

United States of America

United States Patent and Trademark Office

TRUIST

Reg. No. 6,747,290

Registered May 31, 2022

Corrected Apr. 16, 2024

Int. Cl.: 9, 36, 41, 42

Service Mark

Trademark

Principal Register

Truist Financial Corporation (NORTH CAROLINA CORPORATION)
Legal Department
214 N Tryon Street
Charlotte, NORTH CAROLINA 28202

CLASS 9: Downloadable mobile applications for digital banking, managing bank accounts, conducting financial transaction and accessing financial information; magnetically encoded credit cards and debit cards

FIRST USE 7-20-2021; IN COMMERCE 7-20-2021

CLASS 36: Financial and insurance services, namely, banking, trust management accounts, estate trust management, investment management, investment banking, corporate financing, mortgage lending, commercial and consumer lending and leasing-purchase financing services, financial planning, financial investment portfolio analysis and advice being financial management, credit card transaction processing services, debit card transaction processing services, securities brokerage, and insurance agency services; on-line banking services; bill payment services provided through a website; digital banking services, namely, online financial management; consulting in the nature of administration of employee financial benefit plans and insurance brokerage services; consulting in the nature of administration of employee healthcare insurance and welfare benefit plans concerning insurance and finance; insurance administration outsourcing

FIRST USE 2-18-2021; IN COMMERCE 2-18-2021

CLASS 41: Education and training services, namely, providing and conducting workshops, seminars, executive coaching services, and courses in the field of organizational and personal leadership; stadium facility services, namely, providing stadium facilities for the presentation of entertainment events, namely, sports events, musical concerts and variety shows

FIRST USE 4-9-2021; IN COMMERCE 4-9-2021

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



CLASS 42: Providing temporary use of online non-downloadable software for use in accepting credit card, debit card and ACH payments, and for access to banking and online business services for administration of financial transactions; providing temporary use of online non-downloadable computer software, web applications, and computer software platforms in the field of financial services for transaction processing

FIRST USE 6-7-2021; IN COMMERCE 6-7-2021

The mark consists of the word "TRUIST" in a stylized format.

SER. NO. 88-756,183, FILED 01-13-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.