

# United States of America

United States Patent and Trademark Office

## INSPIRATO

**Reg. No. 4,154,911**

**Registered Jun. 05, 2012**

**Renewal Term Begins Jun.  
05, 2022**

**10 Year Renewal/Corrected**

**Int. Cl.: 36, 41, 43, 44, 45**

**Service Mark**

**Principal Register**

INSPIRATO LLC (DELAWARE LIMITED LIABILITY COMPANY)  
1544 Wazee Street  
Denver, COLORADO 80202

CLASS 36: Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property

FIRST USE 1-1-2011; IN COMMERCE 1-1-2011

CLASS 41: Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas [ ; providing information in both online and non-online form to others regarding country clubs, night clubs ]

FIRST USE 1-1-2011; IN COMMERCE 1-1-2011

CLASS 43: Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences

FIRST USE 1-1-2011; IN COMMERCE 1-1-2011

CLASS 44: Health spa services for health and wellness of the body and spirit

FIRST USE 1-1-2011; IN COMMERCE 1-1-2011

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



CLASS 45: Personal concierge services for others comprising making requested personal arrangements and reservations, running errands and providing customer specific information to meet individual needs, all rendered in business establishments, office buildings, hotels, residential complexes and homes

FIRST USE 1-1-2011; IN COMMERCE 1-1-2011

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The English translation of "inspirato" in the mark is "inspired".

SER. NO. 85-190,548, FILED 12-03-2010

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.