Saturday, September 29

9 a.m. to 4 p.m.
USPTO Headquarters
600 Dulany Street
Alexandria, VA 22314

Sessions Offered:

- App Design Process
- App and Game Development
- Making Compelling Apps
- Developers & Designers
- Getting Feedback
- Presenting App Concept

Learning Outcomes

- IP for Apps
- App Development
- Wireframing/StoryBoard
- Coding Strategies
- Pitching App Concepts

To Register

E-mail **education@uspto.gov**
and include the number and grade level
(elementary, middle, and high school)
of students planning to attend.
Registration limited to 200 students.

IP for Apps
From Conception to Creation

**A free coding program to support the
2018 Congressional App Challenge**

The United States Patent and Trademark Office, in support of the 2018 Congressional App Challenge, is proud to announce the "IP for Apps" program, a day of learning about intellectual property (IP) and its application to the creation, design, development, and implementation of apps. The program will feature several sessions that deliver instruction and hands-on learning activities especially designed for K-12 students. Students will learn about app and game development and how IP protection in the form of patents, trademarks, copyrights, and trade secrets plays a vital role at each stage in the commercialization process, from concept to product. Participants will work in teams to address real-world problems of their choice from a wide range of topics, including pets, fashion, games, sports, college, and more!

**Registration is free but space is limited.
Reserve your spot today!**

UNITED STATES
PATENT AND TRADEMARK OFFICE

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