both (18 U.S.C. §1001). [35 U.S.C. §25\(b\)](#). Trademark Rule 2.20 requires that the warning contain the additional language that such statements may jeopardize the validity of the application or submission or any registration resulting therefrom. A declaration under [37 C.F.R. §2.20](#) should read as follows:

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

---

(Signature)

---

(Typed or Printed Full Name and Title or Position)

---

(Date)

Instead of using the language of [37 C.F.R. §2.20](#), an applicant may use the language of 28 U.S.C. §1746, which provides as follows:

Wherever, under any law of the United States or under any rule, regulation, order, or requirement made pursuant to law, any matter is required or permitted to be supported, evidenced, established, or proved by the sworn declaration, verification, certificate, statement, oath, or affidavit, in writing of the person making the same (other than a deposition, or an oath of office, or an oath required to be taken before

a specified official other than a notary public), such matter may, with like force and effect, be supported, evidenced, established, or proved by the unsworn declaration, certificate, verification, or statement, in writing of such person which is subscribed by him, as true under penalty of perjury, and dated, in substantially the following form:

(1) If executed outside the United States, its territories, possessions, or commonwealths: “I declare (or certify, verify, or state) under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on (date).(Signature)”.

(2) If executed within the United States, its territories, possessions, or commonwealths: “I declare (or certify, verify, or state) under penalty of perjury that the foregoing is true and correct. Executed on (date).(Signature)”.

*NOTE: A declaration under Title 35 of the United States Code, which pertains specifically to the USPTO, is preferred to one under 28 U.S.C. §1746, which is a statute of general application relating to verification on penalty of perjury.*

A declaration that does not attest to an awareness of the penalty for perjury is unacceptable. See [35 U.S.C. §25](#); *In re Hoffmann-La Roche Inc.*, 25 USPQ2d 1539, 1540-41 (Comm’r Pats. 1992) (failure to include a statement attesting to an awareness of the penalty for perjury, which is the very essence of an oath, is not a “minor defect” that can be provisionally accepted under 35 U.S.C. §26), *overruled on other grounds*, *In re Moisture Jamzz Inc.*, 47 USPQ2d 1762, 1764 (Comm’r Pats. 1997); *In re Stromsholmens Mekaniska Verkstad AB*, 228 USPQ 968, 970 (TTAB 1986) .

The signatory must personally sign his or her name. [37 C.F.R. §2.193\(a\)\(1\)](#). It is not acceptable for a person to sign another person’s name to a declaration pursuant to a general power of attorney. See *In re Dermahose Inc.*, 82 USPQ2d 1793, 1796-97 (TTAB 2007) ; *In re Cowan* , 18 USPQ2d 1407, 1409 (Comm’r Pats. 1990). If a TEAS submission is signed electronically, the person(s) identified as the signer(s) must personally enter the elements of the electronic signature. [37 C.F.R. §2.193\(a\)\(2\),\(c\)\(1\)](#); *In re Dermahose*, 82 USPQ2d at 1795-97. See [TMEP §611.01\(c\)](#) regarding signature of documents filed through TEAS.

If a declaration under [37 C.F.R. §2.20](#) or 28 U.S.C. §1746 is not dated, the examining attorney must require the applicant to state the date on which the declaration was signed. This statement does not have to be verified, and may be entered through a Note to the File in the record.

See [TMEP §804.02](#) regarding the essential allegations required to verify an application for registration of a mark.

## **804.02 Averments Required in Verification of Application for Registration - §1 or §44 Application**

The requirements for the verified statement in applications under §1 or §44 of the Trademark Act are set forth in §§1(a)(3), 1(b)(3), and 44 of the Trademark Act, [15 U.S.C. §§1051\(a\)\(3\), \(b\)\(3\), 1126](#), and [37 C.F.R. §§2.33](#) and [2.34](#). See *In re Brack*, 114 USPQ2d 1338, 1342 (TTAB 2015) (holding signature and verification of the averments in application is a requirement for establishing a basis). These allegations are required regardless of whether the verification is in the form of an oath ([TMEP §804.01\(a\)](#)) or a declaration ([TMEP §804.01\(b\)](#)). See [TMEP §804.05](#) regarding the requirements for verification of a §66(a) application.

*Truth of Facts Recited* . Under [15 U.S.C. §§1051\(a\)\(3\)\(B\)](#) and [1051\(b\)\(3\)\(C\)](#), the verification of an application for registration must include an allegation that “to the best of the signatory's knowledge and

belief, the facts recited in the application are accurate.” The language in [37 C.F.R. §2.20](#) that “all statements made of [the signatory's] own knowledge are true and all statements made on information and belief are believed to be true” satisfies this requirement. See [37 C.F.R. §2.33\(b\)\(1\), \(b\)\(2\)](#).

*Use in Commerce* . If the filing basis is §1(a), the applicant must submit a verified statement that the mark is in use in commerce. [37 C.F.R. §2.34\(a\)\(1\)\(i\)](#). If this verified statement is not filed with the original application, it must also allege that the mark was in use in commerce *as of the application filing date*. *Id.*

*Bona Fide Intention to Use in Commerce* . If the filing basis is §1(b), §44(d), or §44(e), the applicant must submit a verified statement that the applicant has a bona fide intention to use the mark in commerce. [15 U.S.C. §§1051\(b\)\(3\)\(B\), 1126\(d\)\(2\), 1126\(e\)](#); [37 C.F.R. §2.34\(a\)\(2\), \(a\)\(3\)\(i\), \(a\)\(4\)\(ii\)](#). If this verified statement is not filed with the original application, it must also allege that the applicant had a bona fide intention to use the mark in commerce *as of the application filing date* . [37 C.F.R. §2.34\(a\)\(2\), \(a\)\(3\)\(i\), \(a\)\(4\)\(ii\)](#).

*Ownership or Bona Fide Intent and Entitlement to Use* . In an application based on §1(a), the verified statement must allege that the applicant *believes the applicant is the owner of the mark* and that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods or services of such other person, to cause confusion or mistake, or to deceive. [15 U.S.C. §1051\(a\)\(3\)\(A\), \(a\)\(3\)\(D\)](#); [37 C.F.R. §2.33\(b\)\(1\)](#).

In an application based on §1(b) or §44, the verified statement must allege that the verifier *believes the applicant is entitled to, and has a bona fide intent to, use the mark in commerce* on or in connection with the goods or services specified in the application, and that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, used on or in connection with the goods or services of such other person, to cause confusion or mistake, or to deceive. [15 U.S.C. §1051\(b\)\(3\)\(A\), \(b\)\(3\)\(D\)](#); [37 C.F.R. §2.33\(b\)\(2\)](#); see [15 U.S.C. §1126\(d\), \(e\)](#). However, if a §1(b) or §44 applicant files a verification stating that the applicant is the owner of the mark, the USPTO will accept the verification, and will not require a substitute verification with the proper wording.

*Concurrent Use* . The verification for concurrent use should be modified to indicate an exception; i.e., that no other person *except as specified in the application* has the right to use the mark in commerce. [15 U.S.C. §1051\(a\)\(3\)\(D\)](#); [37 C.F.R. §2.33\(f\)](#). See [TMEP §1207.04](#) regarding concurrent use registration.

Related-company use does not require stating an exception, because the statement that no one else has the right to use the mark refers only to adverse users and not to licensed or permitted use. See [TMEP §§1201.03–1201.03\(e\)](#) regarding use by related companies.

*Affirmative, Unequivocal Averments Based on Personal Knowledge Required*. The verification must include affirmative, unequivocal averments that meet the requirements of the Act and the rules. Statements such as “the undersigned [person signing the declaration] has been informed that the applicant is using [or has a bona fide intention to use] the mark in commerce . . .,” or wording that disavows the substance of the declaration, are unacceptable.

*Substitute Verification* . If the verified statement does not include all the necessary averments, the examining attorney will require a substitute or supplemental affidavit or declaration under [37 C.F.R. §2.20](#).

See [TMPEP §1303.01\(b\)\(i\)](#), [§1304.02\(b\)\(i\)](#), and [§1306.02\(b\)\(i\)](#) for averments required in a verification for a §1 or §44 application for a collective or certification mark.

### 804.03 Time Between Execution and Filing of Documents - §1 or §44 Application

#### *Documents Must Be Filed Within a Reasonable Time After Execution*

All applications, written statements, and documents that require a signature or signed declaration must be filed within a reasonable time after their execution. For example, under [37 C.F.R. §2.33\(c\)](#), if the verified statement supporting an application for registration is not filed within a reasonable time after it is signed, the USPTO will require the applicant to submit a substitute verification or declaration under [37 C.F.R. §2.20](#) attesting that the mark was in use in commerce as of the application filing date, or that the applicant had a bona fide intention to use the mark in commerce as of the application filing date. Re-execution is also required where an allegation of use (i.e., either an amendment to allege use under [15 U.S.C. §1051\(c\)](#) or a statement of use under [15 U.S.C. §1051\(d\)](#)) or request for extension of time to file a statement of use is not filed within a reasonable time after the date of execution. [37 C.F.R. §§2.76\(g\)](#), [2.88\(g\)](#), [2.89\(h\)](#); [TMPEP §§1104.10\(b\)\(ii\)](#), [1108.02\(b\)](#), [1109.11\(c\)](#).

The USPTO considers one year between execution and filing as reasonable for all applications, written statements, and documents that require a signature or signed declaration. The USPTO will not require a new declaration if the document is filed within one year of execution. If an application, allegation of use, or request for extension of time to file a statement of use is filed more than one year after its execution, the examining attorney will require that the applicant submit re-executed documents, or a statement, verified or supported by a declaration under [37 C.F.R. §2.20](#). See [37 C.F.R. §§2.33\(c\)](#), [2.76\(g\)](#), [2.88\(g\)](#), [2.89\(h\)](#); [TMPEP §§1104.10\(b\)\(ii\)](#), [1108.02\(b\)](#), [1109.11\(c\)](#).

#### *Documents May Not Be Filed Before They Are Executed*

If an applicant files an application that is signed and lists a date of execution that is subsequent to the application filing date, the examining attorney will inquire as to the actual date on which the application was signed. If it is not otherwise necessary to issue an Office action, the examining attorney may attempt to contact the applicant by phone or email to ascertain the date of signature, which may then be entered by examiner's amendment. If the examining attorney is unable to reach the applicant, the examining attorney must issue an Office action requiring the applicant to specify the date of signing.

When an application is executed in a foreign country located across the International Date Line, the fact that an application shows a date of execution as of the day after the application filing date is not inconsistent with its having been executed before filing. No inquiry is required in this limited situation.

### 804.04 Persons Authorized to Sign Verification or Declaration

#### *37 CFR §2.2(n)*

The term verified statement, and the terms verify, verified, or verification as used in this part refers to a statement that is sworn to, made under oath or in an affidavit, or supported by a declaration under § 2.20 or 28 U.S.C. 1746, and signed in accordance with the requirements of § 2.193.

#### *37 CFR §2.193(e) Proper person to sign.*

Documents filed in connection with a trademark application or registration must be signed as specified in paragraphs (e)(1) through (9) of this section:

- (1) Verified statement of facts. A verified statement in support of an application for registration, amendment to an application for registration, allegation of use under §2.76 or §2.88, request for extension of time to file a statement of use under §2.89, or an affidavit under section 8, 12(c), 15, or 71 of the Act must satisfy the requirements of §2.2(n), and be signed by the owner or a person properly authorized to sign on behalf of the owner. A person who is properly authorized to verify facts on behalf of an owner is:
  - (i) A person with legal authority to bind the owner (e.g., a corporate officer or general partner of a partnership);
  - (ii) A person with firsthand knowledge of the facts and actual or implied authority to act on behalf of the owner; or
  - (iii) An attorney as defined in §11.1 of this chapter who has an actual written or verbal power of attorney or an implied power of attorney from the owner.

The Trademark Act does not specify the appropriate person to verify facts on behalf of an applicant. The definition of a “person properly authorized to sign on behalf of the [applicant]” is set forth in [37 C.F.R. §2.193\(e\)\(1\)](#). This definition applies to applications for registration, amendments to allege use, statements of use, requests for extensions of time to file statements of use, affidavits of continued use or excusable nonuse under [15 U.S.C. §1058](#), affidavits of incontestability under [15 U.S.C. §1065](#), and combined filings under [15 U.S.C. §§1058](#) and [1059](#). [37 C.F.R. §§2.2\(n\), 2.33\(a\), 2.76\(b\)\(1\), 2.88\(b\)\(1\), 2.89\(a\)\(3\), \(b\)\(3\), 2.161\(b\), 2.167\(a\)](#). It also applies to declarations supporting amendments to dates of use, use of substitute specimens, claims of acquired distinctiveness under [15 U.S.C. §1052\(f\)](#), amendments changing the basis for filing, and requests for amendment or correction of registrations under [15 U.S.C. §1057](#). [37 C.F.R. §2.193\(e\)\(1\)](#).

The USPTO presumes that the verification or declaration is properly signed. Thus, the USPTO does not question the authority of the person who signs a verification unless the record or other evidence calls into question the signatory’s authority to sign. In view of the broad definition of a “person properly authorized to sign on behalf of the [applicant]” in [37 C.F.R. §2.193\(e\)\(1\)](#), the fact that an application is signed by someone whose title refers to a different entity is not considered an inconsistency that warrants an inquiry as to whether the verification was properly signed.

*Example:* If an application is filed by “ABC Company, Inc.,” and the verification is signed by an officer of “XYZ Company, Inc.,” the USPTO will presume that XYZ Company, Inc. is a related company and that the signatory is properly authorized to sign on behalf of ABC Company, Inc.

The signatory must set forth his or her first and last name and the title or position of the person who signs the document immediately below or adjacent to the signature. [37 C.F.R. §2.193\(d\)](#).

If the person signing the verification is identified as a different person than the individual named as the applicant, or as representing a different legal entity than the juristic applicant, the USPTO generally will not question whether the proper party is listed as the applicant.

*Example:* If the applicant is identified as Mary Smith, an individual citizen of the United States, and the application is signed by John Smith, the USPTO will not question whether the proper party is listed as applicant.

*Example:* If the applicant is John Smith, an individual citizen of the United States, and the application is signed by John Smith, President, XYZ, Inc., the USPTO will not question whether the proper party is listed as applicant.

If a qualified U.S. attorney signs a verification on behalf of an applicant, the USPTO will not require a power of attorney or other documentation stating that the attorney is authorized to sign.

This policy applies to both individual applicants and juristic applicants.

The broad definition of a “person properly authorized to sign on behalf of the [applicant]” in [37 C.F.R. §2.193\(e\)\(1\)](#) applies *only* to a verified statement of facts by the applicant. It does *not* apply to powers of



attorney, revocations of powers of attorney, responses to Office actions, requests for express abandonment, or changes to the correspondence address. [37 C.F.R. §§2.193\(e\)\(2\), \(e\)\(3\), \(e\)\(9\)](#).

A non-attorney who is authorized to verify facts on behalf of an applicant under [37 C.F.R. §2.193\(e\)\(1\)](#) is *not* necessarily entitled to sign responses to Office actions, or to authorize examiner's amendments and priority actions. Preparing a document, authorizing an amendment to an application, and submitting legal arguments in response to an examining attorney's requirement or refusal of registration all constitute examples of representation of the applicant in a trademark matter. See [37 C.F.R. §11.5\(b\)\(2\)](#). Under 5 U.S.C. §500(d) and [37 C.F.R. §11.14\(e\)](#), non-attorneys may not represent a party in a trademark proceeding before the USPTO. See [TMEP §§611.03\(b\), 611.06](#), and [712–712.03](#) regarding signatures on responses to Office actions.

The signatory must personally sign or enter his or her name. [37 C.F.R. §§2.193\(a\)\(1\), \(c\)\(1\)](#). It is unacceptable for a person to sign another person's name to a verification pursuant to a general power of attorney. See *In re Cowan*, 18 USPQ2d 1407, 1409 (Comm'r Pats. 1990). In a TEAS submission, the person whose name is affixed to the verification must manually enter the elements of the electronic signature. [37 C.F.R. §2.193\(c\)\(1\)](#). The rules do not provide authority for an attorney to sign another person's declaration. *In re Dermahose*, 82 USPQ2d 1793, 1796 (TTAB 2007) .

The name and title or position of the person who signs a document submitted in connection with an application must be set forth immediately below or adjacent to the signature. [37 C.F.R. §2.193\(d\)](#). If the signatory's name and/or title or position is not set forth in a document, the USPTO may require that it be stated for the record. This information can be entered through a Note to the File.

See [TMEP §611.02](#) regarding a verification signature versus a submission signature, [§611.03\(a\)](#) regarding the proper person to sign a verification, and [§804.05](#) regarding verification of §66(a) applications.

## 804.05 Verification of §66(a) Application

In trademark and service mark applications under §66(a) of the Act, the request for extension of protection to the United States must include a declaration alleging that the applicant/holder has a bona fide intention to use the mark in commerce that the U.S. Congress can regulate on or in connection with the goods or services specified in the international application/subsequent designation. [37 C.F.R. §2.33\(e\)\(1\)](#). In addition, the declaration must include a statement that the signatory is properly authorized to execute the declaration on behalf of the applicant/holder, the signatory believes the applicant/holder to be entitled to use the mark in commerce that the U.S. Congress can regulate on or in connection with the goods or services specified in the international application/subsequent designation, and to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce that the U.S. Congress can regulate either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods or services of such other person, firm, corporation, association, or other legal entity, to cause confusion, or to cause mistake, or to deceive. [15 U.S.C. §1141\(f\)\(a\)](#); [37 C.F.R. §2.33\(e\)\(2\)–\(4\)](#). The declaration must be signed by: (1) a person with legal authority to bind the applicant; (2) a person with firsthand knowledge of the facts and actual or implied authority to act on behalf of the applicant; or (3) a qualified practitioner who has an actual written or verbal power of attorney or an implied power of attorney from the applicant. [37 C.F.R. §2.193\(e\)\(1\)](#).

The verified statement in a §66(a) application for a trademark or service mark is part of the international registration on file at the IB. [37 C.F.R. §2.33\(e\)](#). The IB will have established that the international registration includes this declaration before it sends the request for extension of protection to the USPTO. The examining attorney should generally not issue any inquiry regarding the verification of the application.

If the applicant needs to file a request for correction of the declaration, the request should be filed with the IB. However, if the applicant voluntarily files a substitute declaration with the USPTO, it will be examined according to the same standards used for examining any other declaration.

See [TMEP §1904.02\(d\)](#) for information regarding the verified statement for a §66(a) application for a collective trademark, collective service mark, collective membership mark, or certification mark.

See also [TMEP §1303.01\(b\)\(ii\)](#) for information about declarations in §66(a) applications for collective trademarks and collective service marks, [§1304.02\(b\)\(ii\)](#) for declarations in §66(a) applications for collective membership marks, and [§1306.02\(b\)\(ii\)](#) for declarations in §66(a) applications for certification marks.

## 805 Identification and Classification of Goods and Services

An application for a trademark or service mark must include a list of the particular goods or services on or in connection with which the applicant uses or intends to use the mark. [37 C.F.R. §2.32\(a\)\(6\)](#). See [TMEP §1402](#) for further information about identifying goods and services in a trademark or service mark application.

The applicant should designate the international class number(s) that are appropriate for the identified goods or services, if this information is known. [37 C.F.R. §2.32\(a\)\(7\)](#). See [TMEP §1401](#) for more information about classification in a trademark or service mark application.

See also [TMEP §1303.01](#) for information about identification and classification for collective trademark and collective service mark applications, [§§1304.02\(c\)–1304.02\(d\)](#) for collective membership mark applications, and [§1306.02](#) for certification mark applications.

## 806 Filing Basis

A filing basis is the statutory basis for filing an application for registration of a mark in the United States. An applicant must specify and meet the requirements of one or more bases in a trademark or service mark application. [37 C.F.R. §2.32\(a\)\(5\)](#). However, omission of a specified filing basis will not prevent receipt of a filing date. *Kraft Grp. LLC v. Harpole*, 90 USPQ2d 1837, 1840 (TTAB 2009).

There are five filing bases: (1) use of a mark in commerce under §1(a) of the Trademark Act; (2) bona fide intention to use a mark in commerce under §1(b) of the Act; (3) a claim of priority, based on an earlier-filed foreign application under §44(d) of the Act; (4) ownership of a registration of the mark in the applicant's country of origin under §44(e) of the Act; and (5) extension of protection of an international registration to the United States, under §66(a) of the Act. See [15 U.S.C. §§1051\(a\)-\(b\), 1126\(d\)-\(e\), 1141f\(a\)](#); [37 C.F.R. §2.34\(a\)](#).

If a §1 or §44 application does not specify a basis, the examining attorney must require in the first Office action that the applicant specify the basis for filing and submit all the elements required for that basis. If the applicant timely responds to the first Office action, but fails to specify a basis for filing, or fails to submit all the elements required for a particular basis, the examining attorney will issue a final Office action, if the application is otherwise in condition for final action.

In a §66(a) application, the basis for filing will have been established in the international registration on file at the IB.

See [37 C.F.R. §2.34](#) and [TMEP §806.01–\(e\)](#) for a list of the requirements for each basis for trademark or service mark applications. See also [37 C.F.R. §§2.44\(a\)\(4\)](#) and [2.45\(a\)\(4\)](#), and [TMEP §1303.01\(a\)\(i\)–\(v\)](#), [§1304.02\(a\)\(i\)–\(v\)](#), and [§1306.02\(a\)\(i\)–\(v\)](#), for the requirements for each basis for collective and certification mark applications.

## 806.01 Requirements for Establishing a Basis

The requirements for establishing a basis for trademark or service mark applications are set forth in [TMEP §§806.01\(a\)–806.01\(e\)](#).

### 806.01(a) Use in Commerce - §1(a)

Under [15 U.S.C. §1051\(a\)](#) and [37 C.F.R. §2.34\(a\)\(1\)](#), to establish a basis under §1(a) of the Trademark Act, the applicant must:

- (1) Submit a verified statement that the mark is in use in commerce. [15 U.S.C. §1051\(a\)\(3\)\(C\)](#); [37 C.F.R. §§2.2\(k\)\(1\)](#), [2.34\(a\)\(1\)\(i\)](#). If this verified statement is not filed with the initial application, the verified statement must also allege that the mark was in use in commerce *as of the application filing date* ([37 C.F.R. §§2.2\(k\)\(1\)](#), [2.34\(a\)\(1\)\(i\)](#));
- (2) Specify the date of the applicant's first use of the mark anywhere on or in connection with the goods or services ([37 C.F.R. §§2.2\(k\)\(1\)](#), [2.34\(a\)\(1\)\(ii\)](#); [TMEP §903.01](#));
- (3) Specify the date of the applicant's first use of the mark in commerce ([37 C.F.R. §§2.2\(k\)\(1\)](#), [2.34\(a\)\(1\)\(iii\)](#); [TMEP §903.02](#)); and
- (4) Submit one specimen for each class, showing how the applicant uses the mark in commerce ([37 C.F.R. §§2.34\(a\)\(1\)\(iv\)](#), [2.56](#); [TMEP §§904–904.07\(b\)](#), [1301.04](#)).

The Trademark Act defines “commerce” as commerce which may lawfully be regulated by Congress, and “use in commerce” as the bona fide use of a mark in the ordinary course of trade. [15 U.S.C. §1127](#); *see* [TMEP §§901–901.04](#).

An applicant may claim both use in commerce under §1(a) of the Act and intent-to-use under §1(b) of the Act as a filing basis in the same application, but may not assert both §1(a) and §1(b) for the identical goods or services in the same application. [37 C.F.R. §2.34\(b\)](#); [TMEP §806.02\(b\)](#).

An applicant may not claim a §1(a) basis unless the mark was in use in commerce on or in connection with all the goods or services covered by the §1(a) basis as of the application filing date. *See* [37 C.F.R. §§2.2\(k\)\(1\)](#), [2.34\(a\)\(1\)\(i\)](#); *cf. E.I. du Pont de Nemours & Co. v. Sunlyra Int'l, Inc.*, 35 USPQ2d 1787, 1791 (TTAB 1995) .

If the applicant claims use in commerce in addition to another filing basis, but does not specify which goods or services are covered by which basis, the USPTO may defer examination of the specimen(s) until the applicant identifies the goods or services for which use is claimed. [TMEP §806.02\(c\)](#).

See [TMEP §1303.01\(a\)\(i\)–\(a\)\(i\)\(C\)](#), [§1304.02\(a\)\(i\)–\(a\)\(i\)\(C\)](#), and [§1306.02\(a\)\(i\)–\(a\)\(i\)\(B\)](#) for the requirements for a §1(a) basis for collective and certification mark applications.



**806.01(b) Intent-to-Use - §1(b)**

In a trademark or service mark application based on [15 U.S.C. §1051\(b\)](#) and [37 C.F.R. §2.34\(a\)\(2\)](#), the applicant must submit a verified statement that the applicant has a bona fide intention to use the mark in commerce. [15 U.S.C. §1051\(b\)\(3\)\(B\)](#); [37 C.F.R. §§2.2\(l\), 2.34\(a\)\(2\)](#). If the verified statement is not filed with the initial application, the verified statement must also allege that the applicant had a bona fide intention to use the mark in commerce *as of the application filing date*. [37 C.F.R. §§2.2\(l\), 2.34\(a\)\(2\)](#).

Prior to registration, the applicant must file an allegation of use (i.e., either an amendment to allege use under [15 U.S.C. §1051\(c\)](#) or a statement of use under [15 U.S.C. §1051\(d\)](#)) that states that the mark is in use in commerce, and includes dates of use, the filing fee for each class, and one specimen evidencing use of the mark for each class. See [37 C.F.R. §2.76](#) and [TMEP §§1104–1104.11](#) regarding amendments to allege use, and [37 C.F.R. §2.88](#) and [TMEP §§1109–1109.18](#) regarding statements of use.

Once an applicant claims a §1(b) basis for any or all of the goods or services, the applicant may not amend the application to seek registration under §1(a) of the Act for those goods or services unless the applicant files an allegation of use under §1(c) or §1(d) of the Act. [37 C.F.R. §2.35\(b\)\(8\)](#).

See [TMEP §1303.01\(a\)\(ii\)](#), [§1304.02\(a\)\(ii\)](#), and [§1306.02\(a\)\(ii\)](#) for the requirements for a §1(b) basis for collective and certification mark applications.

See also [TMEP Chapter 1100](#) for additional information about intent-to-use applications.

**806.01(c) Foreign Priority - §44(d)**

Section 44(d) of the Act provides a basis for receipt of a priority filing date, but not a basis for publication or registration. Before the application can be approved for publication, or for registration on the Supplemental Register, the applicant must establish a basis under §1(a), §1(b), or §44(e) of the Act. [37 C.F.R. §2.34\(a\)\(4\)\(iii\)](#); [TMEP §1003.03](#). If the applicant claims a §1(b) basis, the applicant must file an allegation of use before the mark can be registered. See [TMEP §806.01\(b\)](#) regarding the requirements for a §1(b) basis.

Under [15 U.S.C. §1126\(d\)](#) and [37 C.F.R. §2.34\(a\)\(4\)](#), the requirements for receipt of a priority filing date for a U.S. trademark or service mark application based on a previously filed foreign application are:

(1) The applicant must file a claim of priority within six months of the filing date of the foreign application. [37 C.F.R. §§2.34\(a\)\(4\)\(i\), 2.35\(b\)\(5\)](#);

(2) The applicant must: (a) specify the filing date, serial number, and country of the first regularly filed foreign application; or (b) state that the application is based upon a subsequent regularly filed application in the same foreign country, and that any prior-filed application has been withdrawn, abandoned, or otherwise disposed of, without having been laid open to public inspection and without having any rights outstanding, and has not served as a basis for claiming a right of priority. [37 C.F.R. §2.34\(a\)\(4\)\(i\)](#); *see also* Paris Convention Article 4(D); and

(3) The applicant must verify that the applicant has a bona fide intention to use the mark in commerce. [15 U.S.C. §1126\(d\)\(2\)](#); [37 C.F.R. §§2.2\(l\), 2.34\(a\)\(4\)\(ii\)](#). This allegation is required even if use in commerce is asserted in the application. [TMEP §806.02\(e\)](#). If the verified statement is not filed with the initial application, the verified statement must also allege that the applicant had a bona fide intention to use the mark in commerce *as of the application filing date*. [37 C.F.R. §§2.2\(l\), 2.34\(a\)\(4\)\(ii\)](#).

The scope of the goods/services covered by the §44 basis in the U.S. application may not exceed the scope of the goods/services in the foreign application or registration. [37 C.F.R. §2.32\(a\)\(6\)](#); [TMEP §1402.01\(b\)](#).

If an applicant properly claims a §44(d) basis in addition to another basis, the applicant may retain the priority filing date without perfecting the §44(e) basis. [37 C.F.R. §2.35\(b\)\(3\)](#), [\(b\)\(4\)](#). See [TMEP §806.04\(b\)](#) regarding processing an amendment electing not to perfect a §44(e) basis, and [TMEP §806.02\(f\)](#) regarding the examination of applications that claim §44(d) in addition to another basis.

See [TMEP §1303.01\(a\)\(iii\)](#), [§1304.02\(a\)\(iii\)](#), and [§1306.02\(a\)\(iii\)](#) for the requirements for a §44(d) basis for collective and certification mark applications. See also [TMEP §§1003–1003.08](#) for further information about §44(d) applications.

### **806.01(d) Foreign Registration - §44(e)**

Under [15 U.S.C. §1126\(e\)](#) and [37 C.F.R. §2.34\(a\)\(3\)](#), the requirements for establishing a basis for registration of a trademark or service mark under §44(e), relying on a registration granted by the applicant's country of origin, are:

- (1) The applicant must submit a true copy, a photocopy, a certification, or a certified copy of the registration in the applicant's country of origin, and, if the foreign registration or other certification is not in English, the applicant must provide a translation of the document. [37 C.F.R. §2.34\(a\)\(3\)\(ii\)](#); [TMEP §§1004.01](#), [1004.01\(b\)](#);
- (2) The application must include the applicant's verified statement that the applicant has a bona fide intention to use the mark in commerce. [15 U.S.C. §1126\(e\)](#); [37 C.F.R. §§2.2\(l\)](#), [2.34\(a\)\(3\)\(i\)](#). This allegation is required even if use in commerce is asserted in the application. [TMEP §806.02\(e\)](#). If the verified statement is not filed with the initial application, the verified statement must also allege that the applicant had a bona fide intention to use the mark in commerce *as of the application filing date*. [37 C.F.R. §§2.2\(l\)](#), [2.34\(a\)\(3\)\(i\)](#); and
- (3) The applicant's country of origin must either be a party to a convention or treaty relating to trademarks to which the United States is also a party, or extend reciprocal registration rights to nationals of the United States by law. See [TMEP §§1002–1002.05](#).

If the applicant does not submit a certification or a certified copy of the registration from the country of origin, the applicant must submit a true copy or photocopy of a document that has been issued to the applicant by, or certified by, the intellectual property office in the applicant's country of origin. A photocopy of an entry in the intellectual property office's gazette (or other official publication) or a printout from the intellectual property office's website is not, by itself, sufficient to establish that the mark has been registered in that country and that the registration is in full force and effect. See [TMEP §1004.01](#).

The scope of the goods/services covered by the §44 basis in the U.S. application may not exceed the scope of the goods/services in the foreign registration. [37 C.F.R. §2.32\(a\)\(6\)](#); [TMEP §1402.01\(b\)](#).

An application may be based on more than one foreign registration. If the applicant amends an application to rely on a different foreign registration, this is not considered a change in basis; however, the application must be republished. [TMEP §1004.02](#). See [TMEP §§806.03–806.03\(l\)](#) regarding amendments to add or substitute a basis.

See [TMEP §1303.01\(a\)\(iv\)](#), [§1304.02\(a\)\(iv\)](#), [§1306.02\(a\)\(iv\)-\(a\)\(iv\)\(A\)](#) for a list of the requirements for a §44(e) basis for collective and certification mark applications.

See also [TMEP §§1004–1004.02](#) for further information about §44(e) applications.

### **806.01(e) Extension of Protection of International Registration - §66(a)**

Section 66(a) of the Act, [15 U.S.C. §1141f\(a\)](#), provides for a request for extension of protection of an international registration to the United States. See [37 C.F.R. §2.34\(a\)\(5\)](#). The request must include a verified statement alleging that the applicant/holder has a bona fide intention to use the mark in commerce that the U.S. Congress can regulate on or in connection with the goods or services specified in the international application/subsequent designation, which is verified by the applicant for, or holder of, the international registration. [37 C.F.R. §§2.33\(a\),\(e\)\(1\), 2.193\(e\)\(1\)](#). The verified statement is part of the international registration on file at the IB, for a trademark or service mark application. [37 C.F.R. §2.33\(e\)](#). The IB will have established that the international registration includes this declaration before it sends the request for extension of protection to the USPTO. Generally, the examining attorney need not review the international registration to determine whether there is a proper declaration of intent to use, or issue any inquiry regarding the initial verification of the application. However, if the applicant voluntarily files a substitute declaration with the USPTO, it will be examined according to the same standards used for examining any other declaration. See [TMEP §804.05](#).

For a collective mark or certification mark application, the required verified statement is *not* part of the international registration on file at IB; therefore, the examining attorney must require the verified statement during examination. See [37 C.F.R. §§2.44\(b\)\(2\), 2.45\(b\)\(2\)](#). See [TMEP §§1303.01\(a\)\(v\), 1303.01\(b\)\(ii\), 1304.02\(a\)\(v\), 1304.02\(b\)\(ii\), 1306.02\(a\)\(v\), and 1306.02\(b\)\(ii\)](#) for information regarding the verified statement for collective and certification mark applications based on §66(a).

A §66(a) applicant may not change the basis or claim more than one basis unless the applicant meets the requirements for transformation under §70(c). [37 C.F.R. §§2.34\(b\), 2.35\(a\)](#). See [TMEP §1904.09](#) regarding the limited circumstances under which a §66(a) application can be transformed into an application under §1 or §44.

Section 66(a) requires transmission of a request for extension of protection by the IB to the USPTO. Such basis may not be added or substituted as a basis in an application originally filed under §1 or §44.

Under [15 U.S.C. §1141g](#), Madrid Protocol Article 4(2), and [37 C.F.R. §7.27](#), the §66(a) applicant may claim a right of priority within the meaning of Article 4 of the Paris Convention if:

- (1) The request for extension of protection contains a claim of priority;
- (2) The request for extension of protection specifies the filing date, serial number, and the country of the application that forms the basis for the claim of priority; *and*
- (3) The date of international registration or the date of the recordal of the subsequent designation requesting an extension of protection to the United States is not later than six months after the date of the first regular national filing (within the meaning of Article 4(A)(3) of the Paris Convention) or a subsequent application (within the meaning of Article 4(C)(4) of the Paris Convention).

See Regs. Rule 9(4)(a)(iv).

## 806.02 Multiple Bases

### 806.02(a) Procedure for Asserting More Than One Basis

In a §66(a) application, the applicant may not claim more than one basis. [37 C.F.R. §2.34\(b\)](#).

In an application under §1 or §44 of the Trademark Act, the applicant may claim more than one basis, if the applicant satisfies all requirements for each basis claimed. However, the applicant may not claim both §1(a) and §1(b) for identical goods or services in the same application. [37 C.F.R. §2.34\(b\)](#). The applicant must clearly indicate that more than one basis is claimed, and must separately list each basis, followed by the goods, services, or classes to which that basis applies. If some or all of the goods or services are covered by more than one basis, this must be stated. [37 C.F.R. §§2.34\(b\)](#), [2.35\(b\)\(6\)](#).

*Example:* Based on use - SHIRTS AND COATS, in Class 25; Based on intent to use - DRESSES, in Class 25.

The applicant may assert different bases for different classes, and may also assert different bases as to different goods or services within a class.

When a single class has different bases for goods or services within that class, the USPTO uses parentheses to indicate the particular basis for specific goods or services. When entering this information into the Trademark database for goods and services under §1(a) or §1(b), the examining attorney or legal instruments examiner (“LIE”) must refer to “use in commerce” or “intent to use” rather than referring to the statutory citation. However, for goods and services under §44, the statutory citation must be identified.

*Example:* Class 025: (Based on Use in Commerce) Pants; (Based on Intent to Use) Shirts

*Example:* Class 025: (Based on 44(e)) Pants

When all bases do not apply to all classes in a multiple-basis, multiple-class application, each class must include a basis notation.

*Example:*

Class 016: (Based on 44(e)) Printed greeting cards and printed postcards

Class 025: (Based on Use in Commerce) Shoes; (Based on Intent to Use) Shirts

Class 041: (Based on 44(e)) Entertainment, namely, live performances by a musical band

*Exception:* If an application has only §1(a) and §1(b) bases, and each class within the application has either a §1(a) or §1(b) basis (i.e., there are no dual bases within any class), basis notations are not required.

The applicant may claim a §44 basis in addition to *either* a §1(a) *or* a §1(b) basis for the same goods or services. When an application has a §44 and §1(b) dual basis for the same goods or services, the §1(b) basis notation must always appear after the §44 basis notation. Further, when only some of the goods/services in a class share a dual basis under §44 and §1(b), the basis notation must appear with respect to those goods/services that share the dual bases and those that do not.

*Example:* Class 005: (Based on 44(e)) (Based on Intent to Use) Gene therapy products, namely, pharmaceutical preparation vectors for use in gene therapy; (Based on Intent to Use) Pharmaceutical preparations containing nucleic acids for use in the treatment of viral and bacterial infections

### **806.02(b) Applicant May File Under Both §1(a) and §1(b) in the Same Application**

An applicant may rely on both §1(a) and §1(b) of the Trademark Act in the same trademark or service mark application, but not for identical goods or services. [37 C.F.R. §§2.34\(b\); 2.86\(c\)](#). However, the applicant may assert a §1(a) basis for some of the goods or services and a §1(b) basis for other goods or services in the same application. This may occur in either a single or multiple-class application. [37 C.F.R. §2.34\(b\)](#).

When the applicant asserts both §1(a) and §1(b) as bases for registration in the same application, the USPTO will publish the mark for opposition and then issue a notice of allowance (*see* [TMEP §1106.01](#)) if there is no successful opposition. The goods/services/classes for which a §1(a) basis is asserted will remain in the application pending the filing and approval of a statement of use for the goods/services/classes based on §1(b), unless the applicant files a request to divide. See [TMEP §§1110–1110.11\(a\)](#) regarding requests to divide applications. If the applicant fails to timely file a statement of use or request for an extension of time to file a statement of use in response to a notice of allowance, the entire application will be abandoned, unless the applicant files a request to divide before the expiration of the deadline for filing the statement of use and notifies the examining attorney that the request has been filed. [TMEP §806.02\(d\)](#).

### **806.02(c) Examination of Specimens of Use in a Multiple-Basis Application**

If the applicant claims use in commerce in addition to another basis, but does not specify which goods/services/classes are covered by which basis, the USPTO may defer examination of the specimens until the applicant identifies the goods/services/classes for which use is claimed. A proper examination of specimens requires consideration of the particular goods/services on or in connection with which the mark is used.

### **806.02(d) Abandonment of Multiple-Basis Applications**

In general, an application becomes abandoned if the applicant fails to take required action during the relevant statutory period. [15 U.S.C. §§1051\(d\)\(4\), 1062\(b\)\(2\)](#), [37 C.F.R. §2.65\(a\), \(c\)](#). In certain situations, if all refusals and/or requirements are expressly limited to certain goods/services, and the applicant fails to respond, or to respond completely, to an Office action, the application will be abandoned only as to those particular goods/services. See [TMEP §718.02\(a\)](#). However, if an application has multiple bases, it is not always appropriate to issue a partial-abandonment advisory because the USPTO will not abandon one of the bases in an application for failure to respond to an Office action. The applicant must submit an amendment deleting the basis or a request to divide, if appropriate. The following sections discuss when it is and is not appropriate to issue a partial-abandonment advisory in a multiple-basis application.

#### **806.02(d)(i) Abandonment for Failure to Respond to an Office Action**

When an applicant fails to respond to an Office action in which a refusal or requirement was specifically limited to particular goods/services/classes, the examining attorney will abandon the application in part as to the particular goods/services/classes to which the refusal or requirement is limited. To the extent those goods/services/classes are the only goods/services/classes supported by one basis of multiple filing bases, the filing basis corresponding to such goods/services/classes will also be deleted from the application.

*Example:* An application includes “pants” (based on §1(a)) in Class 25 and “toys” (based on §1(b)) in Class 28. The examining attorney issues an Office action that clearly and explicitly limits a refusal or requirement to Class 28 and includes a partial-abandonment advisory, if otherwise appropriate. If the applicant does not respond, the examining attorney will issue an examiner’s amendment deleting (abandoning) Class 28 and the §1(b) basis. The application will be approved for publication with a basis of §1(a). If no opposition is filed, the application will proceed to issuance of a registration of the mark for “pants.”

*Example:* An application includes “pants” (based on §1(a)) and “shoes” (based on §1(b)) in Class 25. The examining attorney issues an Office action that clearly and explicitly limits a refusal or requirement to the “pants” in Class 25 and includes a partial-abandonment advisory, if otherwise appropriate. If the applicant does not respond, the examining attorney will issue an examiner’s amendment deleting (abandoning) “pants” and the §1(a) basis. The application will be approved for publication with a basis of §1(b). If no opposition is filed, a notice of allowance for “shoes” will be issued.

See [TMEP §718.02\(a\)](#) regarding failure to respond to a partial refusal or requirement.

However, if the different bases apply to all goods/services within a class or to all classes, a partial-abandonment advisory must not be given. The failure to respond will result in abandonment of the entire application.

*Example:* An application includes “shoes and shirts” (based on §44(e) and §1(b)) in Class 25, but the foreign registration does not cover “shoes.” When issuing a refusal of the §44(e) basis for “shoes,” the examining attorney must not include a partial-abandonment advisory. The applicant must submit an amendment specifically deleting the §44(e) basis if it wishes to go forward under the §1(b) basis alone.

*Example:* An application includes “shoes and shirts” in Class 25 and “dolls” in Class 28. Both classes are based on §44(e) and §1(a). If a refusal must be issued regarding the specimen of use for Class 28, the examining attorney must not include a partial-abandonment advisory. The applicant must submit an amendment specifically deleting the §1(a) basis as to Class 28 if it wishes to go forward under the §44(e) basis alone.

If the failure to respond to the Office action was unintentional, the applicant may file a petition to revive. See [TMEP §§1714–1714.01\(g\)](#) regarding petitions to revive.

### **806.02(d)(ii) Abandonment for Failure to Respond to a Notice of Allowance**

If an applicant fails to respond to a notice of allowance that applies to some or all of the goods and/or services in a multiple-basis application, the failure to respond will result in abandonment of the entire application. The USPTO will not partially abandon the goods/services to which the §1(b) basis applies, nor will it abandon the §1(b) basis as it applies to any or all goods/services in the application. If the failure to respond was unintentional, the applicant may file a petition to revive. See [TMEP §§1714–1714.01\(g\)](#) regarding petitions to revive.

### **806.02(e) Allegation of Bona Fide Intention to Use Mark in Commerce Required Even if Application Is Based on Both §44 and §1(a)**

Any application filed under §44(d) or §44(e) must include a verified statement that the applicant has a bona fide intention to use the mark in commerce even if §1(a) (use in commerce) is asserted as an additional filing basis. *Cf. In re Paul Wurth S.A.*, 21 USPQ2d 1631, 1633 (Comm’r Pats. 1991).

If an application is based on both §1(b) and §44, it is not necessary to repeat the allegation that the applicant has a bona fide intention to use the mark in commerce.



## **806.02(f) Section 44(d) Combined With Other Bases**

If an applicant properly claims priority under §44(d), [15 U.S.C. §1126\(d\)](#), in addition to a §1 basis, the applicant may elect not to perfect the §44(e) basis (based on the foreign registration that will issue from the application on which the applicant relies for priority) and still retain the priority filing date. [37 C.F.R. §2.35\(b\)\(3\)](#), [\(b\)\(4\)](#). If an applicant who elects not to perfect the §44(e) basis later wishes to add or substitute §44(e) as a basis after the mark has been published for opposition, the applicant must petition the Director to allow the examining attorney to consider the amendment. [37 C.F.R. §2.35\(b\)\(2\)](#); see [TMEP §806.03\(j\)](#).

The examining attorney must advise the applicant that it may retain the priority filing date even if it does not perfect the §44(e) basis, and inquire whether the applicant wishes to retain §44(e) as a second basis for registration. See [TMEP §806.04\(b\)](#) regarding the processing of an application in which an applicant elects not to perfect a §44(e) basis, and [TMEP §1003.04\(b\)](#) regarding the procedures to follow when an applicant claims priority under §44(d) in addition to another basis.

## **806.02(g) Not Necessary to Repeat Allegation of Bona Fide Intention to Use Mark in Commerce in Multiple-Basis Application**

If an application is based on both §1(b) and §44, it is not necessary to repeat the allegation that the applicant has a bona fide intention to use the mark in commerce. Therefore, when an applicant adds or substitutes §1(b) or §44 as a filing basis, it is not necessary to submit a new verification of the applicant's bona fide intention to use the mark in commerce if there is already one in the record with respect to the goods or services covered by the new basis.

## **806.03 Amendments to Add or Substitute a Basis**

### **806.03(a) When Basis Can be Changed**

*Section 1 or §44 Application - Before Publication.* The applicant may add or substitute a basis before publication, provided that the applicant meets all requirements for the new basis. [37 C.F.R. §2.35\(b\)\(1\)](#).

*Section 1 or §44 Application - After Publication.* In an application that is not the subject of an inter partes proceeding before the Trademark Trial and Appeal Board, if an applicant wants to add or substitute a basis after a mark has been published for opposition, the applicant must first petition the Director to allow the examining attorney to consider the amendment. If the Director grants the petition, and the examining attorney accepts the added or substituted basis, the mark must be republished. [37 C.F.R. §2.35\(b\)\(2\)](#). See [TMEP §§806.03\(j\)–\(j\)\(iii\)](#) for further information.

Amendment of an application that is the subject of an inter partes proceeding before the Trademark Trial and Appeal Board is governed by [37 C.F.R. §2.133\(a\)](#). See [Trademark Trial and Appeal Board Manual of Procedure](#) (TBMP) [§514](#).

*Section 66(a) Application.* In a §66(a) application, the applicant cannot change the basis, unless the applicant meets the requirements for transformation under §70(c) of the Trademark Act, [15 U.S.C. §1141j\(c\)](#), and [37 C.F.R. §7.31](#). [37 C.F.R. §2.35\(a\)](#); [TMEP §806.03\(k\)](#).

### **806.03(b) Applicant May Add or Substitute a §44(d) Basis Only Within Six-Month Priority Period**

An applicant may add or substitute a §44(d) basis only during the six-month priority period following the filing date of the foreign application. [37 C.F.R. §2.35\(b\)\(5\)](#). See [TMEP §806.02\(f\)](#) regarding §44(d) combined with another basis.

### **806.03(c) Amendment From §1(a) to §1(b)**

In an application filed under §1(a), if the §1(a) basis fails, either because the specimens are unacceptable or because the mark was not in use in commerce when the application was filed, the applicant may substitute §1(b) as a basis and the application will retain the original filing date. The USPTO will presume that the applicant had a continuing valid basis unless there is contradictory evidence in the record. [37 C.F.R. §2.35\(b\)\(3\)](#).

Although there is a presumption of a continuing valid basis, when amending from §1(a) to §1(b) in a trademark or service mark application, the applicant must confirm the presumption by submitting a verified statement that the applicant has a bona fide intention to use the mark in commerce, and that the applicant had a bona fide intention to use the mark in commerce as of the application filing date. [15 U.S.C. §1051\(b\)\(3\)\(B\)](#); [37 C.F.R. §2.34\(a\)\(2\)](#). See [TMEP §§1303.01\(b\)\(i\)](#), [1304.02\(b\)\(i\)](#), and [1306.02\(b\)\(i\)](#) for the verified statement for a §1(b) application for collective and certification marks.

If the applicant wishes to substitute §1(b) as a basis after publication of an application filed under §1(a) that is not the subject of an inter partes proceeding before the TTAB, the applicant must petition the Director to allow the examining attorney to consider the amendment. [37 C.F.R. §2.35\(b\)\(2\)](#). In a multiple-basis application, if a notice of allowance has issued for those goods/services/classes based on §1(b), the petition will not be granted unless a request to divide the application is submitted with the petition. The goods/services/classes to be amended from §1(a) to §1(b) must be divided out in order to process the amendment because republication is required. [37 C.F.R. §2.35\(b\)\(2\)](#). The petitioner may include all the goods/services/classes based on §1(a) in the child application or only those to which the amendment to §1(b) applies. If dividing within a class, in addition to the fee for filing a request to divide, an application filing fee is required. See [37 C.F.R. §2.87](#) and [TMEP §§1110–1110.11\(a\)](#) regarding requests to divide applications.

The amendment of an application that is the subject of an inter partes proceeding before the TTAB is governed by [37 C.F.R. §2.133\(a\)](#).

Note that in a §1(b) application, once an applicant has filed a statement of use, the applicant may not withdraw the statement of use. [37 C.F.R. §2.88\(f\)](#); [TMEP §1109.17](#). Thus, an applicant may not amend the basis from §1(a) to §1(b) after a statement of use has been filed. See [TMEP §1104.11](#) regarding withdrawing an amendment to allege use.

See [TMEP §§806.03\(j\)–806.03\(j\)\(iii\)](#) regarding amendment of the basis after publication.

### **806.03(d) Amendment From §44 to §1(b)**

An applicant may amend the basis from §44 to §1(b). The USPTO will presume that the applicant had a continuing valid basis, unless there is contradictory evidence in the record, because the applicant had a bona fide intention to use the mark in commerce as of the application filing date. [37 C.F.R. §2.35\(b\)\(3\)](#). *Karsten Mfg. Corp. v. Editoy AG*, 79 USPQ2d 1783, 1789-90 (TTAB 2006). It is not necessary to submit a new



verification of the applicant's bona fide intention to use the mark in commerce if such a verification is already in the record with respect to the goods/services covered by the new basis. See [TMEP §806.03\(i\)](#).

Applicant must clearly indicate whether it wants to: (1) add the §1(b) basis and maintain the §44 basis; or (2) replace the §44 basis with the §1(b) basis.

In a §44(d) application, the applicant may substitute §1(b) as a basis and still retain the priority filing date. [37 C.F.R. §2.35\(b\)\(3\), \(b\)\(4\)](#); [TMEP §806.03\(h\)](#). If the applicant chooses to add the §1(b) basis and maintain the §44 basis, the examining attorney must not approve the mark for publication until the applicant files a copy of the foreign registration. See [TMEP §§806.02\(f\), 1003.04\(b\)](#).

See [TMEP §806.03\(j\)](#) regarding amendment of the basis after publication.

### **806.03(e) Allegation of Use Required to Amend From §1(b) to §1(a)**

An applicant who claims a §1(b) basis for any or all of the goods or services may not amend the application to seek registration under §1(a) of the Act for those goods or services, unless the applicant files an allegation of use. [37 C.F.R. §2.35\(b\)\(8\)](#). See [TMEP §§1103, 1104–1104.11](#), and [1109–1109.18](#) regarding allegations of use.

### **806.03(f) Use in Commerce as of Application Filing Date Required to Add or Substitute §1(a) as a Basis in §44 Application**

An applicant may add or substitute a basis only if the applicant meets all the requirements for the new basis. [37 C.F.R. §2.35\(b\)\(1\)](#). Therefore, an applicant may not amend a §44 application to claim a §1(a) basis unless the applicant: (1) verifies that the mark is in use in commerce and was in use in commerce as of the application filing date; (2) provides a specimen, with a verified statement that the specimen was in use in commerce as of the application filing date; and (3) supplies the date of first use anywhere and the date of first use in commerce of the mark. [15 U.S.C. §1051\(a\)](#); [37 C.F.R. §§2.34\(a\)\(1\), 2.59\(a\), 2.71\(c\)\(1\)](#); [TMEP §§806.01\(a\), 806.03\(i\), 903.01, 903.02, 903.04, 904.05](#).

If an applicant began using the mark in commerce *after* the application filing date, the applicant may not add or substitute §1(a) as a basis. However, the applicant may add or substitute §1(b) as a basis, and concurrently file an amendment to allege use. See [TMEP §806.03\(d\)](#) regarding amendment of the basis from §44 to §1(b), and [TMEP §§1104–1104.11](#) regarding amendments to allege use.

### **806.03(g) Amendment From §1(b) to §44**

An applicant may amend the basis from §1(b) to §44, if the applicant meets the requirements of §44 as of the filing date of the amendment. It is not necessary to submit a new verification of the applicant's bona fide intention to use the mark in commerce if such verification is already in the record with respect to the goods/services covered by the new basis. See [TMEP §806.03\(i\)](#).

When an applicant adds §44(e) as a basis, the applicant must submit a copy of the foreign registration (and an English translation, if necessary) with the amendment. [37 C.F.R. §2.34\(a\)\(3\)\(ii\)](#); [TMEP §§1004.01, 1004.01\(b\)](#).

The applicant may add a claim of priority under §44(d) only within the six-month priority period following the filing date of the foreign application. [37 C.F.R. §2.35\(b\)\(5\)](#). See [TMEP §806.02\(f\)](#) regarding §44(d) combined with another basis.

If the amendment is filed before publication, the applicant must clearly indicate whether it wants to: (1) add the §44 basis and maintain the §1(b) basis; or (2) replace the §1(b) basis with the §44 basis. If the applicant chooses to add §44 and maintain the §1(b) basis, the application will proceed to publication with a dual basis. See [TMEP §§806.03\(j\)–806.03\(j\)\(iii\)](#) regarding amendment of the basis after publication.

### **806.03(h) Effect of Substitution of Basis on Application Filing Date**

When the applicant substitutes one basis for another, the applicant must meet the requirements for the new basis. The applicant will retain the original filing date, provided that the applicant had a continuing valid basis for registration since the application filing date. Unless there is contradictory evidence in the record, the USPTO will presume that there was a continuing valid basis for registration. See [37 C.F.R. §2.35\(b\)\(3\)](#); *Kraft Grp. LLC v. Harpole*, 90 USPQ2d 1837, 1841 (TTAB 2009) ; *Karsten Mfg. Corp. v. Editoy AG*, 79 USPQ2d 1783, 1789-90 (TTAB 2006) .

If the applicant properly asserts a claim of priority under §44(d) during the six-month priority period, the applicant will retain the priority filing date, no matter which basis for registration is ultimately established, provided that the applicant had a continuing valid basis for registration. See [37 C.F.R. §2.35\(b\)\(3\)–\(4\)](#); [TMEP §§806.02\(f\)](#), [1003](#), [1003.04\(b\)](#).

If there is no continuing valid basis, the application is void, and registration will be refused. In this situation, the applicant may not amend the filing date, and the USPTO will not refund the filing fee. See [TMEP §205](#).

### **806.03(i) Verification of Amendment Required**

An applicant who adds or substitutes use in commerce under §1(a) as a basis in a trademark or service mark application must verify that the mark is in use in commerce on or in connection with the goods/services covered by the §1(a) basis, and that the mark was in use in commerce on or in connection with these goods/services as of the application filing date. See [37 C.F.R. §§2.2\(k\)\(1\)](#), [2.34\(a\)\(1\)\(i\)](#), [2.35\(b\)\(1\)](#). See [TMEP §1303.01\(b\)\(i\)](#), [§1304.02\(b\)\(i\)](#), and [§1306.02\(b\)\(i\)](#) for the verification wording for a §1(a) basis for a collective or certification mark application.

An applicant who adds or substitutes §1(b), §44(d), or §44(e) as a basis in a trademark or service mark application must verify that the applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services covered by the amendment, and that the applicant had a bona fide intention to use the mark in commerce on or in connection with these goods/services as of the application filing date, unless a verified statement of the applicant's bona fide intention to use the mark in commerce has already been filed with respect to all the goods/services covered by the new basis. See [37 C.F.R. §§2.2\(l\)](#), [2.34\(a\)\(2\)](#), [\(a\)\(3\)\(i\)](#), [\(a\)\(4\)\(ii\)](#), [2.35\(b\)\(1\)](#). See [TMEP §1303.01\(b\)\(i\)](#), [§1304.02\(b\)\(i\)](#), and [§1306.02\(b\)\(i\)](#) for the verification wording for a §1(b), §44(d), or §44(e) basis for a collective or certification mark application.

*Example:* If a §44 application originally included a verified statement that the applicant had a bona fide intention to use the mark in commerce, it is not necessary to repeat this statement if the applicant later adds or substitutes a §1(b) basis for the goods/services covered by the §44 basis.

See [TMEP §804.04](#) regarding persons who may sign a verification on behalf of an applicant under [37 C.F.R. §2.193\(e\)\(1\)](#).

## **806.03(j) Petition to Amend Basis After Publication - §1 or §44 Application**

### **37 CFR §2.35(b)(2)**

After publication, an applicant may add or substitute a basis in an application that is not the subject of an inter partes proceeding before the Trademark Trial and Appeal Board, but only with the express permission of the Director, after consideration on petition. Republication will be required. The amendment of an application that is the subject of an inter partes proceeding before the Board is governed by §2.133(a).

In an application that is not the subject of an inter partes proceeding before the Trademark Trial and Appeal Board, if an applicant wants to add or substitute a basis after a mark has been published for opposition, the applicant must petition the Director to allow the examining attorney to consider the amendment. [37 C.F.R. §2.35\(b\)\(2\)](#). Amendment of an application that is the subject of an inter partes proceeding before the Trademark Trial and Appeal Board is governed by [37 C.F.R. §2.133\(a\)](#) (see [TBMP §514](#)).

When granting a petition to amend the basis, the Director will restore jurisdiction to the examining attorney to consider the amendment, *except* in a §1(b) application in which the notice of allowance has issued. See [TMEP §806.03\(j\)\(ii\)](#) regarding amendment of the basis of a §1(b) application after issuance of a notice of allowance and before filing of statement of use.

If the examining attorney accepts the new basis, the mark must be republished to provide notice to third parties who may wish to oppose registration based on issues that arise in connection with the new basis. [37 C.F.R. §2.35\(b\)\(2\)](#).

If the examining attorney does not accept the new basis, he or she will issue an Office action using standard examination procedures *except* in a §1(b) application in which a notice of allowance has issued and no statement of use has been filed. See [TMEP §806.03\(j\)\(ii\)](#) regarding amendment of the basis of a §1(b) application after issuance of a notice of allowance and before filing of statement of use.

Any petition to change the basis must be filed before issuance of the registration. To avoid the possible issuance of a registration without consideration of the petition, an applicant should submit the petition no later than six weeks after publication.

The Director will not grant a petition to amend the basis after publication if the amendment could substantially delay prosecution of the application. For example, the Director will deny petitions to amend the basis after publication in the following situations:

- Once the Director has granted a petition to amend the basis after publication, the Director will not thereafter grant a second petition to amend the basis with respect to the same application.
- If an applicant had previously deleted a §1(b) basis after a notice of allowance had issued, the Director will not grant a petition to re-assert §1(b) as a basis for registration. This would require issuance of a new notice of allowance and could result in filing of a statement of use more than 36 months after issuance of the first notice of allowance, which is not permitted under §1(d) of the Act, [15 U.S.C. §1051\(d\)](#).

See [TMEP §806.03\(j\)\(i\)](#) regarding amendment of the basis in a §1(b) application between publication and issuance of a notice of allowance, and [§806.03\(j\)\(ii\)](#) regarding amendment of the basis in a §1(b) application after issuance of a notice of allowance and before filing of statement of use.

Petitions to amend the basis after publication are processed by the Office of Petitions, which is part of the Office of the Deputy Commissioner for Trademark Examination Policy.

### **806.03(j)(i) Amending the Basis of a §1(b) Application After Publication But Before Issuance of Notice of Allowance**

An applicant who wants to add or substitute a §44(e) basis to a §1(b) application after publication must petition the Director to allow the examining attorney to consider the amendment. [37 C.F.R. §2.35\(b\)\(2\)](#); [TMEP §806.03\(j\)](#). The applicant must submit a copy of the foreign registration (and an English translation, if necessary) with the petition. [37 C.F.R. §2.34\(a\)\(3\)\(ii\)](#); [TMEP §§ 1004.01, 1004.01\(b\)](#). If the petition is granted, the mark must be republished. [37 C.F.R. §2.35\(b\)\(2\)](#); [TMEP § 806.03\(j\)](#).

The petition must indicate whether applicant wants to delete or retain the §1(b) basis. The applicant has two options:

- (1) Applicant may request to delete the §1(b) basis and substitute §44(e) if the examining attorney accepts the §44(e) basis. If the petition is granted, the examining attorney will be instructed to examine the §44(e) basis in accordance with standard examination procedures and to delete the §1(b) basis if the §44(e) basis is accepted. If the examining attorney accepts the §44(e) basis, the examining attorney must ensure that: (a) the §1(b) basis is deleted, (b) the foreign registration information is entered into the Trademark database, and (c) the application is scheduled for republication. If registration of the mark is not successfully opposed, a registration will issue. If the examining attorney does not accept the §44(e) basis, the examining attorney will issue an Office action notifying the applicant of the reason(s). The applicant may elect to withdraw the amendment adding the §44(e) basis and proceed under §1(b) as the sole basis without republication; or
- (2) Applicant may request to add §44(e) and retain the §1(b) basis. If the petition is granted, the examining attorney will be instructed to examine the §44(e) basis in accordance with standard examination procedures. If the examining attorney accepts the §44(e) basis, the examining attorney must ensure that: (a) the foreign registration information is entered into the Trademark database and (b) the application is scheduled for republication with a dual basis. If registration of the mark is not successfully opposed, a notice of allowance will issue. If the examining attorney does not accept the §44(e) basis, the examining attorney will issue an Office action notifying the applicant of the reason(s). The applicant may elect to withdraw the amendment adding the §44(e) basis and proceed under §1(b) as the sole basis without republication.

### **806.03(j)(ii) Amending the Basis of a §1(b) Application Between Issuance of Notice of Allowance and Filing of Statement of Use**

An applicant who wants to add or substitute a §44(e) basis in a §1(b) application after issuance of the notice of allowance and before filing a statement of use must file the “Petition to Change the Filing Basis After Publication” TEAS form to allow the examining attorney to consider the amendment. The applicant must submit a copy of the foreign registration (and an English translation, if necessary) with the petition. See [37 C.F.R. §2.34\(a\)\(3\)\(ii\)](#); [TMEP §§ 1004.01, 1004.01\(b\)](#). If the petition is granted, the mark must be republished. [37 C.F.R. §2.35\(b\)\(2\)](#); [TMEP §806.03\(j\)](#).

The Director will not grant a petition to amend the basis to §44(e) after issuance of the notice of allowance and before the filing of a statement of use if the foreign registration does not include all of the classes covered by the §1(b) basis, unless the applicant concurrently files: (1) a request to divide out the goods/services/classes to which the amendment applies or (2) an amendment deleting the goods/services/classes not covered by the amendment. See [37 C.F.R. §2.87](#) and [TMEP §§1110–1110.11](#) regarding requests to divide. Also, if it is otherwise necessary to amend the identification in the U.S. application to conform to the scope of the identification in the foreign registration, the applicant should submit the amendment with the petition to expedite processing.

The Director will not grant a petition to add §44(e) and retain the §1(b) basis after issuance of the notice of allowance unless a statement of use is filed with the petition.

Therefore, the applicant has three options:

- (1) *Request to delete the §1(b) basis and substitute §44(e).* The applicant may request to delete the §1(b) basis and substitute §44(e). If the petition is granted, the Office of Petitions will have the notice of allowance cancelled and instruct the examining attorney to examine the §44(e) basis in accordance with standard examination procedures. If the examining attorney accepts the §44(e) basis, the examining attorney must ensure that: (a) the §1(b) basis is deleted; (b) the foreign registration information is entered into the Trademark database; and (c) the application is scheduled for republication. However, if the record indicates that the foreign registration has expired or will expire within six months, the examining attorney must require proof of renewal. If the applicant states that renewal is pending in the foreign country, the examining attorney must suspend the application pending receipt of proof of renewal. See [TMEP §1004.01\(a\)](#) regarding the status of the foreign registration. If the examining attorney does not accept the new basis, the examining attorney will issue an Office action advising the applicant of the reasons. The applicant cannot re-assert the §1(b) basis.
- (2) *Request to add §44(e) and perfect the §1(b) basis by filing a statement of use.* The applicant may request to add §44(e) and perfect the §1(b) basis by filing a statement of use with the petition. If the petition is granted, the examining attorney will examine the §44(e) basis during examination of the statement of use. If the examining attorney accepts the §44(e) basis and the statement of use, the examining attorney must ensure that: (a) the foreign registration information is entered into the Trademark database and (b) the application is scheduled for republication with a dual basis. However, if the record indicates that the foreign registration has expired or will expire within six months, the examining attorney must require proof of renewal. If the applicant states that renewal is pending in the foreign country, the examining attorney must suspend the application pending receipt of proof of renewal. See [TMEP §1004.01\(a\)](#) regarding the status of the foreign registration. If the examining attorney does not accept the §44(e) basis or the statement of use, the examining attorney will issue an Office action notifying the applicant of the reason(s). The applicant may elect to withdraw the amendment adding the §44(e) basis and, if the statement of use is acceptable, proceed to registration under §1(a) as the sole basis without republication. If the statement of use is not acceptable, but the §44(e) basis is, the applicant may elect to proceed under §44(e) as the sole basis with republication.
- (3) *Request to substitute §44(e) but retain the §1(b) basis until the §44(e) basis is accepted.* The applicant may request to substitute a §44(e) basis and request that the §1(b) basis be deleted only if the examining attorney accepts the §44(e) basis. Applicants who request to retain the §1(b) basis pending acceptance of the §44(e) basis must also file a request for extension of time to file a statement of use when due (or a statement of use) or the application will be abandoned. See [37 C.F.R. §2.89](#). If the petition is granted, the examining attorney will be instructed to examine the §44(e) basis in accordance with standard examination procedures. If the examining attorney accepts the §44(e) basis, the examining attorney must ensure that: (a) the notice of allowance is cancelled, (b) the §1(b)

basis is deleted, (c) the foreign registration information is entered into the Trademark database, and (d) the application is scheduled for republication. If the examining attorney does not accept the §44(e) basis, or if the foreign registration has expired or will expire within six months, the examining attorney is unable to issue an Office action since the notice of allowance is still pending. Therefore, the examining attorney will attempt to notify the applicant by telephone or email of the reasons why the amendment is unacceptable. The applicant may then (1) agree to delete the §1(b) basis so that the notice of allowance can be cancelled and an examiner's amendment and/or appropriate Office action regarding the requested basis amendment can be issued, (2) withdraw the request to amend the basis to §44(e), or (3) request that the amendment remain pending until a statement of use is filed. The examining attorney must also enter an appropriate Note to the File in the record that states the reason(s) why the amendment is not acceptable. If the examining attorney is unable to reach the applicant, no further action will be taken on the amendment until a statement of use is filed or the applicant contacts the examining attorney with a request to delete the §1(b) basis so an Office action can be issued.

See also [37 C.F.R. §2.77](#); [TMEP §§1107–1107.01](#).

### **806.03(j)(iii) Amending the Basis of a §1(b) Application After Filing of Statement of Use But Before Approval for Registration**

An applicant who wants to add or substitute a §44(e) basis after filing a statement of use must petition the Director to allow the examining attorney to consider the amendment. The applicant must submit a copy of the foreign registration (and an English translation, if necessary) with the petition. See [37 C.F.R. §2.34\(a\)\(3\)\(ii\)](#); [TMEP §§ 1004.01, 1004.01\(b\)](#). If the petition is granted, the mark must be republished. [37 C.F.R. §2.35\(b\)\(2\)](#); [TMEP §806.03\(j\)](#).

While an applicant may not withdraw the statement of use ([37 C.F.R. §2.88\(f\)](#); [TMEP §1109.17](#)), the applicant may elect not to perfect the use basis and instead substitute §44(e). The statement of use, specimen(s), and any materials submitted with the statement of use will remain part of the record even if the §1(b) basis is deleted. See [37 C.F.R. §2.25](#).

If the examining attorney accepts the §44(e) basis and the applicant is not perfecting the statement of use, the examining attorney must ensure that: (a) the §1(b) basis is deleted, (b) the dates of use are deleted, (c) the foreign registration information is entered into the Trademark database, and (d) the mark is scheduled for republication. If the mark is not successfully opposed, a registration will issue.

If the examining attorney does not accept the §44(e) basis, the examining attorney will issue an Office action notifying the applicant of the reason(s) and address any additional issue(s) that arise during examination of the statement of use. If an Office action has already been issued, the examining attorney must issue a supplemental action, with a new three-month response period, notifying the applicant that the §44 basis is unacceptable. See TMEP §711.03 regarding supplemental Office actions. The examining attorney must indicate that the action is supplemental to the previous action and incorporate all outstanding issues by reference to the previous action. The applicant may choose to withdraw the request to amend the §44(e) basis.

Filing a petition to add or substitute a §44(e) basis does not relieve the applicant of the duty to file a response to an outstanding Office action or to take any other action required in an application. See [TMEP §§711–711.03](#) regarding the deadline for response to an Office action. If the applicant has filed a petition to delete the §1(b) basis and substitute §44(e), but the petition has not yet been acted on, the applicant may



respond to an outstanding refusal or requirement by informing the examining attorney that a petition has been filed to substitute §44(e). The applicant must also respond to any outstanding issues regarding the statement of use unless the applicant no longer intends to perfect the statement of use.

### **806.03(k) Basis May Not Be Changed in §66(a) Application**

In a §66(a) application, the applicant may not change the basis, unless the applicant meets the requirements for transformation under §70(c) of the Trademark Act, [15 U.S.C. §1141j\(c\)](#), and [37 C.F.R. §7.31](#). [37 C.F.R. §2.35\(a\)](#). See [TMEP §§1904.09–1904.09\(b\)](#) regarding transformation.

### **806.03(l) §66(a) Basis May Not Be Added to §1 or §44 Application**

Section 66(a) requires transmission of a request for extension of protection by the IB to the USPTO. Such basis may not be added or substituted as a basis in an application originally filed under §1 or §44.

## **806.04 Deleting a Basis**

If an applicant claims more than one basis, the applicant may delete a basis at any time, before or after publication. [37 C.F.R. §2.35\(b\)\(1\)](#). No petition to the Director is required to delete a basis from a multiple-basis application after publication. When the applicant deletes a basis, the applicant must also delete the goods/services/classes covered solely by that basis. [37 C.F.R. §2.35\(b\)\(7\)](#).

### **806.04(a) Deletion of §1(b) Basis After Publication or Issuance of the Notice of Allowance**

If all of the goods/services/classes in an application are based on §1(b) and §44(e), the applicant may file a request to delete the §1(b) basis by amendment at any time, except as set forth below. [37 C.F.R. §2.35\(b\)\(1\)](#).

No petition to the Director is required to delete a §1(b) basis from a multiple-basis application after publication. To request to delete a §1(b) basis after publication or issuance of the notice of allowance, use the “Request to Delete §1(b) Basis, Intent-to-Use” TEAS form.

If the application has some goods/services/classes based solely on §1(b) and some goods/services/classes based solely on §1(a) or §44(e), and the applicant wants to delete the §1(b) goods/services/classes after publication or issuance of the notice of allowance, the applicant must submit a post-publication amendment requesting the deletion and that the application proceed to registration for the other goods/services/classes that are not based on §1(b). To request to delete the §1(b) goods/services/classes, use the “Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment” TEAS form. For further information on filing post-publication amendments, see [TMEP §1505](#).

If a notice of allowance has issued, the request must be filed: (1) within six months of the issuance date of the notice of allowance, (2) within a previously granted extension of time to file a statement of use, or (3) between the filing date of the statement of use and the date on which the examining attorney approves the mark for registration. The ITU Unit will cancel the notice of allowance, and take the necessary steps to delete the §1(b) basis and schedule the issuance of the registration.

### **806.04(b) Retention of §44(d) Priority Filing Date Without Perfecting §44(e) Basis**

If an applicant properly claims §44(d) in addition to another basis, the applicant may elect not to perfect a §44(e) basis and still retain the §44(d) priority filing date. [37 C.F.R. §§2.35\(b\)\(3\)-\(4\)](#); [TMEP §§806.01\(c\), 806.02\(f\)](#).

When a §44(d) applicant elects not to proceed to registration under §44(e), the USPTO does not delete the §44(d) priority claim from the Trademark database. Both the §44(d) priority claim and the other basis will remain in the Trademark database.

Sometimes, a §44(d) applicant who elects not to perfect a §44(e) basis will file an amendment “deleting” the §44 basis. In this situation, the USPTO will presume that the applicant wants to retain the priority claim, unless the applicant specifically states that it wants to delete the priority claim and instead rely on the actual filing date of the application in the United States.

If the applicant is not entitled to priority (e.g., because the United States application was not filed within six months of the foreign filing), the examining attorney must ensure that the priority claim is deleted from the Trademark database, and must conduct a new search of USPTO records for conflicting marks.

## 806.05 Review of Basis Prior to Publication or Issue

If an application claims more than one basis, the examining attorney must ensure that the record clearly and accurately shows which goods are covered by which basis before approving the application for publication for opposition or registration on the Supplemental Register. If there are any errors, the examining attorney must ensure that the Trademark database is corrected.

See [TMEP § 806.02\(a\)](#) for information regarding entering multiple bases in the Trademark database when the applicant asserts different bases for different classes, or different bases as to different goods or services within a class.

## 807 Drawing

The drawing shows the mark sought to be registered. [37 C.F.R. §2.52](#). An application must include a clear drawing of the mark sought to be registered to receive a filing date, except applications seeking registration of sound, scent, and other non-visual marks. See [37 C.F.R. §§2.21\(a\)\(3\), 2.52\(e\)](#). See also [TMEP §807.09](#) regarding drawings in applications for registration of non-visual marks. See [TMEP §807.05](#) regarding drawings in TEAS. Submitting a specimen showing how the mark is used (e.g., the overall packaging, a photograph of the goods, or an advertisement) does not satisfy the requirement for a clear drawing of the mark. See [TMEP §202.01](#).

The drawing is used to reproduce the mark in the *Trademark Official Gazette* and on the registration certificate.

The main purpose of the drawing is to provide public notice of the nature of the mark sought to be registered.

The drawing of a mark is promptly entered into the automated records of the USPTO and is available to the public through the trademark search system and the Trademark Status and Document Retrieval (TSDR) database on the USPTO website at <https://tsdr.uspto.gov/>. Timely public notification of the filing of applications is important, because granting a filing date to an application potentially establishes a date of constructive use of the mark (see [TMEP §201.02](#)). Therefore, an application under §1 or §44 must include a clear drawing of the mark to receive a filing date. [37 C.F.R. §2.21\(a\)\(3\)](#); [TMEP §202.01](#).

Examining attorneys must require applicants to comply promptly with the drawing rules. Requests to defer drawing corrections until the application is approved for publication or registration must be denied.

There are two forms of drawings: “special form drawings” and “standard character drawings.” See [37 C.F.R. §§2.52\(a\), \(b\)](#). See also [TMEP §§807.03–807.03\(i\)](#) for information about standard character drawings, and [§§807.04–807.04\(b\)](#) for information about special form drawings. (Note: “Typed” drawings are only acceptable for applications filed before November 2, 2003. See [TMEP §807.03\(i\)](#).)

For special form marks, generally, the most appropriate drawing of the mark is an image file of an illustrated rendering of the mark. However, an image file of a photograph may also be acceptable if it accurately depicts the mark and does not show additional matter that is not part of the mark. For example, a photograph of trade dress is not acceptable if it includes unnecessary background information or informational matter such as net weight or contents. Drawings consisting of either illustrated renderings or photographs of the mark are both subject to the same drawing requirements and must fairly represent the mark.

The mark in the drawing must agree with the mark as used on the specimen in an application under §1 of the Trademark Act, [15 U.S.C. §1051](#); as applied for or registered in a foreign country in an application under §44, [15 U.S.C. §1126](#); or as it appears in the international registration in an application under §66(a), [15 U.S.C. §1141f\(a\)](#). [37 C.F.R. §2.51\(a\)–\(d\)](#); [TMEP §§807.12–807.12\(c\)](#), [1011.01](#).

Drawings must meet the requirements of [37 C.F.R. §§2.52](#) and [2.53](#) (see [37 C.F.R. §2.23\(a\)](#); [TMEP §§807.05–807.05\(c\)](#)).

## **807.01 Drawing Must Show Only One Mark**

An application must be limited to only one mark. [15 U.S.C. §1051\(a\)\(1\)](#); [37 C.F.R. §2.52](#). See *In re Int'l Flavors & Fragrances Inc.*, 183 F.3d 1361, 1366, 51 USPQ2d 1513, 1516 (Fed. Cir. 1999)

Under [37 C.F.R. §2.21\(a\)\(3\)](#), an applicant must submit “a clear drawing of the mark” to receive a filing date. An application that includes two or more drawings displaying materially different marks does not meet this requirement. Two marks are considered to be materially different if the substitution of one for the other would be a material alteration of the mark, within the meaning of [37 C.F.R. §2.72](#) (see [TMEP §§807.14–807.14\(f\)](#)).

Accordingly, if an applicant submits two or more drawings of materially different marks, the application will be denied a filing date because the applicant has not met the requirement for a clear drawing of the mark. See [TMEP §202.01](#) for further information. See also *Humanoids Grp. v. Rogan*, 375 F.3d 301, 307-309, 71 USPQ2d 1745, 1750-1751 (4th Cir. 2004). However, if, in a permitted paper application (see [TMEP §301.01](#)), an applicant submits a separate drawing page showing a mark, and a different mark appears in the written portion of the application, and there are no other issues, the application will receive a filing date, and the drawing page will control for purposes of determining what the mark is. The USPTO will disregard the mark in the written application. *In re L.G. Lavorazioni Grafite S.r.l.*, 61 USPQ2d 1063, 1064 (Dir USPTO 2001). Similarly, if an applicant enters a standard character mark, or attaches a digitized image of a mark, in the “Mark” field of a TEAS application, and a different mark appears in another field, the application will receive a filing date, and the mark entered in the “Mark” field will control for purposes of determining what the mark is.

The USPTO will not deny a filing date if the drawing shows spatially separate elements. If the applicant submits an application where the drawing is composed of multiple elements on a single digitized image (or multiple elements on the drawing page of a permitted paper application), the applicant has met the requirement of [37 C.F.R. §2.21\(a\)\(3\)](#) for a clear drawing of the mark. The examining attorney must determine whether

the matter presented for registration is a single mark projecting a unitary commercial impression. See [TMEP §807.12\(d\)](#) regarding “mutilation” or incomplete representation of the mark.

If the examining attorney determines that spatially separate elements constitute two or more different marks, the examining attorney must refuse registration under §§1 and 45 of the Trademark Act, [15 U.S.C. §§1051 and 1127](#), on the ground that the applicant seeks registration of more than one mark. See, e.g., *In re Hayes*, 62 USPQ2d 1443, 1445-1446 (TTAB 2002) ; *In re Elvis Presley Enters., Inc.*, 50 USPQ2d 1632 (TTAB 1999) ; *In re Walker-Horne Petroleum, Inc.*, 229 USPQ 773, 775-776 (TTAB 1985) ; *In re Jordan Indus., Inc.*, 210 USPQ 158, 159-160 (TTAB 1980); *In re Audi NSU Auto Union AG*, 197 USPQ 649, 650-651 (TTAB 1977) ; *In re Magic Muffler Serv., Inc.*, 184 USPQ 125, 126 (TTAB 1974) ; *In re Robertson Photo-Mechanix, Inc.*, 163 USPQ 298, 299 (TTAB 1969) . This refusal may apply in any application, regardless of the filing basis.

When registration is refused because the matter presented on the drawing does not constitute a single mark, the application filing fee will not be refunded. The applicant may amend the drawing if the amendment does not materially alter the mark, or may submit arguments that the matter on the drawing does in fact constitute a single mark. See [TMEP §§807.14–807.14\(f\)](#) regarding material alteration, and [TMEP §807.14\(a\)](#) regarding deletion of matter from the drawing.

Under [37 C.F.R. §2.52\(b\)\(2\)](#), even if registration is sought for a three-dimensional mark, the applicant must submit a drawing depicting a single rendition of the mark. See [TMEP §807.10](#). If the applicant submits a drawing that depicts a three-dimensional mark in multiple renditions, the examining attorney will require a substitute drawing depicting the mark in a single rendition. If the applicant believes that its mark cannot be adequately depicted in a single rendition, the applicant may file a petition under [37 C.F.R. §2.146](#) explaining why the mark cannot be adequately depicted in a single rendition and requesting that the rule be waived. A petition requesting a waiver of the requirement to depict the mark in a single rendition should be filed immediately after the application to avoid denial of a filing date. See [TMEP Chapter 1700](#) for further information regarding petitions.

If the mark is duplicated in some form on the drawing (e.g., a typed word and a stylized display of the same word), this is generally not considered to be two materially different marks, and deletion of one of the marks is permitted.

See [TMEP §§1214–1214.04](#) regarding the refusal of registration of a mark with a “phantom” element on the ground that it includes more than one mark in a single application.

See also *In re Upper Deck Co.*, 59 USPQ2d 1688, 1691 (TTAB 2001) (holding that a hologram used on trading cards in varying shapes, sizes, contents, and positions constitutes more than one “device” as contemplated by §45 of the Trademark Act).

## **807.02 Drawing Must Be Limited to Mark**

The drawing allows the USPTO to properly code and index the mark for search purposes, indicates what the mark is, and provides a means for reproducing the mark in the *Trademark Official Gazette* and on the certificate of registration. Therefore, matter that appears on the specimen that is not part of the mark should not be placed on the drawing. Purely informational matter such as net weight, contents, or business addresses are generally not considered part of the mark.

Quotation marks and hyphens should not be included in the mark on a drawing, unless they are a part of the mark. See [TMEP §§807.12\(a\)\(i\)–807.14\(a\)\(iii\)](#) and [§807.14\(c\)](#) regarding the role of punctuation in determining whether the mark on the drawing agrees with the mark on the specimen. The drawing may not include extraneous matter such as the letters “TM,” “SM,” the copyright notice ©, or the federal registration notice ®. See [TMEP §§906–906.04](#) regarding use of the federal registration notice.

See [TMEP §807.14\(a\)](#) regarding requirements for removal of matter from the drawing.

## 807.03 Standard Character Drawings

### *37 CFR §2.52(a) Standard character (typed) drawing.*

Applicants who seek to register words, letters, numbers, or any combination thereof without claim to any particular font style, size, or color must submit a standard character drawing that shows the mark in black on a white background. An applicant may submit a standard character drawing if:

- (1) The application includes a statement that the mark is in standard characters and no claim is made to any particular font style, size, or color;
- (2) The mark does not include a design element;
- (3) All letters and words in the mark are depicted in Latin characters;
- (4) All numerals in the mark are depicted in Roman or Arabic numerals; and
- (5) The mark includes only common punctuation or diacritical marks.

Effective November 2, 2003, Trademark Rule 2.52, [37 C.F.R. §2.52](#), was amended to replace the term “typed” drawing with “standard character” drawing. Applicants who seek to register a mark without any claim as to the manner of display must submit a standard character drawing that complies with the requirements of [37 C.F.R. §2.52\(a\)](#). See [TMEP §807.05\(a\)](#) regarding standard character claims in TEAS.

### 807.03(a) Requirements for Standard Character Drawings

A standard character drawing must show the mark in black on a white background. An applicant may submit a standard character drawing if:

- The mark does not include a design element;
- All letters and words in the mark are depicted in Latin characters;
- All numerals in the mark are depicted in Roman or Arabic numerals;
- The mark includes only common punctuation or diacritical marks; and
- No stylization of lettering and/or numbers is claimed in the mark.

#### [37 C.F.R. §2.52\(a\)](#).

If the applicant files an application that includes a standard character claim, TEAS will automatically convert any wording typed into the standard-character field to a standardized typeface.

Superscripts, subscripts, exponents, or other characters that are not in the USPTO’s standard character set (see [TMEP §807.03\(b\)](#)) are *not* permitted in standard character drawings. *In re AFG Indus. Inc.*, 17 USPQ2d 1162, 1163-64 (TTAB 1990) (holding that a special form drawing is required for a drawing featuring a raised numeral). The degree symbol is permitted.

Underlining is not permitted in a standard character drawing.

*Standard Character Claim Required.* An applicant who submits a standard character drawing must also submit the following standard character claim:

The mark consists of standard characters without claim to any particular font style, size, or color.

See [37 C.F.R. §2.52\(a\)](#). This statement will be published in the *Trademark Official Gazette* and included on the certificate of registration.

### **807.03(b) List of Standard Characters**

The USPTO has created a standard character set that lists letters, numerals, punctuation marks, and diacritical marks that may be used in a standard character drawing. The standard character set is available on the USPTO website at <https://www.uspto.gov/trademark/standard-character-set>. If the applicant has claimed standard character format and the drawing includes elements that are not in the set, then the examining attorney must treat the drawing as a special form drawing, ensure that the mark drawing code is changed, and require the applicant to delete the standard character claim. See [TMEP §807.18](#) concerning mark drawing codes.

In a §66(a) application, if the drawing includes elements that are not in the standard character set, the examining attorney must require deletion of the standard character claim even though the international registration indicates that the mark is in standard characters. See *Guide to International Registration*, B.II.07.44.

### **807.03(c) Drawings Containing Both a Standard Character Claim and Designs or Other Elements**

If the application contains a standard character claim, but the mark includes a design element, color, a claim of a particular style or size of lettering, or other elements such that the mark does not meet the requirements of [37 C.F.R. §2.52\(a\)](#), then the examining attorney must: (1) treat the drawing as a special form drawing; (2) require that the applicant delete the standard character claim from the record; (3) ensure that the appropriate mark drawing code is entered into the Trademark database; and (4) if appropriate, add design search codes. See [TMEP §807.18](#) concerning mark drawing codes and [§104](#) regarding design codes.

Similarly, a standard character claim is not acceptable where the characters form shapes or designs, such as emoticons.

### **807.03(d) Changing From Special Form Elements to Standard Characters, or the Reverse, May be a Material Alteration**

A special form drawing containing a design element, color, a claim to a particular style or size of lettering, or other distinctive elements cannot be amended to a standard character drawing, unless the examining attorney determines that the amendment is not material. [37 C.F.R. §2.72](#).

Conversely, a standard character drawing cannot be amended to a special form drawing containing a design element, color, or a claim to a distinctive style or size of lettering, unless the examining attorney determines that the amendment is not material. [37 C.F.R. §2.72](#). See [TMEP §§807.14–807.14\(f\)](#) regarding material alteration.



### **807.03(e) Standard Character Drawing and Specimen of Use**

When the applicant submits a standard character drawing, the mark shown in the drawing does not necessarily have to appear in the same font style, size, or color as the mark shown on the specimen of use. However, the examining attorney must review the mark depicted on the specimen to determine whether a standard character claim is appropriate, or whether a special form drawing is required.

If the examining attorney determines that the standard characters are displayed in a distinctive manner that changes the meaning or overall commercial impression of the mark, the examining attorney must process the drawing as a special form drawing, and require the applicant to delete the standard character claim. As with all drawings, the mark on the drawing must be a substantially exact representation of the mark used on the specimen in an application under §1 of the Trademark Act. [37 C.F.R. §§2.51\(a\), \(b\)](#); [TMEP §§807.12\(a\)–807.12\(a\)\(iii\)](#).

The examining attorney may delete the standard character claim by examiner's amendment after obtaining approval from the applicant or the applicant's qualified practitioner. When deleting a standard character claim, the examining attorney must ensure that the mark drawing code is changed. See [TMEP §807.18](#) concerning mark drawing codes.

See [TMEP §807.04\(b\)](#) for further information as to when a special form drawing is required.

### **807.03(f) Standard Character Drawing and Foreign Registration**

In a §44 application, if the applicant claims standard characters, the examining attorney must ensure that the foreign registration also claims standard characters. See [37 C.F.R. §2.51\(c\)](#); [TMEP §807.12\(b\)](#).

If the foreign registration certificate does not indicate that the mark is in standard characters (or the equivalent), the examining attorney must inquire whether the foreign registration includes a claim that the mark is in standard characters (or the legal equivalent). The applicant must either submit an affirmative statement that the foreign registration includes a claim that the mark is in standard characters (or the legal equivalent), or delete the standard character claim in the U.S. application. A statement that the foreign registration includes a claim that the mark is in standard characters may be entered in the record through a Note to the File if there are no other outstanding issues.

[Appendix E](#) of this manual lists countries that register marks in standard characters or the equivalent. For countries on this list, if all letters and words in the mark are in block capital or capital and lowercase Latin characters, all numerals are Roman or Arabic numerals, the mark includes only common punctuation or diacritical marks, and no stylization of lettering and/or numbers is claimed, the examining attorney need not inquire whether the registered mark in the foreign registration is in standard characters or the equivalent, unless the applicant has indicated that the mark is *not* standard characters or the equivalent. If the applicant has indicated that the mark is *not* in standard characters or the equivalent, but the foreign registration is from a country on the list and the mark meets the standards set forth above, the examining attorney must inquire about the discrepancy. In response to the inquiry, the applicant must either amend the application to claim standard characters, or confirm that the mark is not in standard characters or the equivalent. If a particular country is not on this list, the examining attorney must inquire as to whether the mark in the foreign registration is for a mark in standard characters or the equivalent.

The examining attorney may delete the standard character claim by examiner's amendment after obtaining approval from the applicant or applicant's qualified practitioner. When deleting a standard character claim,

the examining attorney must ensure that the mark drawing code is changed. See [TMEP §807.18](#) concerning mark drawing codes.

### **807.03(g) Drawings in “Typed” Format With No Standard Character Claim**

*Section 1 Applications.* If the application does not include a standard character claim, but the mark is shown in a format that would have been considered “typed” prior to November 2, 2003 (i.e., the mark is shown in capital letters, or the mark is specified as “typed” in the body of the application, on a separate drawing page, or on a cover letter filed with the application), the drawing will initially be coded and entered into the automated records of the USPTO as a special form drawing. However, the examining attorney must treat the drawing of the mark as a standard character drawing and ensure that a standard character claim is entered into the record.

If the application is ready to be published for opposition, the examining attorney must enter the standard character claim by a no-call examiner’s amendment. In this situation, no prior authorization from the applicant is required to add a claim by an examiner’s amendment. See [TMEP §707.02](#). If an Office action is necessary, it must include a requirement that the applicant submit a standard character claim.

Once the applicant submits a standard character statement, the examining attorney must ensure that the mark drawing code is changed to 4 (see [TMEP §807.18](#)).

*Section 44 Applications.* In a §44 application, the applicant cannot claim standard characters unless the foreign registration also claims standard characters. See [TMEP §807.03\(f\)](#).

*Section 66(a) Applications.* In a §66(a) application, if the application does not include a standard character claim but the mark is shown in what appears to be standard character format, see [TMEP §807.03\(h\)](#).

### **807.03(h) Drawings Where the Format Is Unclear**

*Section 1 Applications.* When it is unclear from the record whether the submitted drawing was intended to be a standard character drawing, the examining attorney must contact the applicant for clarification. For example, clarification is needed if the font style used in the mark on the drawing does not match the font style used on the specimen and there is no standard character claim in the application. If the mark is intended to be in standard characters, then the examining attorney must require that the applicant amend the application to include the standard character claim. This may be done by examiner’s amendment. Once the applicant submits this statement, the examining attorney must ensure that the mark drawing code is changed to 4 (see [TMEP §807.18](#)).

*Section 44 Applications.* In a §44 application, the applicant cannot claim standard characters unless the foreign registration also claims standard characters. See [TMEP §807.03\(f\)](#).

*Section 66(a) Applications.* A §66(a) application will normally indicate whether there is a standard character claim in the underlying international registration. The international registration will include such a claim if the basic application and/or registration that forms the basis of the international registration also includes such a claim. However, due to differences in requirements for standard character claims in the different countries where basic applications are filed and basic registrations issued, there may be times when the mark in the international registration and corresponding U.S. §66(a) application does not include a standard character claim even though the mark appears to be in standard characters.

In such cases, the applicant may assert a standard character claim in a §66(a) application if the mark drawing complies with the USPTO's requirements for a standard character drawing under [37 C.F.R. §2.52\(a\)](#), and the mark in the basic application and/or registration that forms the basis for the international registration is the legal equivalent of a standard character mark under the laws of the country of the basic application and/or registration. Although a mark in a §66(a) application may generally not be amended, submitting a standard character claim under these circumstances is not considered an amendment of the mark. [TMEP §§807.13\(b\), 1904.02\(j\), \(k\)](#); see [15 U.S.C. §1141h\(a\)](#); [37 C.F.R. §§2.52\(a\), 7.25\(a\)](#).

To assert a standard character claim under these circumstances, the applicant must submit (1) an affirmative statement that, under the laws of the country of the basic application and/or registration, the basic application and/or registration includes, and thus the international registration includes, the legal equivalent of a standard character claim, and (2) a standard character claim (i.e., The mark consists of standard characters without claim to any particular font style, size, or color.) (see [TMEP §807.03\(a\)](#)). If the basic application and/or registration does not indicate that the mark is in standard characters (or the legal equivalent), the mark in the international registration and the corresponding drawing in the §66(a) application will be considered in special form and any U.S. registration that issues will be limited to the particular appearance and text style shown in the drawing.

If an Office action is otherwise necessary, an examining attorney may provide an advisory to the §66(a) applicant that the drawing of the mark meets the requirements for a standard character drawing under [37 C.F.R. §2.52\(a\)](#), but there is no standard character claim in the U.S. application. This advisory should include an explanation that a standard character claim may be added to the U.S. application if, under the laws of the country of the basic application and/or registration, the basic application and/or registration includes the legal equivalent of a standard character claim.

The applicant may not add a standard character claim unless the mark in the §66(a) application meets the U. S. requirements for a standard character drawing in [37 C.F.R. §2.52\(a\)](#) (see [TMEP §§807.03\(a\), \(b\)](#)).

Alternatively, if the international registration indicates that the mark is in standard characters, but the drawing includes elements that are not in the USPTO's standard character set (see [TMEP §807.03\(b\)](#)), the examining attorney must require deletion of the standard character claim even though the international registration indicates that the mark is in standard characters. See *Guide to International Registration*, B.II.07.44.

The *Guide to International Registration* provides that if an Office “considers that the mark is not in standard characters, it may issue a refusal, for example, on the ground that the international registration covers two marks (one in standard characters and one in special characters) or that it is simply not clear for what [mark] protection is sought.” *Guide to International Registration*, B.II.07.45. See [TMEP §807.01](#) regarding multiple marks and [§§1214–1214.04](#) regarding phantom marks.

### **807.03(i) Typed Drawings**

Prior to November 2, 2003, “standard character” drawings were known as “typed” drawings. The mark on a typed drawing page had to be typed entirely in capital letters. A typed drawing is the legal equivalent of a standard character drawing.

### **807.04 Special Form Drawings**

*37 CFR §2.52(b) (Extract) Special form drawing.*

Applicants who seek to register a mark that includes a two or three-dimensional design; color; and/or words, letters, or numbers or the combination thereof in a particular font style or size must submit a special form drawing. The drawing should show the mark in black on a white background, unless the mark includes color.

\* \* \* \* \*

### **807.04(a) Characteristics of Special Form Drawings**

A “special form drawing” is a drawing that presents a mark comprised, in whole or in part, of special characteristics such as elements of design or color, style(s) of lettering, or unusual form(s) of punctuation.

All special form drawings must be of a quality that will reproduce satisfactorily for scanning into the Trademark database. If the drawing is not of a quality that will reproduce satisfactorily for scanning and publishing in the *Trademark Official Gazette* and for inclusion on the certificate of registration, the examining attorney must require a new drawing. If there is any doubt as to whether the drawing is acceptable, the examining attorney should contact the Office of Trademark Quality Review.

See [TMEP §807.18](#) concerning mark drawing codes.

### **807.04(b) When Special Form Drawing Is Required**

A special form drawing is required if words, letters, or numerals are presented in a distinctive form that engenders an uncommon or “special” commercial impression that would be altered or lost were registration to issue based on a standard character drawing. *In re Morton Norwich Prods., Inc.*, 221 USPQ 1023, 1023 (TTAB 1983) (holding LABID not registrable without a special form drawing because the specimen showed the letter “a” in smaller lettering with a diacritical accent that set off the “BID” portion of the mark, when the word “BID” had an accepted meaning as applied to drug prescriptions, i.e., “twice a day”); *see In re United Servs. Life Ins. Co.*, 181 USPQ 655, 656 (TTAB 1973) (holding FOR LIFE INSURANCE SEE US not registrable without a special form drawing because the specimen showed the “US” portion of the mark in significantly larger lettering and underlined, suggesting a double entendre because “US” could stand for applicant’s name “United Services” or for the pronoun “us”); *In re Dartmouth Mktg. Co.*, 154 USPQ 557, 558 (TTAB 1967) (finding LUNCHEON TIME presented “in an uncommon manner to the extent that a prospective purchaser’s initial impression of the mark might well be other than that which applicant may intend to convey by the well understood term ‘luncheon time’”).

A special form drawing is required for marks that contain superscripts, subscripts, exponents, or other characters that are not in the USPTO’s standard character set. *In re AFG Indus. Inc.*, 17 USPQ2d 1162, 1164 (TTAB 1990) (requiring special form drawing for raised numeral). See [TMEP §807.03\(b\)](#) regarding the USPTO’s standard character set.

The USPTO encourages the use of standard character drawings. As a general rule, an applicant may submit a standard character drawing when a word, letter, numeral, or combination thereof creates a distinct commercial impression apart from any stylization or design element appearing on the specimen. If a mark remains the same in essence and is recognizable regardless of the form or manner of display that is presented, displaying the mark in standard character format affords a quick and efficient way of showing the essence of the mark. *In re wTe Corp.*, 87 USPQ2d 1536, 1539-40 (TTAB 2008) (reversing refusal on the ground that the standard character mark on the drawing was not a substantially exact representation of the mark as actually used, finding that SPECTRAMET creates a distinct commercial impression apart from any stylization or design element appearing on the specimens, on which the letter “C” was displayed with an arrow design); *see In re Oroweat Baking Co.*, 171 USPQ 168 (TTAB 1971) (holding requirement for special form drawing

to register OROWEAT displayed with wheat designs in the letter “O” improper); *In re Elec. Reps. Ass’n*, 150 USPQ 476 (TTAB 1966) (finding special form drawing not required when acronym ERA makes an impression apart from the electron design).

When an application is for a mark in standard characters, the examining attorney must consider the manner in which the mark is used on the specimen, and decide whether the mark includes an essential element or feature that cannot be produced by the use of standard characters. See [TMEP §§807.12\(a\)–807.12\(a\)\(iii\)](#) regarding agreement between the mark on the drawing and the mark used on the specimen.

If the examining attorney determines that the mark in a standard character drawing should have been presented in special form, the applicant may submit a special form drawing if the amendment would not result in a material alteration of the mark. See [37 C.F.R. §2.72](#); [TMEP §§807.14–807.14\(f\)](#). If a standard character drawing is amended to a special form drawing, the examining attorney must ensure that the mark drawing code is changed. See [TMEP §807.18](#) concerning mark drawing codes.

## **807.05 Drawings in TEAS**

The drawing in a TEAS application must meet the requirements of 37 C.F.R. §§2.52–2.53.

The USPTO has waived the requirement of [37 C.F.R. §2.53\(c\)](#) that drawings have a length and width of no less than 250 pixels and no more than 944 pixels. See [69 Fed. Reg. 59809](#) (Oct. 6, 2004). However, applicants are encouraged to submit drawings within these parameters.

### **807.05(a) Standard Character Drawings in TEAS**

If an applicant is filing a standard character drawing, the applicant must enter the mark in the "Mark" field.

The applicant must also submit a standard character claim, which is automatically generated once the applicant selects the standard character option. See [37 C.F.R. §2.52\(a\)\(1\)](#).

The characters entered in the appropriate data field in the TEAS application or response forms are automatically checked against the USPTO’s standard character set. See [TMEP §807.03\(b\)](#) regarding the standard character set.

If all the characters in the mark are in the standard character set, the USPTO will create a digitized image that meets the requirements of [37 C.F.R. §2.53\(c\)](#), and automatically generate the standard character statement.

The application record will indicate that standard characters have been claimed and that the USPTO has created the image. The examining attorney need not check the standard character mark against the standard character set during examination.

#### **807.05(a)(i) Long Standard Character Marks in TEAS**

As noted in [TMEP §807.05\(a\)](#), when an applicant files an application for a standard character mark, the applicant must enter the mark in the appropriate data field.

A single line can consist of no more than 26 characters, including spaces. If the applicant enters a mark that exceeds 26 characters into the standard character word mark field, the USPTO’s automated system will break the mark, so that it fits into the *Trademark Official Gazette*. After 26 characters, the mark will automatically continue onto the next line. The online TEAS instructions provide further information about breaks in long standard character marks. If a standard character mark exceeds 26 characters, and the applicant

has a preference as to where the mark will be broken, the applicant should use the special form option, and attach a digitized image of the mark that meets the requirements of [37 C.F.R. §2.53\(c\)](#) to the “Mark” field on the electronic application. See [TMEP §807.05\(c\)](#) regarding the requirements for digitized images. If the applicant selects the special form option, the applicant may not include a standard character claim.

### **807.05(b) Special Form Drawings in TEAS**

If the mark is in special form, the applicant must attach a digitized image of the mark that meets the requirements of [37 C.F.R. §2.53\(c\)](#) to the “Mark” field in the electronic application. See [TMEP §807.05\(c\)](#) regarding the requirements for digitized images.

### **807.05(c) Requirements for Digitized Images**

The mark image must be in .jpg format, and should be scanned at no less than 300 dots per inch and no more than 350 dots per inch, to produce the highest quality image. All lines must be clean, sharp, and solid; must not be fine or crowded; and must produce a high-quality image. [37 C.F.R. §2.53\(c\)](#). It is recommended that mark images have a length of no less than 250 pixels and no more than 944 pixels, and a width of no less than 250 pixels and no more than 944 pixels.

Mark images should have little or no white space appearing around the design of the mark. If scanning from a paper image of the mark, it may be necessary to cut out the mark and scan it with little or no surrounding white space. Failure to do this may cause the mark to appear very small in the USPTO’s automated records, such that it may be difficult to recognize all words or design features of the mark. To ensure that there is a clear image of the mark in the automated records of the USPTO, examining attorneys and LIEs should view the mark on the Publication Review program available on the USPTO’s internal computer network. If the mark is not clear, the examining attorney must require a new drawing that meets the requirements of [37 C.F.R. §2.52-2.54](#).

When color is not claimed as a feature of the mark, the image must be depicted only in black and white. Generally, stylized marks with no claim of color are depicted in black on a white background. It is also acceptable to depict the mark in white on a black background when the application indicates that the mark is not in color. When scanning an image, the applicant should confirm that the settings on the scanner are set to create a black-and-white image file, not a color image file.

Mark images may not include extraneous matter such as the symbols TM or SM, or the registration notice ®. The image should be limited to the mark. See [TMEP §807.02](#).

### **807.06 Paper Drawings**

*37 CFR §2.52(d) Paper drawings.*

A paper drawing must meet the requirements of §2.54.

*37 CFR §2.54 Requirements for drawings submitted on paper.*

The drawing must meet the requirements of §2.52. In addition, in a paper submission, the drawing should:

- (a) Be on non-shiny white paper that is separate from the application;
- (b) Be on paper that is 8 to 8.5 inches (20.3 to 21.6 cm.) wide and 11 to 11.69 inches (27.9 to 29.7 cm.) long. One of the shorter sides of the sheet should be regarded as its top edge. The image must be no larger than 3.15 inches (8 cm) high by 3.15 inches (8 cm) wide;
- (c) Include the caption “DRAWING PAGE” at the top of the drawing beginning one inch (2.5 cm.) from the top edge; and



(d) Depict the mark in black ink, or in color if color is claimed as a feature of the mark.

(e) Drawings must be typed or made with a pen or by a process that will provide high definition when copied. A photolithographic, printer's proof copy, or other high quality reproduction of the mark may be used. All lines must be clean, sharp and solid, and must not be fine or crowded.

Paper drawings must meet the requirements of [37 C.F.R. §§2.52, 2.54](#).

The USPTO will only accept paper drawings in limited circumstances. See [37 C.F.R. §§2.21\(c\), 2.23\(c\), 2.147](#). See [TMEP §301.01](#) regarding the limited exceptions when paper submissions may be submitted.

### **807.06(a) Type of Paper and Size of Mark**

*Size of Mark* . The mark on the drawing should be no larger than 3.15 inches high by 3.15 inches wide (8 cm high by 8 cm wide). [37 C.F.R. §2.54\(b\)](#).

The USPTO will create a digitized image of all drawings submitted on paper. The examining attorney must view the mark on the Publication Review program, available on the USPTO's internal computer network. If the display of the mark appears to be clear and accurate, the examining attorney will presume that the drawing meets the size requirements of the rule.

*Paper and Format*. The drawing should:

- Be on non-shiny white paper that is separate from the application;
- Be on paper that is 8 to 8.5 inches (20.3 to 21.6 cm.) wide and 11 to 11.69 inches (27.9 to 29.7 cm.) long. One of the shorter sides of the sheet should be regarded as its top edge;
- Include the caption "DRAWING PAGE" at the top of the drawing beginning one inch (2.5 cm.) from the top edge; and
- Depict the mark in black ink, or in color if color is claimed as a feature of the mark.

[37 C.F.R. §2.54\(a\)–\(d\)](#).

The drawing must be typed or made with ink or by a process that will provide high definition when scanned. A photolithographic, printer's proof copy, or other high-quality reproduction of the mark may be used. All lines must be clean, sharp, and solid, and must not be fine or crowded. [37 C.F.R. §2.54\(e\)](#).

### **807.06(b) Long Marks in Standard Character Drawings**

Because all standard character drawings are stored in USPTO systems as an image, a standard character drawing must meet the 3.15 inch (8 cm) by 3.15 inch (8 cm) requirement of [37 C.F.R. §2.54\(b\)](#). If the mark is too long to meet this requirement, applicant must submit an image on which the mark is broken in an appropriate place. It is suggested that the applicant use 14-point type to ensure that the mark will be legible in the *Official Gazette* and on the certificate of registration.

If an applicant submits an image on which the mark exceeds the size requirements of [37 C.F.R. §2.54\(b\)](#), the USPTO will reduce the image so that it will meet these requirements. See [TMEP §807.06\(a\)](#).

### **807.07 Color in the Mark**

*37 CFR §2.52(b)(1) Marks that include color.*

If the mark includes color, the drawing must show the mark in color, and the applicant must name the color(s), describe where the color(s) appear on the mark, and submit a claim that the color(s) is a feature of the mark.

If the applicant wishes to register the mark in color, the applicant must submit a color drawing and meet the requirements of [37 C.F.R. §2.52\(b\)\(1\)](#). See [TMEP §§807.07\(a\)-\(g\)](#) regarding the requirements for color drawings. If the applicant does not claim color as a feature of the mark, the applicant must submit a black-and-white drawing.

Generally, if the applicant has not made a color claim, the description of the mark should not mention color(s), because reference to color in the description of a non-color mark creates a misleading impression. [TMEP §808.02](#). However, in some cases, it may be appropriate to submit a black-and-white drawing and a description of the mark that refers to black, white, and/or gray, if the applicant states that color is not claimed as a feature of the mark. This occurs where the black, white, and/or gray is used as a means to indicate areas that are not part of the mark, such as background or transparent areas; to depict a certain aspect of the mark that is not a feature of the mark, such as broken- or dotted-line outlining to show placement of the mark; to represent shading or stippling; or to depict depth or three-dimensional shape. See [TMEP §§807.07\(f\)-\(f\)\(ii\)](#) regarding applications with black-and-white drawings and mark descriptions that refer to black, white, or gray with no corresponding color claim; [TMEP §§807.07\(d\)-\(d\)\(iii\)](#) regarding color drawings that contain black, white, or gray; and [TMEP §807.07\(e\)](#) regarding black-and-white drawings and color claims.

See [TMEP §§1202.05–1202.05\(i\)](#) regarding the registration of marks that consist solely of one or more colors used on particular objects.

### **807.07(a) Requirements for Color Drawings**

For applications filed on or after November 2, 2003, the USPTO does not accept black-and-white drawings with a color claim, or drawings that show color by use of lining patterns. See [37 C.F.R. §2.52\(b\)\(1\)](#).

If the mark includes color, the drawing must show the mark in color. [37 C.F.R. §2.52\(b\)\(1\)](#). In addition, the application must include: (1) a claim that the color(s) is/are a feature of the mark; and (2) a color location statement in the “Description of the Mark” field naming the color(s) and describing where the color(s) appear(s) on the mark. *Id.* A color drawing will not publish without both of these statements. See [TMEP §807.07\(a\)\(i\)](#) regarding the color claim, and [TMEP §807.07\(a\)\(ii\)](#) regarding the color location statement.

#### **807.07(a)(i) Color Must Be Claimed as a Feature of the Mark**

If an applicant submits a color drawing, or a description of the mark that indicates the use of color on the mark, the applicant must claim color as a feature of the mark. [37 C.F.R. §2.52\(b\)\(1\)](#). If the color claim is incorrect, incomplete, or inconsistent with the color(s) shown on the drawing, the color claim must be corrected to conform to the color(s) depicted on the drawing. If the color claim or mark description references changeable colors, the examining attorney must require an amended mark description that deletes the reference to the color in the mark varying or being changeable and restricts the description to only those colors shown on the drawing. See [TMEP §807.01](#).

Alternatively, the applicant may amend to a black-and-white drawing, if the amendment would not constitute a material alteration. A properly worded color claim would read as follows:

The color(s) *<name the color(s)>* is/are claimed as a feature of the mark.

The color claim must include the generic name of the color(s) claimed. It is usually not necessary to indicate shades of a color, but the examining attorney has the discretion to require that the applicant do so, if necessary to accurately describe the mark. The color claim may also include a reference to a commercial color identification system. The USPTO does not endorse or recommend any one commercial color identification system.

In an application filed on or after November 2, 2003, an applicant cannot file a color drawing with a statement that "no claim is made to color" or "color is not a feature of the mark." If this occurs, the examining attorney must require the applicant to claim color as a feature of the mark. The applicant may not substitute a black-and-white drawing, unless the examining attorney determines that color is non-material.

### **807.07(a)(ii) Applicant Must Specify the Location of the Colors Claimed**

If an applicant submits a color drawing, in addition to claiming the color(s), the applicant must include a separate statement specifying where the color(s) appear(s) on the mark. [37 C.F.R. §2.52\(b\)\(1\)](#). This statement is often referred to as a "color location statement." The color location statement should be set forth in the "Description of the Mark" field. A properly worded color location statement would read as follows:

The mark consists of <specify the color(s) and literal or design element(s) on which the color(s) appear, e.g., a red bird sitting on a green leaf>.

If the color location statement is incorrect, incomplete, or inconsistent with the color(s) shown on the drawing, the color location statement must be corrected to conform to the color(s) depicted on the drawing. If the statement references changeable colors, the examining attorney must require an amended mark description that deletes the reference to the color in the mark varying or being changeable and restricts the description to only those colors shown on the drawing. See [TMEP §807.01](#). However, if the record contains an accurate and properly worded color claim listing all the colors, and an informal description of where the colors appear, but one of the colors is omitted from the formal description of the colors in the mark, the examining attorney may enter an amendment of the color description that accurately reflects the location of all colors in the mark without prior approval by the applicant or the applicant's qualified practitioner. See [TMEP §707.02](#).

*Example* – The application includes a statement in the "Miscellaneous" field that refers to the mark as a blue, red, and yellow ball and includes an accurate and properly worded color claim listing all colors in the mark, but omits the color yellow from the description of the mark. The examining attorney may enter an amendment of the description to accurately reflect all colors in the mark.

The color location statement must include the generic name of the color claimed. The statement may also include a reference to a commercial color identification system. The USPTO does not endorse or recommend any one commercial color identification system.

It is usually not necessary to indicate shades of a color, but the examining attorney has the discretion to require that the applicant indicate shades of a color, if necessary to accurately describe the mark.

See [TMEP §1202.05\(e\)](#) for additional information regarding the requirement for a written explanation of a mark consisting solely of color.

### **807.07(b) Color Drawings Filed Without a Color Claim**

If the applicant submits a color drawing but does not include a color claim in the application, and if the color is a material element of the mark, the examining attorney must require the applicant to submit a claim that

color(s) is/are a feature of the mark, and a separate color location statement in the “Description of the Mark” field naming the color(s) and specifying where the color(s) appear(s) on the mark. 37 C.F.R. §2.52(b)(1); [TMEP §§807.07\(a\)–\(a\)\(ii\)](#).

In an application under §1, if the examining attorney determines that color is a non-material element of the drawing, the applicant may be given the option of submitting a black-and-white drawing.

In an application under §44, the drawing of the mark must be a substantially exact representation of the mark in the foreign registration. [37 C.F.R. §2.51\(c\)](#); [TMEP §807.12\(b\)](#). If a §44 application is based on a foreign registration that depicts the mark in color, but no claim of color is made in the registration document, the examining attorney must inquire whether the foreign registration includes the color(s) shown as claimed features of the mark. The applicant must either: (1) submit an affirmative statement that color is a feature of the mark, and comply with the U.S. requirements for drawings in color; or (2) submit a statement that although the mark is registered in its country of origin featuring a color depiction of the mark, no claim of color is made in that registration. If the examining attorney determines that color is a non-material element of the drawing, the applicant may be given the option of submitting a black-and-white drawing. See [TMEP §§807.12\(b\)](#), [1011.01](#), [1011.03](#).

In an application under §66(a), the drawing of the mark must be a substantially exact representation of the mark as it appears in the international registration. [37 C.F.R. §2.51\(d\)](#); [TMEP §807.12\(c\)](#). The IB will include a reproduction that is identical to the reproduction in the international registration when it forwards the request for extension of protection of the international registration to the United States. The mark in a §66(a) application cannot be amended. [TMEP §807.13\(b\)](#).

Generally, when a mark is depicted in color, the §66(a) application will contain a claim of the colors featured in the mark. However, because some countries accept color drawings of marks that do not include a color claim, there may be cases where no claim of color has been made in the international registration, but the reproduction of the mark contains color. In these cases, the examining attorney should require the applicant to submit either: (1) a claim of the color(s) featured in the mark and a separate statement in the “Description of the Mark” field describing where the color(s) appear(s) in the mark; or (2) a statement that no claim of color is made with respect to the international registration, and a black-and-white reproduction of the same mark depicted in the international registration to comply with U.S. drawing requirements. See [37 C.F.R. §2.52\(b\)](#).

### **807.07(c) Color Drawings Filed With an Incorrect Color Claim**

When the color shown on the digitized image of the drawing in a TEAS application, or on the drawing page of a permitted paper application, is inconsistent with the color claimed in the written application (e.g., the mark is shown in blue on the drawing, but the color claimed is orange), the drawing controls. The color claim may be corrected to conform to the drawing. The drawing may not be corrected to conform to the color claim, unless the examining attorney determines that the amendment is non-material.

### **807.07(d) Color Drawings that Contain Black, White, or Gray**

When color is claimed as a feature of the mark, the applicant must submit a color claim that identifies each color and a separate color location statement describing where each color appears in the mark. 37 C.F.R. §2.52(b)(1); [TMEP §§807.07\(a\)–807.07\(a\)\(ii\)](#). The applicant must claim all colors shown in the mark; the applicant cannot claim color for some elements of the mark and not others. See *id.* For example, when the drawing includes solid black lettering as well as elements in other colors, the applicant must claim the

color black as a feature of the mark and include reference to the black lettering in the color location statement. The applicant may not state that solid black lettering represents all colors, or that it represents the particular color of the label, product, packaging, advertisement, website, or other specimen on which the mark appears at any given time.

If color is claimed as a feature of the mark, the drawing may include black, white, and/or gray used in two ways: (1) as claimed features of the mark; and/or (2) as a means to depict a certain aspect of the mark *that is not a feature of the mark*, such as broken- or dotted-line outlining to show placement of the mark on a product or package; to represent shading or stippling; to depict depth or three-dimensional shape; or to indicate areas that are not part of the mark, such as background or transparent areas. See [TMEP §§807.08, 808.01\(b\)](#).

The terms “background” and “transparent areas” refer to the white or black portions of the drawing which are not part of the mark, but appear or will appear in the particular color of the label, product, packaging, advertisement, website, or other acceptable specimen on which the mark is or will be displayed. The applicant may not claim that the background or transparent areas represent all colors or that they represent the particular color of the label, product, packaging, advertisement, website, or other specimen on which the mark appears at any given time.

If the applicant claims color as a feature of the mark, the examining attorney must require the applicant to:

- state that the color(s) black, white, and/or gray (and all other colors in the drawing) are claimed as a feature of the mark, and describe where the color(s) appear(s) on the mark; or
- if appropriate, state that the black, white, and/or gray in the drawing represents background, outlining, shading, and/or transparent areas and is not part of the mark.

These statement(s) may be submitted in either an amendment to the application or by an examiner's amendment. The examining attorney must ensure that the statement(s) is entered into the Trademark database. The statement(s) will be included on the registration certificate.

The only exception to the requirement to claim or explain any black, white, and/or gray shown on the drawing is that, if the background of the drawing is white and it is clear that the white background is not part of the mark, no explanation of the white background is required. For example, if the drawing depicts the letters “ABC” in solid blue on a white background, or depicts a solid purple and green flower on a white background, no statement about the white background is required. On the other hand, if the shape of each of the letters “ABC” is outlined in blue with an enclosed white interior, or if the purple and green flower is enclosed in a green or black rectangle, square, or circle with a white interior, the applicant must explain the purpose of the interior white areas on the drawing.

### **807.07(d)(i) Applications Under §1**

If the drawing includes black, white, gray tones, gray shading, and/or gray stippling, and also includes other colors (e.g., red, turquoise, and beige), and the color claim does not include the black/white/gray, the examining attorney must require the applicant to either: (1) add the black/white/gray to the color claim and to the color location statement; or (2) if appropriate, add a statement that “The <black/white/gray> in the drawing represents background, outlining, shading, and/or transparent areas and is not part of the mark.”

*Drawing must match the specimen of use* . The drawing of the mark must be a substantially exact representation of the mark as used on or in connection with the goods/services, as shown by the specimen. [37 C.F.R. §2.51\(a\)–\(b\)](#); see [37 C.F.R. §2.72\(a\)\(1\), \(b\)\(1\)](#); [TMEP §§807.12\(a\)–807.12\(a\)\(iii\)](#).

For example, if the drawing shows a red flower and the letters XYZ in the color black, the specimen must show the mark in the same colors. If the specimen depicts the lettering in a color other than solid black (e.g., green), the applicant must: (1) submit an amended drawing that depicts the lettering in the color shown on the specimen, if the amendment would not materially alter the mark; and (2) amend the color claim and the color location statement to match the new drawing, e.g., replace the word “black” with the word “green.” Alternatively, the applicant may submit a substitute specimen showing use of the mark in the colors depicted on the drawing, or, if deleting the colors from the drawing would not materially alter the mark, the applicant may delete the color claim and substitute a black-and-white drawing for the color drawing. [37 C.F.R. §2.72](#).

### **807.07(d)(ii) Applications Under §44**

If the applicant claims any color as a feature of the mark in the foreign registration, the applicant must claim the same color(s) in the U.S. application. If the foreign registration includes a color claim and also includes black, white, and/or gray that is not claimed as a feature of the mark, the applicant must state that the black/white/gray in the drawing represents background, outlining, shading, and/or transparent areas and is not part of the mark. See [37 C.F.R. §§2.51\(c\), 2.72\(c\)\(1\)](#); [TMEP §§807.12\(b\), 1011.01](#).

In applications under §44, the drawing of the mark, including any color claim, must match the mark in the foreign registration. See [37 C.F.R. §2.51\(c\)](#). An applicant under §44 who is claiming color in the U.S. application must state for the record that the foreign registration includes a claim of color, unless the foreign registration clearly indicates that color is a feature of the registered mark. The statement that the foreign registration includes a claim of color will not be included on the U.S. registration certificate.

### **807.07(d)(iii) Applications Under §66(a)**

If the applicant claims color as a feature of the mark, and the drawing also includes black, white, and/or gray that is not mentioned in the international registration color claim, the applicant must either: (1) claim the black/white/gray as color(s) in the U.S. application and describe the location of the black/white/gray; or (2) state that the black/white/gray on the drawing represents background, outlining, shading, and/or transparent areas and is not part of the mark.

### **807.07(e) Black-and-White Drawings and Color Claims**

If an applicant submits a black-and-white drawing that is lined for color (see [TMEP §808.01\(b\)](#)), or if the applicant submits a black-and-white drawing with an application that includes a color claim, the examining attorney must require the applicant to submit a color drawing, a claim that color(s) is a feature of the mark, and a separate statement naming the color(s) and describing where the color(s) appears on the mark. See [TMEP §§807.07\(a\)–807.07\(a\)\(ii\)](#). If, however, the examining attorney determines that the color is a non-material element of the drawing, the applicant may instead be given the option of submitting a black-and-white drawing that is not lined for color, or deleting the color claim in the written application, whichever is applicable.



If an applicant submits a black-and-white drawing that is not lined for color, and there is no color claim in the written application, generally the applicant cannot substitute a color drawing and claim color, unless the examining attorney determines that the color is a non-material element of the drawing.

### **807.07(f) Black-and-White Drawings that Contain Gray or Black-and-White Drawings with a Mark Description that Refers to Black, White, or Gray**

#### **807.07(f)(i) TEAS Standard, TEAS Plus, and §66(a) Applications**

If the applicant submits a black-and-white drawing that contains gray or stippling that produces gray tones or the notation grayscale in reference to the drawing, and the word "No" appears in the "Color Mark" field in a TEAS Standard or TEAS Plus application, or in the "Mark in Color" field in a §66(a) application, no inquiry is required. Similarly, if an applicant submits a black-and-white drawing and a description of the mark that references black, white, and/or gray, and the applicant states that color is not claimed as a feature of the mark, no further inquiry is required and no change to the description of the mark is required.

When a mark contains stippling, it is generally not necessary to require a statement that the stippling represents shading or is a feature of the mark, unless the examining attorney believes such a statement is necessary to accurately describe the mark. See [TMEP §808.01\(b\)](#) regarding stippling statements.

#### **807.07(f)(ii) Applications Filed on Paper**

For permitted paper filings (*see* [TMEP §301.01](#)), if the applicant submits a black-and-white drawing on paper and the application is silent about whether color is claimed as a feature of the mark, the presence of any gray in the drawing creates an ambiguity as to whether black, white, and/or gray are claimed as a feature of the mark. Similarly, if an applicant submits a black-and-white drawing on paper and the application is silent about whether color is claimed as a feature of the mark, the inclusion of a description of the mark that refers to black/white/gray creates an ambiguity as to whether black/white/gray is claimed as a feature of the mark. In these cases, the examining attorney must require that the applicant submit one of the following:

- (1) A statement that the mark is not in color. The applicant may submit the statement, or the examining attorney may obtain the information in a telephone interview or email exchange with the applicant or the applicant's qualified practitioner, and enter a Note to the File in the record that the mark is not in color; or
- (2) A statement that the color(s) black, white, and/or gray is a feature of the mark, and a separate statement naming the color(s) and describing where the color(s) appear(s) on the mark.

### **807.07(g) Drawings in Applications Filed Before November 2, 2003**

Prior to November 2, 2003, the USPTO did not accept color drawings. An applicant who wanted to show color in a mark was required to submit a black-and-white drawing, with a statement describing the color(s) and where they appeared on the mark. Alternatively, the applicant could use a color lining system that previously appeared in [37 C.F.R. §2.52](#) but was deleted from the rule effective October 30, 1999. See [64 Fed. Reg. 48900](#), 48903 (Sept. 8, 1999) and 1226 TMOG 103, 106 (Sept. 28, 1999).

In applications filed prior to November 2, 2003, it was presumed that color was claimed as a feature of the mark, unless the applicant specifically stated that no claim was made to color, or that color was not claimed as a feature of the mark.

For applications filed before November 2, 2003, unless the application included a statement that color was not claimed as a feature of the mark (or that no claim was made to color), the applicant may voluntarily submit a color drawing under the current rules, with the requisite color claim and a separate description of the color(s) in the mark.

A registrant may substitute a color drawing for a black-and-white drawing in a registration where color is claimed, by filing a §7 request to amend the registration certificate. The request must include: (1) a color drawing; (2) a color claim; (3) a description of where the color(s) appear(s) in the mark; and (4) the fee required by [37 C.F.R. §2.6](#). See [TMEP §1609.02\(e\)](#).

## 807.08 Broken Lines to Show Placement

### *37 CFR §2.52(b)(4) Broken lines to show placement.*

If necessary to adequately depict the commercial impression of the mark, the applicant may be required to submit a drawing that shows the placement of the mark by surrounding the mark with a proportionately accurate broken-line representation of the particular goods, packaging, or advertising on which the mark appears. The applicant must also use broken lines to show any other matter not claimed as part of the mark. For any drawing using broken lines to indicate placement of the mark, or matter not claimed as part of the mark, the applicant must describe the mark and explain the purpose of the broken lines.

Occasionally, the position of the mark on the goods, packaging, or a label may be a feature of the mark. If necessary to adequately depict the commercial impression of the mark, the examining attorney may require the applicant to submit a drawing that shows the placement of the mark by surrounding the mark with a proportionately accurate broken- or dotted-line representation of the particular goods, packaging, or advertising on which the mark appears. The applicant must also use broken or dotted lines to show any other matter not claimed as part of the mark. For any drawing using broken or dotted lines to indicate placement of the mark, or matter not claimed as part of the mark, the applicant must include a written description of the mark and explain the purpose of the broken or dotted lines, for example, by indicating that the matter shown by the broken or dotted lines is not a part of the mark and that it serves only to show the position of the mark. [37 C.F.R. §2.52\(b\)\(4\)](#).

The drawing should clearly define the matter the applicant claims as its mark. See *In re Water Gremlin Co.*, 635 F.2d 841, 208 USPQ 89 (C.C.P.A. 1980) ; *In re Famous Foods, Inc.*, 217 USPQ 177 (TTAB 1983).

See [TMEP §1202.02\(c\)\(i\)](#) regarding drawings of three-dimensional trade dress marks.

Because the matter depicted in broken or dotted lines is not part of the mark, it should not be considered in determining likelihood of confusion. See *In re Homeland Vinyl Prods., Inc.*, 81 USPQ2d 1378 (TTAB 2006). See [TMEP §1202.02\(c\)\(i\)](#) regarding drawings in trade dress applications.

## 807.09 “Drawing” of Sound, Scent, or Non-Visual Mark

### *37 CFR §2.52(e) Sound, scent, and non-visual marks.*

An applicant is not required to submit a drawing if the mark consists only of a sound, a scent, or other completely non-visual matter. For these types of marks, the applicant must submit a detailed description of the mark.

The applicant is not required to submit a drawing if the mark consists solely of a sound (e.g., music or words and music), a scent, or other completely non-visual matter. For a sound mark, the applicant should select “Sound Mark” as the mark type. For a scent mark, the applicant should indicate that the mark type is “Standard Character” and should type “Scent Mark” in the “Standard Character” field. In a permitted paper application, the applicant should clearly indicate that the mark is a “NON-VISUAL MARK.” The USPTO will enter the

proper mark drawing code when the application is processed. Non-visual marks are coded under mark drawing code 6 in the automated search system. See [TMEP §807.18](#) regarding mark drawing codes.

If the applicant selects “Sound Mark” as the mark type, the applicant will be required to indicate whether it is attaching an audio file. The applicant should submit an audio reproduction of any sound mark. See [37 C.F.R. §2.61\(b\)](#). The purpose of this reproduction is to supplement and clarify the description of the mark. The reproduction should contain only the mark itself; it is not meant to be a specimen. The reproduction must be in an electronic file in .wav, .wmv, .wma, .mp3, .mpg, or .avi format and should not exceed 5 MB in size because TEAS cannot accommodate larger files.

For permitted paper filings, reproductions of sound marks must be submitted on compact discs (“CDs”), digital video discs (“DVDs”), videotapes, or audiotapes. See *id.* The applicant should clearly and explicitly indicate that the reproduction of the mark contained on the disc or tape is meant to supplement the mark description and that it should not be discarded.

If the mark comprises both visual and non-visual matter, the applicant must submit a drawing depicting the visual matter, and include a description of the non-visual matter in the “Description of the Mark” field.

The applicant must also submit a detailed description of the mark for all non-visual marks. [37 C.F.R. §2.52\(e\)](#). If the mark comprises music or words set to music, the applicant should generally submit the musical score sheet music to supplement or clarify the description of the mark. See [37 C.F.R. §2.61\(b\)](#). In an application or response, the musical score sheet music should be attached as a .jpg or .pdf file in the “Additional Statements” section of the form, under “Miscellaneous Statements.”

See [TMEP §§904.03\(f\)](#) and [1202.15](#) regarding specimens for sound marks, and [TMEP §904.03\(m\)](#) regarding specimens for scent and flavor marks.

## 807.10 Three-Dimensional Marks

*37 CFR §2.52(b)(2) Three dimensional marks.*

If the mark has three-dimensional features, the drawing must depict a single rendition of the mark, and the applicant must indicate that the mark is three-dimensional.

If the mark is three-dimensional, the drawing should present a single rendition of the mark in three dimensions.

See *In re Schaefer Marine, Inc.*, 223 USPQ 170, 171 n.1 (TTAB 1984). The applicant must include a description of the mark indicating that the mark is three-dimensional. [37 C.F.R. §2.52\(b\)\(2\)](#)

Under [37 C.F.R. §2.52\(b\)\(2\)](#), the applicant is required to submit a drawing that depicts a single rendition of the mark. See [TMEP §1202.02\(c\)\(iv\)](#). If the applicant believes that its mark cannot be adequately depicted in a single rendition, the applicant may file a petition under [37 C.F.R. §2.146](#) explaining why the mark cannot be adequately depicted in a single rendition and requesting that the rule be waived. A petition requesting a waiver of the requirement to depict the mark in a single rendition should be filed immediately after the application to avoid denial of a filing date. See [TMEP Chapter 1700](#) regarding petitions, and [TMEP §1202.02\(c\)\(ii\)](#) regarding information required in descriptions for trade dress marks comprising product design or product packaging, or trade dress for services.

## 807.11 Marks with Motion

*37 CFR §2.52(b)(3) Motion marks.*

If the mark has motion, the drawing may depict a single point in the movement, or the drawing may depict up to five freeze frames showing various points in the movement, whichever best depicts the commercial impression of the mark. The applicant must also describe the mark.

If the mark includes motion (i.e., a repetitive motion of short duration) as a feature, the applicant may submit a drawing that depicts a single point in the movement, or the applicant may submit a square drawing that contains up to five freeze frames showing various points in the movement, whichever best depicts the commercial impression of the mark. *Id.* The applicant must also submit a detailed written description of the mark. *Id.*; see [TMEP §808.02](#). The description of the mark “must reflect what is displayed in [the applicant’s drawing]” and “indicate that the trade dress [is] three-dimensional or whether, in the alternative, the trade dress is a two dimensional mark that could be interpreted as three-dimensional.” *In re The Ride, LLC*, 2020 USPQ2d 39644, at \*2-3 (TTAB 2020).

See [TMEP §904.03\(d\)](#) regarding specimens for motion marks.

## 807.12 Mark on Drawing Must Agree with Mark on Specimen or Foreign Registration

### 37 CFR §2.51 Drawing required.

(a) In an application under section 1(a) of the Act, the drawing of the mark must be a substantially exact representation of the mark as used on or in connection with the goods and/or services.

(b) In an application under section 1(b) of the Act, the drawing of the mark must be a substantially exact representation of the mark as intended to be used on or in connection with the goods and/or services specified in the application, and once an amendment to allege use under §2.76 or a statement of use under §2.88 has been filed, the drawing of the mark must be a substantially exact representation of the mark as used on or in connection with the goods and/or services.

(c) In an application under section 44 of the Act, the drawing of the mark must be a substantially exact representation of the mark as it appears in the drawing in the registration certificate of a mark duly registered in the applicant’s country of origin.

(d) In an application under section 66(a) of the Act, the drawing of the mark must be a substantially exact representation of the mark as it appears in the international registration.

### 807.12(a) Applications Under §1 of the Trademark Act

For applications under §1 of the Trademark Act, the drawing must always be compared to the specimen of record to determine whether they match. See [37 C.F.R. §2.51\(a\)–\(b\)](#). The first step is to analyze whether the mark in the drawing is a substantially exact representation of the mark shown on the specimen.

In an application filed under §1(a) of the Trademark Act, the drawing of the mark must be a substantially exact representation of the mark as used on or in connection with the goods/services, as shown by the specimen. [37 C.F.R. §2.51\(a\)](#); see [37 C.F.R. §2.72\(a\)\(1\)](#).

In an application filed under §1(b) of the Act, the drawing of the mark must be a substantially exact representation of the mark as intended to be used on or in connection with the goods/services *and* as actually used, as shown by the specimen filed with the amendment to allege use or statement of use. [37 C.F.R. §2.51\(b\)](#); see [37 C.F.R. §2.72\(b\)\(1\)](#).

If the mark in the drawing is not a substantially exact representation of the mark shown in the specimen, the second step is to determine whether an amendment of the drawing to agree with the mark shown on the specimen would be a material alteration of the mark in the original drawing. If the answer is “no,” the applicant must submit either an amended drawing or a substitute specimen. If the answer is “yes,” the applicant must submit a substitute specimen and no amendment of the drawing is allowed. See [37 C.F.R. §2.72\(a\)–\(b\)](#). See [TMEP §§807.14–807.14\(f\)](#) for information about material alteration.

Extraneous matter shown on the specimen that is not part of the mark (e.g., the symbols “TM” or “SM,” the registration notice ®, the copyright notice ©, or informational matter such as net weight or contents) may not be shown on the drawing. See [TMEP §807.14\(a\)](#) regarding deletion of non-distinctive matter.

See [TMEP §1214.02](#) regarding the agreement of the mark on the drawing with the mark on the specimen in an application that seeks registration of a mark with a “phantom” or changeable element, and [§1215.02\(c\)](#) regarding the agreement of the mark on the drawing with the mark on the specimen in an application that seeks registration of a domain name mark.

### **807.12(a)(i) Role of Punctuation in Determining Whether Mark on Drawing Agrees with Mark on Specimen**

In assessing discrepancies in punctuation between the mark on the drawing and the mark shown on the specimen, the general rules are that:

- (1) Extraneous, non-distinctive punctuation that appears on the specimen may be omitted from the mark on the drawing, because an acceptable specimen may contain additional matter used with the mark on the drawing, so long as the mark on the drawing makes a separate and distinct commercial impression apart from the other matter. See [TMEP §807.12\(d\)](#) and cases cited therein regarding “mutilation” of the mark.
- (2) Punctuation in the mark on the drawing must also appear on the specimen because a mark sought to be registered under §1 must be “used in commerce,” and if the punctuation on the drawing does not appear on the specimen, the mark on the drawing is not used in commerce.

See [TMEP §1215.08\(c\)](#) regarding the addition or deletion of a “.” in marks for domain registry operator or domain name registration services.

### **807.12(a)(ii) Punctuation on the Drawing but Not on the Specimen**

If a drawing contains punctuation, the elements of punctuation are presumed to be part of the mark. Thus, if there is punctuation in the mark on the drawing, the punctuation must also appear on the specimen or the drawing is not considered to be a substantially exact representation of the mark as used in commerce. If deletion of the punctuation from the drawing does not alter the commercial impression, the drawing may be amended to match the specimen. If deletion of the punctuation changes the commercial impression, i.e., constitutes a material alteration, the applicant must submit a substitute specimen to match the original drawing. See [TMEP §§807.14–807.14\(f\)](#) regarding material alteration.

For example, if the mark on the drawing is “ALL THE KING’S MEN,” and the mark on the specimen is ALL THE KING’S MEN, the mark on the drawing is not a substantially exact representation of the mark as used in commerce. Since the deletion of the quotation marks from the drawing would not change the commercial impression of the mark, the drawing may be amended to match the specimen. The applicant has the option to either: (1) amend the drawing to delete the punctuation; or (2) submit a new specimen showing use of the mark with the punctuation.

However, if the mark on the drawing is GOT MILK?, and the mark on the specimen is GOT MILK, the deletion of the punctuation from the drawing would constitute a material alteration because it changes the commercial impression from a question to a statement. Therefore, the drawing may not be amended and the applicant must submit a substitute specimen that includes punctuation in order for the drawing to be a substantially exact representation.

### 807.12(a)(iii) Punctuation on the Specimen but Not on the Drawing

Generally, extraneous, non-distinctive punctuation marks that appear on the specimen may be omitted from the drawing, if the matter on the drawing makes an impression separate and apart from the punctuation marks that appear on the specimen. See [TMEP §807.12\(d\)](#). For example, if the mark on the drawing is HOME RUN, and the mark on the specimen is “HOME RUN,” the drawing is considered a substantially exact representation of the mark as used on the specimen. The quotation marks on the specimen are nondistinctive and do not change the commercial impression of the mark, so it is unnecessary to amend the drawing or require a substitute specimen. *In re MN Apparel LLC*, 2021 USPQ2d 535, at \*12 (TTAB 2021) (“The mere addition of a comma to the mark in the specimen is not sufficient to create a different commercial impression from the mark on the drawing page.”)

However, in rare instances, the punctuation marks on the specimen result in a mark with a different commercial impression than the mark shown on the drawing. For example, if the mark on the specimen is PREGNANT?, and the mark on the drawing is PREGNANT, the mark on the drawing is not a substantially exact representation of the mark as actually used. The question mark on the specimen transforms the word PREGNANT from a mere statement to a question, and, therefore, changes the commercial impression of the mark. Moreover, the drawing cannot be amended to add the punctuation because it would result in a material alteration. Therefore, the applicant must submit a new specimen showing the mark without the punctuation. *In re Guitar Straps Online LLC*, 103 USPQ2d 1745, 1751-52 (TTAB 2012) (finding the mark GOT STRAPS on the drawing not a substantially exact representation of the mark GOT STRAPS? on the specimen). See [TMEP §§807.14–807.14\(f\)](#).

### 807.12(b) Applications Under §44 of the Trademark Act

In a §44 application, the drawing of the mark must be “a substantially exact representation of the mark as it appears in the drawing in the registration certificate of a mark duly registered in the applicant’s country of origin.” [37 C.F.R. §2.51\(c\)](#). The standard for determining whether the mark in the drawing agrees with the mark in the foreign registration is stricter than the standard used to determine whether a specimen supports use of a mark in an application under §1 of the Trademark Act. See [TMEP §1011.01](#). The drawing in the U.S. application must display the entire mark as registered in the foreign country. The applicant may not limit the mark to part of the mark shown in the foreign registration, even if it creates a separate and distinct commercial impression.

*Exception:* Non-material informational matter that appears on the foreign registration, such as net weight or contents, or the federal registration notice, may be omitted or deleted from the drawing.

When the mark on the drawing does not agree with the mark on the foreign registration, the applicant cannot amend the drawing of the mark if the amendment would materially alter the mark on the original drawing. [37 C.F.R. §2.72\(c\)](#); [TMEP §§807.14–807.14\(f\)](#), [1011.01](#).

If the U.S. application has a black-and-white drawing, and color appears in the foreign registration, or color is claimed or described as a feature of the mark in the foreign registration, the mark in the U.S. drawing does not agree with the mark in the foreign registration. In general, the black-and-white drawing in the U.S. application should be amended to agree with the color mark in the foreign registration, unless the proposed amendment would be a material alteration.

If the U.S. application has a color drawing, the same colors must be part of the mark in the foreign registration. Whether the drawing in the U.S. application can be amended depends upon whether the amendment would



be a material alteration of the mark. If the U.S. application has a color drawing but the drawing in the foreign registration is in black and white with no color claim, the applicant must either: (1) amend the drawing in the U.S. application to a black-and-white drawing, if the amendment would not be a material alteration; or (2) delete the §44 basis and proceed under §1.

See [TMEP §1214.02](#) regarding the agreement of the mark on the drawing with the mark on the foreign registration in an application that seeks registration of a mark with a “phantom” or changeable element.

### **807.12(c) Applications Under §66(a) of the Trademark Act**

In an application under §66(a) of the Trademark Act, the drawing of the mark must be “a substantially exact representation of the mark as it appears in the international registration.” [37 C.F.R. §2.51\(d\)](#). The IB will include a reproduction that is identical to the reproduction in the international registration when it forwards the request for extension of protection of the international registration to the United States. It is, therefore, unnecessary for the examining attorney to compare the drawing in the §66(a) application with the reproduction in the international registration. See [TMEP §§1904–1904.15](#) for further information about §66(a) applications.

The mark in a §66(a) application cannot be amended. [TMEP §§807.13\(b\)](#), [1904.02\(j\)](#).

*Exception:* Non-material informational matter that appears on the international registration, such as net weight or contents, or the federal registration notice, may be omitted or deleted from the drawing.

Because the drawing requirements in other countries often differ from those in the United States, an ambiguity may arise when the international registration contains no color claim, but the reproduction of the mark in the international registration is in color. In such cases, the §66(a) applicant must either: (1) make a color claim to clarify that the depicted color(s) is a feature of the mark and submit a description of the location of the color(s); or (2) submit a black-and-white reproduction of the mark. See [37 C.F.R. §2.52\(b\)\(1\)](#). This is not considered to be an amendment of the mark, but rather a clarification of the ambiguity.

If the USPTO receives a notification of correction to a mark in the International Register from the IB, the examining attorney must conduct a new search of the mark as corrected and, if appropriate, issue a provisional refusal of the request for extension of protection as corrected on all applicable grounds. The USPTO must notify the IB of the provisional refusal within 18 months of notification of the correction. See [TMEP §1904.03\(f\)](#) regarding notifications of corrections to the International Register. If the reproduction of the corrected mark features color, the applicant will be required to comply with the requirements for a color drawing. [37 C.F.R. §2.52\(b\)\(1\)](#); see [TMEP §§807.07\(a\)–807.07\(a\)\(ii\)](#).

### **807.12(d) Mutilation or Incomplete Representation of Mark**

In an application under §1 of the Trademark Act, the mark on the drawing must be a complete mark, as evidenced by the specimen. When the representation on a drawing does not constitute the complete mark, it is sometimes referred to as a “mutilation” of the mark. This term indicates that essential and integral subject matter is missing from the drawing. An incomplete mark may not be registered. See *In re Chem. Dynamics Inc.*, 839 F.2d 1569, 5 USPQ2d 1828 (Fed. Cir. 1988); *In re Miller Sports Inc.*, 51 USPQ2d 1059 (TTAB 1999) ; *In re Boyd Coffee Co.*, 25 USPQ2d 2052 (TTAB 1993); *In re Semans*, 193 USPQ 727 (TTAB 1976); see also *Institut Nat’l Des Appellations D’Origine v. Vintners Int’l Co.*, 958 F.2d 1574, 1582, 22 USPQ2d 1190, 1197 (Fed. Cir. 1992) (citing J. Thomas McCarthy, *Trademark & Unfair Competition* (2d. ed. 1984) §19:17).

However, in a §1 application, an applicant has some latitude in selecting the mark it wants to register. The mere fact that two or more elements form a composite mark does not necessarily mean that those elements are inseparable for registration purposes. An applicant may apply to register any element of a composite mark if that element presents, or will present, a separate and distinct commercial impression apart from any other matter with which the mark is or will be used on the specimen, i.e., the element performs a trademark function in and of itself. *See, e.g., In re Univ. of Miami*, 123 USPQ2d 1075, 1079 (TTAB2017) (finding that the depiction of the mark in the drawing as a personified ibis wearing a hat and sweater created a separate and distinct commercial impression from literal elements that appeared on the hat and sweater in the specimens of use and thus the mark drawing was a substantially exact representation of the mark as used). “A mark creates a separate and distinct commercial impression if it is not ‘so entwined (physically or conceptually) with other material that it is not separable from it in the mind of the consumer.’” *In re MN Apparel LLC*, 2021 USPQ2d 535, at \*10-11 (TTAB 2021) (citing *In re Yale Sportswear Corp.*, 88 USPQ2d 1121, 1123 (TTAB 2008)).

In a §44 application, the standard is stricter. [TMEP §1011.01](#). The drawing in the U.S. application must display the entire mark as registered in the country of origin. The applicant may not register part of the mark in the foreign registration, even if it creates a distinct commercial impression.

In any application, if registration is refused on the ground that the mark on the drawing does not agree with the mark as shown on the specimen or foreign registration, the applicant may not amend the drawing if the amendment would materially alter the mark on the original drawing. [37 C.F.R. §2.72](#); [TMEP §§807.14–807.14\(f\)](#), [1011.01](#).

This issue will not arise in a §66(a) application, because the IB includes a reproduction that is identical to the reproduction in the international registration when it forwards the request for extension of protection of the international registration to the United States. The mark in a §66(a) application cannot be amended. [TMEP §807.13\(b\)](#).

In the following cases, an element of a composite mark was found **not** to present a separate and distinct commercial impression apart from any other matter with which the mark was or would be used on the specimen: *Chem. Dynamics*, 839 F.2d at 1569, 5 USPQ2d at 1828 (registration of design of medicine dropper and droplet properly refused, where the proposed mark is actually used as an integral part of a unified mark that includes a design of a watering can, and does not create a separate commercial impression); *In re Lorillard Licensing Co.*, 99 USPQ2d 1312 (TTAB 2011) (finding that the drawing was not a substantially exact representation of the proposed mark, an orange-and-green color combination for the packaging of cigarettes, as appearing on the specimen); *In re Pharmavite LLC*, 91 USPQ2d 1778 (TTAB 2009) (mark comprised of the design of two bottles properly refused, finding that it does not create a separate and distinct commercial impression apart from the mark shown on the specimen and further that it is not a substantially exact representation of the mark shown on the specimen); *In re Yale Sportswear Corp.*, 88 USPQ2d 1121 (TTAB 2008) (refusing registration of the mark UPPER 90, finding that it does not form a separate and distinct commercial impression apart from the degree symbol that appears on the specimen); *Miller Sports*, 51 USPQ2d at 1059 (mark comprising the letter “M” and skater design properly refused, where the “M” portion of applicant’s “Miller” logo is so merged in presentation with remainder of logo that it does not create a separate commercial impression); *Boyd Coffee*, 25 USPQ2d at 2052 (mark comprising cup and saucer design properly refused as mutilation of mark actually used, which includes the cup and saucer design as well as a sunburst design, since the cup and saucer design does not create a separate and distinct commercial impression apart from the sunburst design); *In re Sperouleas*, 227 USPQ 166 (TTAB 1985) (torch design unregistrable apart from wording SOCRATES DELIGHT that appears on specimen, where the words are not only prominent but are also physically merged with the design, such that the design does not make a separate commercial impression); *In re Volante Int’l Holdings*, 196 USPQ 188 (TTAB

1977) (mark consisting of a design of a double-headed girl, a dragon, and a tree is not a substantially exact representation of the mark actually used, which incorporates the visually inseparable and intertwined term “VIRGIN”); *In re Library Rest., Inc.*, 194 USPQ 446 (TTAB 1977) (the words “THE LIBRARY” are so intimately related in appearance to other elements of the mark actually used that it is not possible to conclude that the pictorial features by themselves create a separate commercial impression); *Semans*, 193 USPQ at 727 (the mark KRAZY, displayed on the specimen on the same line and in the same script as the expression “MIXED-UP,” does not in itself function as a registrable trademark apart from the unitary phrase “KRAZY MIXED-UP”); *In re Mango Records*, 189 USPQ 126 (TTAB 1975) (the typed mark MANGO is so uniquely juxtaposed with the pictorial elements of the composite that it is not a substantially exact representation of the mark as used on the specimen and does not show the mark in the unique manner used thereon).

An element of a proposed mark was found to create a separate commercial impression in the following cases: *In re Servel, Inc.*, 181 F.2d 192, 85 USPQ 257 (C.C.P.A. 1950) (reversing refusal to register the mark SERVEL as a mutilation of “SERVEL INKLINGS”, where the specimen displays an insignia between the words “SERVEL” and “INKLINGS,” and “INKLINGS” is printed in a large and different kind of type); *In re MN Apparel LLC*, 2021 USPQ2d 535, at \*10 (reversing refusal to register MOSTLY MN ONE WITH EVERYTHING where the specimen shows applicant’s house mark or trade name “MN Apparel” appearing with the applied-for mark but separated by a hyphen or an entire sentence, which is sufficient to create a separate commercial impression); *In re Frankish Enters. Ltd.*, 113 USPQ2d 1964, 1974 (TTAB 2015) (finding three-dimensional design of monster truck body creates a commercial impression as an indication of origin separate and apart from wording and additional markings displayed on truck body as part of the specimen); *In re Royal BodyCare Inc.*, 83 USPQ2d 1564 (TTAB 2007) (reversing refusal to register NANOCEUTICAL, finding that the term is actually used in a manner that creates a commercial impression separate and apart from the house mark or trade name “RBC’s”); *In re Big Pig, Inc.*, 81 USPQ2d 1436 (TTAB 2006) (PSYCHO creates a separate commercial impression apart from additional wording and background design that appears on the specimen, where the word “PSYCHO” is displayed in a different color, type style and size, such that it stands out); *In re 1175856 Ont. Ltd.*, 81 USPQ2d 1446 (TTAB 2006) (reversing refusal to register WSI and globe design, since the letters “WSI” and globe design create a separate commercial impression apart from a curved design element that appears on the specimen); *In re Raychem Corp.*, 12 USPQ2d 1399, 1400 (TTAB 1989) (reversing refusal to register TINEL-LOCK as mutilation of mark “TRO6AI-TINEL-LOCK-RING,” noting that part or stock number does not usually function as a source identifier, and the “fact that hyphens connect both the part number and the generic term to the mark does not, under the circumstances presented in this case, create a unitary expression such that ‘TINEL-LOCK’ has no significance by itself as a trademark.”); *In re Nat’l Inst. for Auto. Serv. Excellence*, 218 USPQ 744, 745 (TTAB 1983) (design of meshed gears “is distinctive in nature” and “creates a commercial impression separate and apart from the words superimposed thereon”); *In re Schecter Bros. Modular Corp.*, 182 USPQ 694 (TTAB 1974) (where specimens show mark consisting in part of “RAINAIRE” together with its shadow image, it is not a mutilation of mark to delete shadow image from drawing since “RAINAIRE” creates the essential impression); *In re Emco, Inc.*, 158 USPQ 622 (TTAB 1968) (reversing refusal and concluding that the law and the record supported applicant’s position that RESPONSER is registrable without addition of the surname “MEYER”).

See [TMEP §807.14\(c\)](#) regarding the effect of the addition or deletion of punctuation on the commercial impression of the mark.

## **807.12(e) Compound Word Marks and Telescoped Marks**

Like any other drawing, a drawing of a compound word mark or telescoped mark must be a substantially exact representation of the mark as it appears on the specimen in a §1 application or on the foreign registration in a §44 application.

A compound word mark is comprised of two or more distinct words, or words and syllables, that are represented as one word (e.g., BOOKCHOICE, PROSHOT, MAXIMACHINE, PULSAIR). Often, each word or syllable in a compound word mark is displayed or highlighted by: (1) capitalizing the first letter of each word or syllable (e.g., TimeMaster); or (2) presenting the words or syllables in a different color, script, or size (e.g., RIBtype).

If the drawing depicts the mark as a compound word mark, but the specimen shows the mark as two separate words, or vice versa, the examining attorney must determine whether the mark on the drawing is a substantially exact representation of the mark on the specimen and/or whether an amendment of the drawing would be a material alteration of the mark. *See In re Innovative Cos.*, 88 USPQ2d 1095 (TTAB2008) (FREEDOMSTONE not a substantially exact representation of FREEDOM STONE, but amendment of FREEDOMSTONE to FREEDOM STONE not deemed a material alteration). For example, if the drawing depicts the mark as BOOKCHOICE, but the specimen shows it as BOOK CHOICE, the mark on the drawing is not a substantially exact representation of the mark on the specimen. An amendment of the drawing would not be a material alteration. However, depending upon the nature of the goods/services, a disclaimer might be required. Note that a specimen showing the mark as BookChoice would be a substantially exact representation.

A telescoped mark is comprised of two or more words that share letters (e.g., SUPERINSE). A telescoped word must be presented as a unitary term with the letters shared. The telescoped element may not be represented as two words, because the shared letter is an aspect of the commercial impression, (e.g., SUPERINSE, not SUPE RINSE or SUPER RINSE).

See [TMEP §§1213.05\(a\)–1213.05\(a\)\(ii\)](#) regarding disclaimers in telescoped and compound word marks.

## 807.13 Amendment of Mark

### *37 CFR §2.72 Amendments to description or drawing of the mark.*

(a) In an application based on use in commerce under section 1(a) of the Act, the applicant may amend the description or drawing of the mark only if:

(1) The specimens originally filed, or substitute specimens filed under §2.59(a), support the proposed amendment; and

(2) The proposed amendment does not materially alter the mark. The Office will determine whether a proposed amendment materially alters a mark by comparing the proposed amendment with the description or drawing of the mark filed with the original application.

(b) In an application based on a bona fide intention to use a mark in commerce under section 1(b) of the Act, the applicant may amend the description or drawing of the mark only if:

(1) The specimens filed with an amendment to allege use or statement of use, or substitute specimens filed under §2.59(b), support the proposed amendment; and

(2) The proposed amendment does not materially alter the mark. The Office will determine whether a proposed amendment materially alters a mark by comparing the proposed amendment with the description or drawing of the mark filed with the original application.

(c) In an application based on a claim of priority under section 44(d) of the Act, or on a mark duly registered in the country of origin of the foreign applicant under section 44(e) of the Act, the applicant may amend the description or drawing of the mark only if:

(1) The description or drawing of the mark in the foreign registration certificate supports the amendment; and

(2) The proposed amendment does not materially alter the mark. The Office will determine whether a proposed amendment materially alters a mark by comparing the proposed amendment with the description or drawing of the mark filed with the original application.

## 807.13(a) Amendment of Mark in Applications Under §1 and §44

*Section 1(a) Application* . The mark in an application under §1(a) of the Trademark Act can be amended if the specimen supports the amendment and the amendment does not materially alter the mark. [37 C.F.R. §2.72\(a\)](#). See [TMEP §§904–904.07\(b\)](#) and [1301.04–1301.04\(d\)](#) regarding specimens, and [TMEP §§807.14–807.14\(f\)](#) regarding material alteration.

*Section 1(b) Application* . The mark in an application under §1(b) of the Trademark Act can be amended if the specimen filed with an amendment to allege use or statement of use supports the amendment, and the amendment does not materially alter the mark. [37 C.F.R. §2.72\(b\)](#). See [TMEP §§904–904.07\(b\)](#) and [1301.04–1301.04\(d\)](#) regarding specimens, [TMEP §§1104–1104.11](#) regarding amendments to allege use, [TMEP §§1109–1109.18](#) regarding statements of use, and [TMEP §§807.14–807.14\(f\)](#) regarding material alteration.

*Section 44 Application* . The mark in an application under §44 of the Trademark Act can be amended if the mark in the foreign registration certificate supports the amendment, and the amendment does not materially alter the mark. [37 C.F.R. §2.72\(c\)](#). See [TMEP §1011.01](#) regarding the requirement that the mark on the drawing in a §44 application be a substantially exact representation of the mark as it appears in the foreign registration certificate, and [TMEP §§807.14–807.14\(f\)](#) regarding material alteration.

## 807.13(b) Mark in §66(a) Application Cannot be Amended

The Madrid Protocol and the *Regulations Under the Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks* do not permit amendment of the mark in an international registration. If the holder of the international registration wants to change the mark in any way, even slightly, the holder must file a new international application. The IB's *Guide to International Registration*, B.II.72.02, provides as follows:

[T]here is no provision for a mark that is recorded in the International Register to be amended in any way, either on renewal or at any other time. If the holder wishes to protect the mark in a form which differs, even slightly, from the mark as recorded, he must file a new international application. This is true even if the mark has been allowed to be changed in the basic application, the registration resulting from the basic application or the basic registration, as the case may be . . . .

Accordingly, because an application under §66(a) of the Trademark Act is part of the international registration, [37 C.F.R. §2.72](#) makes no provision for amendment of the mark in a §66(a) application, and the USPTO will not permit any such amendments. [TMEP §1904.02\(j\)](#); see 68 Fed. Reg. 55748, 55756 (Sept. 26, 2003).

*Exceptions:* Non-material informational matter that appears on the international registration, such as net weight or contents, or the federal registration notice, may be omitted or deleted from the drawing. Additionally, in limited circumstances, a standard character claim may be added to a §66(a) application. See [TMEP §807.03\(h\)](#).

However, the applicant must comply with U. S. requirements regarding drawings and descriptions of the mark. [TMEP §1904.02\(k\)](#).

Similarly, after registration, a registrant generally cannot amend under §7 of the Trademark Act a mark in a registered extension of protection, except to add a standard character claim if the registered mark complies



with the requirements of [37 C.F.R. §2.52\(a\)\(1\)–\(5\)](#). [TMEP §1609.02](#). See [TMEP §1609.01\(a\)](#) regarding additional, limited amendments permitted in a registered extension of protection.

See [TMEP §1904.03\(f\)](#) and [§1904.14](#) regarding notifications of corrections in the International Register with respect to pending §66(a) applications and registered extensions of protection.

## 807.14 Material Alteration of Mark

Trademark Rule 2.72, [37 C.F.R. §2.72](#), prohibits any amendment of the mark or mark description in an application under §1 or §44 of the Trademark Act that materially alters the mark as originally filed. A determination of whether a proposed amendment materially alters the mark is made by comparing the proposed amendment with the description or drawing of the mark in the original application. [37 C.F.R. §§2.72\(a\)\(2\), \(b\)\(2\), \(c\)\(2\)](#).

When comparing the proposed amendment with the original mark, the test for determining material alteration is as follows:

The modified mark must contain what is the essence of the original mark, and the new form must create the impression of being essentially the same mark. The general test of whether an alteration is material is whether the mark would have to be republished after the alteration in order to fairly present the mark for purposes of opposition. If one mark is sufficiently different from another mark as to require republication, it would be tantamount to a new mark appropriate for a new application.

*In re Hacot-Colombier*, 105 F.3d 616, 620, 41 USPQ2d 1523, 1526 (Fed. Cir. 1997) (quoting *Visa Int’l Serv. Ass’n v. Life-Code Sys., Inc.*, 220 USPQ 740,743-44 (TTAB 1983)); see *In re Thrifty, Inc.*, 274 F.3d 1349, 1352-53, 61 USPQ2d 1121, 1123-24 (Fed. Cir. 2001). This test applies to both an amendment of the description of a mark and an amendment of the mark on a drawing. See *In re Thrifty, Inc.*, 274 F.3d at 1353-54, 61 USPQ2d at 1124.

Although the general test refers to republication, it also applies to amendments to marks proposed before publication. See *In re Who? Vision Sys., Inc.*, 57 USPQ2d 1211, 1219 (TTAB 2000). Material alteration is the standard used for evaluating amendments to marks in all phases of prosecution, i.e., before publication, after publication, and after registration. See [TMEP §§1609.02–1609.02\(g\)](#) regarding amendment of registered marks.

Generally, the addition of any element that would require a further search will also constitute a material alteration. *In re Pierce Foods Corp.*, 230 USPQ 307, 308-09 (TTAB 1986). However, whether a new search would be required is merely one factor to be considered in deciding whether an amendment would materially alter a mark; it is not necessarily the “controlling” factor. *In re Guitar Straps Online, LLC*, 103 USPQ2d 1745, 1747 (TTAB 2012) (citing *In re Who? Vision Sys., Inc.*, 57 USPQ2d at 1218-19).

Each case must be decided on its own facts, and these general rules are subject to exceptions. The controlling question is always “whether the old and new forms of the mark create essentially the same commercial impression.” *In re Greenwood*, 2020 USPQ2d 11439, at \*8 (TTAB 2020) (citing *Visa Int’l Serv. Ass’n*, 220 USPQ at 743-44; *In re Guitar Straps Online, LLC*, 103 USPQ2d at 1747); see *Jack Wolfskin Ausrüstung Fur Draussen GmbH & Co. KGAA v. New Millennium Sports, S.L.U.*, 797 F.3d 1363, 1370, 116 USPQ2d 1129, 1133-34 (Fed. Cir. 2015) (holding minor adjustment to the font and alterations to the design element of registered mark insufficient to change the commercial impression created by the mark).



See [TMEP §807.14\(a\)](#) regarding amendments to delete matter from a drawing, [§807.14\(b\)](#) regarding the addition or deletion of previously registered matter, [§807.14\(c\)](#) regarding the addition or deletion of punctuation, [§§1202.02\(c\)\(i\)–1202.02\(c\)\(i\)\(C\)](#) regarding drawings in trade dress applications, and [§§1215.08–1215.08\(b\)](#) regarding material alteration in marks comprised, in whole or in part, of domain names.

### **807.14(a) Removal or Deletion of Matter from Drawing**

An applicant may request deletions from the mark on the drawing, and the examining attorney may approve the request if he or she believes the deletions are appropriate and would not materially alter the mark. See [37 C.F.R. §2.72](#).

Deletion of matter from the mark can result in a material alteration. *In re Dillard Dep't Stores, Inc.*, 33 USPQ2d 1052 (Comm'r Pats. 1993) (proposed deletion of highly stylized display features of mark IN•VEST•MENTS held to be a material alteration of a registered mark). However, nondistinctive matter may be deleted, if it does not constitute a material alteration. For example, the deletion of the generic name of the goods or services would not generally be considered a material alteration, unless it was so integrated into the mark that the deletion would alter the commercial impression. In some circumstances, nondistinctive matter may be deleted if the overall commercial impression is not altered. Also, deletions of matter determined to be unregistrable under §2(a) or 2(b) of the Act, [15 U.S.C. §1052\(a\),\(b\)](#), are sometimes permissible. See [TMEP §§1203–1203.03\(b\)\(iii\)](#) regarding refusal under §2(a) of matter that is immoral, scandalous, or creates false suggestion of connection, and [TMEP §§1204–1204.05](#) regarding refusal under §2(b) of marks that comprise flag, coat of arms, or other insignia of the United States, of any state or municipality, or of any foreign nation.

If a specimen shows that matter included on a drawing is not part of the mark, the examining attorney may require that such matter be deleted from the mark on the drawing, if the deletion would not materially alter the mark. See *In re Sazerac Co.*, 136 USPQ 607 (TTAB 1963) and cases cited therein.

The symbols “TM,” “SM,” and the registration notice ® must be deleted from the drawing.

Informational matter, such as net weight and volume statements, lists of contents, addresses, and similar matter, should also be deleted from the mark, unless it is truly part of a composite mark and the removal of this matter would alter the overall commercial impression. If unregistrable matter, including informational matter and the name of the goods, is incorporated in a composite mark in such a way that its removal would change the commercial impression of the mark or make it unlikely to be recognized, the matter may remain on the drawing and be disclaimed. See [TMEP §1213.03\(b\)](#) regarding disclaimer of such matter. However, this type of matter rarely is part of a composite mark.

Functional matter that is part of an otherwise registrable three-dimensional trade dress mark may also be removed or deleted from the drawing by depicting that matter in broken or dotted lines. Since functionality is an absolute bar to registration on the Principal Register or the Supplemental Register, features of a trade dress mark that are deemed functional under trademark law are never capable of acquiring trademark significance and are not registrable. Therefore, such removal or deletion of the functional features generally will not be considered a material alteration of the mark, regardless of the filing basis of the application. See [TMEP §§1202.02\(a\)–\(a\)\(viii\)](#) regarding functionality, and [§1202.02\(c\)\(i\)\(A\)](#) regarding functional matter on drawings in trade dress applications.

See [TMEP §807.14\(b\)](#) regarding addition or deletion of previously registered matter.

### 807.14(b) Addition or Deletion of Previously Registered Matter

*Addition.* An amendment adding an element that the applicant has previously registered for the same goods or services may be permitted. The rationale is that “[t]he addition of applicant’s well-known registered mark to the mark sought to be registered . . . is not a material change which would require republication of the mark.” *Florasynth Labs., Inc. v. Mülhens*, 122 USPQ 284, 284 (Comm’r Pats. 1959) (addition of applicant’s previously registered mark 4711 to the mark ELAN held not a material alteration). However, the addition of matter that the applicant has previously registered for *different* goods or services is not permissible. *In re Hacot-Colombier*, 105 F.3d 616, 620, 41 USPQ2d 1523, 1526 (Fed. Cir. 1997); *In re Nationwide Indus. Inc.*, 6 USPQ2d 1882, 1886 (TTAB 1988).

Further, an amendment adding previously registered matter is also unacceptable if it substantially alters the original mark. *In re Greenwood*, 2020 USPQ2d 11439, at \*9 (TTAB 2020) (finding proposed amendment adding applicant’s previously registered mark THE LEE GREENWOOD COLLECTION to GOD BLESS THE USA to be a material alteration because it “drastically alter[ed] the proposed mark’s meaning and commercial impression, moving it from a platitudinous well-wishing to a singer’s claimed signature song”). An applicant’s ownership of a previously registered mark is just one of the factors to be considered when determining whether an alteration is material. *Id.* (citing *In re Vienna Sausage Mfg. Co.*, 16 USPQ2d 2044, 2047 (TTAB 1990) (“The question of whether a new search is necessitated by the amendment is a factor to be considered but is not the determining element of whether or not to accept the amendment”); *In re John LaBatt Ltd.*, 26 USPQ2d 1077, 1078 (Comm’r 1992) (“Whether republication would be required is only one consideration in the determination of whether a mark has been materially changed.”)). “The crucial question is whether the old and new forms of the mark create essentially the same commercial impression.” *In re Greenwood*, 2020 USPQ2d 11439, at \*8 (citing *Visa Int’l Serv. Ass’n v. Life-Code Sys., Inc.*, 220 USPQ 740,743-44 (TTAB 1983); *In re Guitar Straps Online, LLC*, 103 USPQ2d 1745, 1747 (TTAB 2012)).

The determination of whether a proposed amendment creates essentially the same commercial impression as the original mark is evaluated from the viewpoint of the ordinary consumer. *In re Greenwood*, 2020 USPQ2d 11439, at \*8. As the TTAB explained in *Greenwood*:

These [ordinary] consumers, unfamiliar with registrations on the Principal Register, may see an applicant’s addition of his previously registered matter as a significant change from the mark as originally filed. Indeed, an applicant may own scores of previously registered marks, any one of which could be appended to the root mark as originally filed. The mark as originally filed could thereby serve as a placeholder for later amendments bearing little resemblance to the mark as originally filed.

2020 USPQ2d 11439, at \*8-9.

*Deletion.* The question of whether a proposed amendment to *delete* previously registered matter from a mark is a material alteration should be determined without regard to whether the matter to be deleted is the subject of an existing registration.

### 807.14(c) Addition or Deletion of Punctuation

Punctuation, such as quotation marks, hyphens, periods, commas, and exclamation marks, generally does not significantly alter the commercial impression of the mark. See, e.g., *In re Litehouse, Inc.*, 82 USPQ2d 1471, 1474 (TTAB 2007) and cases cited therein (finding the mark CAESAR!CAESAR! to be merely descriptive and noting that “neither the mere repetition of the word CAESAR . . . nor the presence of the exclamation points in the mark, nor both of these features combined, suffices to negate the mere

descriptiveness of the mark as a whole”); *see also In re Promo Ink*, 78 USPQ2d 1301, 1305 (TTAB 2006) (finding the mark PARTY AT A DISCOUNT! to be merely descriptive, specifically noting that “[t]his punctuation mark does not significantly change the commercial impression of the mark. It would simply emphasize the descriptive nature of the mark to prospective purchasers . . .”).

However, in rare cases, punctuation may be incorporated into a mark in such a way that the commercial impression of the mark would be changed by the addition or deletion of such punctuation. *See In re Guitar Straps Online LLC*, 103 USPQ2d 1745, 1748 (TTAB 2012) (finding “the proposed addition of a question mark to the mark ‘GOT STRAPS’ constitutes a material alteration because it changes the commercial impression of the original mark from a declaratory statement to an interrogative phrase”); *Richards-Wilcox Mfg. Co.*, 181 USPQ 735 (Comm’r Pats. 1974), *overruled on other grounds*, *In re Umax Data Sys., Inc.*, 40 USPQ2d 1539 (Comm’r Pats. 1996) (proposed change of FYE[R-W]ALL and design to FYER-WALL in block letters denied as material alteration, in part, because brackets changed commercial impression of mark as the initial letters of applicant’s name, “R” and “W,” were no longer emphasized). For example, unlike most cases where the addition of an exclamation point does not affect the commercial impression of a mark, the addition of an exclamation point to the mark MOVE IT transforms the words from a mere command to relocate an object to an exclamatory statement with more than one meaning – MOVE IT! – often used to order a person out of the way, and, therefore, changes the commercial impression of the mark.

Some other examples, though not exhaustive, are:

- the addition or deletion of a question mark, which changes a statement into a question or vice versa ( *see In re Guitar Straps Online*, 103 USPQ2d at 1748);
- the addition or deletion of spaces between the syllables of a term, which may change the commercial impression created by the separate syllables or the unitary word; and
- the addition or deletion of a period before the term “.com,” which can change wording to or from a website address.

See also [TMEP §807.12\(a\)\(i\)–\(iii\)](#) regarding the role of punctuation in determining whether the mark on the drawing agrees with the mark on the specimen.

### **807.14(d) Amendments to Correct “Internal Inconsistencies”**

The USPTO will determine whether a proposed amendment materially alters a mark by comparing the proposed amendment with the description or drawing of the mark filed with the original application. [37 C.F.R. §2.72\(a\)\(2\)](#), [\(b\)\(2\)](#), [\(c\)\(2\)](#).

Prior to October 30, 1999, in certain limited circumstances, the USPTO would accept an amendment that corrected an “internal inconsistency” in an application as originally filed, without regard to the issue of material alteration. Because [37 C.F.R. §2.72\(b\)](#), [\(c\)](#), and [\(d\)](#) did not expressly prohibit an amendment that materially altered the mark on the original drawing, the USPTO would accept an amendment to correct an “internal inconsistency,” even if the amendment materially altered the mark on the original drawing. An application was considered “internally inconsistent” if the mark on the original drawing did not agree with the mark on the specimen in an application based on use, or with the mark on the foreign registration in an application based on §44 of the Act. *See In re ECCS Inc.*, 94 F.3d 1578, 1581, 39 USPQ2d 2001, 2004 (Fed. Cir. 1996); *In re Dekra e.V.*, 44 USPQ2d 1693, 1695-96 (TTAB 1997).

Effective October 30, 1999, [37 C.F.R. §2.72](#) was amended to prohibit amendments that materially alter the mark on the drawing filed with the original application. Furthermore, [37 C.F.R. §2.52](#) was amended to state

that the “drawing depicts the mark sought to be registered.” Accordingly, the USPTO no longer accepts amendments to cure “internal inconsistencies,” if these amendments materially alter the mark on the original drawing. *See In re Who? Vision Sys., Inc.*, 57 USPQ2d 1211, 1217 (TTAB 2000) ; *see also In re Tetrafluor Inc.*, 17 USPQ2d 1160, 1162 (Comm'r Pats. 1990) (finding examining attorney properly refused to accept amendment to “correct a typographical error” that materially altered mark on original drawing page).

If an applicant enters a standard character mark or attaches a digitized image of a mark in the “Mark” field on the TEAS application, and a different mark appears in another field in the application, the mark entered in the “Mark” field will control for purposes of determining what the mark is. Similarly, if a permitted paper application includes a separate drawing page showing a mark, and a different mark appears in the written application, the drawing controls for purposes of determining what the mark is. *In re L.G. Lavorazioni Grafite S.r.l.*, 61 USPQ2d 1063, 1064 (Dir. USPTO 2001); *see* [TMEP §202.01](#), [§301.01](#), and [§807.01](#). The applicant may not amend the mark if the amendment is a material alteration of the mark on the drawing.

For example, if the applicant's standard character mark comprises the text “ABC and design,” the applicant may not amend the application to both (1) delete the wording “and design” and (2) add a design feature to the letters “ABC.” However, the applicant may amend the drawing to the standard characters “ABC” only, with the wording “and design” deleted. *See In re Meditech Int'l Corp.*, 25 USPQ2d 1159, 1160 (TTAB 1990) (finding mark comprised of a design of a blue star to be a material alteration of the typed words “DESIGN OF A BLUE STAR”).

### **807.14(e) Amendments to Color Features of Marks**

If a proposed amendment to a color feature of a mark does not change the commercial impression of the mark, the amendment is unlikely to have an adverse impact on public notice. In such cases, the mark need not be republished, and the proposed amendment would not be deemed a material alteration.

Whenever a proposed color amendment is refused as a material alteration, the examining attorney must clearly explain why the proposed amendment changes the meaning or overall impression of the mark, or impacts the likelihood of confusion analysis.

#### **807.14(e)(i) Black-and-White Drawings**

The amendment of a black-and-white special form drawing to one claiming a color(s) as a feature of the mark generally does not constitute a material alteration.

If a mark is initially depicted in a black-and-white special form drawing in which no color is claimed, the drawing is presumed to contemplate the use of the mark in any color, without limitation. *See, e.g., In re Data Packaging Corp.*, 453 F.2d 1300, 1302, 172 USPQ 396, 397 (C.C.P.A. 1972). The amendment of the black-and-white drawing to one claiming a particular color as a feature of the mark is, therefore, a restriction or limitation of the applicant's rights.

#### **807.14(e)(ii) Marks that Include Color and Other Elements**

The extent to which color contributes to the commercial impression created by a mark is often determined by the type of mark in question (i.e., word mark, design mark, or trade dress). In some cases, color may play only an incidental or insignificant part in creating the commercial impression of a mark, such as the color lettering of a word mark. In other cases, color is the only feature of the mark that creates a commercial

impression, such as where the mark consists only of color(s) applied to goods or their packaging, or to articles used in the sale or advertising services.

### *Word Marks*

In general, the addition, deletion, or amendment of color lettering in a word mark does not result in a material alteration of the mark.

Word marks may appear as stylized marks in color lettering. With the possible exception of generic wording, as discussed below, the literal portions of word marks are likely to be the dominant portions that create the greatest commercial impression. See *Inter-State Oil Co. v. Questor Corp.*, 209 USPQ 583, 586 (TTAB 1980). In most cases, the color in the lettering is unlikely to have a significant impact on the commercial impression created by the mark.

*Exception – Generic Terms.* Generic terms are incapable of functioning as marks denoting source, and are not registrable on the Principal Register under §2(f) or on the Supplemental Register. However, if the generic wording appears in color lettering, the color portion may be capable of functioning as a source indicator. See, e.g., *Courtenay Commc'ns Corp. v. Hall*, 334 F.3d 210, 216, 67 USPQ2d 1210, 1214 (2d Cir. 2003) and cases cited therein (“There are many examples of legally protected marks that combine generic words with distinctive lettering, coloring, or other design elements.”). With respect to such generic word marks, the color element of the wording is likely to be the more dominant portion in creating the commercial impression of the mark. Therefore, in cases where the entire literal portion is generic, a proposed amendment to the color portion of the word mark generally would be a material alteration.

### *Design Marks*

In general, the addition, deletion, or amendment of color features in a design mark does not result in a material alteration of the mark.

In a color design mark, the design portion is likely to be the most dominant portion of the mark in creating a commercial impression. Although the color portion is part of the mark, it only appears in the context of the design and is not a separable element. The color portion is, therefore, less likely than the design portion to play a significant role in likelihood of confusion or trademark selection considerations. For example, the fact that two different designs, such as a red hat design and a red boat design, may appear in identical colors is unlikely to result in a finding of likelihood of confusion. In contrast, if two boat designs are identical in stylization, it is likely that the designs would be held to be confusingly similar regardless of any differences in their respective colors.

*Exception - Color Impacts the Meaning or Significance of the Mark.* An amendment that causes the mark to have a new meaning or significance in the context of the goods or services is likely to be a material alteration. For example, the amendment of a blue colored drop for “spring water,” which looks like a rain drop, to a red drop, which looks like blood, would likely be a material alteration because the change in the color of the drop has altered the meaning or commercial impression of the mark. An amendment of a rainbow design, consisting of an arc with a spectrum of colors, to a black or solid-colored arc, would be a material alteration, regardless of the goods or services, because the amended mark is just an arc and is no longer identifiable as a rainbow.

*Exception – Color is the Dominant Portion of the Mark.* Generally, if the color portion to be amended constitutes the dominant or most significant part of the entire mark, it becomes more likely that the proposed

color amendment is a material alteration. For example, if the design mark consists solely of a common geometric shape, the color element is likely to be the dominant element of the mark. As a result, amending the color of a common geometric shape is likely to be a material alteration.

Another factor to consider in assessing the dominance of the color element of the mark is the size or prominence of the color design or graphic element to be amended in proportion to the rest of the mark. For example, if it is clear that the mark consists of the overall color scheme of a product's trade dress, such as the product package or container, an amendment to a particular color element that is small or insignificant in proportion to the entire mark is unlikely to be a material alteration. Conversely, an amendment to a color element that is large in proportion to the entire mark, or is a dominant element of the overall color scheme, is more likely to be a material alteration. For example, if a mark consists solely of the color scheme or pattern of a package or container that is equally divided into two colors, amending one or both colors is more likely to be a material alteration.

### **807.14(e)(iii) Color Marks**

The amendment of any color in a color mark is a prohibited material alteration.

Color marks are marks that consist solely of one or more colors used on particular objects or substances as a source identifier (as opposed to marks that include color in addition to other elements). See [TMEP §§1202.05–1202.05\(i\)](#). Color marks generally appear in a drawing with the outline or configuration of the goods on which they appear to show the placement of the color mark. However, the shape or configuration of the goods is not part of the mark. The mark is comprised solely of the color as applied to the object or substance, in the manner depicted and described, so that changing or amending the color of the mark would always change the entire commercial impression created by the mark.

An amendment of the mark to show the same color on a different object is also generally a material alteration (e.g., an amendment of a drawing of a blue hammer to a blue saw). A color takes on the characteristics of the object to which it is applied, and the commercial impression of a color may change depending on the object to which it is applied. See *In re Thrifty, Inc.*, 274 F.3d 1349, 1353, 61 USPQ2d 1121, 1124 (Fed. Cir. 2001) (“[A] word mark retains its same appearance when used on different objects, but color is not immediately distinguishable as a service mark when used in similar circumstances.”); *In re Hayes*, 62 USPQ2d 1443, 1445 (TTAB 2002) ; [TMEP §1202.05\(c\)](#).

See [TMEP §807.07\(e\)](#) regarding black-and-white drawings in an application that includes a color claim, and [§807.07\(c\)](#) regarding incorrect color claims.

### **807.14(f) Material Alteration: Case References**

Proposed amendments to marks were found to be material alterations in the following decisions: *In re Thrifty, Inc.*, 274 F.3d 1349, 61 USPQ2d 1121 (Fed. Cir. 2001) (finding amendment describing a mark as the color blue applied to an unlimited variety of objects to be a material alteration of the mark on the original drawing, which depicted the color blue applied to a building); *In re Hacot-Colombier*, 105 F.3d 616, 41 USPQ2d 1523 (Fed. Cir. 1997) (finding proposed addition of house mark to conform to mark on foreign registration to be a material alteration of the mark on the drawing filed with original application); *In re Guitar Straps Online, LLC*, 103 USPQ2d 1745 (TTAB 2012) (finding proposed amendment from “GOT STRAPS” to “GOT STRAPS?” to be a material alteration); *In re Who? Vision Sys., Inc.*, 57 USPQ2d 1211 (TTAB 2000) (finding proposed amendment from “TACILESENSE” to “TACTILESENSE” to be a material alteration); *In re Meditech Int’l Corp.*, 25 USPQ2d 1159, 1160 (TTAB 1990) (“A drawing consisting of a



single blue star, as well as a drawing consisting of a number of blue stars, would both be considered material alterations vis-à-vis a drawing consisting of the typed words DESIGN OF A BLUE STAR.”); *In re Vienna Sausage Mfg. Co.*, 16 USPQ2d 2044 (TTAB 1990) (finding addition of wording “MR. SEYMOUR” to design mark to be a material alteration); *In re The Wine Soc’y of Am., Inc.*, 12 USPQ2d 1139 (TTAB 1989) (finding proposed amendment to replace typed drawing of “THE WINE SOCIETY OF AMERICA” with a special form drawing including those words with a crown design and a banner design bearing the words “IN VINO VERITAS” to be a material alteration); *In re Nationwide Indus., Inc.*, 6 USPQ2d 1882 (TTAB 1988) (finding addition of house mark “SNAP” to product mark “RUST BUSTER” to be a material alteration); *In re Pierce Foods Corp.*, 230 USPQ 307 (TTAB 1986) (finding addition of house mark “PIERCE” to “CHIK’N BAKE” to be a material alteration).

Proposed amendments to marks were found *not* to constitute a material alteration in the following cases: *Jack Wolfskin Ausrüstung Fur Draussen GmbH & Co. KGAA v. New Millennium Sports, S.L.U.*, 797 F.3d 1363, 1370, 116 USPQ2d 1129, 1133-34 (Fed. Cir. 2015) (holding minor adjustment to the font and alterations to the design element of registered mark insufficient to change the commercial impression created by the mark); *In re Innovative Cos., LLC*, 88 USPQ2d 1095 (TTAB 2008) (finding amendment from “FREEDOMSTONE” to “FREEDOM STONE” not to be a material alteration); *Paris Glove of Can., Ltd. v. SBC/Sporto Corp.*, 84 USPQ2d 1856, 1862 (TTAB 2007) (finding “AQUASTOP” depicted on one line in semicircular form not to be a material alteration of “AQUA STOP” depicted on two lines in rectangular form; the Board explained that “the commercial impression of the mark is dependent upon the literal terms AQUA STOP and not on the rectangular, semicircular or linear forms of display”); *In re Finlay Fine Jewelry Corp.*, 41 USPQ2d 1152 (TTAB 1996) (finding “NEW YORK JEWELRY OUTLET” not to be a material alteration of “NY JEWELRY OUTLET”); *In re Larios, S.A.*, 35 USPQ2d 1214 (TTAB 1995) (finding “VINO DE MALAGA LARIOS” and design not to be a material alteration of “GRAN VINO MALAGA LARIOS” with similar design); *Visa Int’l Serv. Ass’n v. Life-Code Sys., Inc.*, 220 USPQ 740 (TTAB 1983) (finding amendment inverting the design portion of the mark not to be a material alteration).

## 807.15 Substitute Drawings

When requiring a substitute drawing, the examining attorney must inform the applicant of the specific reason for rejecting the existing drawing and explain what type of amendment is needed to comply with the rules.

If the examining attorney requires a change in the drawing, the applicant must submit a substitute drawing, except in the limited circumstances discussed in [TMEP §807.16](#) in which the USPTO will amend or correct a drawing.

If the examining attorney requires correction of a standard character drawing, the applicant may select “Standard Characters” in the Mark Information section of the TEAS Response to Office Action form and enter the proposed amended mark. If the required change is to a special-form drawing, the applicant may select “Special Form” in the Mark Information section of the TEAS Response to Office Action form and attach a digitized image of the substitute drawing to the form or submit a separate drawing page if the response is permitted to be filed on paper (see [TMEP §301.01](#)).

When the applicant voluntarily submits a substitute drawing, the examining attorney must determine whether the substitute drawing is acceptable. See [TMEP §807.17](#) regarding the procedures for processing unacceptable amendments to drawings.

When a substitute drawing is submitted and accepted, the original drawing is replaced by the substitute drawing. The examining attorney must ensure that the automated records of the USPTO reflect the amended mark, and have the Trademark database corrected, if necessary. The original drawing remains in the record.

The examining attorney must also ensure that the mark drawing code is changed, if necessary. See [TMEP §807.18](#) concerning mark drawing codes.

### **807.16 Amendment of Drawings by the USPTO**

If the examining attorney requires correction of a standard character drawing, the applicant may submit a substitute drawing (*see* [TMEP §807.15](#)), or may request that the USPTO amend the drawing. If only a minor correction to a standard character drawing (such as deletion of the letters “TM”) is required, the examining attorney may correct the drawing on his or her own initiative, or may require the applicant to submit a substitute drawing.

When correcting a standard character drawing, the examining attorney must create a new drawing page, and have the new drawing page scanned. The examining attorney must also ensure that the “Word Mark” field in the Trademark database is corrected.

When the correction involves a special form drawing, the examining attorney will delete matter from the drawing only if the matter to be deleted is sufficiently separate from the matter that is to remain. If the matter to be deleted is not sufficiently separate from the matter that is to remain, the applicant must submit a substitute drawing. If the examining attorney deletes matter from the drawing, the examining attorney must ensure that the corrected drawing is scanned, and that it appears in the Trademark database, before the mark is approved for publication or registration.

The examining attorney must also ensure that the mark drawing code is changed, if necessary. See [TMEP §807.18](#) concerning mark drawing codes.

### **807.17 Procedures for Processing Unacceptable Amendments to Drawings**

If an applicant submits an amendment to the drawing and the examining attorney determines that the amendment is unacceptable, the examining attorney must issue an Office action refusing to accept the amendment and advising the applicant that the amendment will not be entered, and that the previous drawing remains the operative drawing. If the unacceptable amended drawing has been entered into the automated records of the USPTO, the examining attorney must ensure that the automated records are modified to reflect that the previous drawing is operative.

The applicant must respond to the Office action to avoid abandonment. If the applicant submits arguments in support of acceptance of the amendment and the examining attorney determines that the amendment is still unacceptable, the examining attorney must issue a final refusal of the amendment, if the application is otherwise in condition for final action.

### **807.18 Mark Drawing Code**

*Standard Character Drawings.* Standard character drawings are coded in the USPTO’s automated system as mark drawing code 4. Prior to November 2, 2003, typed drawings (*see* [TMEP §807.03\(i\)](#)) were coded as mark drawing code 1. Mark drawing code 1 is not available for applications filed on or after November 2, 2003. Applications that were filed before November 2, 2003, may be amended to mark drawing code 1, if appropriate for that drawing. Only mark drawing code 4 should be used for standard character drawings.

*Special Form Drawings.* Marks comprising only a design are coded as mark drawing code 2; marks comprising words plus a design are coded as mark drawing code 3; and marks comprising stylized letters

and/or numerals with no design feature are coded as mark drawing code 5. All marks consisting of words, numerals, and/or diacritical symbols for which no standard character claim (*see* [TMEP §807.03\(a\)](#)) has been submitted are coded as mark drawing code 5.

*Non-Visual Marks.* “Drawings” of non-visual marks (*see* [TMEP §807.09](#)) are coded as mark drawing code 6.

## 808 Description of Mark

### 37 CFR §2.37

A description of the mark must be included if the mark is not in standard characters. In an application where the mark is in standard characters, a description may be included and must be included if required by the trademark examining attorney.

### 37 CFR §2.52(b)(5) *Description of mark.*

A description of the mark must be included.

## 808.01 Guidelines for Requiring Description

For applications filed on or after May 13, 2008, a description of the mark is required for any mark not in standard characters.

Therefore, the examining attorney must require a description of the mark if:

- the applicant is claiming a particular font style, size, or color of words, letters, or numbers;
- the mark contains a design element;
- the mark includes non-Latin characters;
- the mark includes non-Roman or non-Arabic numerals;
- the mark includes uncommon punctuation or diacritical marks;
- the mark is three-dimensional, or a configuration of the goods or packaging (*see* [TMEP §§807.10, 1202.02\(c\)\(ii\)](#));
- the drawing includes broken lines to show position or placement or to indicate a portion of the product or packaging that is not part of the mark (*see* [TMEP §§807.08, 1202.02\(c\)\(ii\)](#));
- the mark includes color (*see* [TMEP §§807.07\(a\), 1202.05\(e\)](#));
- the mark includes motion (*see* [TMEP §807.11](#));
- the mark is a sound, scent, or other non-visual mark (*see* [TMEP §807.09](#));
- the mark appears in standard characters, but an element of the mark is unclear or ambiguous; or
- the mark consists of characters from the standard character set (*see* [TMEP §807.03\(b\)](#)), but the characters are displayed in a manner that affects the meaning or significantly contributes to the overall commercial impression of the mark, such as using standard characters that create emoticons (*see* [TMEP §807.03\(c\)](#)).

*See* [37 C.F.R. §§2.37, 2.52](#).

## 808.01(a) Meaning of Term in Mark

A statement that a term has no meaning in the relevant industry should *not* be entered as a description of the mark, nor should it be published. If such a statement is entered as a description of the mark, the examining attorney must ensure that the statement is deleted from the “Description of the Mark” field in the Trademark database and enter an appropriate Note to the File in the record. The document containing the information

deleted from the Trademark database will remain of record for informational purposes. See [TMEP §808.03](#) regarding printing of descriptions of the mark.

See [TMEP §§809–809.03](#) regarding translation and transliteration of non-English wording and non-Latin characters.

### **808.01(b) Lining and Stippling Statements for Drawings**

*Current Practice* . For applications filed on or after November 2, 2003, the USPTO does not accept black-and-white drawings lined for color. [37 C.F.R. §2.52\(b\)\(1\)](#); [TMEP §807.07\(a\)](#). Thus, the examining attorney should not require the applicant to enter a statement that the lining or stippling represents shading or is a feature of the mark, unless the examining attorney believes such a statement is necessary to accurately describe the mark.

See [TMEP §§808.03](#) *et seq.* and [§817](#) regarding printing of lining and stippling statements and other descriptions of the mark.

*Previous Practice* . Prior to October 30, 1999, an applicant who wanted to show color in a mark was required to use the USPTO’s color lining system. The color lining system required applicants to line their drawings using certain patterns designated for certain colors, and to provide a color lining statement describing where the colors appeared. The color lining system was deleted from the rule effective October 30, 1999; however, during a transitional period between October 30, 1999 and November 2, 2003, the USPTO continued to accept drawings that showed color by using this lining system. See [64 Fed. Reg. 48900](#), 48903 (Sept. 8, 1999), 1226 TMOG 103, 106 (Sept. 28, 1999). When an applicant submitted a drawing that included lining that was a feature of the mark and was not intended to indicate color, the applicant was required to submit a statement to that effect, so the record would be clear as to what applicant was claiming as the mark. Similarly, when an applicant submitted a drawing that included stippling for shading purposes, the applicant was required to submit a statement to that effect.

### **808.02 Description Must Be Accurate and Concise**

If a description of a mark is placed in the record, the description should state clearly and accurately what the mark comprises, and should not create a misleading impression by either positive statement or omission. Statements regarding how a mark is used (e.g., that the mark is not used in a particular color) are not appropriate and, if submitted, must not be included on the registration certificate. See [TMEP § 808.03\(g\)](#).

The description should describe all *significant* aspects of the mark, including both literal elements and design elements. Insignificant features need not be included in a description.

When a mark includes a large number of elements, they are not all necessarily *significant* . For example, background design elements can sometimes be considered insignificant if they do not change the overall commercial impression of the mark. In addition, it may be unnecessary to describe the placement of repetitive literal or design elements within a mark, as long as the description generally characterizes them and explains that the elements are repeated. Similarly, when a mark contains a substantial number of design elements, it may only be necessary to generally state in the description those elements that capture the essence of the mark. Please note that because of the requirement to describe where colors appear in the mark, marks that include color will generally have a more detailed description. [37 C.F.R. §2.52\(b\)\(1\)](#). See [TMEP §§807.07\(a\)–807.07\(a\)\(ii\)](#) regarding requirements for color drawings.

If a mark contains both wording and design features, the description should describe both aspects of the mark in order to be complete. The rare exception is for wording that is (1) not significant to the mark; and (2) would not be searched (e.g., purely informational matter such as product weight, lists of contents, and business addresses). The better – but not mandatory – practice with descriptions of non-standard character marks that include wording is to indicate that the wording is “in stylized font.”

Generally, if the applicant has not made a color claim, the description of the mark should not mention color, because a reference to color in the description of a non-colored mark creates a misleading impression. See [TMEP §§807.07–807.07\(g\)](#) regarding color. However, in some cases, it may be appropriate to submit a black-and-white drawing and a description of the mark that refers to black, white, and/or gray if the applicant states that color is not claimed as a feature of the mark. See [TMEP §§807.07\(f\)–807.07\(f\)\(ii\)](#) regarding applications that include mark descriptions that refer to black, white, or gray when there is no corresponding color claim.

If a trademark or service mark that is registered to an entity other than the applicant is used in the description of the mark, the examining attorney must require that it be deleted and that generic wording be substituted. Generally, it is inappropriate to use a registered mark in a description, because the mark indicates origin in only one party and cannot be used to describe a mark used in connection with goods or services that originate in a party other than the registrant. *Cf. Camloc Fastener Corp. v. Grant*, 119 USPQ 264, 265, n.1 (TTAB 1958) (noting that if applicant prevailed in opposition proceeding, it would be required to delete registered mark from the identification of goods set forth in the application). This prohibition against use of third-party registered marks in descriptions includes the use of registered trademarks that designate type fonts, such as ARIAL (U.S. Registration No. 2270853) or TIMES NEW ROMAN (U.S. Registration No. 1340165). The use of these type-font designations in a description is not critical to an understanding of the mark, and therefore unnecessary for an accurate and complete description. However, registered marks designating commercial color identification systems, such as PANTONE (e.g., U.S. Registration No. 1003494), may appear in connection with a color identifier in the description of the mark, because greater precision in identifying the color may be critical in accurately describing the mark and such third-party use is an intended use of commercial color-identification-system terminology.

A description cannot be used to restrict the likely public perception of a mark. A mark’s meaning is based on the impression actually created by the mark in the minds of consumers, not on the impression that the applicant states the mark is intended to convey. However, an examining attorney may defer to the applicant’s phrasing of a description, so long as the description is accurate and complete. For example, if an element in a mark could reasonably be characterized in more than one way, the examining attorney should accept the applicant’s selection of one characterization over the other in the description.

The following are examples of descriptions containing an appropriate level of detail:



The mark consists of a group of children holding hands.

Note: The description would be incomplete if it merely stated that the mark consisted of children; however, it is not necessary to describe the individual details of each child.



The mark consists of a red background; the stylized word “HOSPITAL” in white letters outlined in black with the letter “S” in the form of a dollar sign and letter “L” in the form of a cast; a man with red hair in a green gown with an orange and silver stethoscope and silver headband mirror; man wearing a blue cap, gown and mask with silver scissors; silver medical tree with white, pink, and gold intravenous pouch, fluid and tube; gray and gold crutch; nurse with yellow hair wearing pink clothing and brown clip board; orange and black scale with an orange man wearing purple pants and orange robe; nurse with yellow hair and white clothing pushing a wheelchair with a man in green clothing with white cast and gold cane; white and blue bed pan; yellow and black buildings and white signs with stylized words “EMERGENCY HOSPITAL” in black, and green vegetation; white and pink emergency vehicle with purple tires; a green air tank, orange



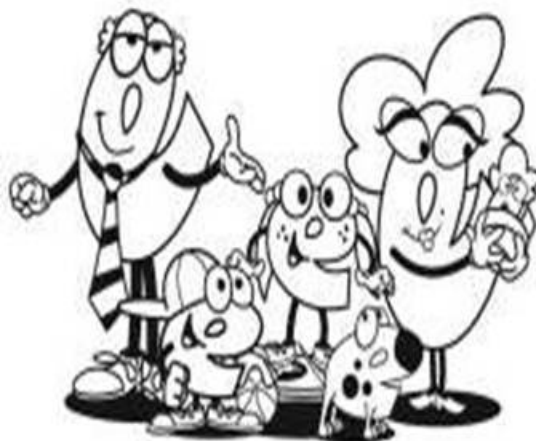
stretcher, green golf club bag with white balls and pink clubs; nurse with yellow hair and blue clothing holding a white syringe with pink fluid; and an orange man dressed in blue with a white and red thermometer.

Note: This level of detail is necessary because the description must incorporate the color location statement (*see* [TMEP §807.07\(a\)\(ii\)](#)).



The mark consists of the stylized word “HOSPITAL” with the letter “S” in the form of a dollar sign and letter “L” in the form of a cast surrounded by a border containing a variety of images relating to a hospital including highly stylized images of doctors, nurses, patients, hospital equipment, an ambulance and building design containing the wording “EMERGENCY HOSPITAL”.

Note: Since the mark is not in color, it is not necessary to describe every element of the mark. Instead, due to the large number of elements in the mark, it is only necessary to describe the wording in the mark and generally characterize the background elements.



The mark consists of a group of stylized people each in the shape of a lowercase letter "E" and a fanciful dog also in the shape of a lowercase letter "E".

Note: The description would be incomplete if it did not indicate that the figures are in the shape of a lowercase letter "E"; however, it is not necessary to describe the individual details or placement of each figure.



The mark consists of the stylized wording "BETSTONE" on a background design.

Note: The description would be incomplete if it did not indicate that the mark consists of more than wording; however, it is not necessary to specifically identify a nondescript common geometric carrier.



The mark consists of Chinese characters and the stylized wording “M ITCHELL”.

Note: It is not necessary to include in the description of the mark the translation or transliteration of the Chinese characters. Though these elements would be searched, they are provided in the translation/transliteration statement.



The mark consists of an oval design with the stylized wording “OUTWIT OUTPLAY” and “OUTLAST”, the design of a stylized jungle containing a gorilla, elephants, and snakes and the stylized wording “SURVIVOR GABON EARTH’S LAST EDEN” within the oval.

Note: The description would be incomplete if it did not describe both the wording and design elements of the mark; however, it is not necessary to describe the placement of the elements within the oval.

See [TMEP §808.03](#) regarding the examination procedure for descriptions.

### 808.03 Examination Procedure for Descriptions

After having determined that a description of the mark is required because the mark is not in standard characters, the examining attorney must then consider whether the description should be published in the *Trademark Official Gazette* and included on the registration certificate. **Accurate and complete descriptions may always be published.** In other situations, the decision to publish – and to modify the description so

that it is appropriate for publishing – depends on whether, in view of the nature or drawing of the particular mark in question, a description is necessary to clarify the mark for the public.

For example, a description must *always* be published if:

- (1) The mark is three-dimensional, or a configuration of the goods or packaging (see [TMEP §§807.10, 1202.02\(c\)\(ii\)](#));
- (2) The drawing includes broken lines to show position or placement or to indicate a portion of the product or packaging that is not part of the mark (see [TMEP §§807.08, 1202.02\(c\)\(ii\)](#));
- (3) The mark includes color (see [TMEP §§807.07\(a\), 1202.05\(e\)](#));
- (4) The mark includes motion (see [TMEP §807.11](#));
- (5) The mark is a sound, scent, or other non-visual mark (see [TMEP §807.09](#)); or
- (6) The mark consists of a repeating pattern (see [TMEP §1202.19\(b\)](#)).

In rare instances, a description must be published when the mark consists of characters from the standard character set, but the characters are displayed in a manner that affects the meaning or significantly contributes to the overall commercial impression of the mark, for example, emoticons such as :) or :( . Note that a standard character claim is not acceptable where the characters form shapes or designs, such as emoticons ([TMEP §807.03\(c\)](#)).

If the examining attorney determines that a description provided by the applicant will not be published, notice to the applicant is not required. The examining attorney must either enter a Note to the File in the record stating that the description should not be published or issue an examiner's amendment stating that the description will not be published. Generally, the examining attorney may use either option, but a Note to the File should be used where the examining attorney will issue an Office action regarding other matters. An examiner's amendment without the prior approval of the applicant (see [TMEP §707.02](#)) may be used where it is unnecessary to issue an Office action or a regular examiner's amendment regarding other matters.

The examining attorney must then either: (1) delete the mark description from the "Description" field in the relevant Trademark database; or (2) send the examiner's amendment or an email instruction (where only a Note to the File was entered) to the LIE for appropriate action.

The foregoing procedures ensure that a description not intended for publishing will not be published. They further ensure that at the publication review stage, the Note to the File or examiner's amendment reflects the determination not to print.

The following sections explain how to handle various scenarios relating to the description requirement.

### **808.03(a) Accurate and Complete Descriptions**

If the application contains an accurate and complete description of the mark, no further action regarding the description is necessary and it will be published in the *Trademark Official Gazette* and included on the certificate of registration. Obvious misspellings, typographical errors, and redundancies in an otherwise accurate and complete description may be corrected by examiner's amendment without the prior approval of the applicant (see [TMEP §707.02](#)).

The following are examples of accurate and complete descriptions:

The logo consists of the word "sushi" stacked on top of another "sushi". The letters are thick and blocky, with a slightly irregular, hand-drawn feel. The 'i's have small dots.

The mark consists of the words “SUSHI SUSHI” represented in stylized font.

Note: If an application containing this mark was submitted without a description, the description could be added by examiner’s amendment without the prior approval of the applicant (see [TMEP §§707.02, 808.03\(b\)](#)).



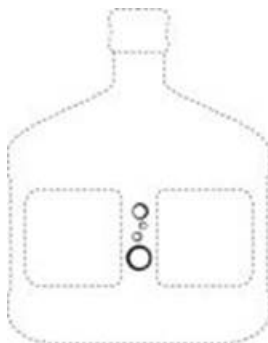
The mark consists of the wording “HEIDI.COM” in stylized font appearing below a stylized design of a girl's head.



The mark consists of the word “LULU” in stylized font having a backwards second “L” adjacent to an abstract symbol of a sun and the word “COMPANY” in stylized font positioned underneath the second “U” and the sun.

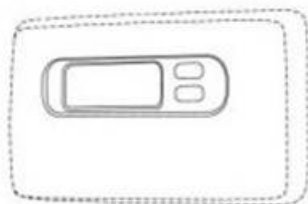


The mark consists of an image of a building with a window with four panes with the words “JUST SMILES” in a large, stylized font with lines above the dot in the letter “I” representing shine or glow and the words “DENTISTRY FOR FAMILIES ON THE GO” in smaller, block-letter font.



The mark consists of a series of circles stylistically representing a group of bubbles, such series being located on the handle of a water bottle. The outline of the bottle depicted in broken lines in the drawing is intended to show the placement of the mark when used and is not part of the mark.

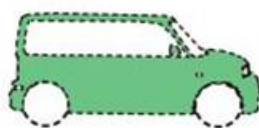
Note: Any mark whose drawing includes broken lines must have a published description.





The mark consists of the three-dimensional configuration of a recessed window portion of a thermostat. The portion of the thermostat that comprises the mark is shown in solid lines in the drawing. The matter shown in broken lines in the drawing is not part of the mark. The dotted lines merely show the position of the mark in the configuration of the goods.

Note: Any mark whose drawing includes broken lines must have a published description.



The mark consists of the color kelly green applied to the vehicles used in performing pest-control services. The matter shown in broken lines serves to show the placement of the mark on the vehicle and is not part of the mark.

Note: Any mark whose drawing includes broken lines must have a published description.

### **808.03(b) No Description in Application**

If the description is not submitted with the initial application, the examining attorney must ensure that a description is included in the record. Applications that include vague statements such as “the mark contains wording and a design,” “the mark contains a miscellaneous design,” and “the mark consists of words” should be treated as the equivalent of accurate but incomplete descriptions (*see* [TMEP § 808.03\(c\)](#)).

For marks that consist only of wording in stylized font, with no design element, the applicant’s completion of the “Literal Element” field in the application form may be accepted for purposes of compliance with the rule, even if an unacceptably vague statement or no information is entered in the “Description of the Mark” field. In these cases, where the description need not be published, the “Literal Element” information need not be copied into the “Description of the Mark” field in the relevant Trademark database.

Likewise, for §66(a) applications for marks that consist only of wording in stylized font, with no design element, the applicant’s completion of the “Textual Elements of Mark” field may be accepted for purposes of compliance with the rule. In these cases, where the description need not be published, the “Textual Elements of Mark” information need not be copied into the “Description” field in the relevant Trademark database.

Similarly, in any application for a mark that includes color, the applicant’s provision of a color location statement (either in the original application or in response to a requirement) may be accepted for purposes of compliance with the rule. A color location statement provided in the initial application will automatically appear in the “Description” field in the relevant Trademark database and must remain there for publication.

Where an Office action or regular examiner's amendment is otherwise unnecessary, in the following situations the examining attorney may enter a description by examiner's amendment without the prior approval of the applicant (as with any examiner's amendment, the examining attorney is thereby providing the applicant with notice and an opportunity to disagree):

- The mark consists only of wording in stylized font, with no color claim and with no design element (note that an examiner's amendment would only be necessary where the applicant also failed to provide the "Literal Element," which can serve as a description for this type of mark);
- The mark includes no color claim and consists only of wording in combination with underlining or a common geometric shape used as a vehicle for the display of the wording; or
- The record already contains an informal indication of what the mark comprises.

See [TMEP §707.02](#).

The following are examples of descriptions that may be entered by examiner's amendment without prior approval of the applicant:



The mark consists of the stylized wording "GROB" within a rectangle.



The mark consists of the stylized wording "LIGHTYEAR ALLIANCE" with a curved line to the right of the wording.



The mark consists of the stylized wording “GSC PARTNERS” with a curved line between “GSC” and “PARTNERS”.



The mark consists of the stylized letters “P” “A” “C” “T” each within a shaded circle and the stylized wording “PURE ADVANCED COSMETIC TECHNOLOGY” underneath.



The mark consists of the stylized wording “H BLOCK” within a square with a horizontal line between “H” and “BLOCK”.



The mark consists of the stylized wording “REECE & NICHOLS” with the ampersand within a square.

In the foregoing examples, a description is necessary to comply with the requirements of the rule, but need not be published in the *Trademark Official Gazette* or included on the registration certificate. In such cases, the “no-call” examiner’s amendment should neither be sent to the LIE nor entered for printing by the examining attorney. Where publication of the description is unnecessary, the examiner’s amendment must indicate that the description will not be published in the *Trademark Official Gazette* or included on the registration certificate. This indication in the examiner’s amendment ensures that at the publication review stage, the description is not mistakenly entered for publication.

On the other hand, where an Office action or examiner’s amendment regarding other matters is necessary, a description should be required in the Office action or entered by examiner’s amendment. If a response to an Office action requiring the description fails to include a description but resolves all other issues, and one of the special situations set out above applies, the examining attorney may do a “no-call” examiner’s amendment at that time. If all other issues have not been resolved, the requirement for a description must be maintained or made final, as appropriate.

For marks that include a design element of any kind that are not covered by the special situations set out above, the examining attorney must either issue a requirement for the description, or enter a description by examiner’s amendment, *with* the prior approval of the applicant. Once a description of the mark is received in response to an Office action or through an examiner’s amendment, the examining attorney must follow the procedures set forth in [TMEP §§808.03\(a\)](#) and [808.03\(c\)–808.03\(d\)](#) (i.e., determine whether the description is accurate and complete, accurate and incomplete, or inaccurate, and proceed accordingly).

### **808.03(c) Accurate but Incomplete Description in Application or Amendment**

If the description accurately describes some elements of the proposed mark but does not describe other elements, the USPTO will *require amendment to complete the description only if the description will be published* in the *Trademark Official Gazette* and included on the certificate of registration.

#### **808.03(c)(i) Accurate but Incomplete Descriptions in Cases Where a Description Is Needed to Clarify the Mark and Must Be Published**

If the examining attorney determines that a description must be published in the *Trademark Official Gazette* and included on the registration certificate because it is necessary to clarify the proposed mark, the examining attorney needs to ensure that the description accurately addresses *all* significant elements of the mark. If the description is incomplete, the examining attorney must require amendment to ensure that the description

is complete and accurate. The amendment may be done by examiner's amendment, with the prior approval of the applicant.

The following is an example of an accurate but incomplete description where a corrected description must be published:



The mark consists of a hot dog in a bun with face, hands and feet wearing a grass skirt and grass hat.

Note: This description is incomplete because it does not reference the two beach umbrellas and palm trees behind the hot dog. It must be completed and published because it is necessary to clarify the mark.

### **808.03(c)(ii) Accurate but Incomplete Descriptions in Cases Where a Description Need Not Be Published**

Alternatively, if the examining attorney determines that the description need not be published, the examining attorney need not require the applicant to amend or withdraw an incomplete or inartfully worded description, so long as the description does not misdescribe those elements of the mark addressed in the description. In such a case, although the incomplete description remains part of the application record, it must not be published in the *Trademark Official Gazette* and included on the certificate of registration. The examining attorney must follow the procedure described in [TMEP §808.03](#) for descriptions provided by the applicant that need not be published.

The following are examples of accurate but incomplete descriptions where a description need not be published:



The mark consists of a dog design.

Note: This description is incomplete because it does not include the wording in the mark. Unless it is amended to be complete, the description must not be published in the *Trademark Official Gazette* and included on the certificate of registration because it is not necessary to clarify the proposed mark.



The mark consists of the word “SUSHI” represented in stylized font.

Note: This description is incomplete because it does not include the second “SUSHI”. Unless it is amended to be complete, the description must not be published.

### **808.03(d) Inaccurate Description in Application or Amendment**

If the examining attorney determines that the description misdescribes some element of the mark, such that the description is inconsistent with the mark shown on the drawing, *the examining attorney must require the applicant to amend the description, even if the description will not be published.* An inaccurate description must be corrected to accurately reflect the mark regardless of whether the description will be published.

The amendment of the description may be done by examiner’s amendment, with the prior approval of the applicant.

The following are examples of inaccurate descriptions:





The mark consists of two overlapping triangles with two stars positioned below.

Note: This description is inaccurate because there are three stars in the mark.



The mark consists of the design of a single grape leaf with an attached vine in front of a full moon design.

Note: This description is inaccurate because the mark contains a crescent moon design.



The mark consists of the stylized wording “FLORIDA’S FOOD SERVICE” to the left of a stylized chef design.

Note: This description is inaccurate because the term “FLORIDA” includes an “S” in the description. The change in the spelling of “FLORIDA” would not be considered an obvious misspelling because it is unclear whether the applicant intended for the mark to include the “S”. Either the mark or the description must be amended.



The mark consists of the stylized wording “FLOODS FOR LESS” with a pool of water under the wording.

Note: This description is inaccurate because the mark includes the numeral “4” rather than the word “FOR”.

C<sup>3</sup> Reduct

The mark consists of the stylized wording “C THREE REDUCT”.

Note: This description is inaccurate because the mark includes the superscript number “3” following the letter “C” rather than the word “THREE”. A proper description could refer to the numeral as “3” or “CUBED”.

### **808.03(e) Amending Descriptions**

Generally, amending the description of the mark is liberally permitted, so long as the drawing supports the description. In rare cases where the amendment of the description constitutes a material alteration of the mark on the drawing or of the description filed with the original application, amendment will not be permitted. See [37 C.F.R. §2.72](#); *In re Thrifty, Inc.*, 274 F.3d 1349, 61 USPQ2d 1121 (Fed. Cir. 2001). See [TMEP §§807.14–807.14\(f\)](#) regarding material alteration.

### **808.03(f) Updating Design Coding**

Particularly when a description is not included in the initial application, the examining attorney must ensure that the design coding is updated in accordance with the description, where appropriate and necessary. The examining attorney must ensure the design coding of all significant elements of the mark, specifically those

that the examining attorney used in conducting a search. The examining attorney may update the “Design Code” field by making the appropriate entries in the Trademark database or by sending an email message to the internal TM Design Code Correct mailbox that contains instructions regarding the changes to be made.

If additional codes beyond those searched have been coded for a particular design, deleting the extra codes is unnecessary.

### **808.03(g) Unacceptable Statements in Mark Descriptions**

A statement that purports to limit a mark by excluding color(s) or other features that do not appear in a mark is not appropriate for inclusion in a description of a mark. Statements regarding any purported “exclusion” usually feature a limitation on the mark, often in an attempt to satisfy third parties that have infringement concerns. In some cases, the applicant has a written agreement with a potential opposer that addresses this issue. However, descriptions are solely to be used to describe the mark shown in the drawing and are not to be used to describe how the mark does not and will not appear. *See* [TMEP §808.02](#).

Although these additional restrictive statements are uncommon, when they do appear the facts are generally as follows. The mark features a design and color is not claimed as a feature of the mark. The description of the mark is amended by the applicant to include a reference to a color or colors that the mark will not comprise. This type of statement is inappropriate and must be deleted from the description. For example, the following type of statement must not be included in a description of a mark: “The application and any registration resulting from the application exclude the color purple within or as part of the (design element) in the mark.”

Thus, when the applicant has not made a color claim, the description of the mark must not mention color(s), because reference to color in the description of a non-color mark creates a misleading impression. [TMEP §§807.07, 808.02](#).

Accordingly, the description may not be used to state any limitations as to how a mark does not and will not appear. Any such statements must be deleted from the description if it is determined that the description needs to be published. [TMEP §§808.02, 808.03](#). Although applicants may include such restrictive statements in the application record, they are not appropriate for the registration certificate. If it is determined that the description does not need to be published, the description does not need to be amended to delete the restrictive statement unless some part of the description is inaccurate, in which case the restrictive statement must be deleted. [TMEP §808.03\(d\)](#).

## **809 Translation and Transliteration of Non-English Wording in Mark**

An application to register a mark that includes non-English wording must include an English translation of that wording. [37 C.F.R. §2.32\(a\)\(9\)](#). This requirement also applies to compound word marks comprised of two or more distinct words (or words and syllables) that are represented as one word, in which one or more of the words in the mark appears to be non-English wording that would clearly be perceived as a distinct word(s) within the compound. For example, if the mark is GRINÇANTCOMPUTERS, the commercial impression is that the mark is comprised of the words GRINÇANT and COMPUTERS. In such a case, the application must include a translation of the French word GRINÇANT, which means “creaking” in English. If, however, the combination either suggests a single word or conveys a commercial impression other than a mark comprised of two separate words, no translation of the non-English portion should be required. Thus, if the mark is FELIZCITY, the commercial impression is that the mark is a play on the word “felicity” and no translation of the Spanish term “feliz” (which means “happy” in English) is required. *See* [TMEP §809.01](#)

regarding the procedure for examining applications for marks with non-English wording that do not include an accurate translation.

Similarly, an application for a mark that comprises non-Latin characters must include a transliteration of those characters, and either an English translation or a statement that this portion of the mark has no meaning in English. [37 C.F.R. §2.32\(a\)\(10\)](#). A transliteration is the phonetic spelling, in corresponding Latin characters, of the word(s) in the mark that are in non-Latin characters. Examples of statements translating and transliterating a word in non-Latin characters are as follows:

The non-Latin characters in the mark transliterate to Asahi and this means “Rising Sun” in English.

or

The non-Latin characters in the mark transliterate to Weidamei and this has no meaning in a foreign language.

If an application for a mark comprising non-English wording or non-Latin characters does not include an accurate translation and/or transliteration, the examining attorney must require the applicant to submit a statement of translation/transliteration. [37 C.F.R. §2.32\(a\)\(9\)–\(10\)](#).

When an application or certificate of registration includes a translation, both the non-English wording and the English translation will appear in the records of the USPTO. See [TMEP §809.03](#) regarding the publishing of the translation/transliteration statement in the *Trademark Official Gazette* and the inclusion of such statement on the registration certificate.

In a TEAS Plus application, if the mark includes non-English wording, the initial application must include an English translation of that wording. [37 C.F.R. §2.22\(a\)\(15\)](#). If the mark includes non-Latin characters, the application must include a transliteration of those characters. [37 C.F.R. §2.22\(a\)\(16\)](#). If the applicant does not meet these requirements, the applicant must pay a processing fee per class to have the application examined as a TEAS Standard application. See [TMEP §819.01\(m\)](#) for further information on translation and transliteration statements in TEAS Plus applications.

See [TMEP §809.01\(b\)](#) regarding the limited exceptions to the requirement to provide a translation of foreign wording in the mark.

### **809.01 Examining Applications for Marks Comprising Non-English Wording that Do Not Include an Accurate Translation or Transliteration**

In order to properly examine applications with non-English wording, the translation and transliteration of the non-English wording must be determined prior to performing a search of the mark. This is critical because the foreign equivalent of an English term may be regarded in the same way as the English term for purposes of determining descriptiveness, requiring a disclaimer, and citing marks under §2(d) of the Act (*see, e.g.,* [TMEP §§1207.01\(b\)\(vi\), 1209.03\(g\)](#)).

Therefore, if there is no translation and/or transliteration in the initial application, the examining attorney should ascertain the meaning of non-English wording before searching the mark.

The examining attorney may obtain the meaning of non-English wording through sources such as foreign language dictionaries and search engines. The examining attorney may also consult the Trademark Librarian or the Translations Branch, as appropriate.

If research by the examining attorney, the Trademark Library, and/or the Translations Branch indicates that the term has no meaning or no clear and exact equivalent in a foreign language, although no inquiry regarding the meaning in a foreign language is necessary, the examining attorney has the discretion under [37 C.F.R. §2.61\(b\)](#) to make such an inquiry. If no inquiry is made, the examining attorney must enter a Note to the File in the record indicating that the term was checked for a translation. In such cases, a statement regarding meaning must not be entered for publishing in the *Trademark Official Gazette*. See [TMEP §809.01\(a\)](#) regarding when an inquiry is made.

If the examining attorney determines the meaning of the non-English term(s), he or she must search the terms as they appear in the application, the transliterated terms, and the English translation(s) for the terms, as applicable. The examining attorney must also require (under [37 C.F.R. §2.61\(b\)](#)) that an accurate translation be made of record by the applicant using the researched translation or other accurate translation provided by applicant. If the applicant disputes a translation obtained through online resources, the examining attorney should supplement the record with evidence from the Trademark Librarian and/or the Translations Branch.

If the translation is provided or supplemented after the examining attorney has conducted a search for conflicting marks, the examining attorney must conduct a new search of the transliterated terms and/or the English translation(s) for the terms, as applicable.

### **809.01(a) Inquiry/Applicant's Response Regarding Meaning in a Foreign Language**

If it is necessary to make a separate inquiry regarding the meaning of non-English wording, the examining attorney should provide the applicant with the correct format for a translation or transliteration statement. See [TMEP §809.03](#). If a general inquiry is made regarding meaning under [37 C.F.R. §2.61\(b\)](#) (i.e., whether the term has significance in the relevant trade, any geographical significance, or any meaning in a foreign language), the applicant's response may not be in the correct format for the translation or transliteration statement. When an applicant's response to an inquiry regarding the meaning of non-English wording includes statements that are not related to the translation or transliteration of such wording, the examining attorney must ensure that only statements regarding the translation or transliteration are entered in the relevant Trademark database using the appropriate format for inclusion on any registration certificate that may issue. See [TMEP §809.03](#).

Similarly, if the applicant responds to an inquiry regarding non-English wording that "the mark has only trademark significance," or in some similar manner, the examining attorney must not enter the statement in that form in the Trademark database. Instead, the examining attorney must ensure that the statement is reformatted appropriately, to reflect that the wording has no meaning, in the relevant Trademark database for printing. See [TMEP §809.03](#). It is not necessary to issue an examiner's amendment in such cases.

### **809.01(b) Limited Exceptions to Rules for Translations**

There are three limited exceptions to the general rule requiring that all foreign wording be translated. See [TMEP §§809.01\(b\)\(i\)–809.01\(b\)\(iii\)](#).

#### **809.01(b)(i) Foreign Terms Appearing in English Dictionary**

It is generally unnecessary to provide a translation of a foreign term if the term appears in an English dictionary (e.g., croissant, fiesta or flambé). However, if a term that appears in the English dictionary appears in a mark as part of a foreign idiomatic phrase or other unitary expression, a translation of the idiomatic phrase or unitary expression is required. It would be illogical to break the phrase into its individual word

elements and to translate only the individual words that do not appear in the English dictionary. Such a translation would serve no useful purpose because it would not convey the true commercial impression of the phrase.

*Example:* If the mark included the phrase “la fiesta grande,” an appropriate translation would be “the great celebration” or possibly “the great fiesta.” It would be inappropriate to translate only “la” and “grande.” The ultimate goal is to provide a translation that reflects the true meaning of the non-English wording in the mark and the commercial impression made by the entire phrase. See [TMEP §809.02](#) regarding equivalency in translation.

### **809.01(b)(ii) Foreign Articles or Prepositions Combined with English Terms**

It is generally unnecessary to provide a translation of foreign articles or prepositions, such as “de,” “le,” “la,” or “il,” when combined with English terms, because their meaning is generally understood and, in this context, they are being used to convey an impression different from their foreign meaning. For example, in the mark “LE CASE,” it is unnecessary to translate “LE.”

### **809.01(b)(iii) Words from Dead or Obscure Languages**

It is generally not necessary to translate words from dead or obscure languages. *Cf. Gen. Cigar Co. v. G.D.M. Inc.*, 988 F. Supp. 647, 660-61, 45 USPQ2d 1481, 1491-92 (S.D.N.Y. 1997) (finding applicant had no obligation to disclose that the term COHIBA for cigars means “tobacco” in the language of the Taino Indians in the Dominican Republic, because cigar smokers in the United States would not be aware of such a meaning). See [TMEP §1207.01\(b\)\(vi\)](#) and [§1209.03\(g\)](#) regarding the applicability of the doctrine of foreign equivalents to words from dead or obscure languages. The determination of whether a language is “dead” must be made on a case by case basis, based upon the meaning that the term would have to the relevant purchasing public.

*Example:* Latin is generally considered a dead language. However, if there is evidence that a Latin term is still in use by the relevant purchasing public (e.g., if the term appears in news articles), then a Latin term is not considered dead. The same analysis should be applied to other uncommon languages.

### **809.02 Equivalency in Translation**

The translation that should be relied upon in examination is the English meaning that has significance in the United States as the equivalent of the meaning in the non-English language. The following are examples of equivalency in translation:

- (1) “Chat Noir” - The exact equivalent in English is “black cat,” and this translation would undoubtedly be recognized by the purchasing public in this country. *Ex parte Odol-Werke Wien Gesellschaft M.B.H.*, 111 USPQ 286 (Comm’r Pats. 1956) (affirming the refusal to register the mark “Chat Noir” because the words “Black Cat” were already registered for related goods).
- (2) “Mais Oui” - The English equivalent of the phrase “mais oui” is “why, certainly,” or “why, of course,” and not the literal translation “but yes.” *In re Societe Des Parfums Schiaparelli, S.A.*, 122 USPQ 349 (TTAB 1959). A satisfactory translation must be some normal English expression that will be the equivalent in meaning of the term “mais oui” in French.
- (3) “Schwarzkopf” - The term can be literally translated as “black head,” but, even to German-speaking persons, the primary significance of “Schwarzkopf” is most likely that of a surname. When the primary significance of a non-English term is as a surname, the term should not be translated. See [TMEP §1211](#) regarding surnames.



If any question arises as to the proper translation of a mark, the examining attorney may consult the Trademark Library or Translations Branch of the USPTO. The determination of the appropriate translation often requires consideration of the meaning in relation to the goods and/or services. See [TMEP §1207.01\(b\)\(vi\)](#) regarding the use of the doctrine of foreign equivalents in determining likelihood of confusion under [15 U.S.C. §1052\(d\)](#), [§1209.03\(g\)](#) regarding the doctrine of foreign equivalents in determining questions of descriptiveness under [15 U.S.C. §1052\(e\)\(1\)](#), and [§1211.01\(a\)\(vii\)](#) regarding the doctrine of foreign equivalents in determining whether a term is primarily merely a surname under [15 U.S.C. §1052\(e\)\(4\)](#).

### 809.03 Printing of Translations and Transliterations

Generally, non-English wording in a mark must be translated into English and the translation (and transliteration, if applicable) must be published in the *Trademark Official Gazette* and included on the registration certificate. See [TMEP §§809.01–809.01\(a\)](#) regarding when a statement that a term has no meaning in a foreign language should be published.

Sometimes, translations that are not precise, or that give a variety of meanings, are placed in the record. While all possible translations, and discussions relative to meaning, are useful for informational purposes, not all such matter is appropriate for publishing in the *Trademark Official Gazette* or inclusion on the certificate of registration. Only a translation that is the clear and exact equivalent (see [TMEP §809.02](#)) should be published. This normally means only one translation, because the existence of a variety of alternative translations, or the necessity of including explanatory context, usually indicates lack of a clearly recognized equivalent meaning.

If an applicant submits a translation that is too verbose or vague to be appropriate for printing, the examining attorney must require a clear, concise translation. The transliteration of non-Latin characters, if any, must be included in the statement to be published. If necessary, the examining attorney should rewrite the statement via an examiner's amendment and ensure that the Trademark database is updated accordingly.

*Example:* The translation statement contains the proper translation, but the statement is not suitable for printing because it is too wordy. If the examining attorney is only "reformatting" the applicant's statement without changing the substance, the examining attorney should rewrite the translation statement into a simple, clear statement as to meaning, issue a "no-call" examiner's amendment (see [TMEP §707.02](#)), and ensure that the Trademark database is updated accordingly.

*Example:* The translation statement is vague or is otherwise in need of clarification in order for the statement to be clear and concise. The examining attorney should contact the applicant and suggest a simple, clear statement. If the applicant agrees to amend the translation statement as suggested, the examining attorney should issue a regular examiner's amendment, and ensure that the Trademark database is updated accordingly. If the applicant and examining attorney cannot agree on wording, the examining attorney must issue an Office action to resolve the issue.

One of the following statement formats should be used, as appropriate:

The English translation of the word " \_\_\_\_\_ " in the mark is " \_\_\_\_\_ " .

The English translation of the \_\_\_\_\_ word " \_\_\_\_\_ " in the mark is " \_\_\_\_\_ " .

The English translation of " \_\_\_\_\_ " is " \_\_\_\_\_ " .

The wording " \_\_\_\_\_ " has no meaning in a foreign language.

The non-Latin characters in the mark transliterate to " \_\_\_\_\_ " and this means " \_\_\_\_\_ " in English.

The \_\_\_\_\_ characters in the mark transliterate to " \_\_\_\_\_ " and this means " \_\_\_\_\_ " in English.

The non-Latin characters in the mark transliterate to " \_\_\_\_\_ " and this has no meaning in a foreign language.

All information in the “Translation” and “Transliteration” fields in the application record will automatically be published in the *Trademark Official Gazette* and included on the certificate of registration. Accordingly, the examining attorney must ensure that the translation or transliteration is entered into the Trademark database. When an examining attorney determines that a translation should not be published because it is unnecessary, the examining attorney must ensure that the translation is deleted from the Trademark database, and enter a Note to the File in the record indicating that the translation has been deleted. The document containing the information deleted from the Trademark database will remain of record for informational purposes. See [TMEP §817](#) regarding preparation of an application for publication or registration.

## 810 Filing Fee

An application under §1 or §44 of the Trademark Act must include a filing fee for each class of goods or services. [15 U.S.C. §§1051\(a\)\(1\), 1051\(b\)\(1\), and 1126\(a\)](#).

The required filing fee for at least one class of goods or services must be received before an application can be given a filing date. [37 C.F.R. §2.21\(a\)\(5\)](#).

An applicant has two filing options:

- A TEAS Standard application at the per class filing fee set forth in [37 C.F.R. §2.6\(a\)\(1\)\(iii\)](#) or
- A TEAS Plus application (see [TMEP §§819–819.04](#)) at the lowest per class filing fee set forth in [37 C.F.R. §2.6\(a\)\(1\)\(iv\)](#).

The current application filing fee amounts are available online at <https://www.uspto.gov/trademark/trademark-fee-information>.

In limited circumstances, an applicant may file a paper application at the highest per class filing fee set forth in [37 C.F.R. §2.6\(a\)\(1\)\(i\)](#). See [TMEP §301.01](#) regarding the limited exceptions when paper submissions may be permitted. Note: TEAS Standard or TEAS Plus applications that are downloaded, printed, and mailed to the USPTO are considered paper applications.

See [TMEP §1403.02\(c\)](#) and [§1403.05](#) for further information about fees in multiple-class applications.

See also [TMEP §§405–405.06](#) regarding payment of fees to the USPTO and [§§202.03\(a\)](#) and [202.03\(a\)\(i\)](#) regarding the processing of applications in which a check submitted as the application filing fee is returned unpaid, or an electronic funds transfer or credit card payment is refused or charged back by a financial institution.

*Section 66(a) applications*. The filing fee for a §66(a) application is sent to the USPTO by the IB, pursuant to the provisions of the Madrid Protocol and the *Regulations Under the Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks*. See [37 C.F.R. §2.6\(a\)\(1\)\(ii\)](#). The examining attorney must not require additional fees during examination.

### 810.01 Collection of Fees for Multiple Classes

A filing fee is required for each class in a multiple-class application under §1 or §44 of the Trademark Act. [37 C.F.R. §2.86\(a\)\(2\), \(b\)\(2\)](#). The USPTO has established the following policy to ensure the collection of application filing fees from all applicants.

In an application under §1 or §44, if the applicant has specifically authorized the USPTO to charge any additional fees to a deposit account, the examining attorney should ask the LIE to charge the fees, and proceed with examination of the application on the merits. If the applicant has not provided a specific authorization to charge an account, the examining attorney may attempt to contact the applicant to secure a written authorization to charge fees to a credit card or deposit account by email.

An authorization to charge a fee to a deposit account must be made in a written document signed and submitted by an authorized person. It cannot be entered by examiner's amendment unless the record already contains a written authorization, signed and submitted by someone who is authorized to charge fees to the account. See [TMEP §405.03](#) regarding deposit accounts.

If the examining attorney is able to secure a written authorization to charge fees to a credit card or deposit account, the examining attorney should have the LIE charge the necessary fees to the credit card or deposit account and proceed with examination. See [TMEP §§810, 1403.02\(c\)](#), and [§1403.05](#) regarding the amount of the fee for adding classes to an application.

If an authorization to charge fees has not been provided and the examining attorney is unable to secure one, the examining attorney must issue a written Office action noting the deficiency and requiring either payment of the fees or deletion of classes. This policy applies to any application under §1 or §44 of the Trademark Act in which the applicant specifically delineates more than one class and the applicant has paid the fee(s) for less than all the classes. The delineation may be by indicating class numbers or any other means demonstrating a clear intention to seek registration in multiple classes.

In cases involving insufficient fees, the examining attorney may simply act on the merits of the application and require the additional fees. However, for efficiency in some circumstances, the examining attorney may issue an Office action advising the applicant that action on the merits of the application is deferred pending payment of missing fees or deletion of classes. Before issuing a letter deferring action until additional fees are paid, the examining attorney must consult with the managing attorney or senior attorney.

The filing fee for a §66(a) application will be sent to the USPTO by the IB, pursuant to the provisions of the Madrid Protocol and the *Regulations Under the Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks*. The examining attorney must not require additional fees during examination. The classification in a §66(a) application may not be changed and additional classes may not be added. [37 C.F.R. §2.85\(d\)](#). See [TMEP §1401.03\(d\)](#) for further information regarding classification in a §66(a) application.

## **810.02 Refunds**

Only money paid by mistake or in excess (when a fee is not required by the statute or rules, or is not required in the amount paid) may be refunded. [37 C.F.R. §2.209\(a\)](#). A mere change of purpose after the payment of money does not entitle a party to a refund. *Id.* For example, if an applicant deletes a class from an application, or withdraws an application, the applicant is not entitled to a refund.

The filing fee for an application that is denied a filing date will be refunded. After an application has been given a filing date and processed, the filing fee will normally not be returned. However, if an examining attorney erroneously requires a fee, the USPTO will refund any fee submitted in response to the erroneous requirement.

If the examining attorney determines that an applicant is entitled to a refund, he or she must submit the necessary information via a “Fee Charges and Refunds” request form.

If the examining attorney is uncertain as to whether a refund is appropriate, he or she should discuss the situation with his or her managing attorney or senior attorney.

See [TMEP §405.04](#) for additional information about processing refunds.

## **811 Attorney Identification Information and Designation of Domestic Representative**

### **811.01 Attorney Identification Information Required for Complete Application**

If the applicant is represented by an attorney qualified under [37 C.F.R. §11.14](#), or is required to appoint such an attorney due to its foreign domicile, a Section 1 and/or 44 application must include the individual attorney’s name, postal address, email address, and bar information, and this information must be provided in a subsequent submission in a Section 66(a) application. [37 C.F.R. §§2.17\(b\)\(3\)](#), [2.21\(a\)\(2\)](#), [2.32\(a\)\(4\)](#). The USPTO requires this information only for the attorney of record (i.e., the primary attorney) and not for associate or other-appointed attorneys. For determining when a qualified U.S. attorney must be appointed, see [TMEP §§601-601.01\(b\)](#) for a Section 1 and/or 44 application and [§601](#) and [§1904.02\(h\)](#) and for a Section 66(a) application.

*Email Address* . A valid email address must be provided and maintained for the applicant’s attorney, if one is appointed to represent the applicant. See [37 C.F.R. §2.18\(c\)](#). The USPTO will correspond with the attorney of record at the listed email address. The listed email address of the applicant’s attorney cannot be identical to the applicant’s email address, even for in-house counsel and attorneys representing themselves in a trademark matter. The listed email address for the attorney must be the attorney’s email address and not the email address of a third party.

*Attorney Bar Information* . Trademark Rule 2.17(b)(3) requires the applicant’s attorney to provide (1) the name of the U.S. state, Commonwealth, or territory in which he or she is an active member in good standing; (2) the date of his or her admission to the bar in the named U.S. state, Commonwealth, or territory; (3) the bar license number, if one is issued by the U.S. state, Commonwealth, or territory; and (4) a statement that he or she is an active member in good standing of the bar of the listed U.S. state, Commonwealth, or territory. This information is required at the time of filing for all attorneys representing applicants or registrants before the USPTO in Section 1 and/or 44 applications. See [37 C.F.R. §2.17\(b\)\(3\)](#).

If the attorney’s U.S. state, Commonwealth, or territory does not issue a bar number, the application must provide the number used by the U.S. state, Commonwealth, or territory that licenses the attorney, which number may be called by different names, including a bar, membership, account, or identification number.

For a Section 1 and/or 44 application, the TEAS forms include specific fields to enter the bar information for the attorney of record that will not display this information in the public record. Bar information entered in the bar information fields on the attorney information page will be hidden from public view. The USPTO makes an effort to mask these fields only as a courtesy, to make it harder for the data to be scraped for improper or other purposes, not because the data is private. Attorney bar information is a matter of public record, and attorneys should be aware that this information may sometimes be available on filings. If the attorney bar information is omitted or incomplete, the examining attorney will issue an Office action requiring such bar information and/or a statement that the attorney is an active member in good standing in the

designated U.S. state, Commonwealth, or territory. See [TMEP §602.01\(a\)](#) for when and how an examining attorney may issue an examiner's amendment to resolve this requirement.

If the application is filed with clearly invalid attorney identification information (e.g., John Doe, a series of question marks or letters/numerals, a single name, or the word "test"), the listed attorney does not appear to be a qualified U.S.-licensed attorney, or the listed attorney has not consented to represent the applicant, see [TMEP §602.01\(b\)](#) regarding examination procedures for these applications.

If the application is filed with attorney bar information that appears valid, but circumstances indicate that it is invalid because it does not identify an individual qualified to practice before the USPTO, see [TMEP §602.01\(b\)](#) regarding examination procedures for these applications.

*TEAS Plus Applications* . The TEAS Plus application form requires the attorney's name, postal address, email address, and bar information in order for the application to validate. If the application includes clearly invalid attorney identification information, or the listed attorney does not appear to be qualified to practice before the USPTO or to have consented to represent the applicant, the applicant will be required to pay an additional processing fee. See [37 C.F.R. §2.22\(c\)](#). If the attorney bar information, appears valid on its face but is later determined to be invalid, the applicant will also be required to pay the additional processing fee. See *id.* See [TMEP §819.01](#) and [§819.01\(d\)](#) regarding the TEAS Plus application requirements for attorney identification information and the additional fee required if such information is omitted or determined to be invalid.

## 811.02 Designation of a Domestic Representative

An applicant not domiciled in the United States may file a document designating the name, email address, and postal address of a person residing in the United States on whom may be served notices or process in proceedings affecting the mark. See [15 U.S.C. §1051\(e\)](#), [§1141h\(d\)](#); [37 C.F.R. §2.24\(a\)-\(b\)](#). See [TMEP §610](#) for further information on designations of domestic representatives. The designation of a domestic representative does not authorize that person to represent the applicant before the USPTO. [37 C.F.R. §2.24\(c\)](#).

## 812 Identification of Prior Registrations of Applicant

### *37 CFR §2.36*

*Identification of prior registrations. Prior registrations of the same or similar marks owned by the applicant should be identified in the application if the owner(s) last listed in Office records of the prior registrations differs from the owner(s) listed in the application.*

Trademark Rule 2.36 states that prior registrations of the same or similar marks owned by the applicant should be identified in the application if the owner listed in the application differs from the owner last listed in the USPTO's records for such prior registrations. The rule does not precisely define when an applicant should claim ownership of prior registration(s), and the examining attorney may exercise discretion in invoking the rule. The main purpose of the rule is to provide the examining attorney with information necessary for proper examination. The information does not have to be given in any specific form. The applicant's claim of ownership of prior registrations will be published in the *Trademark Official Gazette* and included on the registration certificate.

Normally, identification of a registration is necessary because the registration would, if not owned by the applicant, be a basis for refusal under §2(d) of the Act, [15 U.S.C. §1052\(d\)](#). Occasionally, it is desirable to ask an applicant to identify a particular registration as being owned by the applicant merely to provide relevant information.

It is not necessary to assert ownership of expired or cancelled registrations. If the applicant wants to include a reference to a cancelled or expired registration, the applicant should indicate that the applicant owns the *mark* disclosed in the cancelled or expired registration, because technically one does not “own” a registration that is not in force and effect. Claims of ownership of pending applications, expired or cancelled registrations, and registrations that are unrelated to an application will not be published.

Before approving an application that includes a claim of ownership of prior registrations for publication or registration, the examining attorney must ensure that the registrations are active. If a registration is not active, the claim of ownership should not be published.

All information in the “Prior Registration” field in the application record in the Trademark database will automatically be published in the *Trademark Official Gazette* and included on the certificate of registration. Accordingly, when an examining attorney determines that a claim of ownership of a prior registration should not be published (e.g., because the registration is no longer active or is irrelevant to the registrability of the mark in the subject application), the examining attorney must ensure that the claim of ownership is deleted from the Trademark database, and enter a Note to the File in the record indicating that the claim has been deleted. The document containing the information deleted from the Trademark database will remain of record for informational purposes. See [TMEP §817](#) regarding preparation of an application for publication or issuance.

If the applicant owns numerous prior registrations for the same or similar marks, in which the owner(s) last listed in the USPTO's records differs from the owner(s) listed in the application, the applicant should identify all such prior registrations in the application. If the applicant lists numerous prior registrations, the database will only show three registration numbers and will indicate “and others” as to any additional registration numbers. Therefore, the examining attorney must ensure that the claim of ownership identifies the two or three most relevant registration numbers.

In a TEAS Plus application, if the applicant owns one or more registrations for the *same* mark, and the last listed owner(s) of the prior registration(s) differs from the owner of the application, the initial application must include a claim of ownership of the registration(s). [37 C.F.R. §2.22\(a\)\(18\)](#). If this information is not included in the initial application, the applicant must pay a processing fee per class to have the application examined as a TEAS Standard application. [37 C.F.R. §2.22\(c\)](#). See [TMEP §819.01\(p\)](#) for further information.

## 812.01 Proving Ownership of Prior Registrations

If an applicant includes a claim of ownership of a prior registration, or a pending application, in the application as filed, the examining attorney must accept the claim without further proof of ownership and must not cite the registration for likelihood of confusion under §2(d) of the Act or advise the applicant that there may be a conflict with the earlier-filed application.

Generally, the applicant has the burden of proving ownership of a registration. The USPTO's automated search system may not reflect the recordation of changes of ownership in the Assignment Recordation Branch. See [TMEP §§502–502.03](#). If the applicant does not assert ownership of a pertinent registration in the application when it is filed, but the Trademark database indicates that an assignment was filed as to the registration, the examining attorney must check the database of the USPTO's Assignment Recordation Branch to determine whether information contained in the database supports ownership of the registration in the applicant's name. If records in the Assignment Recordation Branch's database indicate that the registration is owned by the applicant, the examining attorney must not cite the registration for likelihood of confusion.



However, if an applicant does not assert ownership of a pertinent registration in an application when it is filed, and the USPTO's records do not indicate that it is owned by the applicant, the registration must be cited against the current application under §2(d). If so, the applicant must do one of the following to verify its ownership claim of the cited registration: (1) state for the record that the documents have been recorded in the Assignment Recordation Branch for a registration based on an application under §1 or §44 of the Trademark Act, or with the IB for a §66(a) registration; (2) submit copies of documents evidencing the chain of title; or (3) submit a statement, supported by an affidavit or declaration under [37 C.F.R. §2.20](#), that the applicant is the owner of the cited registration. This also applies to pending conflicting applications that are cited as a potential bar to registration.

A refusal under §2(d) cannot be overcome by a claim of ownership of a registration made by the applicant in another registration file when the USPTO's records do not indicate that the registration is owned by the applicant.

### **813 Consent to Register by Particular Living Individual Whose Name or Likeness Appears in the Mark**

When a name, portrait, or signature in a mark identifies a particular living individual, or a deceased president of the United States during the life of his widow, the mark can be registered only with the written consent of the individual, or of the president's widow, respectively. [15 U.S.C. §1052\(c\)](#). The requirement for consent also applies to the registration of a pseudonym, stage name, or nickname, if there is evidence that the name identifies a specific living individual who is publicly connected with the goods or services, is generally known, or is well known in the field relating to the relevant goods or services. See [TMEP §§1206–1206.05](#) concerning refusal of registration under §2(c) of the Trademark Act, [15 U.S.C. §1052\(c\)](#), when a mark in an application comprises the name, portrait, or signature of a living individual whose consent to register such name or likeness is not of record.

See [TMEP §1206.03](#) for information about when the examining attorney must inquire as to whether a name or likeness identifies a particular living individual.

Consent may be presumed where the individual whose name or likeness appears in the mark personally signs the application. See [TMEP §1206.04\(b\)](#) for further information.

If a consent to register is already part of the record in the file of a valid registration for a mark comprised in whole or in part of the same name, portrait, or signature for the same goods or services, the applicant may satisfy the requirement for a consent statement by claiming ownership of the registration and advising the examining attorney that the consent is of record therein. See [TMEP §1206.04\(c\)](#) for further information.

If a mark comprises the name or likeness of a living individual and consent to register is of record or is presumed from signature of the application, a statement that the mark identifies a living individual whose consent is of record must be published in the *Trademark Official Gazette* and included on the registration certificate. See [TMEP §§813.01\(a\), 1206.04\(b\)](#). If a name or likeness that could *reasonably* be perceived as that of a living individual is not that of a specific living individual, a statement to that effect is published in the *Trademark Official Gazette* and included on the registration certificate. See [TMEP §813.01\(b\)](#).

In a TEAS Plus application, if the mark includes an individual's name or portrait, the initial application must include either: (1) a statement that identifies the living individual whose name or likeness the mark comprises, and written consent of the individual; or (2) a statement that the name or portrait does not identify a living individual. [37 C.F.R. §2.22\(a\)\(17\)](#). If this statement does not appear in the initial application, the

applicant must pay a processing fee per class to have the application examined as a TEAS Standard application. [37 C.F.R. §2.22\(c\)](#). See [TMEP §819.01\(o\)](#) for further information.

See [TMEP §813.01\(b\)](#) and [§1206.05](#) regarding statements that a name or likeness that could reasonably be perceived as that of a living individual is *not* that of a specific living individual.

## **813.01 Statement Published in *Trademark Official Gazette* and Included on Registration Certificate**

### **813.01(a) Name or Likeness Is that of a Living Individual**

If a mark comprises the name or likeness of a living individual and consent to register is of record, a statement to that effect must be published in the *Trademark Official Gazette* and included on the registration certificate. The following are examples of acceptable statements:

The name, portrait, and/or signature shown in the mark identifies a living individual whose consent to register is made of record;

The name shown in the mark identifies a living individual whose consent is of record;

The name “JOHN SMITH” identifies a living individual whose consent is of record;

The likeness (or “portrait” in the mark identifies a living individual whose consent is of record;

The portrait or likeness shown in the mark identifies John Smith, whose consent to register is made of record;

The signature shown in the mark identifies a living individual whose consent is of record;

The signature shown in the mark identifies “JOHN SMITH”, a living individual whose consent is of record; or

The name, portrait, and/or signature shown in the mark identifies John Smith, whose consent to register is made of record.

Only matter that actually appears in the mark should appear in capital letters within quotation marks.

Where the mark comprises a portrait, first name, pseudonym, nickname, surname of an individual who is well known in the field relating to the goods or services (see [TMEP §1206.03](#)), surname preceded by initials (e.g., “J.C. Jones”), or title of a living individual, the record must clearly identify the actual name of the individual and indicate that the name shown in the mark identifies that individual. A legible signature on the consent statement may in itself be sufficient to identify the individual’s name. If the actual name is unclear, the examining attorney must issue an inquiry. The name may be entered by examiner’s amendment, if appropriate.

Where the mark comprises the name or likeness of a living individual whose consent is of record, the consent statement must always be published, even if the name that appears in the mark is that of the applicant. The statement must also be published if consent is presumed from signature of the application ([TMEP §1206.04\(b\)](#)), or if consent is of record in a valid registration owned by the applicant ([TMEP §1206.04\(c\)](#)).

Where consent is presumed from signature ([TMEP §1206.04\(b\)](#)), the examining attorney must ensure that the required statement is entered in the Trademark database. The examining attorney must also enter a Note to the File in the record indicating that the statement must be published. No prior approval by the applicant or the applicant’s qualified U.S. attorney is required.

The examining attorney must ensure that the Trademark database is updated, if necessary. See [TMEP §813.01\(c\)](#).

### **813.01(b) Name or Likeness Is Not that of a Living Individual**

If a name or likeness that could reasonably be perceived as that of a living individual is *not* that of a specific living individual, a statement to that effect must be published in the *Trademark Official Gazette* and included on the registration certificate. The statement should read as follows:

The name “\_\_\_\_\_” does not identify a living individual;  
The likeness (or “portrait”) in the mark does not identify a living individual; or  
The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

The applicant should explain any additional relevant circumstances. For example, if the matter identifies a certain character in literature or a deceased historical person, then a statement of these facts in the record may be helpful, but this information will not be published in the *Trademark Official Gazette* or included on the registration certificate.

No statement should be published unless the name or portrait might *reasonably* be perceived as that of a specific living individual. This is true even if the applicant submits an unsolicited statement that a particular name or portrait does not identify a living individual.

Generally, if the name or likeness is such that an inquiry would have been required as to whether it identifies a living individual (see [TMEP §1206.03](#)), and the applicant states that the mark does not identify a living individual, then the statement that the name or likeness does not identify a living individual should be published.

The examining attorney must ensure that the Trademark database is updated, if necessary. See [TMEP §813.01\(c\)](#).

If the applicant owns a valid registration for a mark comprised in whole or in part of the same name, portrait, or signature for any goods or services, and the record for the registration contains a statement that the name or likeness is *not* that of a living individual, the applicant should claim ownership of the registration and advise the examining attorney that the statement is of record therein. The examining attorney may then enter the same statement in the record for the application, even if the applicant does not resubmit or reference the statement. It is not necessary to issue an inquiry in this situation.

### **813.01(c) Updating the Trademark Database**

All statements in the Trademark database as to whether a mark comprises the name, portrait, or signature of a living individual whose consent is of record will automatically be published in the *Trademark Official Gazette* and included on the certificate of registration. Accordingly, when an examining attorney determines that such a statement should be published, the examining attorney must ensure that the statement is entered into the Trademark database. Where consent is presumed from signature ([TMEP §1206.04\(b\)](#)), the examining attorney must also enter a Note to the File in the record indicating that the statement must be published.

When an examining attorney determines that such a statement should *not* be published, the examining attorney must ensure that the statement is deleted from the Trademark database. The examining attorney

must also enter a Note to the File in the record indicating that the statement has been deleted. The document containing the information deleted from the Trademark database will remain of record for informational purposes. See [TMEP §817](#) regarding preparation of an application for publication or registration.

## 814 Requesting Additional Information

Sometimes, it is necessary for the examining attorney to request such additional information from an applicant as may be "reasonably necessary" to examine the application properly, pursuant to [37 C.F.R. §2.61\(b\)](#). This rule is designed to encourage high-quality, efficient examination and recognizes that an applicant is often in the best position to provide the facts and information that the USPTO needs to properly examine an application and assess registrability of the applicant's mark. *In re SICPA Holding SA*, 2021 USPQ2d 613, at \*9 (TTAB 2021) (comparing *Star Fruits S.N.C. v. United States*, 393 F.3d 1277, 1284, 73 USPQ2d 1409, 1414 (Fed. Cir. 2005) (discussing analogous Patent Rule 1.105(a)(1))). If an information request is properly focused on obtaining the information most relevant to evaluate a particular ground of refusal or requirement, examination is more efficient and refusals (or allowances) of registration based on insufficient facts and information can be avoided. *Cf. Star Fruits S.N.C.*, 393 F.3d at 1284, 73 USPQ2d at 1414.

The Court of Appeals for the Federal Circuit has determined that the wording "reasonably necessary" should be interpreted broadly, and applies to information that is "relevant to" registrability or "reasonably calculated" to lead to such relevant information. *Star Fruits S.N.C.*, 393 F.3d at 1282-85, 73 USPQ2d at 1413-15. A question is considered "relevant" if an examining attorney has a legitimate reason for asking for the information and if the information is pertinent to the examining attorney's legal inquiry. *Id.*, 393 F.3d at 1284-85, 73 USPQ2d at 1415.

An examining attorney should ask questions under Rule 2.61(b) designed to obtain specific information that is factual in nature. The examining attorney may also request literature, exhibits, affidavits or declarations, and general information about circumstances surrounding the mark, as well as, if applicable, its use or intended use. Requests for information that is not public knowledge, but is within the knowledge of the applicant or available to the applicant, are particularly appropriate. The examining attorney must explain why the information is needed, if the reason is not obvious.

The applicant has a duty to participate in the examination process by responding directly and completely to each request for information. See *Star Fruits S.N.C.*, 393 F.3d at 1284-85; 73 USPQ2d at 1415 ("So long as there is some legitimate reason for seeking the information . . . the applicant has a duty to respond."). If the applicant provides information from its website in response to the examining attorney's request for information, the applicant must attach such information to its response, along with the date the evidence was downloaded or accessed and the complete URL. See [TMEP §710.01\(b\)](#). It is not sufficient to provide only the applicant's website address. *Id.* In addition, a mere statement that information about the goods or services is available on the applicant's website is an inappropriate response to the examining attorney's request for information, and insufficient to make the relevant information of record. *In re Planalytics, Inc.*, 70 USPQ2d 1453, 1457 (TTAB 2004). See [TMEP §710.01\(b\)](#) regarding the submission of Internet evidence.

"Applicants are expected to provide direct and complete responses to a requirement for information. Examining attorneys are [generally] not expected to infer direct answers from responses that provide mere hints as to the answer." *In re ADCO Indus. – Techs., L.P.*, 2020 USPQ2d 53786, at \*2 (TTAB 2020). "Equivocal, vague, or evasive responses are unacceptable." *In re SICPA Holding SA*, 2021 USPQ2d 613, at \*6 (citing *In re AOP LLC*, 107 USPQ2d 1644, 1651 (TTAB 2013)). However, where the applicant's response indirectly provides responsive answers to an information requirement, this may satisfy such a requirement. See *In re ADCO Indus. – Techs.*, 2020 USPQ2d 53786, at \*2 (noting that "[t]he better practice would have been for Applicant to respond directly to the Examining Attorney's requirement").

If the applicant does not believe that it has relevant information, applicant should submit a statement to this effect. *In re Ocean Tech.*, 2019 USPQ2d 450686, at \*2 (citing *In re Planalytics*, 70 USPQ2d at 1457 n.2.)

If the applicant does not comply with the examining attorney's request for information, the requirement should be repeated and, if appropriate, made final. An applicant's failure to respond to an information requirement is itself grounds for refusal. See *In re SICPA Holding SA*, 2021 USPQ2d 613, at \*6 (citing *In re Cheezwhse.com, Inc.*, 85 USPQ2d 1917, 1919 (TTAB 2008); *In re DTI P'ship LLP*, 67 USPQ2d 1699, 1701-02 (TTAB 2003)); *In re ADCO Indus. – Techs.*, 2020 USPQ2d 53786, at \*2 (citing *In re Emergency Alert Sols. Grp., LLC*, 122 USPQ2d 1088, 1093 (TTAB 2017); *In re DTI P'ship*, 67 USPQ2d at 1701-02); *In re Harley*, 119 USPQ2d 1755, 1758 (TTAB 2016) (affirming refusal of registration because applicant's appeal brief failed to address the relevant refusals, including a refusal based on noncompliance with a requirement for information); *In re AOP LLC*, 107 USPQ2d 1644, 1651 (TTAB 2013) ("Failure to comply with a request for information is grounds for refusal," where applicant provided equivocal responses to examining attorney's questions and did not address this issue in its brief); *In re DTI P'ship LLP*, 67 USPQ2d 1699 (TTAB2003) (deeming a §2(e)(1) refusal moot, since failure to comply with a requirement for information is a sufficient basis, in itself, for refusal); *In re SPX Corp.*, 63 USPQ2d 1592 (TTAB 2002) (finding registration properly refused where applicant ignored a request for information); *In re Page*, 51 USPQ2d 1660 (TTAB 1999) (finding intent-to-use applicant's failure to comply with a requirement for information as to the intended use of the mark constituted grounds for refusal); *In re Babies Beat Inc.*, 13 USPQ2d 1729, 1731 (TTAB 1990) (finding registration properly refused where applicant failed to comply with examining attorney's request for copies of patent applications and other patent information); *In re Air Prods. & Chems., Inc.*, 192 USPQ 157, 158 (TTAB 1976) ("[Trademark Rule 2.61(b)] has the effect of law.")

An applicant's failure to respond to an information requirement also can result in an adverse evidentiary inference being drawn regarding the issue to which the information requirement was directed. See *In re AOP LLC*, 107 USPQ2d at 1651 (noting because applicant had failed to comply with examining attorney's information requirement, "to the extent there is any ambiguity regarding the origin and certification of applicant's goods we address both [merely descriptive and deceptively misdescriptive] refusals in the alternative based on the presumption that had applicant directly and fully responded to the examining attorney's inquiries, the responses would have been unfavorable"); *In re Cheezwhse.com, Inc.*, 85 USPQ2d 1917, 1919 (TTAB 2008) (making factual presumptions unfavorable to applicant in considering alternative statutory refusals under §2(e)(2) and §2(e)(3), in view of applicant's failure to comply with examining attorney's requirement for information as to the geographic origin of the goods); cf. *In re Emergency Alert Sols. Grp., LLC*, 122 USPQ2d 1088, 1091-93 (TTAB2017) (reversing a refusal based on a failure to comply with an information request after finding that applicant's response was "reasonably forthcoming" and "did not withhold the required information").

If the requested information is confidential, or if, for a valid reason, the applicant does not want to have the information become part of a public record, the applicant should consider redacting such portions of documents prior to their submission. Documents filed in the USPTO by the applicant become part of the official record and will not be returned or removed. [37 C.F.R. §2.25](#); [TMEP §404](#). Placing confidential information in the record is not required. A written explanation or summary usually will suffice.

## 815 Application Filed on Supplemental Register

Sections 23 through 28 of the Trademark Act, 15 U.S.C. §§1091–1096, provide for registration on the Supplemental Register. Certain marks that are not eligible for registration on the Principal Register, but are capable of distinguishing an applicant's goods or services, may be registered on the Supplemental Register.



Marks registered on the Supplemental Register are excluded from receiving the advantages of certain sections of the Act of 1946. The excluded sections are listed in [15 U.S.C. §1094](#). See [TMEP §801.02\(b\)](#).

If the applicant seeks registration on the Supplemental Register, the application should state that registration is requested on the Supplemental Register. If no register is specified, the USPTO will presume that the applicant seeks registration on the Principal Register.

A mark in an application under §66(a) of the Trademark Act, [15 U.S.C. §1141f\(a\)](#), based on a request for extension of protection of an international registration to the United States, cannot be registered on the Supplemental Register. [15 U.S.C. §1141h\(a\)\(4\)](#); [37 C.F.R. §§2.47\(c\), 2.75\(c\)](#).

Upon approval of the mark for registration, the record will indicate that the mark has been “Allowed for Supplemental Registration” rather than that the mark has been approved for publication. Marks on the Supplemental Register are not published for opposition, but are issued as registered marks on the date that they are published in the *Trademark Official Gazette*.

Applications on the Supplemental Register are not subject to opposition under [15 U.S.C. §1063](#), but are subject to cancellation under [15 U.S.C. §1064](#). [15 U.S.C. §1092](#).

See [TMEP §§816–816.05](#) regarding amendments to the Supplemental Register.

### **815.01 Marks Eligible for Principal Register Not Registrable on Supplemental Register**

A mark that is clearly eligible for the Principal Register may not be registered on the Supplemental Register. *Nazon v. Ghiorse*, 119 USPQ2d 1178, 1182 (TTAB 2016); see *In re U.S. Catheter & Instrument Corp.*, 158 USPQ 53, 53 (TTAB 1968); *In re Hunt*, 132 USPQ 564, 565 (TTAB 1962). An application requesting registration on the Supplemental Register must be amended to the Principal Register, or refused registration, if the mark is registrable on the Principal Register. *Daggett & Ramsdell, Inc. v. I. Posner, Inc.*, 115 USPQ 96 (Comm’r Pats. 1957).

See [TMEP §§816–816.05](#) regarding amendments to the Supplemental Register.

### **815.02 Elements Required**

To seek registration on the Supplemental Register, an applicant should so state in the application or a subsequent request. [TMEP §§815, 816.01](#). If no register is specified, the USPTO will assume that the applicant is requesting registration on the Principal Register.

In an application based solely on Trademark Act §1(b), the mark must be in lawful use in commerce on or in connection with the goods/services/classes before the mark can register. [15 U.S.C. §1091\(a\)](#). Under [37 C.F.R. §2.47\(d\)](#), an intent-to-use applicant is not eligible for registration on the Supplemental Register until the applicant has filed an acceptable allegation of use. When the applicant amends to the Supplemental Register after filing an acceptable allegation of use, the effective filing date of the application is the date on which the applicant filed the allegation of use, i.e., the date on which the applicant met the minimum filing requirements of [37 C.F.R. §2.76\(c\)](#) for an amendment to allege use (see [TMEP §1104.01](#)), or [37 C.F.R. §2.88\(c\)](#) for a statement of use (see [TMEP §1109.01](#)). [37 C.F.R. §2.75\(b\)](#). Due to the change in the effective filing date, the examining attorney must conduct a new search of USPTO records for conflicting marks. [TMEP §1102.03](#). In this situation, the USPTO does not alter the original filing date in the USPTO database.



[TMEP §206](#). See [TMEP §816.02](#) and [§1102.03](#) for more information regarding intent-to-use applications and the Supplemental Register.

In an application with §1(b) and §44 bases, the effective filing date of the application will not change to the date on which the applicant files an allegation of use to amend the application to the Supplemental Register. [TMEP §§816.02, 1014](#). In such case, a new search would not be required. [TMEP §§1014, 1102.03](#).

If an applicant submits a §1(b) sole-basis application or combines it with a §44 basis and requests registration on the Supplemental Register for which no acceptable allegation of use has been filed, the examining attorney must refuse registration under §23 on the ground that the mark is not in lawful use in commerce. [15 U.S.C. §1091](#). The examining attorney will withdraw the refusal for a §1(b) sole-basis application if the applicant submits an acceptable allegation of use or withdraws the request to amend to the Supplemental Register. For applications with §1(b) and §44 bases where the applicant deletes or divides out the goods, services, or classes with the §1(b) basis, the examining attorney will also withdraw the refusal for the §44 sole-basis application. [TMEP §1102.03](#). However, the refusal under §23 will be maintained against the application with the §1(b) basis. See [TMEP §§1110-1110.12](#) regarding requests to divide.

If the application is based solely on §44, the applicant may seek registration on the Supplemental Register without alleging use in commerce or use anywhere in the world. [15 U.S.C. §1126\(e\)](#); [37 C.F.R. §2.47\(b\)](#); [TMEP §1009](#). However, the §44 application for a trademark or service mark must include the required verified statement of the applicant's bona fide intention to use the mark in commerce. [15 U.S.C. §1126\(d\), \(e\)](#); [37 C.F.R. §2.34\(a\)\(3\)\(i\), \(a\)\(4\)\(ii\)](#); [TMEP §1008](#). See [TMEP §1303.01\(b\)\(i\), §1304.02\(b\)\(i\), and §1306.02\(b\)\(i\)](#) regarding the required verified statement for a collective or certification mark application based on §44.

### **815.03 Filing on Supplemental Register Is Not an Admission that the Mark Has Not Acquired Distinctiveness**

Under [15 U.S.C. §1095](#), registration of a mark on the Supplemental Register does not constitute an admission that the mark has not acquired distinctiveness. However, seeking registration on the Supplemental Register is an admission that the mark is not inherently distinctive. See *Quaker State Oil Ref. Corp. v. Quaker Oil Corp.*, 453 F.2d 1296, 1299, 172 USPQ 361, 363 (C.C.P.A. 1972).

### **815.04 Basis for Refusal of Registration of Matter that Is Incapable**

When the examining attorney refuses registration on the Supplemental Register on the ground that the proposed mark is incapable of distinguishing the applicant's goods or services, the examining attorney must cite §§23(c) and 45 of the Trademark Act, [15 U.S.C. §§1091\(c\), 1127](#), as a basis for refusal. See *In re Controls Corp. of Am.*, 46 USPQ2d 1308, 1309 n.2 (TTAB 1998).

## **816 Amending Application to Supplemental Register**

### **816.01 How to Amend**

If an application meets the requirements noted in [TMEP §815.02](#), the application may be amended by requesting that the words “Principal Register” be changed to “Supplemental Register,” or that “the application is amended to the Supplemental Register.”

An application under §66(a) of the Trademark Act cannot be amended to the Supplemental Register. Trademark Act §68(a)(4), [15 U.S.C. §1141h\(a\)\(4\)](#); [37 C.F.R. §§2.47\(c\), 2.75\(c\)](#).

## 816.02 Effective Filing Date

### *Intent-to-Use Applications*

As noted in [TMEP §815.02](#), an intent-to-use applicant may file an amendment to the Supplemental Register only after the applicant has begun using the mark and filed an acceptable allegation of use. [37 C.F.R. §2.47\(d\)](#). In such a case, if the application is based *solely* on §1(b), the effective filing date of the application is the filing date of the allegation of use, i.e., the date on which the applicant met the minimum filing requirements of [37 C.F.R. §2.76\(c\)](#) for an amendment to allege use (*see* [TMEP §1104.01](#)), or [37 C.F.R. §2.88\(c\)](#) for a statement of use (*see* [TMEP §1109.01](#)). [37 C.F.R. §2.75\(b\)](#); [TMEP §1102.03](#). However, if the application includes a §44(d) filing basis with a priority filing date in addition to the §1(b) basis, the effective filing date of the application (i.e., the priority filing date, *see* [TMEP §201.01](#)) is not changed to the filing date of the allegation of use. Similarly, if the application includes a §44(e) filing basis in addition to the §1(b) basis, the effective filing date (i.e., the original filing date of the application, *see* [TMEP §201.01](#)) is not changed to the filing date of the allegation of use. When the applicant files an allegation of use that complies with the minimum requirements of [37 C.F.R. §2.76\(c\)](#) or [37 C.F.R. §2.88\(c\)](#) and an amendment to the Supplemental Register in response to a refusal, the examining attorney must follow the procedures outlined in [TMEP §714.05\(a\)\(i\)](#).

Amendment of an application from the Supplemental to the Principal Register does not change the effective filing date of an application. *Kraft Grp. LLC v. Harpole*, 90 USPQ2d 1837, 1840-41 (TTAB 2009) (holding that the filing date did not change when an applicant who originally sought registration on the Supplemental Register, without alleging use in commerce, amended the §1(b) application to the Principal Register).

### *Applications Filed Before November 16, 1989*

Prior to November 16, 1989, one year's lawful use of the mark in commerce was required to apply for registration on the Supplemental Register. Effective November 16, 1989, an applicant may apply for registration on the Supplemental Register at any time after commencing use of the mark in commerce.

An applicant may amend a pending application to request registration on the Supplemental Register at any time after use of the mark has commenced. The date of the amendment to the Supplemental Register becomes the effective filing date of the application if: (1) the applicant had not used the mark in commerce for one year before the application filing date; and (2) the applicant amends to the Supplemental Register on or after November 16, 1989.

See also [TMEP §§206–206.04](#) regarding effective filing date.

## 816.03 Amendment to Different Register

Although there is no restriction on the number of times an applicant may amend from one register to another, one amendment is usually sufficient, and subsequent amendments should be avoided except for unusual circumstances.

## 816.04 Amendment After Refusal

In an application under §1 or §44 of the Trademark Act, the applicant may amend to the Supplemental Register after a refusal to register on the Principal Register, including a final refusal. If the final refusal was under §2(e)(1), §2(e)(2), or §2(e)(4) of the Trademark Act, [15 U.S.C. §§1052\(e\)\(1\), 1052\(e\)\(2\), 1052\(e\)\(4\)](#), or on grounds pertaining to other non-inherently distinctive subject matter, amendment to the Supplemental Register is procedurally an acceptable response. See [37 C.F.R. §2.75](#). When the applicant files an allegation of use that complies with the minimum requirements of [37 C.F.R. §2.76\(c\)](#) or [37 C.F.R. §2.88\(c\)](#) and an amendment to the Supplemental Register in response to a refusal, the examining attorney must follow the procedures outlined in [TMEP §714.05\(a\)\(i\)](#).

An amendment to the Supplemental Register after refusal presents a new issue requiring consideration by the examining attorney, unless the amendment is irrelevant to the outstanding refusal. If the examining attorney determines that the proposed mark is incapable of identifying and distinguishing the applicant's goods or services, the examining attorney must issue a nonfinal refusal of registration on the Supplemental Register, under §23 and §45 of the Trademark Act, [15 U.S.C. §§1091, 1127](#). See [TMEP §714.05\(a\)\(i\)](#).

The applicant may respond by arguing the merits of the examining attorney's refusal of registration on the Principal Register and, in the alternative, request registration on the Supplemental Register. An applicant may not, however, state that it "reserves the right" to amend to the Supplemental Register if the refusal is not withdrawn or is affirmed on appeal. *In re Integrated Embedded*, 120 USPQ2d 1504, 1511 (TTAB2016) (stating the "[a]pplicant cannot 'reserve a right' that does not exist"). If the examining attorney is not persuaded to withdraw the refusal, but would accept the amendment, the applicant must be given the option of registration on the Supplemental Register or going forward with the appeal on the underlying refusal. This should be done by telephone or email, with a Note to the File in the record indicating the applicant's decision, wherever possible. If the applicant wants to appeal, or if the examining attorney is unable to reach the applicant by telephone or email, the examining attorney must issue an action continuing the underlying refusal and noting that the amendment to the Supplemental Register is deemed acceptable and will not be an issue on appeal.

Similarly, the applicant may seek registration on the Principal Register based on acquired distinctiveness under §2(f), [15 U.S.C. §1052\(f\)](#), and, in the alternative, on the Supplemental Register. See [TMEP §1212.02\(c\)](#).

An applicant may not seek registration of a mark on both the Principal and Supplemental Registers in the same application. See [15 U.S.C. §§1051, 1091](#); [37 C.F.R. §§2.46, 2.47](#). Therefore, if an applicant responds to a refusal or requirement by expressly amending to the Supplemental Register as to only certain goods/services/classes, the examining attorney will not accept the request to amend unless it is also accompanied by a request to divide. See [TMEP §§801.02\(b\), 1110-1110.10](#).

A mark in an application under §66(a) of the Trademark Act cannot be amended to the Supplemental Register. Trademark Act §68(a)(4), [15 U.S.C. §1141h\(a\)\(4\)](#); [37 C.F.R. §§2.47\(c\), 2.75\(c\)](#).

## 816.05 Amendment After Decision on Appeal

An applicant may not amend to the Supplemental Register after the Trademark Trial and Appeal Board has affirmed a refusal of registration on the Principal Register. [37 C.F.R. §2.142\(g\)](#). After having elected one of the remedies available for contesting the basis for the refusal, namely, appeal rather than amendment to the Supplemental Register, and having pursued the remedy to a conclusion, the applicant may not return to its

previous position and pursue another remedy for the same refusal anew. In the following cases, the USPTO refused to grant petitions to reopen prosecution and return jurisdiction to the examining attorney to consider an amendment to the Supplemental Register after decision on appeal: *Ex parte Simoniz Co.*, 161 USPQ 365 (Comm'r Pats. 1969); *Ex parte Helene Curtis Indus., Inc.*, 134 USPQ 73 (Comm'r Pats. 1962); *Ex parte Sightmaster Corp.*, 95 USPQ 43 (Comm'r Pats. 1951). See also [TMEP §1501.06](#) and cases cited therein.

The applicant may file a new application requesting registration on the Supplemental Register.

## 817 Preparation of Application for Publication or Registration

When an application is ready to be approved for publication or registration, the examining attorney must carefully review the application record to ensure the accuracy of the information contained therein and to ensure that all information that must be published in the *Trademark Official Gazette* and included on the certificate of registration has been properly entered into the Trademark database. This information includes:

- (1) Disclaimer statements ([TMEP §§1213–1213.11](#));
- (2) Notations of acquired distinctiveness, i.e., “2(f)” or “2(f) in part as to . . .,” as appropriate ([TMEP §§1212–1212.10](#));
- (3) Lining and/or stippling statements, if necessary ([TMEP §808.01\(b\)](#));
- (4) Consent to register a name or portrait and/or statements that a name or portrait does or does not identify a living individual ([TMEP §§813.01–813.01\(c\)](#));
- (5) Translations of non-English wording and transliterations of non-Latin characters in the mark, or statements that the non-English wording or transliterated term has no meaning in English ([TMEP §§809.01\(a\), 809.03](#));
- (6) Ownership of related U.S. registrations ([TMEP §812](#));
- (7) Description of mark statements ([TMEP §§808–808.03\(g\)](#));
- (8) Dates of use of the mark in another form ([TMEP §903.07](#)); and
- (9) Color claims and color location statements ([TMEP §§807.07\(a\)–807.07\(a\)\(ii\)](#)).

All statements in the Trademark database relating to the above-listed items will automatically be published in the *Trademark Official Gazette* and included on the registration certificate. Therefore, examining attorneys must ensure that information that must *not* be published (e.g., claims of ownership of unrelated or cancelled U.S. registrations, statements such as disclaimers that have been amended and are no longer valid, or unnecessary §2(f) statements) is deleted from the Trademark database. The documents containing the information deleted from the Trademark database will remain of record for informational purposes. It is not necessary to notify the applicant that the information will not be published. If an applicant provides information by phone that does not need to be published (e.g., a statement that a particular term has no meaning in the relevant industry), the examining attorney must enter a Note to the File in the record detailing the information that will not be entered into the database.

In addition, the examining attorney must check to ensure the accuracy of the following critical data elements:

- (1) The mark;
- (2) The register for which application is made;
- (3) The identification of goods and/or services;
- (4) International classification;
- (5) Filing date;
- (6) Dates of use for each class, if applicable;

- (7) Foreign application and registration data, if applicable;
- (8) Whether §1(b) of the Act is a basis for registration;
- (9) In a multiple-basis application, which goods are covered by which basis; and
- (10) In concurrent use cases, information as to the proposed geographic limitation.

If any of the above items are not accurately entered into the Trademark database, the examining attorney must ensure that the necessary correction(s) are made.

If there has been an assignment, the examining attorney must check the records of the Assignment Recordation Branch of the USPTO to ensure that there is a clear chain of title, and ensure that the change of ownership is entered into the Trademark database, if necessary. See [TMEP §§502.02\(a\)](#) and [502.02\(c\)](#).

## 818 Application Checklist (§1 and §44)

This section may be used to determine whether materials submitted as a trademark or service mark application are complete, and to ensure that appropriate requirements and refusals are made. See [37 C.F.R. §2.21](#) and [TMEP §202](#) regarding the elements that must be received before the USPTO will grant a filing date to an application.

An application for a trademark or service mark registration must include the following:

- (1) a clear drawing of the mark ([37 C.F.R. §§2.21\(a\)\(3\)](#), [2.51–2.54](#); [TMEP §§202.01](#), [807–807.18](#));
- (2) a verified statement signed by a person properly authorized to sign on behalf of the applicant ([15 U.S.C. §1051\(a\)\(3\)](#), [\(b\)\(3\)](#); [37 C.F.R. §2.33](#); [TMEP §§804–804.05](#));
- (3) an application that includes the following:
  - (a) the date the application was signed (See [37 C.F.R. §2.33\(c\)](#); [TMEP §804.03](#));
  - (b) the applicant's name, and DBA designation if appropriate ([37 C.F.R. §2.32\(a\)\(2\)](#); [TMEP §§803.02–803.02\(c\)](#));
  - (c) the applicant's legal entity ([37 C.F.R. §2.32\(a\)\(3\)\(i\)](#); [TMEP §§803.03–803.03\(k\)](#));
  - (d) the country of which the applicant is a citizen, or the state or country of incorporation or organization of a juristic applicant ([15 U.S.C. §1051\(a\)\(2\)](#), [\(b\)\(2\)](#); [37 C.F.R. §2.32\(a\)\(3\)\(i\)-\(ii\)](#); [TMEP §803.04](#));
  - (e) if the applicant is a domestic partnership or domestic joint venture, the names and citizenship (or state or country of incorporation or organization) of the general partners or active members of the joint venture ([37 C.F.R. §2.32\(a\)\(3\)\(iii\)](#), [\(iv\)](#); [TMEP §§803.03\(b\)](#), [803.04](#)), or if applicant is a sole proprietorship, the U.S. state or foreign country of its organization and the name and citizenship of the sole proprietor ([37 C.F.R. §2.32\(a\)\(3\)\(v\)](#), [TMEP §§803.03\(a\)](#), [803.04](#));
  - (f) the applicant's email address ([37 C.F.R. §2.32\(a\)\(2\)](#); [TMEP §803.05\(b\)](#)), unless applicant is exempt from the requirement to provide an email address ([37 C.F.R. §2.21\(c\)](#); [TMEP §301.02\(c\)](#));
  - (g) the applicant's domicile address ([15 U.S.C. §1051\(a\)\(2\)](#), [\(b\)\(2\)](#); [37 C.F.R. §2.32\(a\)\(2\)](#); [TMEP §803.05](#)) (if applicant's domicile is outside the United States or its territories, a qualified U.S. attorney must be appointed ([37 C.F.R. §2.11\(a\)](#); [TMEP §601](#));
  - (h) the attorney's name, postal address, email address, and bar information if an attorney is appointed ([37 C.F.R. §2.32\(a\)\(4\)](#); [TMEP §811.01](#));
  - (i) a statement that the applicant is using the mark in commerce in a §1(a) application, or has a bona fide intent to use the mark in commerce in an application under §1(b) or §44 ([15 U.S.C. §1051\(a\)\(3\)\(C\)](#), [\(b\)\(3\)\(B\)](#), [1126\(d\)\(2\)](#), [\(e\)](#); [37 C.F.R. §2.33\(b\)\(1\)](#), [\(b\)\(2\)](#));

- (j) an identification of the goods/services ([15 U.S.C. §1051\(a\)\(2\),\(b\)\(2\)](#); [37 C.F.R. §2.32\(a\)\(6\)](#); [TMEP §§1402–1402.15](#));
- (k) the class(es) of the goods/services, if known to the applicant ([37 C.F.R. §2.32\(a\)\(7\)](#); [TMEP §§1401–1401.14](#));
- (l) the dates when the mark was first used and first used in commerce with the goods/services in each class, in an application under §1(a) ([15 U.S.C. §1051\(a\)\(2\)](#); [37 C.F.R. §2.34\(a\)\(1\)\(ii\)-\(iii\)](#); [TMEP §§903–903.08](#));
- (m) if the applicant claims priority under §44(d), a claim of the benefit of the applicant's first-filed foreign application in a treaty country within the preceding six months, specifying the filing date, country, and serial number of such application ([15 U.S.C. §1126\(d\)](#); [37 C.F.R. §2.34\(a\)\(4\)](#); [TMEP §§1003–1003.08](#));
- (n) a basis for filing ([37 C.F.R. §§2.32\(a\)\(5\), 2.34](#); [TMEP §§806–806.05](#));
- (o) an averment by the person making the verification that he or she believes the applicant to be the owner of the mark sought to be registered in an application under §1(a), or to have a bona fide intent to use the mark in commerce in a §1(b) or §44 application ([15 U.S.C. §1051\(a\)\(3\)\(A\), \(b\)\(3\)\(A\)](#); [37 C.F.R. §2.33\(b\)\(1\),\(b\)\(2\)](#); [TMEP §804.02](#));
- (p) an averment that the mark is in use in commerce in a §1(a) application ([37 C.F.R. §§2.33\(b\)\(1\), 2.34\(a\)\(1\)\(i\)](#); [TMEP §901](#));
- (q) an averment that, to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods or services of such other person, to cause confusion, or mistake, or to deceive ([15 U.S.C. §1051\(a\)\(3\)\(D\), \(b\)\(3\)\(D\)](#); [37 C.F.R. §2.33\(b\)\(1\), \(b\)\(2\)](#); [TMEP §804.02](#));
- (r) a description of the mark, if the mark is not in standard characters ([37 C.F.R. §2.32\(a\)\(8\), \(c\)](#), [37 C.F.R. §§2.37, 2.52\(b\)\(5\)](#); [TMEP §§808–808.03\(g\)](#));
- (s) if the mark includes color, a color claim naming the colors that are a feature of the mark, and a separate statement describing where the color(s) appear on the mark. ([37 C.F.R. §2.32\(c\), 2.52\(b\)\(1\)](#); [TMEP §§807.07\(a\)–\(a\)\(ii\)](#));
- (t) a translation of non-English wording and transliteration and translation of non-Latin characters in the mark, if any ([37 C.F.R. §§2.32\(a\)\(9\), \(a\)\(10\)](#); [TMEP §§809–809.03](#));
- (u) a statement that identifies any living individual whose name or likeness the mark comprises and indicates that his or her consent is of record, or a statement that the name or portrait does not identify a living individual, if appropriate ([15 U.S.C. §1052\(c\)](#); [TMEP §§813.01–813.01\(c\)](#));
- (v) a claim of the applicant's ownership of prior registrations of the same or similar marks, if any, if the owner(s) last listed in the USPTO's records for such prior registration(s) differs from the owner(s) listed in the application ([37 C.F.R. §2.36](#); [TMEP §812](#)); and
- (w) if the applicant seeks to register the mark in standard characters, a statement that "The mark consists of standard characters without claim to any particular font style, size, or color" ([TMEP §807.03\(a\)](#));
- (4) a filing fee for each class of goods/services ([15 U.S.C. §1051\(a\)\(1\), \(b\)\(1\)](#); [37 C.F.R. §2.6\(a\)\(1\)](#); [TMEP §§810–810.02](#));
- (5) in a §44(e) application, a true copy, a photocopy, a certification, or a certified copy of the registration in the applicant's country of origin, and a translation of the foreign registration if it is not in English ([15 U.S.C. §1126\(e\)](#); [37 C.F.R. §2.34\(a\)\(3\)\(ii\)](#); [TMEP §§1004.01–1004.01\(b\)](#)); and
- (6) in a §1(a) application, one specimen for each class ([15 U.S.C. §1051\(a\)\(1\)](#); [37 C.F.R. §§2.34\(a\)\(1\)\(iv\), 2.56\(a\), 2.86\(a\)\(3\)](#); [TMEP §§904–904.07\(b\)](#)).



See [15 U.S.C. §1051\(a\)\(3\)\(D\)](#) and [§1052\(d\)](#), [37 C.F.R. §2.99](#), and [TMEP §1207.04\(d\)\(i\)](#) regarding requirements for applications for concurrent use registration.

See [37 C.F.R. §2.44](#) and [TMEP §§1303.01–1303.01\(b\)\(ii\)](#) regarding the requirements for collective trademark and collective service mark applications; [37 C.F.R. §2.44](#) and [TMEP §§1304.02–1304.02\(d\)](#) regarding collective membership mark applications, and [37 C.F.R. §2.45](#) and [TMEP §§1306.02–1306.02\(d\)](#) regarding certification mark applications.

The following are substantive grounds for refusal. Registration may be refused on the ground that:

- (1) The applicant is not the owner of the mark ([15 U.S.C. §1051\(a\)\(1\)](#); [TMEP §1201](#));
- (2) The subject matter for which registration is sought does not function as a mark ([15 U.S.C. §§1051, 1052, 1053, 1127](#)) because, for example, the proposed mark:
  - (a) is used solely as a trade name ([TMEP §1202.01](#));
  - (b) is functional, i.e., consists of a utilitarian design or design feature of the goods or their packaging ([15 U.S.C. §1052\(e\)\(5\)](#); [TMEP §§1202.02\(a\)–1202.02\(a\)\(viii\)](#));
  - (c) is a nondistinctive configuration or trade dress of the goods or their packaging ([TMEP §§1202.02\(b\)–1202.02\(b\)\(ii\)](#));
  - (d) is mere ornamentation ([TMEP §§1202.03–1202.03\(g\)](#));
  - (e) is the generic name for the goods or services ([TMEP §§1209.01\(c\)–1209.01\(c\)\(iii\)](#)); or
  - (f) is the title of a single creative work or the name of an author or performing artist ([TMEP §§1202.08–1202.08\(f\), 1202.09–1202.09\(b\)](#));
- (3) The proposed mark comprises immoral or scandalous matter ([15 U.S.C. §1052\(a\)](#); [TMEP §1203.01](#));
- (4) The proposed mark is deceptive ([15 U.S.C. §1052\(a\)](#); [TMEP §§1203.02–1203.02\(g\)](#));
- (5) The proposed mark comprises matter that may falsely suggest a connection with persons, institutions, beliefs, or national symbols ([15 U.S.C. §1052\(a\)](#); [TMEP §§1203.03–1203.03\(b\)\(iii\)](#));
- (6) The proposed mark comprises the flag, coat of arms, or other insignia of the United States or any State, municipality, or foreign nation ([15 U.S.C. §1052\(b\)](#); [TMEP §§1204–1204.05](#));
- (7) The applicant's use of the mark is or would be unlawful because it is prohibited by statute ([TMEP §§1205–1205.02](#));
- (8) The proposed mark comprises a name, portrait, or signature identifying a particular living individual without the individual's written consent, or the name, portrait, or signature of a deceased president of the United States during his widow's life, without written consent of the widow ([15 U.S.C. §1052\(c\)](#); [TMEP §§1206–1206.05](#));
- (9) The proposed mark so resembles a previously registered mark as to be likely, when used with the applicant's goods and/or services, to cause confusion or mistake, or to deceive ([15 U.S.C. §1052\(d\)](#); [TMEP §§1207–1207.04\(g\)\(i\)](#));
- (10) The proposed mark is merely descriptive or deceptively misdescriptive of the applicant's goods and/or services ([15 U.S.C. §1052\(e\)\(1\)](#); [TMEP §§1209–1209.04](#));
- (11) The proposed mark is primarily geographically descriptive of the applicant's goods and/or services ([15 U.S.C. §1052\(e\)\(2\)](#); [TMEP §1210.01\(a\)](#));
- (12) The proposed mark is primarily geographically deceptively misdescriptive of the applicant's goods and/or services ([15 U.S.C. §1052\(e\)\(3\)](#); [TMEP §1210.01\(b\)](#));

(13) The proposed mark is primarily merely a surname ([15 U.S.C. §1052\(e\)\(4\)](#); [TMEP §§1211–1211.02\(b\)\(vii\)](#)); or

(14) The proposed mark merely identifies a character in a creative work ([TMEP §1202.10](#)).

An applicant may submit a claim and proof of distinctiveness of the mark or a portion of the mark, under §2(f). See [15 U.S.C. §1052\(f\)](#); [TMEP §§1212–1212.10](#).

A mark that is capable of distinguishing the applicant's goods or services may be registrable on the Supplemental Register, in an application under §1 or §44 of the Trademark Act. See [15 U.S.C. §§1091–1096](#); [TMEP §§815–815.04](#).

The examining attorney will require a disclaimer of an unregistrable component of an otherwise registrable mark. See [15 U.S.C. §1056](#); [TMEP §§1213–1213.11](#).

## 819 TEAS Plus Application

The TEAS Plus option provides the lowest filing fee per class for an applicant who can meet all of the application requirements in [37 C.F.R. §2.22\(a\)](#) (see [TMEP §§819.01–819.01\(q\)](#)) at the time of filing using the USPTO's TEAS Plus application form.

The application must be for registration of a trademark or service mark based on §1 or §44 of the Trademark Act, [15 U.S.C. §1051](#) or [§1126](#). This filing option is not available to applications for registration on the Supplemental Register, based on §66(a), or for collective, collective membership, or certification marks.

If an applicant files a TEAS Plus application that does not meet the requirements of [37 C.F.R. §2.22\(a\)](#), the applicant will be required to pay an additional processing fee. [37 C.F.R. §2.22\(c\)](#); see [TMEP §819.04](#). Thereafter, the application will be examined as a TEAS Standard application for the purposes of determining fees.

### 819.01 TEAS Plus Application Filing Requirements

A TEAS Plus application must request registration of a trademark or service mark on the Principal Register, and must include a valid email address for the applicant (see [TMEP §803.05\(b\)](#)) and the following at the time of filing:

- *Applicant's Name and Domicile Address*;
- *Attorney Required to Be Appointed for Applicants With Foreign Domicile*. See [TMEP §601.01](#) and [§803.05\(a\)](#) for determining whether an applicant is domiciled outside the United States or its territories. In addition to designating a qualified U.S. attorney, applicant must provide the attorney's name, postal address, email address, and bar information. See [TMEP §811.01](#) for additional information regarding the requirements for applicant's attorney's identification information.;
- *Applicant's Legal Entity and Citizenship* (or state or country of incorporation or organization of each juristic applicant), including the names and citizenship of general partners for domestic partnerships, active members of domestic joint ventures, and the sole proprietor in a sole proprietorship;
- *Filing Basis or Bases*. One or more bases for filing, and all requirements of [37 C.F.R. §2.34](#) for each basis;

- *Identification and Classification of Goods/Services.* A correctly classified and definite identification of goods/services taken directly from the USPTO's *Acceptable Identification of Goods and Services Manual* (USPTO ID Manual), available through the TEAS Plus application form;
- *Filing Fee.* A filing fee per class for all classes listed in the application;
- *Signed Verification.* A verified statement, dated and signed by a properly authorized person;
- *Drawing.* A clear drawing of the mark comprising either: (1) a claim of standard characters and the mark, typed in the appropriate field in the TEAS Plus application form; or (2) a digitized image of a mark in special form. If the mark includes color, the digitized image must show the mark in color;
- *Color Claim and Description of Color(s).* If the mark includes color, a claim that the color(s) is a feature of the mark; and a statement in the "Description of the Mark" field naming the color(s) and describing where the color(s) appears on the mark;
- *Description of Mark.* If the mark is not in standard characters, a description of the mark;
- *Prior Registrations for Same Mark.* If the applicant owns one or more registrations for the same mark, and the last listed owner(s) of the prior registration(s) differs from the owner of the application, a claim of ownership of the registration(s), identified by the U.S. registration number(s);
- *Translation.* If the mark includes foreign wording, an English translation of that wording;
- *Transliteration of Non-Latin Characters.* If the mark includes non-Latin characters, a transliteration of those characters;
- *Consent to Registration of Name or Portrait.* If the mark includes an individual's name or portrait, either: (1) a statement that identifies the living individual whose name or likeness the mark comprises, and written consent of the individual; or (2) a statement that the name or portrait does not identify a living individual;
- *Concurrent Use .* If the application is a concurrent use application, the application must meet the requirements of [37 C.F.R. §2.42](#);
- *Multiple-Class Applications .* If the application contains goods/services in more than one class, the application must meet the requirements of [37 C.F.R. §2.86](#); and
- *Section 44 Applications.* In a §44 application, the scope of the goods/services covered by the §44 basis may not exceed the scope of the goods/services in the foreign application or registration.

[37 C.F.R. §2.22\(a\).](#)

As long as the applicant has made a reasonable attempt to supply the required information in the initial application, the applicant has met the TEAS Plus filing requirements, even if the information is later amended.

See [TMEP §819.01\(a\)–\(q\)](#) for further guidance as to when the additional processing fee will be required in particular situations related to the TEAS Plus application requirements.

If an applicant files a TEAS Plus application but does not meet these requirements, the examining attorney must issue an Office action requiring the applicant to pay the additional processing fee. See [37 C.F.R. §2.22\(c\)](#). If a required field in the TEAS Plus application form is filled with irrelevant or clearly inappropriate information, the required element will be considered omitted (e.g., if the notation "???" is entered as the translation in a mark that includes foreign wording).

When TEAS Plus application filing requirements are not met, the application will be examined as a TEAS Standard application and will retain its original filing date. The examining attorney must perform the proper transaction to change the application status in the USPTO's automated systems.

## 819.01(a) Type of Mark

A TEAS Plus application is available only to applicants seeking registration of a trademark or service mark on the Principal Register under §1 and/or §44 of the Trademark Act. Applications for certification marks, collective marks, and collective membership marks and applications for registration on the Supplemental Register cannot be filed as TEAS Plus applications. [37 C.F.R. §2.22\(d\)](#).

An additional processing fee will be required if the mark in a TEAS Plus application is amended to a collective, collective membership, or certification mark. See [37 C.F.R. §2.22\(c\)-\(d\)](#).

No additional fee will be required if the application is amended from the Principal to the Supplemental Register.

TEAS Plus does not apply to applications filed under §66(a) of the Act, [15 U.S.C. §1141f\(a\)](#), because they cannot be filed through TEAS. See [37 C.F.R. §2.22\(a\)](#).

## 819.01(b) Applicant's Name and Domicile Address

The application must include the applicant's name and domicile address. [37 C.F.R. §2.22\(a\)\(1\)](#); *In re Chestek PLLC*, 92 F.4th 1105, 1113, 2024 USPQ2d 297, at \*8 (Fed. Cir. 2024) (domicile address requirement affirmed). See [TMEP §601.01](#) and [§803.05\(a\)](#) for information on what constitutes an applicant's domicile address. An additional processing fee will be required if this information is omitted. [37 C.F.R. §2.22\(c\)](#).

If the application includes this information, no additional fee will be required if the application is amended to clarify the information or to correct an inadvertent error. For example, if applicant's domicile address is incorrectly identified as a post-office box or "care of" address, the processing fee will not be required to amend the application to clarify or correct the domicile address.

## 819.01(c) Applicant's Legal Entity and Citizenship

The application must include the applicant's legal entity. [37 C.F.R. §2.22\(a\)\(2\)](#); see [TMEP §803.03](#). The application must also set forth the citizenship of an individual applicant, or the state or country of incorporation or organization of each juristic applicant. [37 C.F.R. §2.22\(a\)\(3\)](#); see [TMEP §803.04](#). The additional fee will be required if this information is omitted. [37 C.F.R. §2.22\(c\)](#).

If the application includes this information, no additional fee will be required if the application is amended to clarify the information or correct an inadvertent error.

Trademark Rule 2.22(a)(4) requires that where the applicant is a domestic partnership, the application must include the names and citizenship of the applicant's general partners. [TMEP §803.03\(b\)](#). In addition, the rule requires for a domestic joint venture the application include the names and citizenship of the applicant's active members. *Id.* Similarly, Rule 2.22(a)(5) requires for a sole proprietorship the application include the name and citizenship of the applicant's sole proprietor. [TMEP §803.03\(a\)](#).

## 819.01(d) Qualified U.S. Attorney Required for Applicant with Foreign Domicile

If the applicant's domicile is located outside the United States or its territories, the applicant must be represented before the USPTO by a qualified U.S. attorney. [37 C.F.R. §2.22\(a\)\(20\)](#). See [TMEP §601.01](#) and [§803.05\(a\)](#) for determining whether an applicant is domiciled outside the United States or its territories.

The TEAS Plus application form will require the attorney's name, postal address, email address, and bar information in order for the application to validate. See [TMEP §811.01](#) for additional information regarding the requirements for applicant's attorney's identification information. See [TMEP §602.01\(a\)](#) and [§811.01](#) for submissions that include clearly invalid attorney identification information or the bar information appears valid on its face but is later determined to be invalid.

If the application includes this information, the applicant will not lose TEAS Plus status if the application is amended to clarify the information or to correct an inadvertent error.

### **819.01(e) Email Address**

The application must include the applicant's email address and the email address for the applicant's qualified U.S. attorney, if one is appointed in the application. [37 C.F.R. §§2.21\(a\)\(1\), 2.22\(b\), 2.23\(b\)](#). See [TMEP §803.05\(b\)](#) for more information about the email address that may be listed for the applicant.

No additional fee will be required if the email address is amended to correct an inadvertent error.

### **819.01(f) Basis or Bases for Filing**

The application must include at least one basis for filing under §1 and/or §44 of the Act that meets the requirements of [37 C.F.R. §2.34](#). If more than one basis is set forth, the applicant must comply with the requirements of [37 C.F.R. §2.34](#) for each asserted basis. [37 C.F.R. §2.22\(a\)\(6\)](#). If this application filing requirement is not met, the applicant will be required to pay an additional processing fee. [37 C.F.R. §2.22\(c\)](#).

In a multiple-basis application, if the applicant fails to comply with the requirements of [37 C.F.R. §2.34](#) for one of the bases claimed in the initial application, the applicant cannot avoid paying the additional processing fee by deleting the relevant basis.

### **819.01(f)(i) Section 1(a) - Use in Commerce**

The requirements for establishing a §1(a) basis are set forth in [37 C.F.R. §2.34\(a\)\(1\)](#). See also [TMEP §806.01\(a\)](#).

*Specimen(s)* . The application must include one specimen showing how the applicant uses the mark in commerce for each class of goods/services. [37 C.F.R. §§2.22\(a\)\(6\), 2.34\(a\)\(1\)\(iv\)](#). An application must include an attachment in the "Specimen" field in order for the application to validate. As long as the specimen depicts the mark, no additional fee will be required if registration is refused because the specimen is unacceptable.

An additional processing fee will be required if the mark on the specimen is materially different from the mark on the drawing. See [37 C.F.R. §2.22\(c\)](#). If the marks on the specimen and the drawing are materially different, the applicant has, in effect, failed to submit a specimen showing use of the mark sought to be registered. However, no additional fee will be required if the difference between the mark on the specimen and the mark on the drawing is not material.

*Example:* The mark on the drawing is ZZZ, and the mark on the specimen is ZEBRAMAX. Amending the drawing to match the specimen would materially alter the mark on the drawing, so the applicant, in effect, has failed to submit a specimen showing use of the mark on the drawing. As a result, the application does not meet the TEAS Plus application requirements and the examining attorney will require the additional processing fee.

*Example:* The mark on the drawing is ZEBRAMAXX, and the mark on the specimen is ZEBRAMAX. The mark on the drawing is not a substantially exact representation of the mark on the specimen, but the difference between the marks is not material, so the applicant may amend the drawing, or submit a substitute specimen showing use of the mark on the drawing, without paying an additional processing fee.

*Verified Statement of Use in Commerce* . The application must include a verified statement that the mark is in use in commerce on or in connection with the goods/services listed in the application. [37 C.F.R. §§2.22\(a\)\(6\), 2.34\(a\)\(1\)\(i\)](#). The TEAS Plus application form will always include this statement when the applicant asserts a §1(a) basis. See [TMEP §819.01\(l\)](#) regarding verification.

*Dates of Use* . The application must include a date of first use of the mark anywhere and a date of first use of the mark in commerce for each class of goods/services. [37 C.F.R. §§2.22\(a\)\(6\), 2.34\(a\)\(1\)\(ii\)-\(iii\)](#). When the applicant indicates that it is filing under §1(a), the TEAS Plus application form brings up free-text fields in which applicant must type the date of first use anywhere and date of first use in commerce. The TEAS Plus application will not validate unless these fields are completed in the appropriate format (MM/DD/YYYY). If the dates are later amended, the applicant will not be required to pay an additional processing fee.

### **819.01(f)(ii) Section 1(b) - Intent to Use**

A §1(b) application must include a verified statement that the applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services listed in the application. [37 C.F.R. §2.34\(a\)\(2\)](#). The TEAS Plus application form will always include this statement when the applicant asserts a §1(b) basis. See [TMEP §819.01\(l\)](#) regarding verification.

### **819.01(f)(iii) Section 44(e) - Foreign Registration**

The requirements for establishing a §44(e) basis are set forth in [37 C.F.R. §2.34\(a\)\(3\)](#). See also [TMEP §806.01\(d\)](#). The application must include a digitized image of a copy, a certification, or a certified copy of a registration in the applicant's country of origin showing that the mark has been registered in that country, and that the registration is in full force and effect. [37 C.F.R. §2.34\(a\)\(3\)\(ii\)](#). If the foreign registration is not in the English language, the applicant must submit a translation. *Id.*

The following are examples of situations where an additional fee will be required:

- *Foreign Registration Omitted* . The TEAS Plus application form for a §44(e) filing basis will not validate unless it includes an attachment in the "Foreign Registration" field. An additional processing fee will be required if the applicant attaches inappropriate material, such as a copy of the drawing or of the foreign application . [37 C.F.R. §2.22\(c\)](#).
- *Translation of Foreign Registration Omitted* . [37 C.F.R. §§2.22\(a\)\(6\), 2.34\(a\)\(3\)\(ii\)](#). An additional processing fee will be required if the foreign registration is not in the English language and the applicant does not include a translation. [37 C.F.R. §2.22\(c\)](#).
- *Mark Not on Foreign Registration* . [37 C.F.R. §§2.22\(a\)\(6\), 2.34\(a\)\(3\)\(ii\)](#). An additional processing fee will be required if the mark shown in the drawing does not appear on the foreign registration. [37 C.F.R. §2.22\(c\)](#).
- *Material Alteration* . [37 C.F.R. §§2.22\(a\)\(6\), 2.34\(a\)\(3\)\(ii\)](#). An additional processing fee will be required if the mark on the drawing is a material alteration of the mark on the foreign registration. [37 C.F.R. §2.22\(c\)](#). However, no additional fee will be required if the difference between the mark on the foreign registration and the mark on the drawing is not material.



*Example:* The mark on the drawing is HI-TECH, and the mark on the foreign registration is HI-TECH! The mark on the drawing is unacceptable because it is not a substantially exact representation of the mark on the foreign registration, but the difference between the marks is not material, so the applicant may amend the drawing to match the foreign registration without paying the additional processing fee.

*Example:* The mark on the drawing is HI-TECH, and the mark on the foreign registration is TECHNIQUES. Amending the drawing to match the foreign registration would materially alter the mark on the drawing. In these circumstances, the application does not meet the TEAS Plus application filing requirements and the applicant must pay the additional processing fee.

- *Goods/Services Exceed Scope of Foreign Registration* . [37 C.F.R. §2.22\(a\)\(7\)](#). An additional processing fee will be required if the examining attorney determines that the goods/services for which registration is sought under §44(e) in the U.S. application exceed the scope of those in the foreign registration. [37 C.F.R. §2.22\(c\)](#).

*Foreign Registration Due to Expire - No Fee Required* . No additional fee will be required if the foreign registration will expire before the U.S. registration will issue, and the applicant does not submit evidence in the initial application that the foreign registration will be in effect when the U.S. registration issues. Prior to registration, however, the applicant will be required to submit a digitized image of a copy, a certification, or a certified copy from the country of origin to establish that the foreign registration has been renewed. See [37 C.F.R. §2.34\(a\)\(3\)\(iii\)](#).

*Bona Fide Intention to Use the Mark in Commerce* . The application must include a verified statement that the applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services listed in the application. [37 C.F.R. §2.34\(a\)\(3\)\(i\)](#). The TEAS Plus application form will always include this statement when the applicant asserts a §44(e) basis. See [TMEP §819.01\(i\)](#) regarding verification.

## **819.01(f)(iv) Section 44(d) - Foreign Application**

The requirements for establishing a filing basis under §44(d) are set forth in [37 C.F.R. §2.34\(a\)\(4\)](#). See also [TMEP §806.01\(c\)](#).

*Claim of Priority Filed Within Six Months of Foreign Filing* . An additional processing fee will be required if the claim of priority is not filed within six months of the filing date of the foreign application. [37 C.F.R. §2.22\(c\)](#). The applicant can submit the priority claim after the filing date of the U.S. application, as long as the priority claim is filed within six months after the foreign filing. [37 C.F.R. §§2.22\(a\)\(6\)](#), [2.34\(a\)\(4\)\(i\)](#).

*First Filed Application* . The applicant must: (a) specify the filing date and country of the first regularly filed foreign application; or (b) state that the application is based upon a subsequent regularly filed application in the same foreign country, and that any prior-filed application has been withdrawn, abandoned, or otherwise disposed of, without having been laid open to public inspection and without having any rights outstanding, and has not served as a basis for claiming a right of priority. [37 C.F.R. §2.22\(a\)\(6\)](#), [2.34\(a\)\(4\)\(i\)](#). An additional processing fee will be required if applicant does not meet this requirement. [37 C.F.R. §2.22\(c\)](#).

*Goods/Services Exceed Scope of Foreign Registration* . An additional processing fee will be required if the examining attorney determines that the goods/services for which registration is sought under §44 in the U.S. application exceed the scope of those in the foreign application or registration. [37 C.F.R. §2.22\(a\)\(7\)](#), [\(c\)](#).

*Serial Number of Foreign Application Omitted - No Fee Required* . No additional processing fee is required if a §44(d) filing basis is asserted and the applicant fails to specify the serial number of the foreign application

in the initial application, because some applicants will not yet know the serial number of the foreign application at the time of filing in the United States. However, the serial number must be provided before the application can be approved for publication. [37 C.F.R. §2.34\(a\)\(4\)\(i\)\(A\)](#).

*Bona Fide Intention to Use the Mark in Commerce* . The application must include a verified statement that the applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services listed in the application. [37 C.F.R. §§2.22\(a\)\(6\)](#), [2.34\(a\)\(4\)\(ii\)](#). The TEAS Plus application form will always include this statement when the applicant asserts a §44(d) basis. See [TMEP §819.01\(l\)](#) regarding verification.

### **819.01(g) Identification and Classification of Goods/Services**

*USPTO ID Manual* . The application must include correctly classified goods and/or services, with an identification of goods/services taken directly from the USPTO ID Manual, available through the TEAS Plus application form. [37 C.F.R. §2.22\(a\)\(7\)](#). The TEAS Plus application form will automatically provide the correct class for goods/services selected from the USPTO ID Manual, and it will not permit the applicant to edit the “Classification” field.

To enter an identification of goods/services, the TEAS Plus application form will instruct the applicant to enter search terms appropriate for the desired goods/services within the identified field on the TEAS Plus application form. TEAS will then retrieve relevant entries from the USPTO ID Manual, and the applicant must select one or more of the entries.

*Amendment of Identification*. No additional fee is required if the identification of goods/services is acceptable and correctly classified as filed, but is later amended, either in response to a requirement or on the applicant’s initiative. This is true even if the amendment is unacceptable.

*Example* : The goods are identified in the application as “pants” and “shirts,” and the applicant files a voluntary amendment to “pants, shirts and dresses.” The examining attorney will refuse the amended identification because “dresses” is beyond the scope of the original identification ([37 C.F.R. §2.71\(a\)](#)), but no additional fee will be required.

*Fill-in-the-Blank Element*. Some USPTO ID Manual entries require the applicant to complete parenthetical information (e.g., “specify the function of the programs”). The display of such entries will include a free text field so the applicant can type the necessary information, following the instructions within the listing.

If an applicant attempts to use such a listing without completing the required information, TEAS will generate an error message.

No additional fee is required if the identification of goods/services has a fill-in-the-blank element, and the applicant inserts information that is a reasonable attempt to supply the required information in accordance with the instructions, but requires amendment because the inserted information: (1) sets forth goods/services in another class (e.g., headwear, namely, football helmets (headwear that is clothing is in Class 25, helmets are in Class 9)); (2) is indefinite (e.g., maternity clothing, namely, sportswear); (3) includes indefinite wording from the parenthetical guidance provided for instructional purposes (e.g., “specify,” “indicate,” “etc.”) (see [TMEP §1402.03\(a\)](#)); or (4) is inaccurate (see [TMEP §1402.05](#)).

However, an additional fee is required if the applicant leaves the fill-in-the-blank element empty, inserts information that is clearly inappropriate for the selected identification, or inserts additional goods/services that are unrelated to the selected identification. For example, an additional fee is required if the goods/services in the original application are identified as follows:

- “processed meat, namely, *laptop computers*;”
- “bicycle parts, namely, *bicycle parts*;”
- “sound recordings featuring music, *and sunglasses*.”

In these situations, the applicant has, in effect, failed to submit an identification from the USPTO ID Manual. The additional fee is required even if the applicant deletes the unacceptable terminology.

*Classification.* Trademark Rule 2.22(a)(7) and (c) indicate that if the applicant classified the goods/services in the wrong class in the initial application, the applicant will fail to meet the requirements for a TEAS Plus application and will be required to pay the additional processing fee for all classes in the application.

However, this is unlikely to occur, because the TEAS Plus application form will automatically provide the correct class for goods/services selected from the USPTO ID Manual in the TEAS Plus application form, and it will not permit the applicant to edit the “Classification” field. No additional fee is required if the identification is acceptable and correctly classified as filed, but is amended during examination to add or substitute another class (e.g., amendment from “headwear” in Class 25 to “protective helmets for sports” in Class 9; or amendment from “footwear” in Class 25 to “orthopedic footwear” in Class 10). See [TMEP §819.03](#) regarding the addition of classes to a TEAS Plus application.

*Section 44 - Goods/Services Exceed Scope of Foreign Registration .* In a §44 application, an additional processing fee is required if the examining attorney determines that the goods/services for which registration is sought under §44 in the U.S. application exceed the scope of those in the foreign registration. [37 C.F.R. §2.22\(a\)\(7\), \(c\)](#).

## 819.01(h) Filing Fee

The application must include a filing fee for each class of goods/services, as required by [37 C.F.R. §2.6\(a\)\(1\)\(iv\)](#). [37 C.F.R. §2.22\(a\)\(9\)](#). TEAS will not accept transmission of a TEAS Plus application form that does not include a fee for each class.

See [TMEP §819.03](#) regarding the fee for adding a class during examination.

## 819.01(i) Drawing

The application must include a clear drawing of the mark comprising either: (1) a claim of standard characters and the mark is comprised only of characters in the USPTO's standard character set, typed in the appropriate field of the TEAS Plus application form; or (2) a digitized image of a mark in special form. [37 C.F.R. §2.22\(a\)\(11\)-\(12\)](#). The TEAS Plus application form requires the applicant to indicate whether the mark is stylized or in standard characters, and will not accept the transmission unless the applicant selects one of these options. If the applicant claims standard characters, the TEAS Plus application form will not accept transmission unless something has been typed in the appropriate field. TEAS will generate a digitized image of the standard character mark and attach it to the TEAS Plus application.

A “clear drawing of the mark” is the same standard used in [37 C.F.R. §2.21\(a\)\(3\)](#), which sets forth the requirements for receipt of an application filing date. Thus, if the TEAS Plus application does not include a clear drawing of the mark, the application will be denied a filing date, in accordance with standard procedures for processing informal applications (see [TMEP §§202–202.03, 204–204.03](#)). If the application meets the requirement for a clear drawing of the mark, the applicant will not be required to pay an additional processing fee if the examining attorney requires amendment of the drawing because it does not meet all the requirements of 37 C.F.R. §§2.51–2.53. See [37 C.F.R. §2.22\(c\)](#).

*Marks That Include Color* . If the mark includes color, the drawing must show the mark in color, or the application will not meet the requirements for a TEAS Plus application. [37 C.F.R. §2.22\(a\)\(11\)](#). The application must also include a color claim and a statement in the “Description of the Mark” field naming the color(s) and describing where they appear on the mark. [37 C.F.R. §§2.22\(a\)\(13\), 2.52\(b\)\(1\)](#); *see* [TMEP §819.01\(j\)](#).

See [TMEP §§807.03–807.03\(i\)](#) for further information about standard character drawings, and [§807.05\(c\)](#) for the requirements for digitized images.

### **819.01(j) Color Claim**

As noted above, if the mark includes color, the drawing must show the mark in color. [37 C.F.R. §2.22\(a\)\(11\)](#).

In addition, the application must include: (1) a claim that the color(s) is a feature of the mark; and (2) a statement in the “Description of the Mark” field naming the color(s) and describing where the color(s) appear on the mark. [37 C.F.R. §§2.22\(a\)\(13\), 2.52\(b\)\(1\)](#). The TEAS Plus application form includes a checkbox in the “Color(s) Claimed” field to indicate whether the mark is in color. When the applicant checks this box, the applicant must name the colors claimed in the text field below the checkbox in the same “Color(s) Claimed” field. The applicant must then enter the color location statement in a separate “Description of the Mark” field.

As long as the initial application has a color drawing and applicant makes a reasonable attempt to identify the colors claimed in either the “Color(s) Claimed” field or the “Description of the Mark” field, no additional fee is required if the application is amended to clarify the information or to correct an inadvertent error. For example, if the list of colors claimed is incomplete, or if the mark description does not identify the location of the colors claimed, the applicant will not be required to pay an additional processing fee. *See* [37 C.F.R. §2.22\(c\)](#). However, the additional processing fee is required if the applicant fails to identify any colors. *See id.*

See [TMEP §§807.07\(a\)-\(a\)\(ii\)](#) for further information about color claims.

### **819.01(k) Description of the Mark**

If the mark is not in standard characters, the application must include a description of the mark. [37 C.F.R. §§2.22\(a\)\(14\), 2.37](#). The applicant must enter the description in the “Description of the Mark” field of the TEAS Plus application.

The TEAS Plus application will not validate if the application does not include either: (1) a standard character claim; or (2) a description of the mark. If the applicant makes a good-faith effort to describe the mark, no additional processing fee will be required if the description is later amended. *See* [37 C.F.R. §2.22\(c\)](#). However, an additional processing fee will be required if the applicant enters completely inappropriate information in the “Description of the Mark” field. *See id.*

If the mark includes color, the “Description of the Mark” field must include a statement naming the color(s) and describing where the color(s) appear on the mark. *See* [TMEP §819.01\(j\)](#) regarding color claims.

See [TMEP §§808–808.03\(g\)](#) for further information about descriptions of the mark.

### 819.01(l) Verification

The application must include a verified statement that meets the requirements of [37 C.F.R. §2.33](#), dated and signed by a person properly authorized to sign on behalf of the applicant pursuant to §2.193(e)(1). [37 C.F.R. §2.22\(a\)\(10\)](#). If the application includes a signed verification, no additional processing fee will be required if a substitute verification is later submitted. *See* [37 C.F.R. §2.22\(c\)](#).

To provide a signature, the applicant has the option of: (1) entering any combination of letters, numbers, spaces, and/or punctuation marks that the filer has adopted as a signature, placed between two forward slash (“/”) symbols in the TEAS Plus application form ([37 C.F.R. §2.193\(c\)\(1\)](#)); (2) signing the verified statement in the traditional pen-and-ink manner, and attaching an image file of the signed document to the TEAS Plus application form; or (3) completing the application online and emailing it to the signatory for electronic signature and automatic return via TEAS to the party who requested the signature. *See* [TMEP §611.01\(c\)](#). If the applicant elects to attach a verified statement with a pen-and-ink signature, an additional processing fee ([37 C.F.R. §2.22\(c\)](#)) will be required if the attachment:

- fails to include a signature; or
- does not display the text of the verification and declaration (i.e., only displays a signature).

### 819.01(m) Translation and/or Transliteration

If the mark includes non-English wording, the application must include an English translation of that wording. [37 C.F.R. §2.22\(a\)\(15\)](#). If the mark includes non-Latin characters, the application must include a transliteration of those characters. [37 C.F.R. §2.22\(a\)\(16\)](#). Note that the TEAS Plus application form does not prompt the applicant to enter a translation or transliteration, even if either or both would be required.

If a translation and/or transliteration is omitted, the examining attorney will issue an Office action requiring an additional processing fee. [37 C.F.R. §2.22\(c\)](#). If the initial application includes a translation and/or transliteration, no additional fee will be required if the translation/transliteration is later amended. However, the additional fee will be required if the translation or transliteration comprises inappropriate material, such as the notation “???” *See id.*

### 819.01(n) Multiple-Class Applications

If the application contains goods/services in more than one class, the application must meet the requirements of [37 C.F.R. §2.86](#). [37 C.F.R. §2.22\(a\)\(8\)](#). That is, the application must include:

- (1) An identification of goods/services in each class taken directly from the USPTO ID Manual, available through the TEAS Plus application form. [37 C.F.R. §§2.22\(a\)\(7\)](#), [2.86\(a\)\(1\)](#); *see* [TMEP §819.01\(g\)](#);
- (2) An application filing fee for each class. [37 C.F.R. §§2.6\(a\)\(1\)\(iv\)](#), [2.86\(a\)\(2\)](#). The TEAS Plus application form will not validate if the application does not include a filing fee for each class; and
- (3) Either (a) dates of use and one specimen for each class, in an application under §1(a) of the Trademark Act; or (b) a statement that the applicant has a bona fide intention to use the mark in commerce on or in connection with all the goods/services specified in each class, in an application under §1(b) or §44 of the Trademark Act. [37 C.F.R. §2.86\(a\)\(3\)](#).

For more information regarding a multiple-class application, *see* [TMEP §§1403-1403.05](#).

## 819.01(o) Consent to Registration of Name or Portrait

If the mark includes a name or portrait that could reasonably be perceived as the name or portrait of a particular living individual (*see* [TMEP §§813–813.01\(c\)](#), [1206–1206.05](#)), the application must include either: (1) a statement that identifies the living individual whose name or likeness the mark comprises and written consent of the individual; or (2) a statement that the name or portrait does not identify a living individual. [37 C.F.R. §2.22\(a\)\(17\)](#).

An additional processing fee is required if the mark includes an individual's name or portrait, and these statements are omitted. [37 C.F.R. §2.22\(c\)](#).

*Exception:* If the applicant fails to include a consent to use a name or portrait that appears in the mark, but the individual's consent can be presumed because the individual named or shown in the mark personally signed the application (*see* [TMEP §1206.04\(b\)](#)), the applicant will not be required to pay the additional processing fee.

If consent is of record in a valid registration owned by applicant, the applicant may satisfy the requirement for a consent statement by claiming ownership of the existing registration. *See* [TMEP §1206.04\(c\)](#).

If the initial application includes a statement regarding the name or likeness of an individual, no additional processing fee will be required if the statement is later amended. *See* [37 C.F.R. §2.22\(c\)](#).

The additional processing fee is required only where it is clear that the name or likeness could reasonably be perceived as that of a living individual. The fee must be charged if the mark comprises a portrait, or of a first and last name. If the mark comprises a title, such as Mrs. Smith, a surname, or a first name only, the examining attorney must consider whether the name is that of a particular living individual (*see* [TMEP §1206.03](#)), but must not require the additional processing fee.

*Example:* The mark is STEVEN JONES, and the application is silent as to whether this name identifies a living individual. The examining attorney must: (1) inquire whether the name or likeness is that of a specific living individual and advise the applicant that, if so, the individual's written consent to register the name must be submitted; and (2) require the additional processing fee.

*Example:* The mark is DOCTOR JONES, and the application is silent as to whether this name identifies a living individual. If there is evidence that the name identifies an individual who is generally known or well known in the field relating to the relevant goods or services (*see* [TMEP §§1206.02](#), [1206.03](#)), the examining attorney must issue an inquiry and require the individual's written consent to register the name, but must not require the additional processing fee. If there is no evidence that the individual is generally known or well known in the relevant field, the examining attorney should not inquire or require the additional processing fee.

*Example:* The mark is STEVEN, and the application is silent as to whether this name identifies a living individual. If there is no evidence that the individual is generally known or well known in the relevant field, the examining attorney should not inquire or require the additional processing fee. If there is evidence that the first name identifies an individual who is generally known or well known in the relevant field, the examining attorney must issue an inquiry and require the individual's written consent to register the name, but must not require the additional processing fee.

See [TMEP §1206.03](#) for further information as to when the examining attorney must issue an inquiry as to whether a name or likeness is that of a particular living individual, and [§1206.02](#) regarding the connection between the individual and the relevant goods or services.



### 819.01(p) Prior Registration of the Same Mark

If the applicant owns one or more registrations for the *same* (i.e., identical) mark as of the application filing date, and the last listed owner(s) of the prior registration(s) differs from the owner of the application, the application must include a claim of ownership of the prior registration(s), identified by the U.S. registration number(s). [37 C.F.R. §§2.22\(a\)\(18\)](#), [2.36](#); *see* [TMEP §812](#). The TEAS Plus application form accepts the entry of up to three registration numbers. If the applicant owns more than three registrations for the same mark for which the last listed owner(s) of the prior registration(s) differs from the owner of the application, the applicant may check the box “and others” after entering the numbers for the three claimed registrations.

An additional processing fee is required if a claim of ownership of registration(s) for the *same* mark, for which the last listed owner(s) of the prior registration(s) differs from the owner of the application, is omitted and the failure to claim the prior registration(s) would result in the issuance of a refusal under §2(d), [15 U.S.C. §1052\(d\)](#), [37 C.F.R. §2.22\(c\)](#). If the initial application includes an ownership claim for the same mark, the applicant will not be required to pay the additional processing fee if the claim is later amended.

No additional processing fee is required if a list of claimed registrations for the same mark is incomplete (e.g., applicant owns three registrations for the same mark and only claims two of them), but the examining attorney may require a claim of ownership of additional registrations for the same mark during examination.

No additional processing fee is required if an applicant fails to claim ownership of a registration(s) for a *similar* mark (e.g., mark in application is ABC and applicant fails to claim ownership of a registration for ABC WEB BUILDERS). However, the examining attorney will require a claim of ownership of similar marks during examination, where appropriate.

### 819.01(q) Concurrent Use Applications

If the applicant seeks concurrent use registration, the application must comply with the requirements of [37 C.F.R. §2.42](#), [37 C.F.R. §2.22\(a\)\(19\)](#). That is, the applicant must, to the extent of the applicant’s knowledge, set forth the information required in [TMEP §1207.04\(d\)\(i\)](#).

If the elements for a concurrent use application are omitted, the examining attorney will issue an Office action requiring the additional processing fee. *See* [37 C.F.R. §2.22\(c\)](#). If the initial application includes a concurrent use claim with the proper elements, the applicant will not be required to pay the additional processing fee if an element is later amended.

*See* [TMEP §1207.04\(d\)\(i\)](#) for more information about the requirements for a trademark or service mark concurrent use application.

### 819.02 Adding a Class During Examination

Amendments to classification are rare in TEAS Plus applications, since the identification of goods/services is taken from the USPTO ID Manual, and the TEAS Plus application form does not permit the applicant to edit the “Classification” field. In the rare case where the TEAS Plus applicant amends the application to add a product or service that is within the scope of the original identification of goods/services, but is in a different class, the fee for the additional class is the reduced TEAS Plus application fee. *See* [TMEP §1403.02\(c\)](#).

*Example:* The applicant selects the identification “hair shampoo” in Class 3. The applicant later adds “medicated dandruff shampoo” in Class 5, which is within the scope of the original identification. The applicant will pay the reduced TEAS Plus application fee, as long as the applicant has not failed to meet the TEAS Plus application requirements for some other reason.

If the applicant adds a class after failing to meet one or more of the TEAS Plus application requirements, the applicant will be required to pay the regular TEAS Standard fee per added class, in addition to the additional processing fee.

### **819.03 Procedures for Payment of Additional Processing Fee Per Class**

A TEAS Plus applicant must pay an additional processing fee per class if the initial application does not meet the requirements of [37 C.F.R. §2.22\(a\)](#), [37 C.F.R. §2.22\(c\)](#). Thereafter, the application will be examined as a TEAS Standard application, including for the purposes of determining fees. The application will retain its original filing date, assuming the initial application met the minimum filing requirements that are mandatory for all applications under [37 C.F.R. §2.21\(a\)](#).

*Processing Fee Must Be Paid for All Active Classes.* If an applicant does not meet all the TEAS Plus application requirements, the applicant must pay an additional processing fee per class *for all classes that are in the application at the time the examining attorney issues the Office action requiring the TEAS Plus processing fee.*

*Example:* The original application is for two classes. The applicant does not meet the TEAS Plus application requirements because in the original application, the applicant failed to include a transliteration of the Chinese characters in the mark. The first Office action includes: (1) a requirement for a transliteration; (2) a requirement for the additional processing fee for two classes; and (3) a refusal of registration as to one class under §2(d) of the Trademark Act. If the applicant responds by submitting a transliteration and deleting the class that was refused, the applicant must pay the additional processing fee for two classes, because there were two classes in the application when the Office action requiring the additional processing fee was issued.

*Examiner’s Amendment.* If all remaining issues can be handled through a telephone or email conversation with the applicant or the applicant’s qualified U.S. attorney, and a deposit account is used to pay the fee or an authorization to charge the fee to a credit card is permitted to be submitted by fax, the fee may be collected by examiner’s amendment. However, a fee cannot be charged to a deposit account by examiner’s amendment unless the record contains a written authorization, signed by someone who is authorized to charge fees to the account. If there is no written authorization in the record, the applicant may submit the authorization by email. See [TMEP §405.03](#) regarding deposit accounts.

*Combined Examiner’s Amendment and Priority Action.* If all of the issues except payment of the additional processing fee are resolved by a telephone or email conversation with the applicant or the applicant’s U.S. attorney, the examining attorney may issue a combined examiner’s amendment and priority action ([TMEP §708.05](#)) to enter the amendment(s) and require payment of the additional processing fee.

*No Partial Refusal.* If the applicant fails to meet a TEAS Plus application requirement, the requirement for the additional processing fee applies to the entire application, so an Office action requiring the processing fee can never be a partial refusal.

*Paying the Processing Fee Through TEAS.* To pay the additional processing fee through TEAS, the applicant must use the TEAS Response to Office Action (ROA) form or the TEAS Voluntary Amendment Not in Response to USPTO Office Action/Letter form.