

# United States of America

## United States Patent and Trademark Office

# SenseGuard

**Reg. No. 6,835,714**

**Registered Sep. 06, 2022**

**Corrected Dec. 05, 2023**

**Int. Cl.: 9, 38**

**Service Mark**

**Trademark**

**Principal Register**

Grohe AG (GERMANY AKTIENGESELLSCHAFT (AG))  
Industriepark Edelburg  
58675 Hemer  
FED REP GERMANY

CLASS 9: Automatic electronic controllers for controlling flooding, leakage, frost risk, or humidity detection systems in the field of water control; electrotechnical, electronic, optoelectronic and acoustic equipment, apparatus and installations composed thereof for monitoring, controlling and regulating water transport and drainage, supply, providing, distribution, extraction, quality and water heating drinking and service water, namely, water level indicators, water sensors, and flow control valves; equipment and apparatus for monitoring, measuring, controlling and regulating pressure, temperature and flow rate quantities of water in water conduit installations and sanitary installations, namely, water level indicators, water sensors, and flow control valves; apparatus for monitoring water consumption; electric control devices for water management being control valves for regulating flow; downloadable mobile apps for operating toilets, water taps, lightning and PA systems; sensors for moisture, flooding, leak monitoring, water control and water quality; testing and calibrating apparatus being devices for calibrating water quality sensors; downloadable cloud-computing software for monitoring network traffic and performance monitoring software; downloadable cloud-based computing software for monitoring sensors for moisture, flooding, leak monitoring, water control and water quality; apparatus and instruments for recording, processing, receiving, reproducing, transmitting, modifying, compressing, decompressing, radio transmission, merging or editing of data, namely, computers; downloadable software applications for database management in the field of water control; downloadable software for recording, storage and evaluation of measurement data or recorded data from sensors in the field of water control; Internet of Things (IOT) sensors, namely, water quality sensors, temperature sensors, humidity sensors, flow rate sensors, and optical sensors; Internet of Things (IOT) gateways in the nature of network routers for IOT devices; downloadable computer application software for use in implementing the Internet of Things (IOT) being software for connecting, operating, and managing networked sensors; downloadable computer software for remote monitoring and analysis of sensor data; all of the aforesaid goods for use in the field of water sensors and water controllers \* and features included in those sensors/controllers, inter alia the detection of water leakage, flooding, water metering and temperature measurement and for insurance services and insurance services consulting with regard to insurances against water leakage and flooding \*

CLASS 38: Providing access to platforms on the Internet; provision of access to data on communication networks; transmission of information by electronic communications networks; telecommunications gateway services by means of platforms and portals on the Internet, in particular for handling insurance services and for redressing, repairing and eliminating water damage and water leaks; providing and operating wired telecommunications networks, in particular for the transmission of water consumption data, damage reports, insurance claims reports, information on water damage and water

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Director of the United States  
Patent and Trademark Office



leaks and repair orders and for the transmission and monitoring of technical status parameters, water technology installations and equipment, error or fault reports or other consumption or status data; providing online access to a database, in particular for entering and taking note of water consumption data, damage reports, insurance claims reports, information on water damage and water leaks and repair orders and for taking note of and monitoring technical status parameters of water technology systems and devices for error or fault reports or for taking note of other consumption or status data \* ; all of the aforesaid services for use in the field of water sensors and water controllers and features included in those sensors/controllers, inter alia the detection of water leakage, flooding, water metering and temperature measurement and for insurance services and insurance services consulting with regard to insurances against water leakage and flooding\*

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 02-17-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1562378 DATED 08-13-2020, EXPIRES 08-13-2030

SER. NO. 79-298,753, FILED 08-13-2020

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.