

# United States of America

## United States Patent and Trademark Office

# INEZ

**Reg. No. 6,641,432**

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**Int. Cl.: 9, 35, 38, 41, 42**

**Service Mark**

**Trademark**

**Principal Register**

SomeTV Oy (FINLAND osakeyhtiö (oy) )  
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FINLAND

CLASS 9: Downloadable software for creating, collecting, editing, transmitting, processing, manipulating, analyzing, managing, streaming, downloading, uploading and sharing data, images, videos, multimedia content, audio content and user-generated content; [ Downloadable software featuring on-line wholesale and retail store services, namely, downloadable software application for consumers to access an online wholesale and retail store for consumers to view and purchase goods and service; ] Downloadable application software for creating, collecting, editing, transmitting, processing, manipulating, analyzing, managing, streaming, downloading, uploading and sharing data, images, videos, multimedia content, audio content and user-generated content; downloadable computer gaming software; downloadable computer software platforms for database management; Downloadable computer software platforms for creating, collecting, editing, transmitting, processing, manipulating, analyzing, managing, streaming, downloading, uploading and sharing data, images, videos, multimedia content, audio content and user-generated content; [ Downloadable computer software platforms featuring on-line wholesale and retail store services, namely, downloadable software platform for consumers to access an online wholesale and retail store for consumers to view and purchase goods and services; ] downloadable software and applications for mobile devices for creating, collecting, editing, transmitting, processing, manipulating, analyzing, managing, streaming, downloading, uploading and sharing data, images, videos, multimedia content, audio content and user-generated content; [ Downloadable software and applications for mobile devices featuring on-line wholesale and retail store services, namely, downloadable software application for consumers to access an online wholesale and retail store for consumers to view and purchase goods and services; ] downloadable computer operating system software; computers and computer hardware; media content, namely, downloadable digital files featuring audio-visual video content, namely, downloadable films, movies, and television shows in the field of entertainment and lifestyle provided via a video-on-demand service; media content, namely, downloadable podcasts in the field of entertainment and lifestyle; recorded content, namely, pre-recorded CDs featuring music, pre-recorded DVDs featuring music concerts [ ; sunglasses ]

CLASS 35: Retail store services featuring computer software; wholesale store services for computer software; online retail store services featuring computer software; retail store services in featuring application software; wholesale store services featuring application software; online retail store services featuring application software; retail

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store services featuring games software; wholesale store services featuring games software; online retail store services featuring games software; retail store services featuring computer software platforms; wholesale store services featuring computer software platforms; online retail store services featuring computer software platforms; retail store services featuring software and applications for mobile devices; wholesale store services featuring software and applications for mobile devices; online retail store services featuring software and applications for mobile devices; retail store services featuring computer software applications, downloadable; wholesale store services featuring computer software applications, downloadable; online retail store services featuring computer software applications, downloadable; retail store services featuring firmware; wholesale store services featuring firmware; online retail store services featuring firmware; retail store services featuring computer operating systems; wholesale store services featuring computer operating systems; online retail store services featuring computer operating systems; retail store services featuring electronic databases; wholesale store services featuring databases, electronic; online retail store services featuring databases, electronic; retail store services featuring computers and computer hardware; wholesale store services featuring computers and computer hardware; online retail store services featuring computers and computer hardware; retail store services featuring data processing equipment and accessories, electrical and mechanical; wholesale store services featuring data processing equipment and accessories, electrical and mechanical; online retail store services featuring data processing equipment and accessories, electrical and mechanical; retail store services featuring media content; wholesale store services featuring media content; online retail store services featuring media content; retail store services featuring recorded content; wholesale store services featuring recorded content; online retail store services featuring recorded content; [ retail store services featuring sunglasses; wholesale store services featuring sunglasses; online retail store services featuring sunglasses; ] import-export agency services; provision of commercial information, namely, provision of information concerning commercial sales; provision of commercial information, namely, provision of a web site featuring commercial information on shopping; radio and television advertising; production of television and radio advertisements; provision of advertising space, time and media, namely, provision of advertising space by electronic means and global information networks; provision of advertising space, time and media, provision of space on websites for advertising goods and services; provision of advertising space, time and media, on television, over the Internet and via over-the-top (OTT) broadcasting; advertising, marketing and promotional services of others via television, over-the-top (OTT) broadcasting and websites and software applications; advertising, marketing and promotional consultancy, advisory and assistance services; distribution of advertising, marketing and promotional material; conducting marketing studies; commercial information and advice for consumers, namely, providing commercial information and advice for consumers in the choice of products and services; event marketing; organisation of events for commercial and advertising purposes; product demonstrations and product display services; business assistance, management and administrative services; business management analysis, research and information services; organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; export promotion services, namely, promoting the export goods and services of others; administrative data processing; auctioneering services; business consultancy and advisory services; clerical services; collection and systematization of business data, namely, electronic data collection and data submission services for business purposes in the fields of online shopping; human resources management and personnel recruitment services; loyalty, incentive and bonus program services, namely, providing incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of a company's goods and services; public relations services, namely, promoting and marketing the goods and services of others through all public communication means; procurement of contracts for the purchase and sale of goods and services; administration of the business affairs of franchises; provision of business management assistance in the operation of franchises

CLASS 38: Transmission of television programs; interactive television and radio

broadcasting; broadcasting services relating to internet protocol tv, namely, broadcasting television over the Internet; radio, television and cable broadcasting services; broadcasting of television programs via the internet; video, audio and television streaming services on the Internet; radio communications; internet radio broadcasting services; rental of radio and television broadcasting facilities; network transmission of sounds, images, signals and data via the Internet, television and over-the-top (OTT); providing electronic communication by means of internet chatrooms, internet chat lines and internet forums; providing chat lines utilizing the internet; providing telecommunications access to audio and visual content, internet websites; broadcasting services, namely, Internet, television and over-the-top (OTT) broadcasting; providing computer communication by electronic computer terminals and internet access; telecommunication services, namely, internet broadcasting services; telecommunication services, namely, transmission and streaming of electronic media, audio, video and multimedia content, images, text and user-generated content via the Internet and other communications networks; international and local telephone and mobile telephone services; provision and rental of telecommunications facilities and equipment

CLASS 41: Provision of radio and television entertainment services, namely, the provision of a continuing show featuring reality TV and lifestyle delivered by radio and television; provision of radio podcasts in the field of lifestyle; production of films, radio and television programs; TV and radio presenter services, namely, talk show presenter services in the nature of presentation of radio talk shows and video talk shows on topics of general interest in the field of reality TV and lifestyle for entertainment purposes; rental of television programmes, namely, rental of pre-recorded video content in the nature of continuing reality TV and lifestyle shows, movies, and music concerts that may be streamed or downloaded from an Internet web site or a software application; recording, film, video and television studio services; audio, film, video and television recording services; provision of ongoing multimedia entertainment programs featuring talkshows and lifestyle matters by television, broadband, wireless and on-line services; audio and video production, and photography; publishing and reporting, namely, magazine publishing, publishing of books and reviews, digital video, audio, and multimedia publishing services and editorial reporting services; provision of on-line entertainment, namely, providing an online interactive database of text being articles and blog posts, audio, videos and user generated content containing digital images, photos, text, graphics, music, audio, video clips, and multimedia content related to an ongoing reality TV and lifestyle talk show; providing online video games; providing an ongoing webcast in the field of talk shows and lifestyle; provision of on-line entertainment, namely providing podcasts in the field of lifestyle: electronic games services, including provision of computer games on-line and by means of a global computer network; interactive computer game services, namely, virtual reality games services provided on-line from a computer network; providing temporary use of non-downloadable interactive computer games; computer and video game amusement services, namely, virtual reality games services provided on-line from a computer network; information about entertainment and entertainment events provided via online networks and the Internet; providing information on entertainment through computer networks; gambling services; entertainment in the nature of provision of non-downloadable audio and video content in the nature of reality TV and lifestyle shows and music concerts over the Internet or other communications networks and sports, namely, conducting spots competitions, providing various facilities for an array of sporting events; entertainment in the nature of production of podcasts; exercise instruction, namely, physical fitness instruction; organisation of conferences, exhibitions and competitions in the field of sports, e-sports and electronic games; education and instruction, namely, providing classes and instruction in the field of public speaking and social media influencing; library services, namely, on-line academic library services; translation and interpretation

CLASS 42: Hosting services, namely, web site hosting services and cloud hosting provider services and rental of software; Hosting of digital content on the Internet;

Software development, programming and implementation; software as a service (SaaS) services featuring computer software for creating, collecting, editing, transmitting, processing, manipulating, analyzing, managing, streaming, downloading, uploading and sharing data, images, videos, multimedia content, audio content and user-generated content and software featuring on-line wholesale and retail store services, namely, non-downloadable software for consumers to access an online wholesale and retail store for consumers to view and purchase goods and services; platform as a service (PaaS) featuring computer software platforms for creating, collecting, editing, transmitting, processing, manipulating, analyzing, managing, streaming, downloading, uploading and sharing data, images, videos, multimedia content, audio content and user-generated content and featuring on-line wholesale and retail store services, namely, non-downloadable software for consumers to access an online wholesale and retail store for consumers to view and purchase goods and services; platform as a service (PaaS) featuring over-the-top media service, namely, platform as a service (PaaS) services featuring software for users to stream, view, and record media content over the Internet; platform as a service (PaaS) featuring computer software for registered users of an online community to create, edit, transmit, manipulate share media content; hosting an interactive website which allow the users to publish and share their own content and images online; hosting online web facilities for conducting interactive discussions; hosting online web facilities for others for conducting interactive discussions; IT programming services, namely, computer programming; IT security services in the nature of computer security threat analysis and recovery of computer data; IT consultancy, advisory and technology information services; rental of computer hardware and facilities in the nature of computer co-location facilities for containerized data centers of others; software design services; design services, namely, design of digital content for others, namely, design of digital social media content for others and digital TV programs

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 05-15-2019 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1547348 DATED 11-15-2019, EXPIRES 11-15-2029

SER. NO. 79-292,441, FILED 11-15-2019

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**