

United States of America

United States Patent and Trademark Office

FIRMPURE

Reg. No. 6,681,491

Registered Mar. 29, 2022

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Int. Cl.: 1, 3, 4, 5, 35, 42

Service Mark

Trademark

Principal Register

FIRMENICH SA (SWITZERLAND SOCIÉTÉ ANONYME (SA))

7, rue de la Bergère

CH-1242 Satigny

SWITZERLAND

CLASS 1: Chemicals as raw materials for use in the manufacture of perfumes [and flavorings] ; Chemicals as raw materials for use in perfumery, cosmetics, [soaps, bath and shower preparations, shampoos, conditioners,] detergents, * fabric * softeners, [deodorants for personal use and deodorants other than for personal use,] cleaning preparations for household or industrial use

CLASS 3: Perfumery products, namely, perfume oils, perfuming sachets, air fragrance reed diffusers, essential oils; perfumes; essential oils for personal use; essential oils used for flavoring food, beverages, pharmaceutical products and oral care products; essential oils and perfumes for use in the manufacture of scented products; essential oils for use as cosmetic ingredients[; hand soaps; cosmetic preparations for skin care and treatment; liquid soaps]

CLASS 4: Candles; perfumed candles

CLASS 5: [Antimicrobial preparations for washing hands; antibacterial hand lotions; antibacterial preparations for washing hands; disinfecting hand-washing soaps; alcohol-based antibacterial sanitizing gels for the skin;] air deodorizers, deodorizing preparations for animal litter and trash cans, air purifying preparations, preparations for neutralizing odors for general use on various surfaces, deodorants not for personal use for carpet deodorizers, room or air deodorants, fabric deodorizers, deodorizing preparations for counteracting ambient and surface odors; disinfectants; medicinal soaps, disinfectant soaps

CLASS 35: Promotion of [flavored or] fragranced products, advertising, distribution of samples, distribution of advertising materials * in the field of fragrances and perfumes *, namely, leaflets, prospectuses, printed matter, advertising presentations, demonstration of goods for advertising purposes; electronic commerce (e-commerce) services, namely, providing information on perfumes [or flavors] and their use in consumer products, via telecommunication networks, such as the Internet, for advertising and sales purposes; commercial or advertising information and advice services in the field of perfumes [or flavors] ; marketing research, marketing studies in the field of perfume development and promotion

CLASS 42: Technological services, namely technological research, design and consulting in the field of methods of perfuming or flavoring of consumer products; Scientific and industrial research services, namely, consulting services for the research and development of new products for third parties in the field of perfumery and flavors

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 06-12-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1576570 DATED 12-08-2020,
EXPIRES 12-08-2030

SER. NO. 79-304,662, FILED 12-08-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.